

# Welcome Parent Meeting 4/30

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## 2025 Thunder Executive Board

- President: **Phillip Britt**
- Vice President: **Brian Nicodemus**
- Secretary: **Jessica Smith**
- Treasurer: **Patricia Kelley**
- Fundraising Director: **Sonia Velez**
- Athletic Director: **Carl Weller**
- Equipment Manager: **Roger McDowell**
- Cheer Commissioner: **Makayley Mancuso**
- General Manager: **Malcolm Sams**
- Player Development Director: **Aaron Uhe**
- Events/Volunteer Coordinator: **John Hackett**

## 2025 Thunder General Board

- Director of Operations: **Steve Herman**
- Social Media Coordinator: **Currently Vacant**
- Parent Liaison: **Currently Vacant**
- Director of Communications: **Currently Vacant**



# Program Overview

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## Mission Statement

- Empower young athletes to thrive on and off the field. Marana Thunder is dedicated to fostering a culture of teamwork, discipline, and resilience. We aim to instill the values of respect, integrity, and commitment in our players, shaping them into not only skilled football and cheer athletes, but also well-rounded individuals. We strive to create an environment where every member feels valued and supported. Through dedicated coaching and a commitment to excellence, Marana Thunder seeks to inspire a passion for the game, encourage growth, and challenge every player to give their personal best. Together, we thunder with pride, unity, and the pursuit of greatness.

## Key Values and Expectations

- Provide a safe, welcoming environment where every player belongs
- Create opportunities for every player to succeed
- Build teamwork and sportsmanship that extend beyond the field
- Equip players to take on — and finish — hard things
- Make a positive impact in the lives of everyone we coach and compete with



# Season Schedule

- Please register your athlete as soon as possible!
- July 6 – First day of practice Ora Mae Harn Park
- Thunder Pre-Season Jamboree – August 1<sup>st</sup> & 2<sup>nd</sup> Gladden Farms Community Park
- Thunder Family Night – August 8<sup>th</sup>
- First Game – August 15<sup>th</sup>
- Flag Fiesta Championship – October 18<sup>th</sup>
- Scholarship Banquet – October 20 (Tentative)
- Playoff & Championship Mid-Late Oct
- Cheer City Championship – October 25<sup>th</sup>
- Jams Bid Challenge- November 21-22 Anaheim, California
- Regionals – November 12<sup>th</sup>-14<sup>th</sup> Phoenix
- Nationals – December 5<sup>th</sup>-13<sup>th</sup> Florida
- Jams Nationals- January 22<sup>nd</sup>-25<sup>th</sup> Las Vegas
- Practice Dates & Location
- 90 minutes to 2 hours between 5pm and 9pm depending on age, division, coaching preference and field availability (Ora Mae Harn Park).
- First 2 weeks of M-F mandatory conditioning (20hrs) followed by regular practice schedule

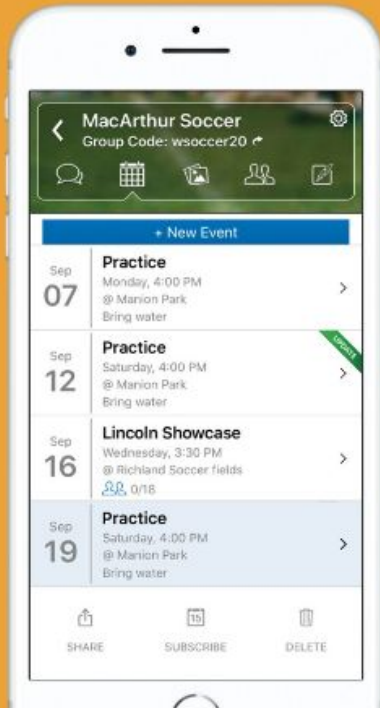


# Team Communication

- TeamReach App
  - Download in the app store
  - Code 11522



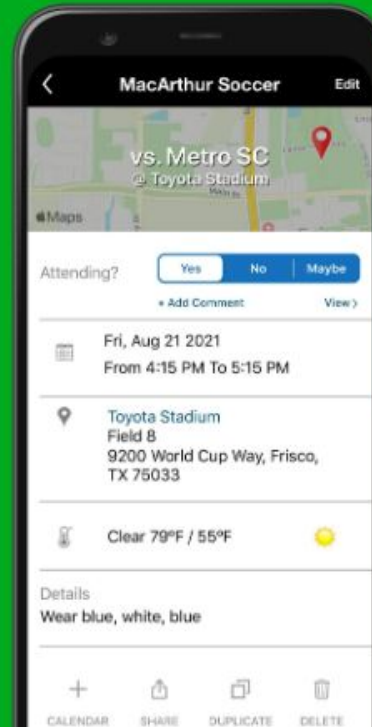
## Schedules



## Multiple Teams



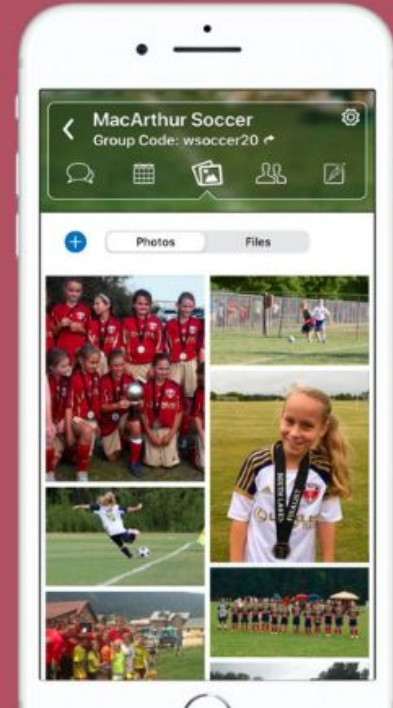
## Event Details



## Messages



## Photos



# Volunteers

*An organization is only as strong as the parents who support it.*

Every family is required to volunteer in some capacity to support the organization.

## Volunteer opportunities include:

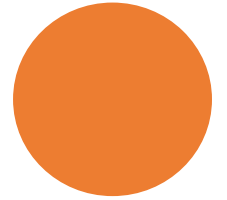
- Jamboree
- Home and Away Games (Play Counter, Chain Crew, Field Marshal, etc.)
- Snack Bar (Home Games)

*Team Coaches and Business Managers will assign roles prior to events.*

## Available Thunder Board Positions:

- Parent Liaison
- Director of Communications
- Social Media Coordinator

**Sign up:** [info@maranathunder.org](mailto:info@maranathunder.org)



# Conduct & Safety Protocols

- Player Code of Conduct- completed at registration if not first week of practice
- Parent Code of Conduct - completed at registration if not first week of practice
- Health & Safety Guidelines- medical conditions, disabilities, clean competition, first aid, concussion, heat stroke, heat exhaustion
- Emergency Procedures- completed emergency form, that is what will be used
- Rain/Lightning Delay-
  - Practices may be delayed or rescheduled
  - 3-mile radius causes 30 min delay



# Equipment & Uniforms

- Required Gear Not Supplied
  - Mouthguard
  - Cup
  - Cleats

## Distribution Timeline

- After 1st full week of practice

## Return Timeline

- Within 1 week after last game or practice (team funds will be held as deposit)



# Equipment & Uniforms

Custom order requirement:  
80% team participation



PERFORMANCE  
VICTORY DUFFEL

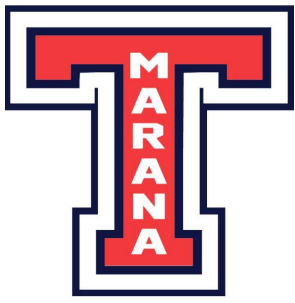


Riddell  
PERFORMANCE  
MOMENTUM BACKPACK



# Costs Beyond Registration Fees (Cheer)

- Accessories and Camp Fees: \$215
- Competition Fees (based on last year's fees):
  - Choreography- \$100 per girl
  - Music- \$200 per team
  - \$70 per hour mat time at a local gym (approximately 10-15 hours per team)
  - Registration Fees- Vary depending on competition
- Any travel, food or lodging associated with games or competition



# Organization Season Costs

## Tackle Equipment:

New helmet \$160-\$250

Recertify helmets: \$55

Pads: \$65-\$150 (size)

## Organization Season Expenses:

Athlete assessment: \$45 (flag) \$55 (tackle/cheer)

Marana Parks & Rec fields: \$5/hr no lights, \$8/hr

Park lights 4-5 days per week.

Game day field rental: \$1,400

Equipment storage: \$110/month

Support equipment: water bottles, coolers, cones, whistles, tackling dummies, ice, water, field markers, footballs, practice support equipment, shade tents.

## Cost Breakdown

Fields (Game/Practice): \$70

Player Assessments: \$55

Player Equipment

(New/Recert): \$100

Support equipment: \$45

Admin: \$10

2025 Cost Per Athlete: \$280

# Calendar Fundraising



- All donations are secure via ACH (Venmo/Zelle/TeamFi)
  - Transfer funds by 6/30
- Pick a date or donate an amount
- Real Time Tracker per athlete
  - Athletes with complete calendars are entered in a drawing for a cash prize of \$500, \$250, or \$100 and other giveaways
- Deadline for drawing is June 30th @ 11:59 PM

**PICK A DATE & DONATE FOOTBALL FUNDRAISER!**

A brown football with white stripes and laces is positioned on the left side of a green grass field. To the right of the football is a calendar grid with 31 numbered days. The days are arranged in a 5x7 grid, with the last row containing only three days (29, 30, 31).

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**HOW IT WORKS:**  
PICK A DATE AND DONATE THE AMOUNT OF THE DATE SELECTED.  
YOU CAN PICK MORE THAN ONE DAY.  
EXAMPLE: 4TH = \$4 AND 10TH = \$10, CHOOSING BOTH = \$14

# Team Fundraising

- Business Managers
- Friday dinners
- Apparel/Merchandise
- Suggestions - family dance, movie night, etc.



# Sponsorship

## Level 5 \$10,000

Name & logo printed on uniforms or logo on helmets plus all lower levels

## Level 4 \$5,000

Thunder thank you plaque, 5 hats, 10 shirts, all lower levels

## Level 3 \$2,500

Name & logo printed on workout shirts, 5 hats, 5 shirts, all lower levels

## Level 2 \$1,500

Facebook post for Sponsor of the Week, 1 hat, 4 shirts, all lower levels

## Level 1 \$500

Logo and website URL on Thunder website, shirt, banner

## Banner Sponsorship \$250

Logo on League Banner

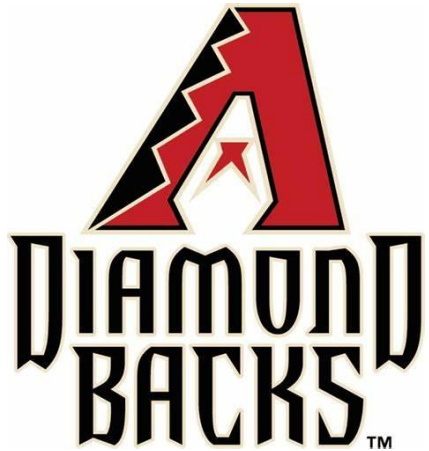
**State Farm**  
Brett Overstreet, Agent  
brettoverstreet.com



# Thank you to our sponsors!

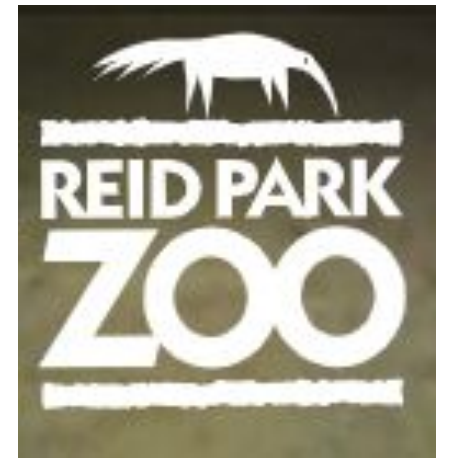


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**JARRETT REIDHEAD**  
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Cell: (520) 331.8050  
Email: Jarrett15@gmail.com





2021 – City Champions 8U

2022 – City Champions 9U, Regional Runner-up 9U

2023 – City Champions 10U

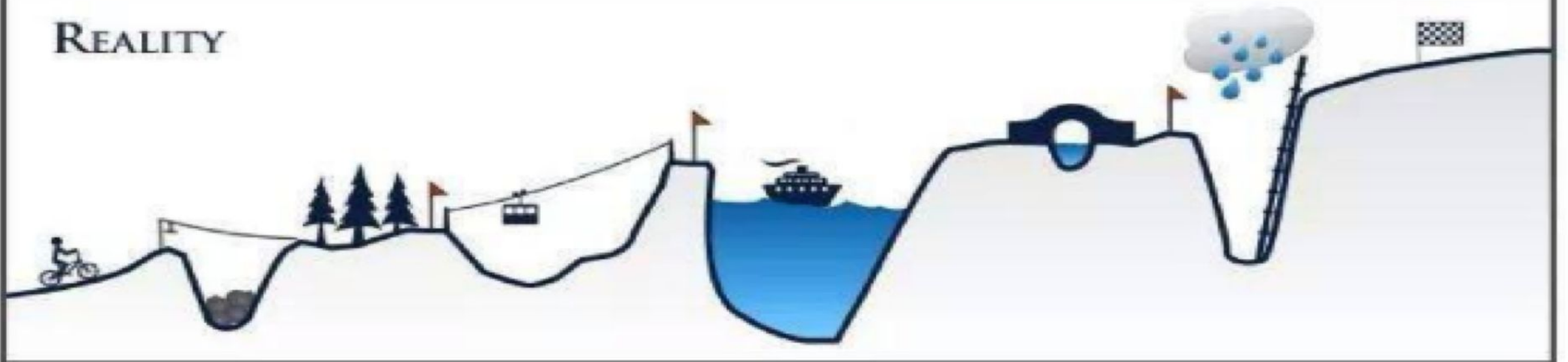
2024 – City Champions 11U, Regional Champion 11U, 3<sup>rd</sup> Place Finish at Nationals

**2025 – City Champions 12U, Regional Champion 12U, National Champions 12U & National Head Coach of the Year**

YOUR PLAN



REALITY



# FAQ and Q&A



# Closing Remarks

- Thank you for your support!
- Please get your athletes registered as soon as possible.

