



2026 HOTLA LA GRANGE LONGHORN ROUNDUP SPONSOR FORM

___ YES I WANT TO DONATE AN ITEM(S) FOR THE SILENT AUCTION

Please circle your
sponsorship level below:

Please circle t-shirt sizes you need: S M L XL XXL
(for levels Wrangler Trail Boss, and Cattle Baron)

Ranch Hand \$100

Recognition in show program, recognition on social media posts, our website and your ranch or business name announced throughout the event

Wrangler \$ 250

Recognition in show program, recognition on social media posts, our website, your ranch or business name announced throughout the event, and your brand/logo added to show tee

Trail Boss \$ 500

Recognition in show program, recognition on social media posts and our website, your ranch or business name announced throughout the event, your brand/logo added to show t-shirt, your banner hung in arena, ½ pg ad in program, plus 1 show tee and 1 cap*

Cattle Baron \$1000

Recognition in show program, recognition on social media posts and our website, your ranch or business name announced throughout the event, your brand/logo added to show tee, your banner hung in arena, a full pg ad in program, 2 show tees and 2 caps, and a custom sponsor belt buckle*

**All banners and program ads must be provided by the sponsor.*

Deadline to have brand/logo included on the show t-shirts is February 20, 2026.

Name _____ Ranch Name _____

This hard copy form is to be used only for sponsorships & donations paid by check.
Make checks payable to: Heart of Texas Longhorn Assn. or HOTLA (indicate
"Sponsorship" in memo area) Mail to:

Merrilou Russell
11288 FM 822
Edna, TX 77957

ALL DONATIONS
WELCOME!

OR

Payments may be uploaded digitally at
www.heartoftexaslonghornassociation.com using any of the pay buttons.