



2023 Race for the Inlet Sponsorship Opportunities

Title Sponsor- \$3,000

- Logo inclusion in all Radio, Television, Print, and other promotional materials
- Business logo to appear on the front of race t-shirt and top billing of business logo on the back of the t-shirt
- Business logo to appear on MI2020 Race for the Inlet arch at the start and finish line
- Name on the race day program
- Recognition on MI2020 social media and website
- Recognition in the MI2020 Inlet Happenings email blast
- Name and logo in Race Management email blasts to over 700+
- May set up table display & banner on race day near the start and finish line
- May provide promotional items for race bags given to all participants -8 race entries (includes t-shirts, chips, breakfast, and race bags)
- Emcee recognition throughout race day

Gold Sponsor- \$2,000

- Business name logo on the back of the race t-shirt
- Business name and logo on sign at one of the water stations
- May set up table display or banner on race day
- May provide promotional items for race bags given to participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website -5 race entries (includes chip, t-shirts, breakfast, and race bags)
- Name on race day program given to all participants
- Emcee recognition throughout race day

Silver Sponsor- \$1000.00

- Business name listed on the back of the race t-shirt
- May provide promotional items for race bags given to participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website
- 3 race entries (includes chip, t-shirts, breakfast, and race bags)
- Name on race day program given to all participants

Bronze Sponsor- \$500

- May provide promotional items for race bags given to all participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website
- 2 race entry (includes chip, t-shirts, breakfast and race bags)
- Name on race day program given to all participants

RaceAward Sponsor- \$1,500

- Inclusion of name or logo on prizes awarded to race winners
- Recognition on MI2020 social media and website
- Recognition in the MI2020 Inlet Happenings email blast
- Business name listed on the back of race t-shirt
- May provide promotional items for race bags given to all participants
- 4 race entries (includes t-shirts, chip, breakfast, and race bags)
- Name on race day program given to all participants

Companies On The Run - \$300

- Business name listed on the back of the t-shirt
- 4 race entries (includes chip, t-shirts, breakfast, and race bags)
- Name on race day program given to all participants
- *Additional race entries may be purchased for \$25 (must be before March 11th)*

Sponsorship Letter of Agreement

Company Name: _____

(As you would like it printed on the race t-shirt)

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

____ Title Sponsor \$3,000 ____ Bronze Sponsor \$500
____ Gold Sponsor \$2,000 ____ Race Award Sponsor \$1,500
____ Silver Sponsor \$1,000 ____ Companies on the Run \$300

____ Yes! I will use my race entries (if applicable). Racers must be registered by March 25th, 2022.
MI2020 staff will email you registration instructions.

____ Yes! I will provide an item for the race day bags distributed to all participants. The item I
would like to provide is: _____.

The items must be received at the MI2020 Office by Monday, March 28th, 2022.

Arrangements can be made for pick-up.

Quantity needed: 250.

____ Yes! I will provide a logo for the race shirt (Presenting & Gold Sponsors only).

We require a logo in a vector eps, high resolution, jpg, pdf, or tiff file format.

The logo must be received by March 18th, 2022.

Form of Payment for Sponsorship:

_____ Check (Payable to MI2020)

_____ Credit Card (MI2020 will call for card information/ processing fees apply)

Your donation is tax-deductible per IRS regulations. Federal Tax ID: 58-2336725.

Mail or email form to:

MI2020 Office

PO Box 1357, Murrells Inlet, SC 29576

Info@MurrellsInletSC.com

Phone: 843-357-2007