

# RATE CARD – AD SIZES AND SPECIFICATIONS

# WOOPINews



## Monthly news magazines for Woolgoolga and Surrounding Areas

Full colour gloss community news magazine full of local people, stories and events. News on what's happened and what's happening in our area.

Woopi News is published on or prior to the 1st of every month. Deadline is the 15th.

RATES FROM 1ST JULY 2023 - includes GST



**Front page banner**  
(Full bleed ad:  
210 x 55mm  
+5mm bleed)

\$350



**Full page A4**  
(Full bleed ad:  
210 x 297mm  
+5mm bleed)  
or  
(192 x 273mm)

\$550  
(or \$500 x 6)



**1/2 page vertical**  
93 x 273mm  
\$350  
(or \$320 x 6)



**1/2 page horizontal**  
(Full bleed ad:  
210 x 150mm  
+5mm bleed)  
or  
(192 x 135mm)

\$350  
(or \$320 x 6)



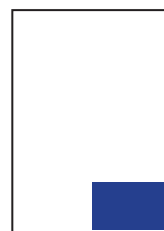
**1/3 page horizontal**  
192 x 88mm  
\$220  
(or \$200 x 6)



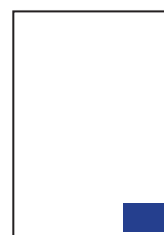
**1/4 page horizontal**  
192 x 65mm  
\$180  
(or \$160 x 6)



**1/4 page vertical**  
93 x 135mm  
\$180  
(or \$160 x 6)



**1/8 page**  
93 x 65mm  
\$100  
(or \$90 x 6)



**Trades & Services**  
61 x 36mm  
(business card  
proportion)  
\$65  
(or \$60 x 6)

Full colour, gloss print run of **3000** each magazine

Distributed via various outlets; businesses, retailers, cafe's restaurants and tourist spots from Red Rock to Nambucca.

Paid postal and free email subscription list of over **500**.

Facebook reach via Woopi News page and Woolgoolga and Northern Beaches What's Happening group (over 27,500 members.)

Digital version available via [www.woopinews.com.au](http://www.woopinews.com.au)  
**Advertising and editorial deadlines**  
WN: 5 pm 15th of the month prior to publication.  
Please supply high res pdf file in CMYK colourspace, minimum image resolution 300dpi.

Design service from \$30.

All advertising is subject to approval by Woopi News which reserves the right to refuse any advertising unsuitable for publication.

**Payment.** Advertisements must be paid for at time of placement unless previously arranged. Woopi News reserves the right to cancel any advertisements that have not been paid for by the scheduled due date.

For further information please contact:

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[www.woopinews.com.au](http://www.woopinews.com.au)