



Real Estate News You Can Use

Brought to you by Brett Roderman

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Because we all need to be uplifted and enjoy a good laugh...

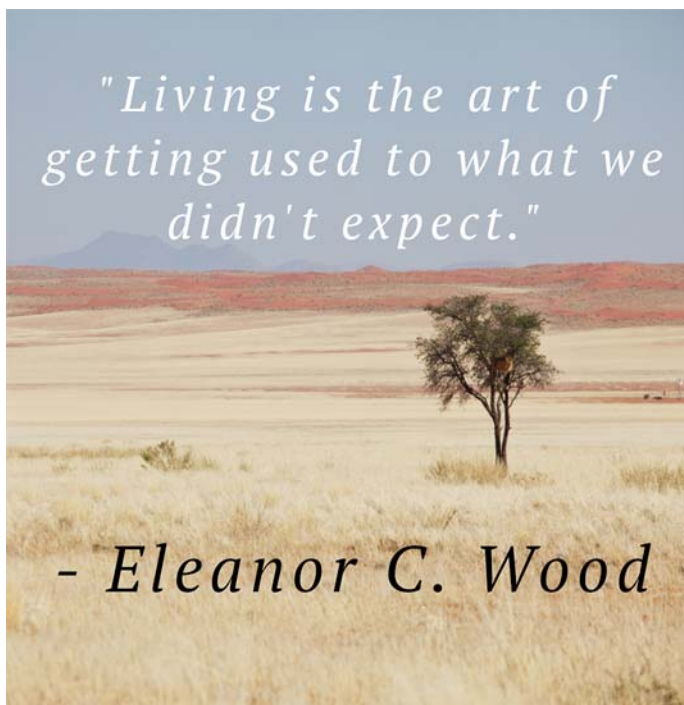
This map will bring you hope for a green future. With the numerous environmental crises gripping the globe here in 2022, many are worried about the state of the planet. However, it's important to also take note of the areas in which nature is actually healing, bringing us hope for a brighter future. Restor is a mapping tool that shows where people around the world have restored ecosystems, from the revived Nachusa Grasslands in Illinois to the ecosystem conservation in London's Hyde Park. <https://tinyurl.com/uplift0422a>

Restaurant employees spend renovation period helping out in the community. When Denver's iconic Casa Bonita restaurant closed for renovation, staff may have been worried that it would leave them out of work for a while. Instead, they made the incredible decision to pay their staff to undertake work in the local community during the refurbishment, from distributing food to people in need to assisting local nonprofits. <https://tinyurl.com/uplift0422b>



Teenager donates tens of thousands of dollars to a local children's hospital. When teenager Maddie Barber earned over \$30,000 at a livestock show, rather than splurging on luxuries or the type of things you'd expect a teenager to do, she did something extraordinary. She donated the entire amount to St. Jude's Children's Research Hospital in Memphis, Tennessee. Barber was treated at the hospital for brain cancer in 2017 and 2018 and wanted to give something back. <https://tinyurl.com/uplift0422c>

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Links You Can Use Now

Gardening

One thing we've all been feeling is the need to get outside more, and now that spring is officially in full bloom, the need to get our green fingers feeling nature is itching. Here are some garden-inspired links to use now.

Ready to start planting but don't know where to begin? Use this handy planting calendar to know what to plant and when. More: <https://tinyurl.com/uplift04221>

Keeping plants alive can be a real struggle, but a lot of the time, we miss the beginning warning signs. Read this piece to educate yourself on what to look out for. More: <https://tinyurl.com/uplift04222>

Want to start a garden but only have a sliver of an outdoor space? Here is a link for the best vegetables to grow on a balcony. Who said small wasn't mighty? More: <https://tinyurl.com/uplift04223>

If you're getting your hands dirty for the first time, it can be hard to know what advice to take. Gardeners World spells out some useful beginners tips. More: <https://tinyurl.com/uplift04224>



How to Use LinkedIn to Refresh Your Career

Most of us probably think that in order to get noticed on LinkedIn, you just have to build a good profile and wait. Unfortunately, this is a misconception. No matter how amazing your profile and experience are, there's no use if it's a sitting duck. Being successful on LinkedIn consists of three very important factors.

Building a targeted network

Ever wondered why you get so many seemingly random requests to connect on LinkedIn? It's because a bigger network is better for business. Having a close friend list of 40 people made up of colleagues and clients exclusively is not going to cut it. You need to grow it to a reasonable size that can help you find new business. Start connecting with your former colleagues, even if it's just your boss from the store you worked in at age 16. Connect with industry peers and decision makers at target companies. Found someone with your dream job? Connect with them! Watch for their next steps.

Engage with your connections

Once you have all these people on your doorstep, you need to actually connect with them. This is the scary part for a lot of people. Now, you can connect in many different ways. It no longer has to be a message out of the blue inviting them to coffee (though that still works!). One great way to make your presence known is to post an article. It adds value to your network and allows all your new connections to see your name pop up on their feeds, showing them you're one to watch. Remember, this isn't Facebook. Keep it professional.

Build a strong profile

As mentioned, a strong profile isn't everything, but it is a key factor in doing LinkedIn right. A strong profile is essential, so make sure it's complete, all the way from the background image to your education and a strong but succinct experience section for each job or project. Remember, it's not the same as your resume. It shows your future employers the value you'll bring to their company as well as your personality.

If you know of any local families or organizations that are especially in need at this time, please give me a call at 404-229-7600 or email br@brettroderman.com. I will do my best to spread the word. If there is anything I can do to support you at this time, please let me know.

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Hiker's Life Saved by His Heroic Canine Companion

If you need confirmation that dogs really are man's best friends, this amazing story from Croatia is for you. When hiker Grga Brkic fell during a mountain hike and was unable to move for 13 hours, his life was saved by his canine companion, an Alaskan Malamute named North.

Brkic had gone hiking with two friends in the Velebit mountains located on Croatia's Adriatic coast and had become separated from them when he fell. His fellow hikers alerted mountain rescuers, at which point all they could do was wait. With Brkic stranded at a high altitude, it was extremely difficult for first responders to reach him, and it soon became clear that it would be a long time until they arrived.

This is where North's heroic efforts came in. The dog was intelligent enough to recognize that, at the altitude they were at, conditions were cold enough that Brkic was in grave danger of freezing to death. The furry malamute, therefore, kept him warm by lying on top of him for the duration of the ordeal, which ended up being an agonizing 13 hours. Even when rescuers arrived, they reported that North stayed with Brkic and "curled around him and warmed him" for the duration of the mission.

Alaskan Malamutes are a large, thickly coated breed descended from the arctic canines of the Thule people, who originated in Siberia. With genetic relations to Siberian and Alaskan huskies, they're well suited to the type of bitterly cold conditions they were stranded in on the mountain. For that reason, it was actually incredibly fortunate that North was the dog involved in the incident, as other breeds might not have survived. Croatia's mountain rescue service has therefore warned against people taking dogs on harsh winter hikes despite this incredibly heartwarming story.