



Calling VAL Artists to Exhibit and Sell Art at the Lewisville Playhouse

Curator: Nicole Howard

Submission Deadline: Saturday, November 29th

This Call For Art is a great opportunity to display and sell art to playgoers.

About the Play:

A church Christmas program spins hilariously out of control in this Southern farce about squabbling sisters, family secrets, a surly Santa, a vengeful sheep and a reluctant Elvis impersonator.

For more information about this play visit, <https://www.lewisvilleplayhouse.org/>

No entry fee and no commission.

Exhibit Focus: Wintery Gifts

This play is a holiday comedy, complete with southern charm and wintery shenanigans. For this exhibit, think about giftable art within a Christmas budget.

NEW: “Best In Show” Award

For the 2025-2026 season, a “Best in Show” award will be given to one artist in the given play’s exhibit. Playgoers will vote on a ballot for their favorite artwork, the artwork with the most votes at the end of the play season will win Best in Show. Best in Show winners will receive a certificate from the Lewisville Playhouse, a social media highlight from the Visual Art League of Lewisville and a highlight in the Lewisville Playhouse’s newsletter.

If you do not wish to be a part of the ballot process, please notify the curator when you submit.

Submission Guidelines

One entry per artist (first-come-first-served basis, 10-12 works will be hung)

Works must be framed or gallery-wrapped on deep canvas with sides painted.

2-Dimensional works no larger than 24” on either dimension and wired according to VAL Guidelines. Wires for hanging should not come within 2 inches of the top of the frame when hung.

No AI generated work will be accepted.

No nudity, religious, or political subjects

Two 3-Dimensional works can be displayed. They must be stable and within 12" H x 8" W x 8" W

Artists are encouraged to have their own insurance. VAL and its partners are not responsible for loss or damage during the exhibition.

Important Dates

Submission Deadline:

Saturday, November 29th at 11:59 pm

Intake:

Wednesday, December 3rd, 4:30-6:00 pm

Strike: TBD

Submissions sent later than the submission deadline will not be accepted.

Submission Procedure:

Email the following information along with an image of the artwork to Nicole Howard at nicoleahoward97@gmail.com

Accepted submissions will be brought to the Lewisville Playhouse on the intake date, not the Lewisville Grand Theater. An email will be sent to all applicants on their submission status.

Contact Information

Name:

Address:

Cellphone:

Email:

Name and telephone number of an authorized person to pick up your work:

Entry Information

Title of Work:

Medium:

Size:

Price:

Contact information for the label (only one):

If you have any questions, please email nicoleahoward97@gmail.com