Decoding Generation BoomZenial

Creating great workplace conversations across the generations



With five generations in today's workplace, with differing generational preferences, the pressure on team communication and performance is now front and centre in the modern working world.

With increasing communication frustration, we must learn from the past, embrace the present and plan for the future. It's time to recognise our similarities, and act now to ensure our teams' successfully transition from conflict to crushing it, with empathy, solidarity and meaningful conversations.

20th century matriarch Harriet Weston lived to 107 years old and shaped the lives of all those she met. From suffrage to social media she witnessed the rise of modern humanity and now via Andrew, audiences can benefit from her wisdom too.

Bringing first-hand experience from this modern marvel of 20th century wisdom, and his own uniquely contagious mission to create great conversations, Andrew dives into what it means to be a great communicator in today's multi-generational workplace.



Key themes:

- The role and impact of communications technology
- Face-to-face contact, non verbal cues and 'learning by osmosis'
- Understanding and embracing other perspectives
- Role modeling great behaviours
- Communication contracts for better workplace harmony



"Andrew's ability to manage complex stakeholder relationships, coupled with his engaging communication style, makes him an invaluable leader and very engaging speaker. His positivity and ability to energise a crowd through his enigmatic presenting skills are inspiring."

Laura, Head of Digital Marketing: June 2024

