

S O S H O

P O R T F O L I O

clara@soshodesign.com

07931274164

soshodesign.com

S O S H O

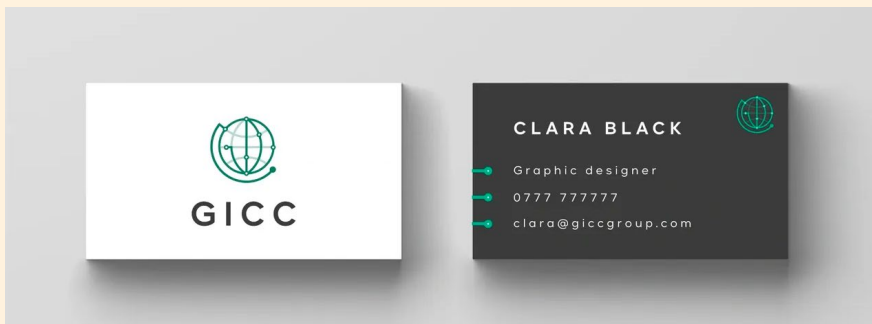
B R A N D I N G

SO S H O



GICC COACHING

GICC coaching methodology is based on the application of system-psychodynamic tools to understand the unconscious aspects of group dynamics and individual performance.



SO S H O



PHUEL. FOOD

A new lunch spot
opening up on
North Berwick
highstreet.



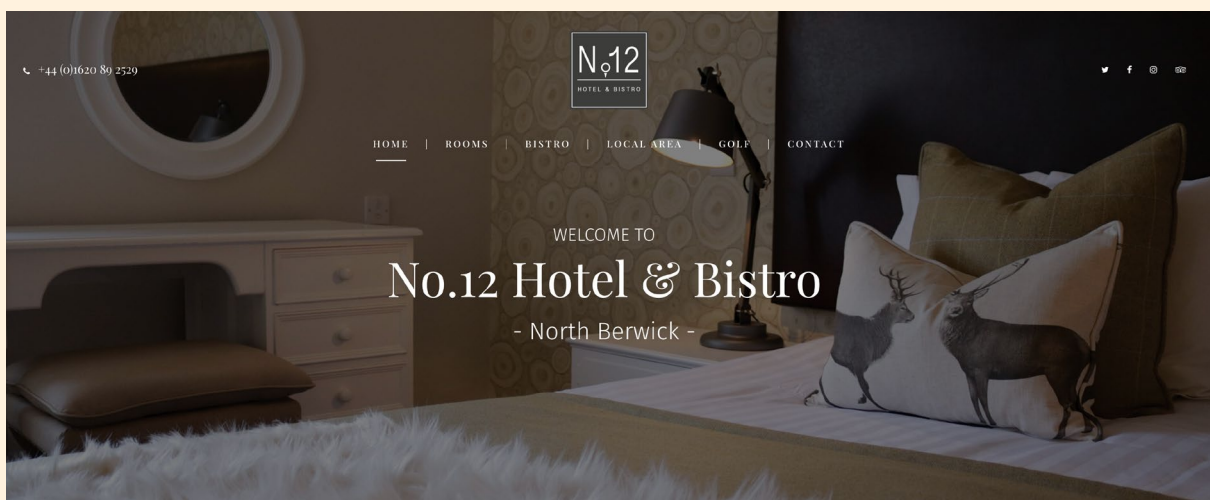
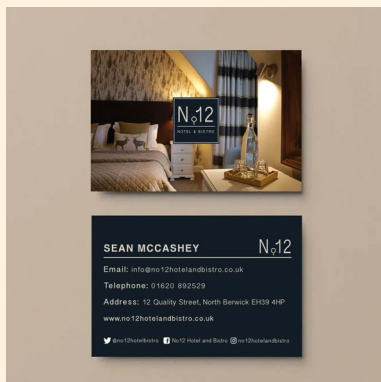
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SOSHO



NO 12 HOTEL & BISTRO

No.12 Hotel & Bistro offers bed and breakfast accommodation with a unique, homely, hotel experience. We have recently refurbished the bistro style restaurant and all 11 rooms.



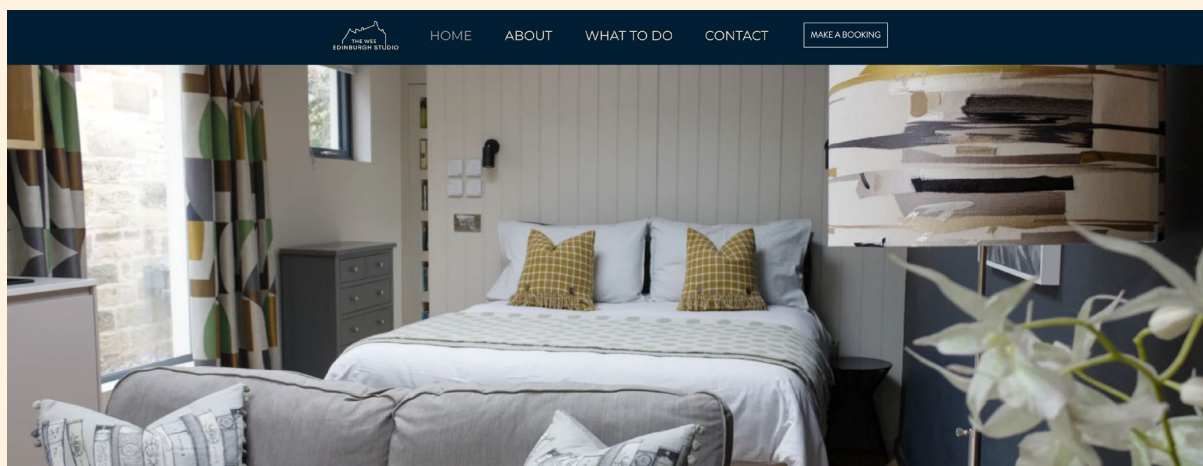
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S O S H O



THE WEE EDINBURGH STUDIO

The Wee Edinburgh studio is the perfect bolthole for a visit to the city. Located in the leafy garden of a Victorian Villa, it is modern, stylish and self contained space with it's own entrance and is entirely separate from the house.



GALLERY



BRANDING © PHOTOGRAPHY © DOCUMENT DESIGN



EMEX - EAST MEDITERRANEAN ENERGY EXCHANGE

EMEX (East Mediterranean Energy Exchange) is a joint-venture gas exchange between the European Energy Exchange (EEX) and private entrepreneurs.



[Home](#) [About](#) [Gas Products](#) [Members](#) [The Platform](#) [Contact](#)

East Med Energy Exchange

[Visit Test Platform](#)

[Members Section](#)



Within-Day

Within-Day is a pure balancing tool that enables market participants to manage their fluctuations of supply and demand within the delivery day and keeps the system balanced.



Day-Ahead

Day-ahead is an operational tool and an integral part of the day-ahead gas purchase and nomination process done daily by the market participants.



Day-Ahead (Weekends)

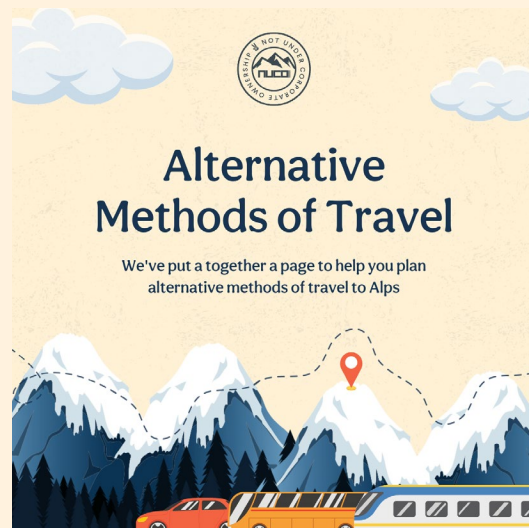
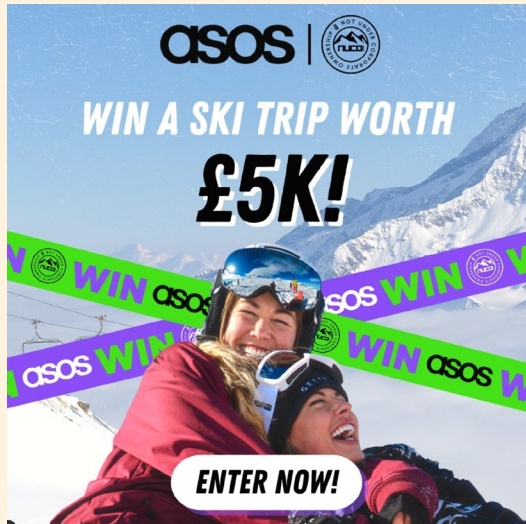
This product has the same functionality as the Day-Ahead product but for weekends and Jewish holidays.

SO S H O

S O C I A L
M E D I A C O N T E N T
& M A R K E T I N G

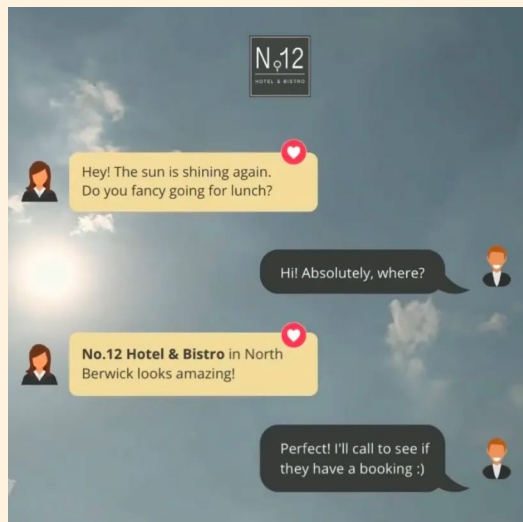
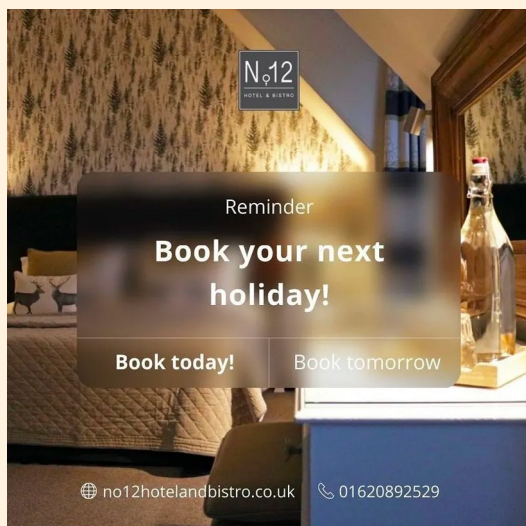
S O S H O

NUCO TRAVEL



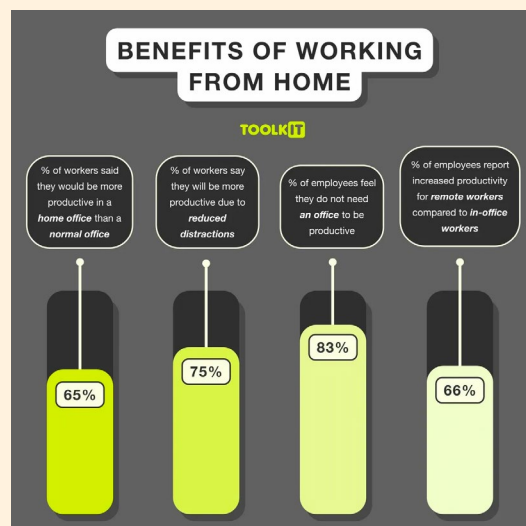
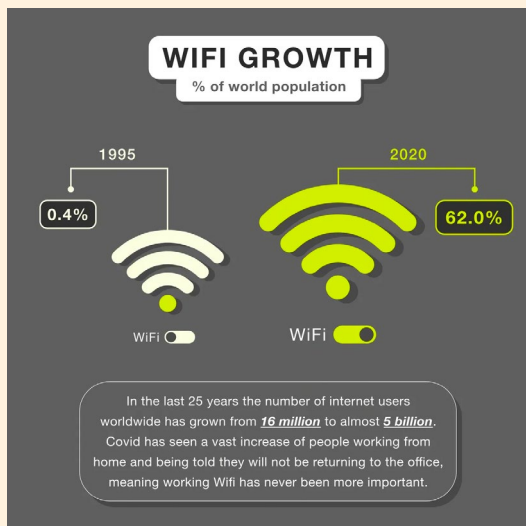
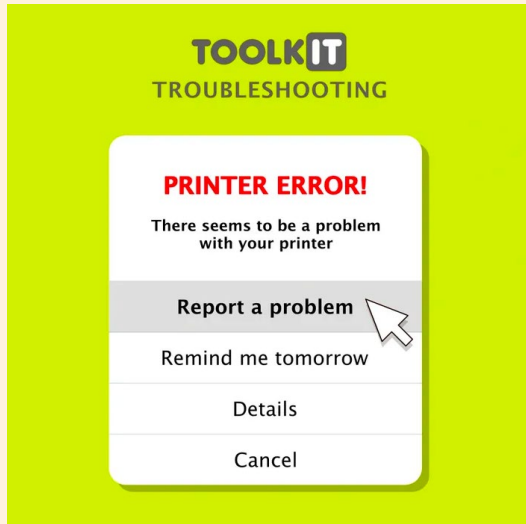
S O S H O

NO12 HOTEL & BISTRO



S O S H O

WELGO - TOOLKIT





The Coronavirus Job Retention Scheme

Dec 2020

4%

Feb 2020

4.9%

The Office for National Statistics regarding unemployment established that unemployment between December 2020 and Feb 2021 was **4.9%**, up by **0.9%** from last year.



"Is this the calm before the storm?"

With the Coronavirus Job Retention Scheme (CJRS) still in place it begs the question, is this the calm before the storm? Our Governments have said they will put measures in place to ensure we don't have a cliff edge approach to the end of the Coronavirus Job Retention Programme.

We can provide advice on



RESTRUCTURE



REDEPLOYMENT



REDUNDANCY

Get in contact today!

fiona.mckee@thehrpractice.co.uk - 07500 071915




THE HR PRACTICE
makes perfect

WELCOME

UNLOCK YOUR HR CHALLENGES TODAY

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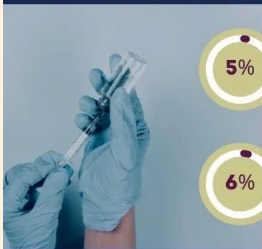


THE HR PRACTICE
makes perfect

Vaccines when returning to the office?

78%

A survey of more than 1,000 UK employers by the British Chambers of Commerce (BCC) found almost four in five (**78 per cent**) had no plans to implement 'vaccine certification' to verify that employees had had the job before they returned to the office.





5%




6%

Of the organisations polled, just **5 per cent** said they had rules in place requiring customers, suppliers and employees to provide evidence they have received a Covid-19 vaccine, while a further **6 per cent** report they were likely to implement similar measures in future.

There is a real divide on views on whether employers should track the vaccine status of employees. It would be very interesting to hear employee's views on whether they agree with this or not.

Please feel free to add your views in the comments!

 fiona.mckee@thehrpractice.co.uk
 07500 071915

 thehrpractice.co.uk
 [The HR Practice](https://www.linkedin.com/company/the-hr-practice/)
 [practice_hr](https://twitter.com/practice_hr)



FOUR IN FIVE

FURLOUGHED WORKERS CONSIDERING JOBS BELOW THEIR SKILL LEVEL

79%

of people on the UK government's furlough scheme are considering applying for jobs they are overqualified for if they cannot return to their existing employment.



Get in contact today:
fiona.mckee@thehrpractice.co.uk - 07500 071915

S O S H O

DOCUMENT
DESIGN

SO SHO

WE ARE NUCO - SALES BROCHURE

Welcome to the NUCO family, where snowsports isn't just a hobby, it's a way of life.

It's about joining a community of like-minded people who share your passion for what this is all about; adventure. There are tons of opportunities for you to get involved in as part of your club's committee. Whether you're a social butterfly or a behind-the-scenes mastermind, there's a role for you. So buckle up, strap on your skis, and let's hit the slopes with NUCO!

Check out what we've been up to here!

Relationships with other groups

What is it? Nobody ever said having too many mates was a bad thing, especially mates who love to shred and dance on the tables at apres with you. One of the best things to come out of being on committee, are the friends you make and being a part of the bigger family!

Who does it apply to? Every committee member!

Fun fact? Season 22/23, we saw the most unlikely 'know-nothing' that we didn't know we needed - GUSCO and Brumski, a true match in heaven!

Rep Team

What is it? Not only will you get more time on the snow, but you'll learn how it works behind the scenes, get involved in the snowsports community and add something exciting to your CV! Join the epic NUCO rep team for season 23/24 and experience a winner of a lifetime! You won't regret it!

Who does it apply to? Everyone looking for more time on the mountain!

Fun fact? Each season, on average you will see 3 NUCO relationships come out of the rep team, 2 turn A/Cs and one crowd surfing Will Coley!

What is it?

This season, we teamed up with EUSCO to host the first Girls Ski Day that saw over 35 fearless females hitting the slopes for a day of freestyle fun. With no judgement and no fear, our female-only season was the perfect way for girls to conquer the park and take their skills to the next level. We're already planning to host even more Girls Ski Days in season 23/24!

Who does it apply to? Freestyle, Ski and Board Captains looking to help girls within their club progress.

Fun fact? Able, one of the NUCO Account Managers wanted this event running because she's terrified of the park!

Ski trip

What is it? The NUCO Ski Trip is the main event, the cherry on top of your snowsports sundae (LOL). Think of it as a week with non-stop skiing, endless apres-ski festivities, and unforgettable nights out that will have you saying 'what happens on the NUCO trip, stays on the NUCO trip!' But don't worry, all that hard work you've been putting in will pay off big time when you're racing down the slopes with your new best mates, living your best ski life!

Who does it apply to? Trip Secretary

Fun fact? In the winter 22/23 season we ran over 150! We Are NUCO & NUCO Online Trips!

NUCO Mental Health

What is it? At NUCO we know, our core community are more likely to be affected by mental wellbeing issues. We have taken action to improve our information and processes to best maintain good mental wellbeing for all our passengers whilst in resort and promote positive mental wellbeing in our community and beyond.

Who does it apply to? Welfare committee members

Fun fact? We have donated £560 to Student Minds through wellbeing activities in resort

WELCOME TO THE

armada

What is it? Early new to the NUCO family is our armada sail week, sweeping the mountains for the sea and ditching the satnavs for the swimming shorts. You'll have the opportunity to explore different destinations, snorkel, dive, sunbathe, party and so much more.

Who does it apply to? Freestyle captain, Race Captain, Competitions Captain

Fun fact? The Mojito team sells on average 238 Mojitos to armada passengers a week!

Sunset on Summer

What is it? Imagine becoming lifelong buds with complete strangers, laughing until your sides hurt, and having the time of your life in one of Europe's hottest cities. Over 200 committee members from over 50 universities come together for non-stop fun and shenanigans.

Who does it apply to? All members on your committee.

Fun fact? The loudest stories that you'll never hear us gossip about 33

NUCO FAMILY

Events

What is it? We've carefully developed the NUCO app that makes being on holiday with us smooth and care-free, with all the information you need right at your fingertips. If you have any questions along the way, our live chat feature is just a tap away.

Who does it apply to? Media Sec, who are designing PDFs to add to the app (ask your account manager for tips and ideas). All club members wanting a smooth and easy holiday experience.

Fun fact? 18,269 people have downloaded the app in season 22/23

Competitions

What is it? 'Ready, set, let's gooo!' BUOS and KINGS are where the party's at, whether you're a fierce competitor or just there to soak up the vibes. Expect an adrenaline-fuelled atmosphere that will leave you buzzing!

Fun fact? At the last KINGS Final, the entirety of the University of Nottingham race team wore pink cheerleader costumes!

Who does it apply to? Freestyle captain, Race Captain, Competitions Captain

NUCO Sounds

What is it? Get ready to party with NUOSOUND! This is your chance to take your club DJ's, where they can showcase their talents and make a name for themselves in front of other university groups. With access to the hottest venues in the Alps, your DJ's will be spinning tracks that will keep the party going all night long!

Fun fact? In season 22/23, we had over 12 NUOSOUND DJ's from across numerous universities open for major headlines across 7 different resorts.

Who does it apply to? Presidents, Social Secs

Customer Service Team

What is it? Our team is here to support you 24/7, both while you're in the UK and hitting the slopes in resort. Plus, if you're looking to jumpstart your career in the travel industry after university, NUCO offers exciting opportunities to join our customer service team each season. Follow us on social media for updates on these awesome opportunities.

Fun fact? Last season, our Customer Experience team responded to 44,875 messages

COMMITTEE TIMELINE

TRIP DETAILS

22 weeks from trip*

The initial conversations between ourselves and committee will allow us to iron out the details:

Which dates are you looking to travel?

How many people?

Which resort suits you best?

ACCOUNT MANAGER ASSIGNED

16 weeks from trip*

Your main point of contact throughout the year will be assigned to your group. Let the planning begin!

CONTRACT SIGNED

13 weeks from trip*

Once a package is agreed, and price locked in, we'll build you a trip contract for the committee to sign. This will outline what you can expect from us, and what we need from you to deliver everything for one epic snowsports trip!

Make notes of promo item deadlines

14 weeks from trip*

You'll have many deadlines to meet over the coming year. These will be outlined by your Account Manager.

Complete group leader form and receive booking pack

16 weeks from trip*

Provide the details of your committee, roles, and main contacts.

Promo Items

14 weeks from trip*

Everyone needs some promotional items. It's time to get them designed and ordered along with committee jackets!

PROMOTION OF TRIP BEGINS

13 weeks from trip*

Get planning! This is time for the committee to do what they do best, planning socials, fresher's fair, training sessions - whatever it takes to boost interest in your club and trip!

Booking page created

12 weeks from trip*

TRIP EVENTS

12 weeks from trip*

Have a chat with your Account Manager about what events are on offer during your week.

TRIP LAUNCH

11 weeks from trip*

The big day is here! Time to launch your trip to the masses and watch these sales come flying in.

PAYMENT DEADLINE

on the Thursday, six weeks before trip*

Before you know it, the sales period will come to an end. Everyone has up until this date to chop and change their options. This marks the end of the period for people to pay off their trip, and finalise their choices.

Committee Payment Deadline

5 weeks from trip*

Committee have an additional week to pay off their balance.

Confirm Holiday Items

6 weeks from trip*

Trip T-Shirts? Beanies? Any holiday items you've included in your contract can be finalised and ordered with your Account Manager.

ROOM ALLOCATIONS

3 weeks from trip*

E-Tickets / App Setup

2 weeks from trip*

Everyone will receive their trip details in one convenient email. Better yet, this is the time to download the NUCO App, having all your info in one easy to use app will improve your members experience.

DEPART!

The day is finally here! Sit back and enjoy everything we've worked so hard to bring together.

*Timeline is flexible, and based off a group signing their trip contract during the summer period.

S O S H O

WE ARE NUCO - SALES BROCHURE

AWARDS & ACCOLADES

We have not been great in the past about shouting about our own successes and industry recognition but feel like this year we should! We recently won the Lux Life 'Best European Ski Holiday Operator - UK' and were also listed in the 'Which Travel' list of companies that you can trust after dealing with covid refunds excellently.

Which?



RESORT PARTNERS

This season we've worked more collaboratively than ever with our resort partners to ensure we're giving the best experience possible for our passengers. Whether that be meal deals, free entry into venues or complete group takeovers. We don't really like the word "exclusive" but down to our solid reputations, we can certainly say we are preferred partners to many.



LA FOLIE DOUCE

SUNSET ON SUMMER

Amsterdam 2022 was truly one to remember. Our biggest SOS to date. BUT. New location alert!

This year, we're taking 200 of you to Lisbon to meet committee members from all over the UK and Ireland and we can't wait to share with you what we have in store...



BRAND PARTNERS

We love working with a variety of different partners guaranteeing not only the best deals but also the greatest opportunities for our partners and passengers too.

Our portfolio of partnerships is expanding vastly and includes everything from the craft lager maestros Jubel, sustainably curated OOSC wear, Thursday dating app and so much more.



RISING STARS

Supporting up and coming sounds / content creation / new snowsports brands / sustainability initiatives

We are passionate about supporting up and coming talent across the board in snowsports and wherever we can, giving a little leg up and supercharged support. From media wizards to rising star DJs, athletes to positive impact heroes, every year we will be working with a select few to offer a platform to develop from and where it adds value, lending our expertise to. We encourage anyone with an idea to come forward!

COMMITTEE JACKETS

Looking good across the season and marketing your brand is going to be crucial! We've negotiated with the best possible brands to work with this season specifically for you and we can't wait to show you the new designs for this season.



WHAT'S NU? WHAT'S NU? WHAT'S NU? WHAT'S NU? WHAT'S NU? WHAT'S NU?

NEW EXPERIENCES & VENUES

We are innovative and never want to settle for the standard. During the 22/23 season, we developed more experiences and events than ever before! From shutting down an entire street in Les Deux Alpes for headliner Conducta to bringing the first 1,000 capacity venue in Pas de la Casa with SHY FX, we won't stop. Testing out new concepts, having a lot of fun doing it and sharing with all our passengers is our passion!



SHE SHREDS

This year we introduced the concept of 'she shreds'. A place where girls could learn to freestyle with female instructors within a safe and non-judgmental environment, it has been so successful, we're endorsing this scheme fully into next season!



HEADLINE ACTS IN THE PAST YEAR

FRICTION | SHY FX | STAMINA MC | SIGMA | DAN SHAKE | LA LA | ARIELLE FREE | MONKI | O'FLYNN | WILKINSON | SARAH STORY | PROSPA | MELLA DEE | HYBRID MINDS | TINIE TEMPAH | CONDUCTA



Sustainability is incredibly important to us and we made our first pledge to being more sustainable 6 seasons ago. Since then we have carbon offset over 10,000 tonnes, transformed our Manchester office to as green as possible and changed the way we order promotional items for groups such as eco-friendly trip tees.

THE SNOW SHOW

This year was our 2nd year at the Snow Show and we went - BIG! We even built our own chalet and après area, and delivered presentations on joining the student snowsports world, and collaborated with OOSC, Jubel and so much more. All NUCO Committees got FREE access to the Snow Show on us, and this year is going to be even bigger and better!



ARIELLE FREE

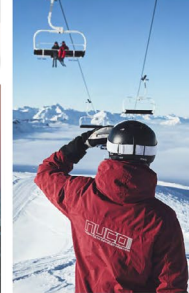
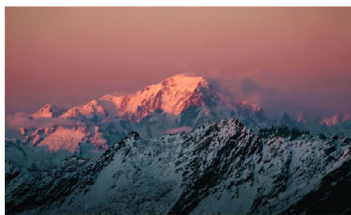
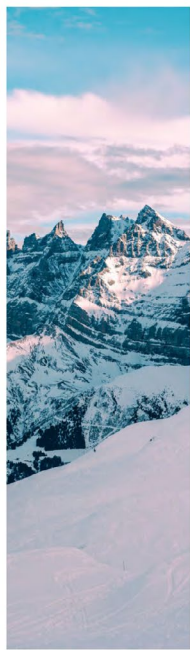


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THE YEAR IN PHOTOS

22/23

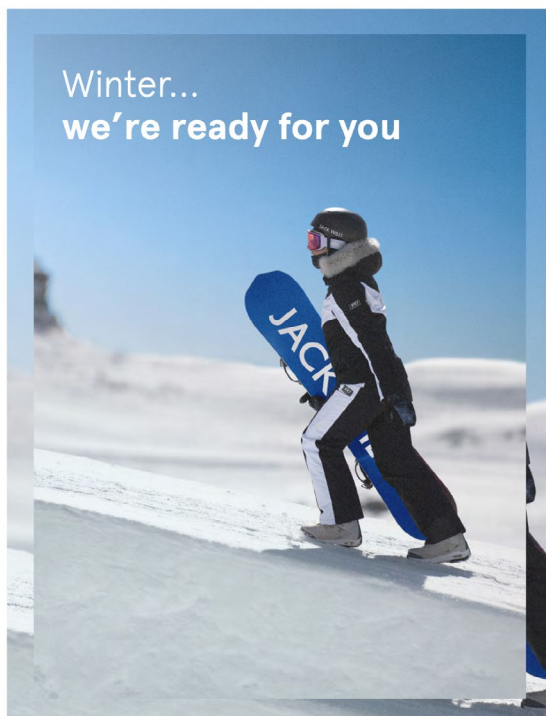


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SO S H O

JACK WILLS SKI X NUCO



Winter...
we're ready for you



We Are NUCO x JACK WILLS

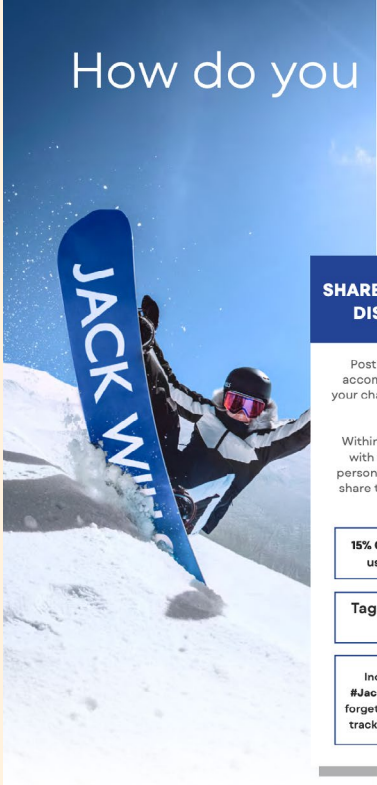
SEASON 2022/2023

We Are NUCO are **seriously**
hyped to be partnering with
Jack Wills this season

Established in 1999 in Salcombe, Devon,
Jack Wills is a British lifestyle brand, known
for its fashion forward wardrobe classics and
Gen Z inspired designs. Jack Wills has become
known for their incredible influencer events,
working alongside Maddie Grace Jepson,
Moyo, Max Balegde & GK Barry, to name a few.
Jack Wills knows how to throw a party & are
ready to hit the slopes.

S O S H O

JACK WILLS SKI X NUCO



How do you get involved?

Prizes and rewards are limited but we're here to give you the best shot of securing one of those much desired treats

1

SHARE YOUR EXCLUSIVE DISCOUNT CODE

Post the JW promo tile that accompanies this deck across your channels - social/ email - use it as a mini flyer.

Within the text you write to go with this share, include your personalised discount code and share the discount benefit with your members.

15% OFF Jack Wills ski gear, use your unique code

Tag @wearenuco and @jackwills

Include the #JWxNUCO, #JackWills #JWSkiSZN (Don't forget to include this so we can track whether you win a prize)

2

WIN STASH WORTH £120 PER PERSON

Fill out the typeform below and give us your sizes and the best address for JW to send your stash bag to if you're one of the lucky winners (stash bags are worth £120 per person).

For the group that have the most discount code uses, you will be contacted directly by JW and given information on how to claim your mega club prize.

Fill out this typeform

3

PRIORITY COMPETITION ACCESS

Look out for a Jack Wills competition to win a free winter trip launching soon!

You will be given priority access to share with your groups and enter.

A reminder, if you are one of the lucky ones and when you receive your JW goodies in the post, give Jack Wills a shout on social media. They would love to see your hauls and thank them back for their generosity!

@jackwills #JWxNUCO #JackWills #JWSkiSZN



See you in the snow...

 x 

S O S H O

NUCO OFFLINE - SALES BROCHURE

NUCO OFFLINE: WHAT WE DO

Disconnect with your office,
connect with your colleagues

We can provide a holiday for anyone and any size of trip

1 WHO'S GOING?

- You & a couple of mates
- Big group of colleagues
- Your whole department
- The entire company

We can provide a holiday for **anyone** and **any size** of trip

2 WHERE TO?

The mountains are your oyster. We operate over **8 countries**

3 HOW LONG?

- A WEEKEND
- A WEEK
- LONGER

A typical week long vacation or a quick 3 day getaway, you chose the time period and we will make it work!

4 TO DO WHAT?

- TEAM BUILDING
- REMOTE OFFICE
- STRATEGIC RETREAT
- INCENTIVE REWARDS
- CORPORATE TAKEOVER
- NETWORK INVITES
- A SIMPLE HOLIDAY WITH COLLEAGUES

YOU DECIDE WHAT YOU WANT TO GET OUT OF IT, WE WILL MAKE IT HAPPEN

READ ON TO BUILD YOUR BESPOKE PACKAGE

LEAVE THE REST TO US... THE EXPERTS IN GETTING YOU OUT OF THE OFFICE AND TO THE MOUNTAINS

- Accommodation
- Travel
- Lift passes
- Ski hire
- Lessons
- Events
- Customer service
- Dedicated resort team

CALLING ALL COMPANIES WITH A THIRST FOR ADVENTURE

START SOMETHING NEW: JOIN OUR OFFLINE COMMUNITY

YOU + your colleagues set your out of office hit the pistes disconnect & enjoy

EXPERIENCES AND EVENTS

Escape the ordinary, and immerse yourself and the team in something extra special. Prepare to be enchanted by breathtaking mountain landscapes, exhilarating alpine activities and unforgettable experiences from our carefully curated collection of alpine indulgences. These are a few examples of what we can offer..

TIGNES

Back Country Banquet

The backcountry banquet in Tignes is one experience that you do NOT want to miss out on. Come and join us and our friends from Evo 2 down at the Wilderness camp, for stories around a fire pit, local wines, and a wonderful traditional Fondue served in the coziest yurts in the mountains. Just to seal the deal, there's a traditional dessert thrown into the mix.



VAL THORENS

Cosmojet

As snow enthusiasts we all LOVE to go fast... on our feet. But have you ever hurtled down the mountain for 6km on a sled before? We thought not... In Val Thorens, the Cosmojet gives you and your passengers the chance to have the BEST hour and a half of your life. For a little extra, wine and cheese can be set up for your return, where you can swap stories and relive those unforgettable moments.



LES ARC 1800

Mountain Meal

The Mountain Meal originated in L'Arpette in Les Arcs, and as the years have gone on, almost every resort now offers one. For those of you who haven't experienced one of these, it's a traditional fondue/raclette on the mountain, accompanied by plenty of wine, and usually topped off with a moonlit ski back down to resort. Tell your passengers to bring lights, glowsticks and anything else that shines through the darkness for a fun, colourful and unforgettable ski home.



TIGNES

Meal at Le Bollin

Our pals at Le Bollin know how to throw a party. After a lift up the mountain to the venue from a piste basher, you will be welcomed with cocktails around the fire on the decking, followed by a beautiful 3-course meal. Your evening doesn't end here and you can expect a DJ and entertainment before the Snowcat gives you a ride back down to resort at 11pm.



Let us elevate your trip to the next level!

S O S H O

NUCO OFFLINE - SALES BROCHURE



armāda

Croatia • June 2024

Is your Winter Offline experience sorted?

7 days, 7 bays

island to island. party to party

the perfect (and very special) company retreat

sunshine space celebration

Float and follow us: @armada_week

Get in contact at info@armadaweek.com



NUCO GREEN

Let's get something straight, **we are not an eco-friendly business.**

It's no secret that ski holidays and travel aren't beneficial to the environment. The destinations we love so much are some of the areas most vulnerable to climate change, with unpredictable weather, receding glaciers and shorter seasons becoming the norm.

It's up to businesses like us to compensate elsewhere for any negative effect we may have and drive change; **no greenwashing, no empty promises.** Complete honesty and transparency as we strive to pave the way towards a more sustainable future.

1. WHAT WE'VE DONE SO FAR

- Carbon offset passenger's travel, accommodation and ski-lift footprints.
- HQ Office switched to renewable energy
- Fair Wear and climate neutral staff stash

Over 10,000 tonnes of CO2e offset

2. WHAT WE'RE WORKING ON

Achieving carbon neutrality throughout NUCO Travel. We will identify key carbon-intensive areas and create reduction targets backed by numbers. The Science-based Targets initiative (SBTi)'s net-zero emissions standard involves a reduction of 90-95% of emissions by 2050.

Some first reduction steps we would like to implement in the future are:

- pushing suppliers to develop greener strategies
- using NUCO digital capabilities to enable passengers to make green choices
- displaying environmental transparency to our passengers

3. WHAT WE'RE DREAMING OF

If you can't dream, how can you stimulate creativity and find innovative ideas?

- developing off-season "green" tourism such as cycling, hiking, etc.. We're already running sailing trips, speak to us about our armada trips this summer!
- starting partnerships with key industry players to work together on green development
- NUCO Green Foundation, investing and rewarding projects that make our planet a better place
- setting up a flagship eco-chalet, paving the way to ski holidays with negligible carbon footprints

NUCO GREEN MISSION STATEMENT

To reduce the negative environmental impacts of NUCO Travel through a comprehensive plan to reduce CO2 emissions and non-recyclable waste, increase recycling and offset CO2 where reduction isn't possible. This is to be carried out throughout the business and encourage the involvement of NUCO suppliers and passengers. With the overall aim of being a market leader in green credentials.