

Christian Book Market Mania Zoom Alpha Group [ZAG]

Feb 13th 2-3:30 (MST) The Value of a Press Release

Short description: Author Press Release function and exposure. Finding a bigger microphone to share the message.

Feb 27th 10-11:30A (MST) Free Marketing on Facebook

Short description: Free avenues of book marketing on Facebook. Facebook and friends care about the message of your book. Tell them.

Mar 12th 11-12:30 P (MST) Clues to recognize a Marketing Scam

Short description: How to recognize a marketing scam and do the better yourself. Take the enemy's weapon.

Mar 24th 9-10:30A (MST) Verified and Unverified Book Reviews

Short description: The rules of book reviews according to Amazon. Get the most for the free books you gave away.

Apr 3-4:30 P (MST) Adding a live book to social media

Short description: Add a book cover to social media that sends readers to purchase it directly.

Apr 20th 4-5:30 (MST) KDP Free Book Program

Short description: Reviewing the KDP free book program and how to use it for the best outcome to increase sales.