

Virginia Flights Basketball – Beyond the Scoreboard 1144 Georgetown Road, Apt. # 202 Norfolk, Virginia 23502

Dear Prospective Sponsor,

On behalf of the staff, board, and committed athletes of the Virginia Flights Basketball Team, I want to thank you for taking the time to consider our sponsorship proposal for the 2022 season.

We are an Athletic Amateur Union Basketball team introducing ourselves to the local community. In doing so, we find it vital to let everyone know we believe that basketball is just a game, and it should be fun. We will never put winning ahead of life. Using basketball to unite our youth, our mission is to teach our athletes the fundamentals of basketball as well as teamwork, sportsmanship, self-esteem, leadership, and accountability. They will also receive mentorship, career planning, and participate in volunteerism and community service events in a safe, healthy environment. Through this program we hope to build strong character, life values, and respect that will assist and align their life goals – Beyond the Scoreboard.

Our organization is dependent on donations, charitable and fundraising events to help offset the costs associated with running an AAU team. Funds received from our sponsors and from fundraising efforts will help us provide uniforms and equipment, practicing facilities, studying supplies, awarding successes off the court (i.e. good grades, outstanding community service), offset the cost of tournaments, and augment the funds provided by the parents.

Four options are available for sponsorship:

- **AROUND THE WORLD.** The Around the World, any dollar amount
- **ECONOMY.** The Economy sponsorship of \$250.00, includes recognition on all Flights social media platforms, and an appreciation plaque at the end of the season.
- **FIRST CLASS.** The First-Class sponsorship of \$500.00, includes your business name on team banners, a certificate of gratitude with a team photo, recognition on all Flights social media platforms, and an appreciation plaque at the end of the season.
- **TOP FLIGHT.** The Top Flight sponsorship of \$1,000.00 (+), includes your business on the team's banner, company logo represented on uniforms and/or shooting shirts, a certificate of gratitude with team photo, recognition on all Flights social media platforms, and an appreciation plaque at the end of the season.

We appreciate your generosity and support of our young Flights athletes. By making a tax-deductible donation to the Virginia Flights, you become an important part of our community, and help make the Virginia Flights Basketball Team – Beyond the Scoreboard a success. Please don't hesitate to give me a call if you have any questions: (314) 456 - 2831.

Sincerely,

Peter Katranides Virginia Flights President