



www.LuckyDogTeeShirts.com  
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04/08/2025

Lucky Dog customers, partners and friends,

As you are no doubt aware, the current White House administration is rolling out tariffs on many of our country's trade partners. This includes a 10% tariff on all imported goods across the board, and tariffs for some countries that are currently planned to go as high as 50%. Very few tee shirts are still produced in the United States, and most of the ones manufactured here are dependent on materials and supplies that are sourced from overseas. Because of that it is likely that the tariffs will impact all tee shirt prices regardless of brand. The tariffs will also affect many, if not all of the other products that we sell.

**What this means for you:**

- Orders that customers have already placed with us will not be affected.
- All written quotes that we have provided in the past 30 days will still be honored at the quoted price if the order is placed with us within 30 calendar days of the date of the quote.
- Any verbal quotes that we have provided in the past 30 days that can be confirmed will be honored if the subsequent order is placed with us by April 30<sup>th</sup>, 2025.
- Effective today, all quotes that we provide (both verbal and written) will only be binding for ten business days from the date of the quote. If placing an order after the 10-day period has passed, please confirm all prices with us before finalizing your order.
- We will NOT increase our prices unnecessarily, meaning that we will not take advantage of an opportunity to raise prices just because other neighboring businesses have had to do so or because of public expectations.

Please feel free to reach out to me directly with any questions or concerns on this topic.

Thank you very much for your business and your trust.

Sincerely,

Jon McKnight  
Owner, Lucky Dog Tee Shirts  
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