

**From:** Visual Art League of Lewisville <visualartleagueoflewisville+yahoo.com@ccsend.com>

**To: Subject:** VAL October Member  
Newsletter

**Date:** Wed, Oct 2, 2019 5:30 pm

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**VISUAL ART LEAGUE**  
OF LEWISVILLE, TX SINCE 1978



**VIEWPOINTS**

**OCTOBER 2019  
NEWSLETTER**

## VAL Board Updates

What a wonderful organization we have!! So many great opportunities for us to exhibit our art, expand our skills and knowledge, contribute to our community, meet other artists, make new friends and have some fun! We are fortunate to have many members who are eager to volunteer and help out with the various events we do. Thanks to those members who finished their terms in September. VAL would also like to introduce the 2019-2020 board:

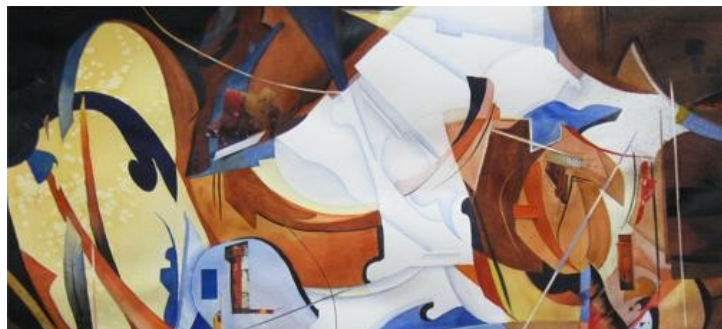
**President:** Diane Wright  
**1st Vice President:** Vacant  
**2nd Vice President:** Lisa Chittenden  
**Treasurer:** Vacant  
**Secretary:** Alfredo Santesteban

**Directors:**  
Chuck Hendrickson  
Dulce Ruque  
Mary Carradine  
R'Lene Winters  
Paula Haynes

VAL is still in need of a treasurer. If you know of anyone who has any financial background and would like to help out a non-profit community organization, please ask them and email Diane Wright at [dmwright75028@gmail.com](mailto:dmwright75028@gmail.com) or text her at 214-683-1304.

## Monthly VAL Meeting

**October Meeting  
Abstraction  
from Chaos  
Presenter:  
Sharon Serrago  
Oct. 8 - 7 p.m.**



In the demonstration, Sharon will show how she begins a painting from scribbles and unrelated lines, working toward a discovered subject and a painting that is founded upon design and color theory.



Sharon is a local area artist, teaching weekly watercolor and acrylic classes at her studio in Richardson, TX, a suburb of Dallas. As her teaching strength lies in design and color theory, her classes always focus on strong fundamentals. Sharon's ability to quickly spot problem areas in paintings and her adeptness at offering solutions has caught the eye of many art clubs and organizations who have subsequently invited her to present demonstrations, offer critiques of members' works, and judge competitions.

While she frequently paints realistically and in almost all mediums, oils, watercolors, pastels, acrylics, and collage, Sharon is most at home when painting abstracts in acrylics. Her firm belief is that anyone can learn to paint if he is willing to do the study and the practice that fine art requires. In her words, "when inspiration fails the artist, design and color theory can capture a painting headed toward failure and can pull it through to completion of an excellent work."

Sharon is a signature member of Southwest Watercolor Society and has been accepted into numerous exhibitions including Western Federation Watercolor Society, Alabama WS, Georgia WS, Illinois WS, Irving WS, Houston WS, Red River WS and many others. With her foundation in design and color theory, Sharon gives her students the tools that allow them to stretch beyond the boundaries of "rules" and create wonderful works of art that truly touch the soul.



## **September Meeting - Copyright & Trademark for Artists Presented by Thomas Maddrey**

Every artist needs to own not only their creations, but their intellectual property as well. In this session, Tom Maddrey explained why it is so important to register your copyrights and establish your trademarks, as well as answered questions about protection and fair use. Thomas Maddrey is the founding partner and lead attorney for Maddrey PLLC. Prior to attending law school at the SMU Dedman School of Law, Thomas was a commercial photographer, entrepreneur, and gallery owner.

## Artists of the Month



First Place  
**Chuck Hendrickson**



Second Place  
**Linda Chidsey**

Each month, at our meetings, members are invited to bring a piece of their art for a mini art competition. Meeting attendees vote on their favorite and the first and second place winners receive a cash award! At our December Holiday Party Meeting, the year's first place winners will compete for Artist of the Year.

## VAL Lunch Meet Up

Come greet and meet your fellow VAL members! Share art tips, all your secrets (not really!), and do lunch, dessert, or just coffee/tea.

**Wednesday, Oct. 30 • 1:30 p.m.**  
**Fish City • 2628 Long Prairie Rd.**  
**(2499) #100, Flower Mound**



## VAL Shows & Exhibits

### Black & White - North Hallway Exhibit

Black and white (grayscale) photos and black and white (gray included) artwork for hanging on a wall. Download the prospectus by [clicking here](#) and print out. Please fill it out and bring with you to the intake.

Intake/Hanging : 2-6 p.m., Friday, Oct. 11, MCL Grand Classroom 3

Please contact Dulce Ruqué at 972-316-0728 or [ruque@verizon.net](mailto:ruque@verizon.net) and let her know at least 1 day prior to intake artist name, title, medium and price for wall labels.

### **Our next Showcase theme is "Holidays Around the World."**

It includes Halloween, Thanksgiving, Christmas, and other holidays celebrated around the world. Use your imagination and create some art for the MCL VAL Showcase (smaller than 11x14 best and bring your own easels).

Strike current and intake new exhibit 5-7 p.m., Tues. Oct. 8. Come early to VAL meeting and bring your Showcase art.

### **"Rock 'n Roll" Show & Black Light Exhibit**

Two different exhibits with ribbons and prizes for each!

**Oct. 26 - Nov. 24**

**Rock 'n Roll:** Remember the music, the dances, the people, the clothes, and the culture. Create your own artistic vision of the theme. Rock on!!

**Black Light:** Wander through the amazing Black Light Exhibit. And YOUR original art will glow in the dark and light up the gallery.

Three entries for \$35 (2 for Rock n Roll and 1 for Black Light). [Click here](#) for prospectus as well as to pay via PayPal. Contact Tina with any questions: [churchtina@gmail.com](mailto:churchtina@gmail.com).

## **VAL in Action**



Alfredo, Chuck, Sunny, Barbara, KarLyn & Tina all exhibited art at the Lewisville Symphony Friday evening, Sept. 13. Many conversations and compliments from Symphony guests!



David Mask recently created a huge chalk mural at MCL.

## Artist Trading Cards



VAL Artist Trading Cards had a successful and fun day at Western Days, Saturday, Sept. 28. Thanks to the VAL volunteers, David Mask, Paula Haynes, Nancy Busey, Cary Cox, Jackie Haugen, Alfredo Santesteban and Alice Agafon. The volunteers brought fun and talent to help do and teach cards.

## Artist Pop-Ups

Artist Pop-ups will be resuming this Fall for four Saturdays: 10/5, 10/12, 10/26, and 11/2. Contact Chuck Hendrickson ([chuckh816@gmail.com](mailto:chuckh816@gmail.com)) if you would like to participate in one of these events.

The "Artist Pop-Up" series is done in conjunction with the MCL Grand Theater. It involves having an artist "pop up" in Wayne Ferguson Plaza (across the street from the theater) and create art for about two hours. These events will be scheduled for Saturday evenings, 6-8 p.m. The City is offering a \$50 honorarium for each event. VAL will pay the artist, then submit an invoice to the City for reimbursement. The type of art is open: painting, clay, collage, sketching, stamping/printing, ATCs, woodcarving, acoustic instrument, etc. It could also involve passerby participation if you want. Further, the artist(s) can display artwork for sale while she/he/they create art (10% commission to City applies). There are a variety of sun or shade locations in the park for the artist to work. Note: stakes can't be driven into the ground in the Plaza.

## VAL Show Schedules

### 2019 Show Schedules

#### Gallery

**Oct. 26 -Nov. 23: Members show** - Rock & Roll and Black Light installation

#### North Corridor

**Aug. 24 -Oct. 5: Wild West** - In conjunction with Western Days

**Oct. 12 -Nov. 23: Black & White** - Art using black, white and gray

#### Display Case

**Aug. 7 -Oct. 2: Still Life**  
**Oct. 2 -Dec. 30: Holiday Around the World**

**VAL members are asked to gallery sit for our shows.**  
**Please [sign up for a time slot](#), if you have not already done so.**

**Thank you!**

When you arrive at the MCL Grand at the time you signed up for, sign in at the office. Sit in the gallery and be ready to greet any visitors and tell them about VAL. If someone is interested in purchasing a piece of art, give them the artist's contact information. A list of the artist's and their information is on the desk. Feel free to bring a book to read, your laptop or non-messy art to work on during your sit. Thank you!

## About VAL

### **The Mission of the Visual Art League of Lewisville**

The Mission of the Visual Art League is to promote the visual arts through education and exhibitions for the enrichment of the individual and the community. The Visual Art League supports the visual arts by providing the facilities for instruction in wide-ranging aspects of the arts such as drawing, painting, sculpture, and fine crafts, and providing gallery space for exhibitions in a variety of media.



The MCL Grand is made possible through the generous support of the Greater Lewisville Arts Council and the City of Lewisville.



**MCLGrand.com**  
**Facebook.com/mclgrand**  
**Twitter.com/LewisvilleTexas**  
**Instagram.com/cityoflewisville**

## **2019 - 2020 VAL Board**

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R'Lene Winters  
Paula Haynes

**Important Emails You Need to Know**

R'Lene Winters handles all of our press releases. Please contact her with your newsworthy items by calling 972-874-3919 or email [win86f@yahoo.com](mailto:win86f@yahoo.com).

To get into the rotation for the Tierney's exhibit please contact Darla Bostick: [darlabostickart@gmail.com](mailto:darlabostickart@gmail.com)

If you have news about your art - exhibits you're in, prizes you've won for your art or any other news you'd like to share with VAL members, email Ricky Sanders at [VALMemberNews@gmail.com](mailto:VALMemberNews@gmail.com)

Follow us on Facebook & Instagram!



### Corporate Sponsors

The Visual Art League of Lewisville would like to thank our sponsors for their generous support:

**BLICK** art materials

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& Co., Inc.

Visual Art League of Lewisville | MCL Grand Theater, 100 N. Charles St., Lewisville, TX 75029-9002

[Unsubscribe ruque@verizon.net](mailto:unsubscribe_ruque@verizon.net)

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