



BOOK MARKET MANIA

Providing a place for up-to-date book marketing education, sharing new books, and helping to establish valued book reviews

INTERVIEW AND PRESENTATION INFORMATION

Purpose: Book Market Mania Zoom Author Group [ZAG] is a program with a website that provides a place for up-to-date book marketing education, sharing new books, and helping to establish valued book reviews.

Book Market Mania sponsored by Glorybound Publishing owned by Sheri Hauser as a business registered in the State of Arizona. The program offers membership as well as interactive educational zoom sessions all related to current book marketing.

Achieving the Purpose: Book Market Mania has scheduled live interactive Zoom sessions 1.5 hr See the website www.bookmarketmania.com for dates and times.

The Meetings: Education related to current book marketing (15 min).

Topics include: Process of Marketing, Endorsements, Book Reviews, Writing Book Reviews, Key Words and Book Sales, Seller Central and Vine Reviews, The Value of a Press Release, Free Marketing on Facebook, Clues to recognize a Marketing Scam, Verified and Unverified Book Reviews, Adding a Live Book to Social Media, KDP Free Book Program, Alternate Text for Images, Generating a e-mail list, QR Codes, Dynamic Book Release Schedule

Layout of Meeting:

Education on Book Marketing [15 min]

Author interview & presentation (15 min x 2 or 3 authors)

Questions & Answers [for presenters, or related to publishing and marketing of books]

To become an author during the Interview and

Presentation portion of the ZAG:

1. Join as a member of ZAG [Yearly membership]
2. Submit the title of the book for Interview and Presentation

3. Become accepted and given a slot for presentation. One book per session with a maximum of 8 books per year per author.

4. The title must be offered on Amazon (5-day free on KNEP) during the time of the interview on ZAG. Instructions will be given at the start of the sessions to ensure authors maximize their time.

Titles must be submitted 7 days prior to a AG Session and approved. Submit to sheri@bookmarketmania.com using the form downloaded from the website.

Only Christian books may be presented at the Christian ZAG Sessions.

Benefits of being part of the Interview and Presentation:

- ☐ The author will receive an opportunity to practice presenting their book before others with constructive feedback.
- ☐ Option to provide free books which can potentially result in verified book reviews if those in attendance chose to read them and provide non-biased book reviews.
- ☐ The kindle-e-book will be purchased by Glorybound Publishing prior to the session.
- ☐ Glorybound Publishing will provide an editorial book review, post on the Book Market Mania website, and share with the author. The editorial review may be used as desired in marketing and sales for the book.
- ☐ ZAG membership is active for 1 year. The calendar year runs from January to January.
- ☐ Book Market Mania reserves the right to rescind membership if acceptance is found to have been based on false information, or other action or practices that may conflict with the organization's purpose.