

Visual Art League Board Minutes

MCL Grand – 08/05/2019



ATTENDANCE: Chuck Hendrickson, Diane Wright, Dulcé Ruque, Pepper McCarty, Mary Carradine, Alice Agafon, Nancy Busey, Elaine Gary, Alfredo Santestaban, R'Lene Winters, Lisa Chittenden, Jackie Haugen, Paula Haynes, Christi Martin, Tina Alvarez

Call to order at 7:00 pm, by Chuck Hendrickson.
Minutes from June reviewed and approved.

Treasurer Report: PayPal on VAL website, set-up to take payments for new memberships, and Workshops.

CHAIR AND COMMITTEE REPORTS:

Membership – Lisa reported 122 current members; 11 of 22 people who joined last year for Fresh Idea renewed membership. People who used Membership form on web site, 60% used PayPal.

Member Meetings – Tina conducting August member meeting workshop; How to Paint with Neon Colors. September had a change due to cancellation; Thomas Maddrey (originally scheduled for October) will be substitute. Now need someone for October.

Exhibits

- Gallery:
 - **Fresh Ideas 2019**, 7/20 – 8/24 – Positive feedback from artists who participated.
 - ♣ Suggestions for next year – Email winners, without revealing award receiving, so they will know to be at Opening Reception. Distribute flyers to local businesses to advertise show. Have a contact list with artist name and contact info available during the show, for "sale" inquires.
 - **Rock & Roll show and Black Light installation**, 10/26 – 11/23, Member show, all entries accepted. Intake, hanging and installation on Wednesday, 10/26. Awards for both show and installation; 2/3 of the awards for show, 1/3 for installation. Installation: Tina to handle installation on back half of gallery. Aaron to block-off all light sources, and add black lights. Recycling stuff from previous shows. Need volunteers for committee. R&R Show: Two pieces allowed per artist. Looking for albums to play during reception/party. Christi to provide turntable and DJ, still need speakers. She volunteered to research mic cost, due to complaints that attendees can't hear award announcement. Christi suggested cutting off alcohol at 8:30. It was agreed, with cut-off time left up to discretion of bartender.
- N Corridor:
 - Wild West, 8/24 – 10/5 (intake 8/21?), Diane volunteered to Curate
 - Black & White, 10/12 – 11/23, need Curator. Diane will have How-to instructions ready for Curators
- Showcase: Discussed complaints due to lack of structured and guidelines for intake, exhibiting, and removal of art work by members. Self-curating solution previously decided by Board, due to lack of VAL member volunteers. Suggested that there be written guidelines to follow going forward.
 - "Abstract Art", 6/5 – 8/7, no report
 - "Still Life", 8/7 – 10/2, no report
 - "Holiday Around the World", 10/2 – 12/30, no report
- **Outside Exhibits:**
 - [summer break] GLCT lobby – Nancy to coordinate w/ Carol and Pat Cannon on intake for The Fantastiks starting 9/1

- Tierney's – Old photo artwork (by Mark Hawkins) returned from Tierney's – status?, Lisa to research name in previous member lists. Recent art change, confusion on location of where to put art, and membership status of one participating artist, led to early removal of art. New manager upset. Dulcé handled situation, because Darla out-of-town.
- Swirl Bakery – No report
- Fundraiser with the Chorale – Status, No report
- Fish City Grill fundraiser: June 4 - R'Lene reported generated \$499.75 in revenue for VAL. Slightly down from last year.
- **Workshops and ATCs (Art Trading Cards)**
 - Stephen Zhang Workshop (8/13-15, paid participants) – Nancy and Jackie reported workshop full and grossed \$3900, net amount TBA. Nancy reviewed her task timeline for workshop. Workshop to be in classrooms 2 and 3.
 - Adult workshops - Patty Rodgers absent, sent email update – Will be teaching the next workshop on Saturday, Sept. 14, 1:30 – 4:00 pm. Titled "Abstraction from Life."
 - Free workshop – ATCs by David Mask June 15, 2-4pm: results, 12 signed-up, 8 came. Discussed ways to get people to show up for free workshops. It has been noted that without a monetary commitment, individuals feel no obligation to show-up, thus eliminating spot for someone who would like to attend. Suggestions include, overbooking, and having a waiting list.
Upcoming ATC workshops; Western Days 9/28, Rose Festival (in Farmer's Branch) 10/19, Holiday Stroll 12/7. Paula reported workshops have been attracting up to 500 participants, many repeats from year-to-year. She reported she needs more ATC cards from VAL members to trade with art group in NY.
- **Website** – No report
- **Newsletter** – Diane reported length of newsletter ongoing concern, Ricky volunteered to redesign to make it more manageable.
- **Publicity** – It was noted that DFW News posted R'Lene's info on Tina's workshop.
- **Chamber of Commerce report** – No report

NEW & CURRENT BUSINESS:

- Need nomination committee for FY2020 Board Officers, with election effective 10/1/19 – Positions to fill; President, 1st and 2nd Vice President, Treasurer and Secretary. Chuck to announce openings during August member meeting. No Committee formed.
- Themes for 2020 shows need to be selected – Committee formed, with Mary, R 'Lene, Dulcé, Tina, with Christi as an alt. Suggestion box for member input at September meeting, suggested.
- Art Supply Sale event idea – No report
- Day of the Dead event this Fall? – Tabled
- GLCT Theater Panels – Chuck reported next show is “The Fantasticks”, 9/27-10/20. Nancy and Diane volunteered to paint one panel each.
- Proposal for a show with expanded categories – Status: tabled for now; reconsider for FY 2020.

OLD BUSINESS:

- VAL volunteer positions/tasks: Set of How-To Instructions, compilation & writing progress – R'Lene completed her folders and submitted to Diane.

Other:

- Angel Awards upcoming in November, we'll need to pick our Angel: Send votes to Chuck.

Previous Angels:

2007 - Chuck Hendrickson

2008 - R'Lene Winters

2009 - Wanda Grice

2010 - Tommy Smith

2011 - Murthy Mantha

2012 - Valerie Corwin

2013 - Colleen Drew

2014 - Dulcé Ruque

2015 - Maurice Leatherbury

2016 - Paula Haynes

2017 - Tina Alvarez

2018 - Dave McRedmond

- Changed September meeting date to Tuesday, Sept. 3, due to Labor Day falling on Monday. Suggested consider moving Board meeting back to Tuesdays. Tabled until next meeting, due to lack of time.

Adjourned Meeting at 9:05 pm

Next Meeting Date: Tuesday, September 3, 2019, 7:00 pm