



Sponsorship Opportunities

September 9th, 2022

6pm- 10 pm

At Inlet Affairs

A Lowcountry Evening at Inlet Affairs is a celebration of Murrells Inlet 2020. It is a night out where guests come together to show their support for the organization and allows us to showcase our accomplishments. Join us and fellow community members, influencers, and businesses for a special evening of dining, entertainment, and silent auctions.



Sponsorship Opportunities

PRESENTING SPONSOR \$3,000

- Extensive pre-event advertising and public relations including television, radio, and social media
- Premium logo and name inclusion on invitations
- Individual recognition on social media
- Name inclusion in event program
- Corporate Table for 6 (6 tickets)

WINE GLASS SPONSOR \$1,500

- Name and logo inclusion on 250 souvenir keepsake wine glasses
- Individual recognition on social media
- Name inclusion in event program
- 2 Tickets

KOOZIE SPONSOR \$1,500

- Name and logo on official MI2020 Gala koozie dispensed at event
- Individual recognition on social media
- Name inclusion in event program
- 2 Tickets

LIVE ENTERTAINMENT SPONSOR \$2,500

- Name inclusion on all posters and advertisements
- Inclusion of name and logo on stage signage
- Individual recognition on social media
- Name inclusion in event program
- 4 tickets

NAPKIN SPONSOR \$1,500

- Name and logo on beverage napkins
- Individual recognition on social media
- Name inclusion in event program
- 2 Tickets

FLORAL SPONSOR \$1,000

- Opportunity for floral display on tables with signage next to displays
- Name inclusion in event program
- 2 Tickets

FRIENDS OF THE INLET \$300

- Name inclusion in event program
- 2 Tickets

Thank you

We hope that one of these levels will suit your business' needs. We look forward to growing and developing our relationship with you!
And remember that your investment is tax deductible!

Sponsorship Agreement



Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

CHOOSE YOUR CONTRIBUTION

Presenting
\$3,000

Live Entertainment
\$2,500

Wine Glass
\$1,500

Napkin
\$1,500

Koozie
\$1,500

Floral
\$1,000

Friends of the Inlet
\$300

Form of Payment for Sponsorship:

_____ Check (Payable to MI2020) _____ Credit Card (MI2020 will call for card information/ processing fees apply)

By signing this agreement, both parties agree that they are authorized representatives of each organization and are agreeing to the terms.

Sponsor Signature: _____ **Date:** _____

MI2020 Signature: _____ **Date:** _____

This agreement is to serve as a sponsorship contract between Murrells Inlet 2020 and the above-named sponsor. MI2020 is a 501(c)3 non-profit organization. Proceeds from the 2022 oyster roast will benefit Murrells Inlet 2020.

Your donation is tax-deductible per IRS regulations. Federal Tax ID: 58-2336725.

Mail or email form to:

Murrells Inlet 2020 Office

PO Box 1357, Murrells Inlet, SC 29576

Info@MurrellsInletSC.com

Phone: 843-357-2007



Auction Item Form

DONATION NAME

A concise, unique description of the donation that makes identifying the donation easy. Appears on the donor's receipt.

DELIVERY STATUS

- Donor will deliver
- Arrange for pick up
- Delivered on ___/___/___ (MM/DD/YYYY)

DESCRIPTION OF ITEM (for our online auction catalogue)

FAIR MARKET VALUE

The price (or your estimation thereof) at which this item would sell on the open market. For Auction Item/Service donations, enter the value of a single item even if you enter a quantity greater than one.

Auction Donation Ideas

- Professional services
- Gift certificates
- Gift baskets
- Hotel accommodations
- Attraction or event tickets
- Handmade goods
- Sports memorabilia
- Popular household items
- High-end goods