

RATE CARD – AD SIZES AND SPECIFICATIONS

WOOPINews

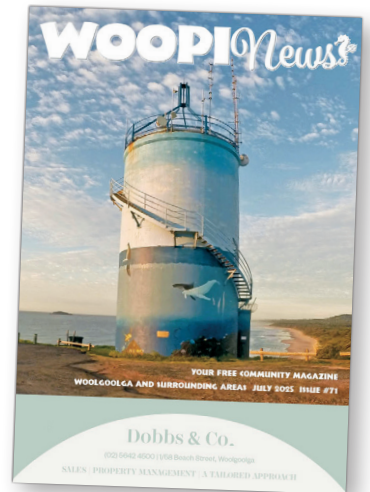


MONTHLY NEWS MAGAZINE FOR WOOLGOOLGA AND SURROUNDING AREAS

Full colour gloss community news magazine full of local people, stories and events. News on what's happened and what's happening in our area.

Woopi News is distributed on or prior to the 1st of every month. Deadline is the 15th.

RATES FROM 1ST JANUARY 2026 - includes GST



Front page banner
(Full bleed ad:
210 x 55mm
+5mm bleed)

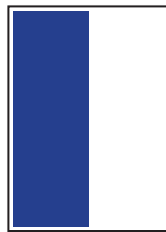
\$400



Full page A4
(Full bleed ad:
210 x 297mm
+5mm bleed)
or
(192 x 273mm)

\$600

(or \$550 x 6)



1/2 page vertical
93 x 273mm
\$350
(or \$330 x 6)



1/2 page horizontal
(Full bleed ad:
210 x 150mm
+5mm bleed)
or
(192 x 135mm)

\$350

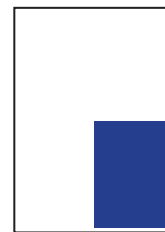
(or \$330 x 6)



1/3 page horizontal
192 x 88mm
\$250
(or \$230 x 6)



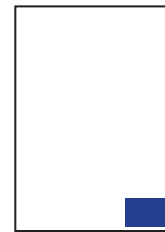
1/4 page horizontal
192 x 65mm
\$200
(or \$180 x 6)



1/4 page vertical
93 x 135mm
\$200
(or \$180 x 6)



1/8 page
93 x 65mm
\$120
(or \$100 x 6)



Trades & Services
61 x 36mm
(business card
proportion)
\$65
(or \$60 x 6)

Full colour, gloss print run of
3000 each magazine

Distributed via various outlets;
businesses, retailers, cafe's restaurants
and tourist spots from Red Rock to
Sawtell at the beginning of each
month

Paid postal and free email subscription
list of over 600

Facebook reach via Woopi News
page and Woolgoolga and Northern
Beaches What's Happening group
(over 50,000 members.)

Digital version available via
www.woopinews.com.au with over
1000 hits per month

Advertising and editorial deadlines

3pm - 15th of the month prior

Please supply high res pdf file
minimum image resolution 300dpi or
we can set it for you for a small fee. If
sending Canva designs please include
editable link

All advertising is subject to approval by
Woopi News which reserves the right
to refuse any advertising unsuitable for
publication.

Payment. Advertisements must be
paid for at time of placement unless
previously arranged. Woopi News
reserves the right to cancel any
advertisements that have not been
paid for by the scheduled due date.
Late payments will incur a surcharge.

For further information please
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WWW.WOOPINews.COM.AU