



# @INIYXX



# CORPORATE SPONSORSHIP PACKET

**FRIDAY, JUNE 20, 2025 | 8:06PM**  
**SOUTH CAROLINA STATE FAIRGROUNDS - MOORE BUILDING**  
**1200 ROSEWOOD DRIVE | COLUMBIA, SC | 29201**

**PRESENTED BY**  
**OMICRON IOTA LAMBDA FOUNDATION, INC.**

# ABOUT ONYX 2025

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Since its 2022 launch, ONYX has become Columbia's premier summer gala, attracting over 450 attendees to its sold-out debut and raising more than \$90,000 for student scholarships.

Building on this success, ONYX 2025 expects over 600 attendees, including leaders from government, healthcare, education, entrepreneurship, and community development. This prestigious event offers a prime opportunity to showcase your organization to a high-impact audience.

The Omicron Iota Lambda Foundation, Inc., a 501(c)(3) nonprofit affiliated with the Omicron Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., supports education through scholarships, mentoring, youth development, and literacy initiatives. Its signature programs include Alpha Academy, Alpha Beautillion, the MLK 5K Run/Fitness Walk, and various fundraising events that drive the chapter's charitable efforts. The foundation is led by a 9-member Board of Directors from the Omicron Iota Lambda Chapter.

Past sponsors include Synovus Bank, Jim Hudson Automotive Group, Praise 95.7 FM & 1170 AM, Regal Lounge, Happy Pets Salon & Spaw, Wateree Community Actions, Inc., Adams & Reese, LLP, McCrory Construction, Just Spinning Entertainment, Greek Traditions, Amick Equipment, CJSS Strategic Solutions, GMK Associates, Inc., and Optus Bank.

## SIGNATURE PROGRAMS

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### **ALPHA ACADEMY**

Since 2004, Alpha Academy has provided mentorship and guidance needed to prepare for college and adulthood. Alpha Academy also aims to promote academic excellence, leadership development, and civic responsibility.



### **ALPHA BEAUTILLION**

This Rights of Passage ceremony is the culminating event of the Alpha Academy. Beaux are recognized for their scholastic and personal achievements, awarded prestigious scholarships and are formally introduced to society as men.



### **MLK 5K RUN & WALK**

For over 30 years, the MLK 5K Run and Fitness Walk has recognized the legacy of Dr. Martin Luther King, Jr. while also promoting family fitness and health awareness. Proceeds also supports the MLK, Jr. Dream Keepers Scholarship.

## IMPACT AND RESULTS

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### **200+ ALPHA ACADEMY BEAUX**

Alpha Academy has graduated over 200 participants or "Beaux".



### **\$150,000 SCHOLARSHIPS**

Alpha Academy has awarded over \$150,000 in scholarships.



### **100% GRADUATION RATE**

All Beaux have graduated with their high school diploma.



### **100% COLLEGE ACCEPTANCE**

All Beaux were accepted into a 4-year or 2-year college/university.



### **2000+ COMMUNITY SERVICE**

Alpha Academy Beaux have logged over 2000 service hours.



### **1:1 MENTORING**

All beaux are matched with a mentor based on career aspirations.

# CORPORATE SPONSORSHIP FORM

## SPONSORSHIP LEVELS

### ■ JEWEL SPONSOR | \$5000

Recognition as Jewel Sponsor, Opportunity to provide brief remarks to attendees, One Complimentary Table for Eight (8) guests with Premier Seating, One Complimentary marketing table, Name and logo inclusion on premier advertising display, and Name and logo inclusion on all event printing

### ■ BLACK AND OLD GOLD SPONSOR | \$2500

Recognition as Black and Old Gold Sponsor, One Complimentary Table for Eight (8) guests with Premier Seating, One Complimentary marketing table, Name and logo inclusion on premier advertising display, and Name and logo inclusion on all event printing

### ■ O.I.L. SPONSOR | \$1,000

Recognition as Black and Old Gold Sponsor, One Complimentary Table for Four (4) guests with Premier Seating, Name and logo inclusion on premier advertising display, and Name and logo inclusion on all event printing

### ■ ONYX SPONSOR | \$750

Recognition as Onyx Sponsor and Name and logo inclusion on all event printing

## SELECT SPONSORSHIP LEVEL

JEWEL SPONSOR | \$5000

O.I.L. SPONSOR | \$1,000

BLACK AND OLD GOLD SPONSOR | \$2500

ONYX SPONSOR | \$750

## CORPORATE SPONSORSHIP CONTACT INFORMATION

BUSINESS OR ORGANIZATION NAME :

CONTACT NAME :

CONTACT TITLE :

CONTACT PHONE NUMBER :

MAILING ADDRESS :

CITY :

STATE :

ZIP CODE :

EMAIL ADDRESS :

AUTHORIZED BY:

DATE :

TITLE :

SIGNATURE :

PLEASE COMPLETE THE FOLLOWING FORM AND MAIL WITH YOUR PAYMENT TO:  
**OMICRON IOTA LAMBDA FOUNDATION, INC. | P.O. BOX. 12603 | COLUMBIA, SC 29211**

BY SUBMITTING THIS FORM, THE UNDERSIGNED ACKNOWLEDGES AND AGREES THAT THIS CONSTITUTES A BINDING COMMITMENT TO THE SPONSORSHIP LEVEL SELECTED, INCLUDING ASSOCIATED FINANCIAL OBLIGATIONS.

OMICRON IOTA LAMBDA FOUNDATION, INC. IS A 501 (C)(3) NON-PROFIT ORGANIZATION AND ALL CONTRIBUTIONS ARE TAX-DEDUCTABLE.

**ALL SPONSORSHIPS MUST BE RECEIVED BY JUNE 1, 2025.**

FOR ADDITIONAL QUESTIONS, PLEASE CONTACT US AT [ALPHAOILFOUNDATION@GMAIL.COM](mailto:ALPHAOILFOUNDATION@GMAIL.COM)

**THANKS YOU FOR YOUR SUPPORT. YOUR SPONSORSHIP IS GREATLY APPRECIATED.**