



## **2026 Race for the Inlet - April 4th, 2026 Sponsorship Opportunities**

### **Title Sponsor- \$3,000**

- Logo inclusion in all Radio, Television, Print, and other promotional materials
- Top billing of business logo on the back of the official race t-shirt
- Business logo to appear at the start and finish line
- Name on the race day program
- Recognition on MI2020 social media and website
- Recognition in the MI2020 Inlet Happenings email blast
- Name and logo in Race Management email blasts to over 1,000+
- May set up table display & banner on race day near the start and finish line
- May provide promotional items for race bags given to all participants -8 race entries (includes t-shirts, chips, breakfast, and race bags)
- Emcee recognition throughout race day

### **Gold Sponsor- \$2,000**

- Business name logo on the back of the race t-shirt
- Business name and logo on sign at one of the water stations
- May set up table display or banner on race day
- May provide promotional items for race bags given to participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website -5 race entries (includes chip, t-shirts, breakfast, and race bags)
- Name on race day program given to all participants
- Emcee recognition throughout race day

## **Silver Sponsor- \$1,000.00**

- Business name listed on the back of the race t-shirt
- May provide promotional items for race bags given to participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website
- 3 race entries (includes chip, t-shirts, breakfast, and race bags)
- Name on race day program given to all participants

## **RaceAward Sponsor- \$1,500**

- Inclusion of name or logo on prizes awarded to race winners
- Recognition on MI2020 social media and website
- Recognition in the MI2020 Inlet Happenings email blast
- Business name listed on the back of race t-shirt
- May provide promotional items for race bags given to all participants
- 4 race entries (includes t-shirts, chip, breakfast, and race bags)
- Name on race day program given to all participants

## **Water Station Sponsor - \$750**

- Business name and logo on sign at one of the water stations
- May provide promotional items for race bags given to all participants
- Recognition in the MI2020 Inlet Happenings email blast
- Recognition on MI2020 social media and website
- 2 race entries (includes chip, t-shirts, breakfast and race bags)
- Name on race day program given to all participants

## **Companies On The Run - \$300**

- Business name listed on the back of the t-shirt
  - 4 race entries (includes chip, t-shirts, breakfast, and race bags)
  - Name on race day program given to all participants
- \*Additional race entries may be purchased for \$25 (must be before March 16th)\*

# Sponsorship Letter of Agreement

Company Name: \_\_\_\_\_

(As you would like it printed on the race t-shirt)

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_ Title Sponsor \$3,000

\_\_\_\_ Gold Sponsor \$2,000 \_\_\_\_ Race Award Sponsor \$1,500

\_\_\_\_ Water Station Sponsor - \$750

\_\_\_\_ Silver Sponsor \$1,000 \_\_\_\_ Companies on the Run \$300

\_\_\_\_ Yes! I will use my race entries (if applicable). Racers must be registered by March 16, 2026  
MI2020 staff will email you registration instructions.

\_\_\_\_ Yes! I will provide an item for the race day bags distributed to all participants. The item I  
would like to provide is: \_\_\_\_\_.

The items must be received at the MI2020 Office by Wednesday March 25, 2026.

Arrangements can be made for pick-up.

Quantity needed: 250.

\_\_\_\_ Yes! I will provide a logo for the race shirt (Presenting & Gold Sponsors only).

We require a logo in a vector eps, high resolution, jpg, pdf, or png file format.

The logo must be received by March 16, 2026.

Form of Payment for Sponsorship:

\_\_\_\_\_ Check (Payable to MI2020)

\_\_\_\_\_ Credit Card (MI2020 will call for card information/ processing fees apply)

Your donation is tax-deductible per IRS regulations. Federal Tax ID: 58-2336725.

Mail or email form to:

MI2020 Office

PO Box 1357, Murrells Inlet, SC 29576

Info@MurrellsInletSC.com

Phone: 843-357-2007