



Welcome

Parent Meeting 5/19



2025 Thunder Executive Board

- President: **Phillip Britt**
- Vice President: **Elena Bulger**
- Secretary: **Jennifer Call**
- Treasurer: **Ally Dickey Huntley**
- Fundraising Director: **Sonia Velez**
- Athletic Director: **Carl Weller**
- Equipment Manager: **Rick Sepulveda**
- Cheer Commissioner: **Callie Baker**
- General Manager: **Malcolm Sams**
- Player Development Director: **Aaron Uhe**
- Events/Volunteer Coordinator: **John Hackett**

2025 Thunder General Board

- Director of Operations: **Steve Herman**
- Social Media Coordinator: **Annette Banuelos**
- Parent Liaison: **Currently Vacant**
- Director of Communications: **Currently Vacant**



Program Overview

- **Mission Statement**

- Empower young athletes to thrive on and off the field. Marana Thunder is dedicated to fostering a culture of teamwork, discipline, and resilience. We aim to instill the value of respect, integrity, and commitment in our players, shaping them into not only skilled football & cheer enthusiasts, but also well-rounded individuals. We strive to create an environment where every member feels valued and supported. Through strategic coaching and a commitment to excellence, Marana Thunder seeks to inspire in our youth a passion for the game, encourage growth, and to always give their personal best. Together, we thunder with pride, unity, and the pursuit of greatness.

- **Key Values and Expectations**

- Teach good sportsmanship
- Safe welcoming environment
- Teach fundamentals through training and technique guidance
- Make a positive impact in the lives of those we interact with



Season Schedule

- Please register your athlete as soon as possible!
 - July 7 – First day of practice Ora Mae Harn Park
 - Thunder Pre-Season Scrimmages – August 1 & 2 Gladden Farms Park
 - TYFSF Jamboree– August 8 & 9
 - First Game – August 16
 - October 12-25 **MANDATORY COMPETITION PRACTICES**
 - Cheer City Championship – October 26
 - Regionals Cheer Championship– November 15 & 16 Vegas
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- Practice Dates & Location
 - 90 minutes to 2 hours between 5pm and 9pm depending on age, division, coaching preference and field availability (Ora Mae Harn Park).
 - 2 weeks of M-F conditioning followed by regular practice schedule



Team Communication

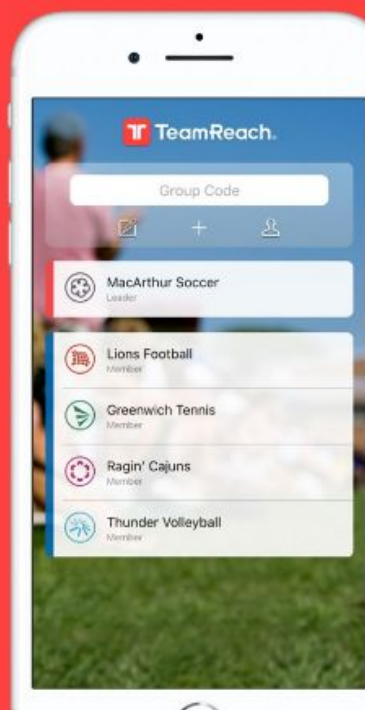
- TeamReach App
 - Thundercheer2025 for cheer communication
 - 11522 for whole organization communication



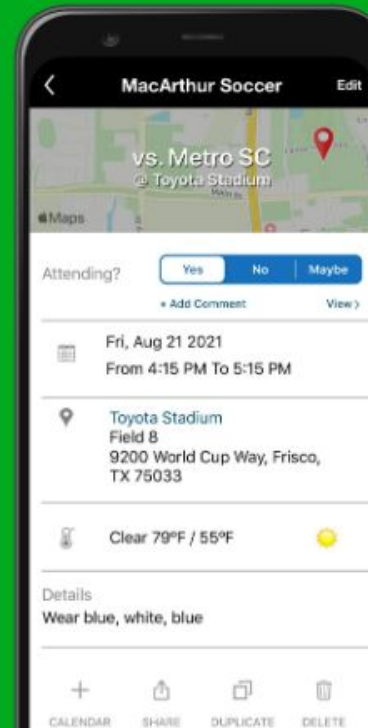
Schedules



Multiple Teams



Event Details



Messages



Photos





Volunteers

- Require minimum 10 hours per family.
 - Volunteer opportunities
 - Jamboree
 - Home Games
- Team Business Managers
- Available Thunder board positions:
 - Cheer General Manager
 - Technology and Social Media Coordinator
 - Merchandise, Uniform, and Equipment Coordinator
 - Director of Communications
- Sign-up process





Conduct & Safety Protocols

- Player Code of Conduct- completed at registration if not first week of practice
- Parent Code of Conduct - completed at registration if not first week of practice
- Health & Safety Guidelines- medical conditions, disabilities, clean competition, first aid, concussion, heat stroke
- Emergency Procedures- completed emergency form, that is what will be used
- Rain/Lightning Delay-
 - Practices may be delayed or rescheduled
 - 3-mile radius causes 30 min delay





Expectations

- Athletes are expected to be at each practice and function. If an athlete will be absent, it must be communicated to the head coach.
- An adult family member or responsible adult who has accepted caring for the athlete is expected to remain at all practices and functions.
- An adult family member is expected to volunteer a minimum of 10 hours to assist with organizational manpower needs. A buy out option is available. Please discuss further with Sonia or your business manager.
- All athletes, parents, family members, etc. are representing the Marana Thunder and thus should maintain appropriate conduct that highlights the Marana Thunder in a positive manner.
- Cheerleaders must attend all choreography practices. If practices are missed they may be cut from the competition routine
- The two weeks leading up to competition cannot be missed and additional practice time should be expected outside of normal practices. If these practices are missed the cheerleader may be cut from the competition routine.



Costs Beyond Registration Fees

- Accessories/ Camps that the team chooses to do
- Competition Fees (based on last year's fees):
 - Choreography- \$100 per girl
 - Music- \$200 per team
 - \$40 per hour mat time at a local gym (approximately 10-15 hours per team)
 - Registration Fees- Vary depending on competition
- Any travel, food or lodging associated with games or competition

Calendar Fundraising



- All donations are secure via ACH (Venmo/Zelle/Give Butter)
 - Transfer funds by 6/30
- Pick a date or donate an amount
- Real Time Tracker per athlete
 - Athletes with complete calendars are entered in a drawing for a cash prize of \$500, \$250, or \$100 and other giveaways
- Deadline for drawing is June 30th @ 11:59 PM

PICK A DATE & DONATE FOOTBALL FUNDRAISER!



1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

HOW IT WORKS:
PICK A DATE AND DONATE THE AMOUNT OF THE DATE SELECTED.
YOU CAN PICK MORE THAN ONE DAY.
EXAMPLE: 4TH = \$4 AND 10TH = \$10, CHOOSING BOTH = \$14

Team Fundraising

- Business Managers
- Friday dinners
- Apparel
- Suggestions - family dance, movie night, etc.
- All fundraising activities must be approved by the cheer director.





Sponsorship

Level 5 \$10,000

Name & logo printed on uniforms or logo on helmets plus all lower levels

Level 4 \$5,000

Thunder thank you plaque, 5 hats, 10 shirts, all lower levels

Level 3 \$2,500

Name & logo printed on workout shirts, 5 hats, 5 shirts, all lower levels

Level 2 \$1,500

Facebook post for Sponsor of the Week, 1 hat, 4 shirts, all lower levels

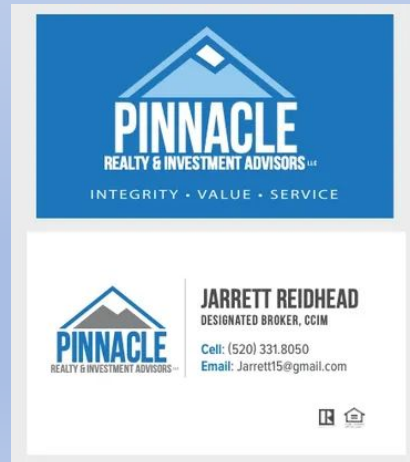
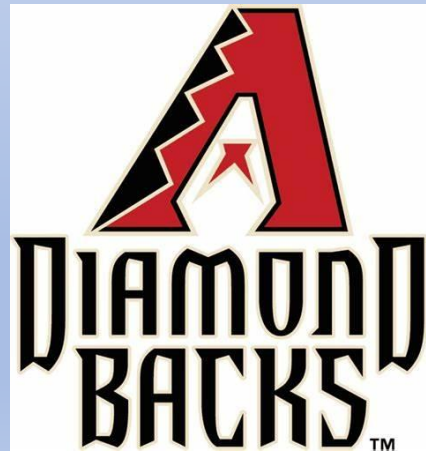
Level 1 \$500

Logo and website URL on Thunder website, shirt, banner

Banner Sponsorship \$250

Logo on League Banner

Thank you to our sponsors!





FAQ and Q&A



Closing Remarks

- Thank you for your support!
- Please get your athletes registered as soon as possible.