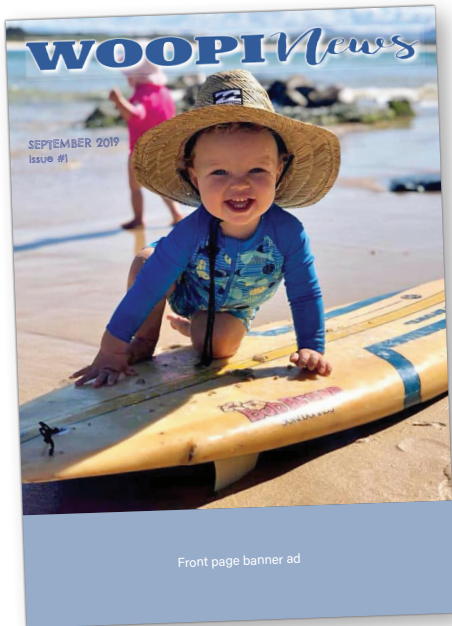


WOOPINews

RATE CARD – AD SIZES AND SPECIFICATIONS

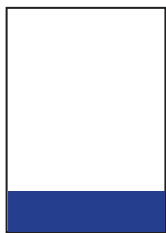


Monthly news magazine for Woolgoolga and Surrounding Areas

We will include interesting local news items each month plus regular columns such as:

- What's New - Update on new businesses, services and products
- Humans of Woolgoolga – A quirky look into some of the beautiful people that make Woolgoolga and the Northern Beaches special
- The Woopi that Was - A trip down memory lane
- The Kindness Project - A monthly calendar of affirmations
- Our Community – News on community services and events
- Sports Update
- Services Guide – Trades and services

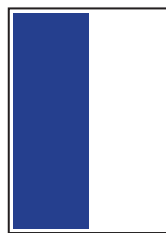
RATES FROM 1ST JANUARY, 2022 - INCLUDES GST



Front page banner
(Full bleed ad:
210 x 55mm
+5mm bleed)
or
(192 x 40mm)
\$220



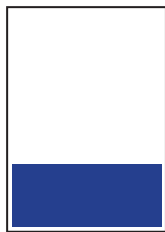
Full page A4
(Full bleed ad:
210 x 297mm
+5mm bleed)
or
(192 x 273mm)
\$440
(or \$400 x 6)



1/2 page vertical
93 x 273mm
\$275
(or \$245 x 6)



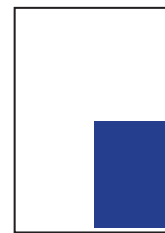
1/2 page horizontal
(Full bleed ad:
210 x 150mm
+5mm bleed)
or
(192 x 135mm)
\$275
(or \$245 x 6)



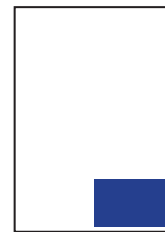
1/3 page horizontal
192 x 88mm
\$195
(or \$165 x 6)



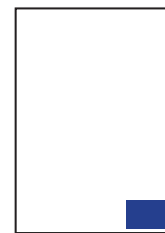
1/4 page horizontal
192 x 65mm
\$165
(or \$145 x 6)



1/4 page vertical
93 x 135mm
\$165
(or \$145 x 6)



1/8 page
93 x 65mm
\$80
(or \$70 x 6)



Trades & Services
61 x 36mm
(business card
proportion)
\$55
(or \$50 x 6)

Full colour, gloss print run of **3000**.
Distributed via various outlets;
businesses, retailers, cafe's
restaurants and tourist spots from
Red Rock to Nambucca.
Paid postal and free email
subscription list of over **500**.
Facebook reach via Woolgoolga
and Northern Beaches What's
Happening group (over 22,500
members.) Digital version available
via www.woopinews.com.au

**Advertising and editorial
deadlines** 3 pm 15th of the month
prior to publication.

Please supply high res pdf file
in CMYK colourspace with fonts
embedded (or converted to
outlines) minimum image resolution
300dpi. Design service from \$30.
All advertising is subject to approval
by Woopi News which reserves
the right to refuse any advertising
unsuitable for publication.

Payment. Advertisements must be
paid for at time of placement unless
previously arranged.

Woopi News reserves the right to
cancel any advertisements that
have not been paid for by the
scheduled due date.

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