

VYNWAVES

THE INDEPENDANT MUSIC INDUSTRY

"THE INDIE
ARTIST'S
GUIDE-BLOG"



WHAT IS MUSIC LICENSING
& HOW DO YOU LICENSE
YOUR MUSIC?

INTRODUCING

INSTANT K4RM4



ALL UK DATES SOLD OUT
FOR FALLING IN REVERSE:
THE POPULAR MONSTOUR ||
WORLD DOMINATION

READ THE HIGHLIGHTS FROM LIQUID
DEATH PRESENTS: DOWNLOAD
FESTIVAL 2024

+MORE



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LIQUID DEATH PRESENTS: DOWNLOAD FESTIVAL 2024 SOLD OUT

On 5th May, Download festival announced on its social media that all days of the festival had now sold out.



After last year's 20th anniversary event that was increased to four days to fit the occasion, the festival had faced much criticism and complaints about noise, site capacity and travel restrictions. This year, the festival partnered with Liquid Death to make the festival more commercial, as well as solve some of the crowding issue behind the scenes by lowering the capacity. Although they had experienced further negative feedback this year due to sponsorship choices.



As the first day went on, it was clear that the festival had underestimated the crowds that some of the bands would attract.

Other sponsors for the festival had included Barclaycard, which had caused issues with some of the bands that had been invited to perform at the festival because of the recent protests. Several bands dropped out of the festival because of the sponsorship. However, Download festival did agree and opted to drop Barclaycard as a sponsor.



Mr. Bungle's performance on Friday afternoon was the highlight of the day for many. Interacting with the crowd and singing popular songs between their own captured the band's personality.



The Avalanche Stage, one of the smaller, indoor stages, was host to Busted on Friday evening. However, the crowd extended outside the tent and across that area of the site toward the main stage. Many had remained in the tent to keep their space after watching the previous band, Wheatus.



The two-man-band Royal Blood experienced issues during their set, including instruments being out of tune. However, the crowd showed their support for the band.

Friday night saw headliner, Queens Of The Stone Age, kick off the festival with a bang. The lead singer's enthusiasm with the audience, made the main stage the centre of attention that evening. An amazing start to the event and what was to come for the remainder of the weekend,



As the traditional “drownload” weather set in, Saturday’s site had slowly starting becoming a mud bath, with festival goers slipping and sliding whilst making their way to see their favourite bands.

The weather had also caused chaos for those travelling by public transport, with some festival goers being “held captive” in the cues until the early hours of the morning.



The Offspring certainly got the party started with the crowd on the main stage, Saturday evening. With a set full of their classic hits, they received a very warm but shivering welcome from festival goers.

The So-Cal Punk band has had many hits over the last two decades. Audience members that had not been long-time fans expressed they “didn’t expect to have so much fun” during their set.



Some of the highlights from Saturday included Pantera’s first UK show in over two decades. The history of the band is widely recognised and many other bands playing the festival had made reference to them during their own sets. They are an inspiration to many of artists in the alternative music industry today.



Nearly a decade on from setting the stage presence for LINKIN PARK in 2014, Fall Out Boy were also given their time to shine amidst their latest album “So Much (for) Stardust” in 2023.

They are currently on tour with Jimmy Eat World, Hot Mulligan, and CARR but had broken from the support acts to headline Download on Saturday night, playing the old, the new and everything in between.



Enter Shikari made their debut on the mainstage this year with one hell of a crowd to support them.

The British band had previously been invited to perform at the festival on the second stage in 2015 and again in 2021 to headline the Saturday night. However, as that year was the “pilot” event during COVID-19, 2024 was the first glimpse the band had of headlining Download at its capacity.





Sunday was the day of the original bands of the 90's and early 2000's. SUM 41 warmed up the crowd that afternoon with many thanks to Download as well as the crowd for having them play there during their last tour.

Lead singer, Deryck Whibley made a special announcement to the audience during the set, stating that there would be another chance to see the band play again in the UK this year.



M. Shadows and the rest of Avenged Sevenfold took to the stage to headline Sunday night and close Download Festival 2024. He expressed his gratitude to Andy Cooper, Download's creator, for inviting them to perform their hat-trick headline set and told of how tours are always scheduled around the festival.

He performed the first song wearing a balaclava to cover his face, which was then revealed during the opening of their second song.

Described as a "once in a life-time opportunity" by UK fans, Limp Bizkit took over the mainstage to warm up for Avenged Sevenfold's headline set.



Fred Durst, lead vocalist of the band interacted with the crowd, leaving fans always anticipating the next song. Durst even joked about "taking requests" during the last 30 minutes of the set, including songs by Slipknot.



He performed the first song wearing a balaclava to cover his face, which was then revealed during the opening of their second song.

Pyrotechnics and projectors filled the stage, with the band playing a combination of old and new tracks for the crowd.

The band is rumoured to have had feuds with lead singer, Corey Taylor, in the past and the artists will not tour together. Download festival's timetable for Sunday even clashed the two bands.



Despite the obvious drama, not one of the audience members were left without hearing their favourite Limp Bizkit song. The lead vocalist even brought Download's creator, Andy Cooper, on stage to show his gratitude for asking them to play the festival.



However, a front of house malfunction of the screens and speakers occurred during the last minute of a fan favourite, Nightmare, to which the band continued to play, thinking the crowd could still hear them. They exited the stage for 5 minutes then returned with the issue fixed. It was not mentioned by the band upon their return to the stage. The set was finished and no other technical issued occurred.

FALLING IN REVERSE UK DATES SOLD OUT AFTER TICKETING CARNAGE AND VENUE UPGRADES

The pre-sale release for UK dates were first opened on 11th June, then again for a second pre-sale on 12th June. The headlining band had shared a code with their fans to access the tickets, however, many of them have been distraught by purchasing confusion and lack of organisation.

Fans patiently waited for the pre-sale to open, however, although the code the band had leaked was working, no tickets seemed to be available. This may be explained by Ticketmaster and Live Nation under estimating the traffic for the website, which has caused it to crash. However, the issues over the past two days have caused a frenzy of negative comments on the bands social media.



Most comments consisted of the same thing; "no tickets were available even after waiting over an hour in the que" on Ticketmaster's website. Neither Live Nation or Ticketmaster have commented on the issue.



Some fans entered the que to find only VIP packages. Many had splashed their cash, hoping to meet front man of the band, Ronnie Radke. However, this was not the case. The misleading tickets on Ticketmaster were actually for the support band, Hollywood Undead.

Fans took to Falling In Reverse's social media, disappointed that they had paid so much money for something that had not been advertised correctly.

The final sale for general admission for UK dates will be released 13th June. Fans can only hope they will secure their tickets.

The general sale went live on 13th June. Falling In Reverse had made an announcement the night prior on their social media, stating that because of the UK dates popular demand, the venues scheduled for Manchester and Birmingham would be upgraded to accommodate more attendees.

Between the 10:00am release on Ticketmaster and 12:00pm that day, all UK tickets had sold out.

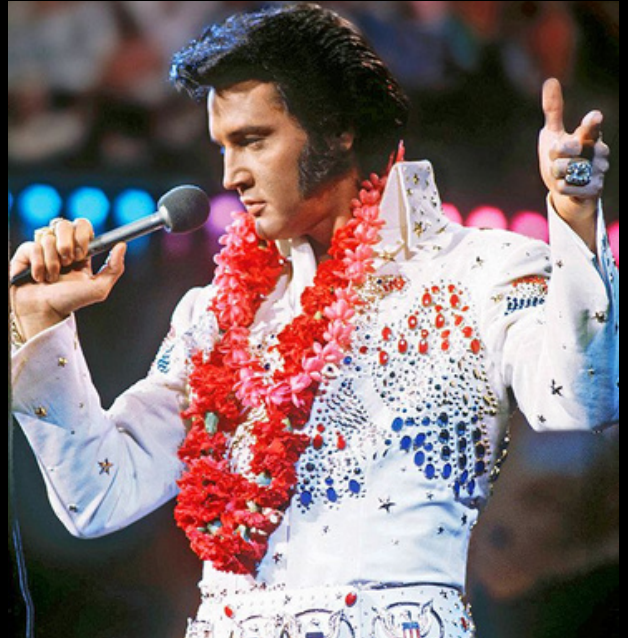


ABBA VOYAGE CREATOR TALKS OF REIMAGINING ELVIS AS HOLIGRAM

Pophouse Productions, producers of the holograms featured in ABBA Voyage Tour, are now teasing that the “King Of Rock and Rock” will be their next big project.

Björn Ulvaeus, member of ABBA and co-founder of the Swedish firm, had been in contact with the owners of Elvis’ works and image. He would he borough back to life as a virtual avatar. had express his desire to work with Elvis at a recent conference in Berlin.

This is not the first time that a production company has reimaged Elvis’ image on stage. UK company Layered Reality created the “Elvis Revolution”, which will be showcased in November.



In his own words, Andrew McGuinness, chief executive of Layered Reality, expressed that “Elvis Evolution is a next-generation tribute to the musical legend that is Elvis Presley”.

He went on to say that, “It’ll be a memory-making experience that will be a bucket-list item for Elvis fans and admirers around the world; people can step into the world of Elvis, walk in his shoes and celebrate his extraordinary musical legacy”.



After being found in the bathroom of his Graceland home, the superstar was rushed to hospital but was pronounced dead on arrival. His cause of death was announced three days later by the coroner, who stated Elvis had died from "hypertensive cardiovascular disease with atherosclerotic heart disease".

Throughout the last years of Elvis’ life, his lifestyle was consumed by prescription drug abuse and a junk food diet. His health had began to decline rapidly, which ultimately lead to the singer’s death. However, his sudden demise in 1977, at the age of just 42, never tarnished his incredible and inspiring career.

AN INTERVIEW WITH INSTANT K4RM4

DARKWAVE IN THE ALTERNATIVE MUSIC SCENE

Meet “Instant K4rm4”. Born and raised in Stockton, California, this rising artist has a unique sound that you have to hear this summer.

In an interview with the artist, who is about to release her latest EP, Instant K4rm4 talks about their early life: Inspired by the likes of Linkin Park, Paramore, and xxxtentacion, her journey began at “17”, when she got her “first keyboard”. This grew into producing “her “own music” through Garage Band.

In their own words, Instant K4rm4 claims “it’s about the sound of the music—whatever sounds good at the moment, if it flows, it will flow”. Her biggest achievement to date had been “releasing her third album”, this had been “despite questioning her abilities as an artist”. However, she reminds us that as an independent artist, you should “never give up on your dreams”.



Instant K4rm4's latest album “Leave It All Behind”, will be released on 30th June, featuring six new tracks. Until then, their goal is to keep “networking”, “collaborating”, “putting on more shows” and “putting herself out there”.

Words: Lilly Richardson

Photography: @creationsbykoi

AN INTERVIEW WITH HANNAH BOWERS

THE RELEASE OF “FIGURE IT OUT” AND WHAT’S COMING NEXT

Indie Rock Singer-Songwriter Hannah Bowers takes us back to the rebellious nostalgia of the early 00s with new single, “Figure It Out”. The Avril Lavigne and Michelle Branch inspired tune packs a punch of bold, youthful energy in its pop-rock guitar riffs, in-your-face drums, and spunky bassline. Bowers’ playful, angsty vocals drive the track; rapping, singing and shouting witty lyrics expressing the mature strife of being in your late 20s, rather than the more traditional teenage punk attitudes of “f*ck the world”. This is a song for the millennial who never got out of their emo phase, but is ready to relate to an artist who explores more profound themes.



“Figure It Out” is the first single off Bowers’ 100% crowdfunded dual concept album, a two-record batch of 17 songs about finding yourself in the pursuit of fortune and fame. The first album, “Radio”, is set to release in Summer 2024, with “Figure It Out” being the first of 3 singles and dropping April 5th. Her second album “The Woods” is set to release in Winter 2024, with a short film capturing the meaningful tale behind the songs to follow.



Her songs have been featured in primetime television shows such as CBS’ Elementary and Instinct, as well as several independent films including the award-winning Miss Arizona. Her multi-genre collaborators include URBVN, Jynjo, Neptvne, ASTRINA, Benny Boy, Richard Wolf, Birdshield, montag, Destiny Reflect, and ZMCD Productions.



Hannah Bowers was born and raised in the heart of the Santa Cruz Mountains with 2 Bay Area radio DJs for parents.

She began writing lyrics in her early childhood, instrumental pieces pre-puberty, and was fully producing her own music by 15. Bowers moved to Los Angeles at 18 to attend music school and graduated in 2017 with a degree and a debut album.

Words: Hannah Bowers

AN INTERVIEW WITH

NAT DEMPSEY

MANCHESTER BASED SOLO ARTIST COMBINES INDIE ROCK AND FOLK MUSIC IN LATEST SINGLE “EVERYDAY PEOPLE”

Manchester based, Lake District born, Nat Dempsey, "blends indie rock songwriting with an occasional folky tinge". This mix of "urban and rural, combined with catchy riff and hook-oriented songwriting", has gained Nat a unique and recognisable sound in the alternative music scene.

The topics of his music are typically based on his own opinions on "the state of the world". His music has "span a variety of interests to capture the interest of a varied crowd".



A song such as Nat's "Everyday People" is hard not to connect with. His realistic approach to signwriting is easily interpreted by listeners, and provides them the opportunity to compare their own lives in a similar perspective.

We can't wait to see what's next for this rising artist and will keep you up to date with any new events he will be performing.

After "non-stop gigging" since 2023, Nat Dempsey continues to go "from strength to strength", releasing his "Every Day People" being released 21st June.

In his own words, this single "examines societal differences and acceptance through the lens of a fast-living couple going through the motions of a big night". "On their adventures they are faced with differing perspectives from both themselves and others; are we wasting their lives away

Are we all just put here to have a good time? In the end, we're all just everyday people who live in our own realities, and so we should be, free of judgement".

THE UNSIGNED WORLDWIDE

WHAT EVERY ARTIST NEEDS IN THEIR *EPK*

To create an impactful press kit, an artist needs to include several key elements that effectively showcase their work and personal brand.

The following can be used as a checklist for an artists who is planning their next release.



Biography

A compelling artist biography that tells your story, including your background, influences, and what sets you apart from others.

Music or Art Samples

High-quality samples of your work. For musicians, this could be links to streaming platforms where your music can be heard, and for visual artists, high-resolution images of your artwork.

Press Photos

Professional, high-quality photos of yourself. These should be available in both high and low resolution for different media needs.

Press Releases and Media Coverage

Any previous press releases and notable media coverage you've received. This helps build credibility.

Contact Information

Make it easy for the media to reach you by including up-to-date contact information. This should include your email, phone number, and social media handles.

Creating a press kit that stands out can significantly impact your career by making it easier for galleries, venues, journalists, and fans to understand and appreciate your work.



Social Media and Website Links

Direct links to your professional website and active social media profiles.

Upcoming Projects or Events

Information about any upcoming shows, releases, or projects you're working on.

SOUNDCHECK REVIEWS

WHAT IS MUSIC LICENSING & HOW DO YOU LICENSE *YOUR MUSIC*?

Music licensing refers to the process of granting permission to use copyrighted music. This is important to ensure that artists and creators are properly compensated for their work.

There are different types of licenses depending on the intended use of the music, such as sync licenses for using music in films or commercials, performance licenses for live performances, and mechanical licenses for reproducing and distributing music.



To license your music, you can start by registering your songs with a performing rights organization (PRO) like ASCAP, BMI, or SESAC. These organizations help track and collect royalties on behalf of songwriters and publishers. You can also consider working with a music publisher who can help promote and license your music to different platforms and media outlets.

Additionally, there are online platforms like SoundExchange and CD Baby that can assist in licensing and distributing your music. It's important to do thorough research and read the terms and conditions of these platforms to ensure that you understand how your music will be licensed and how you will be compensated.



GET INVOLVED

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VYNWAVES PLAYLIST



Submit your best music and get added to our playlist.

VYNWAVES COMMUNITY



Join our private community page and get networking!



FEATURES

Interested in becoming a feature in our magazine? Get in touch! We are always looking for new artists, producers, DJs, audio engineers, photo/videographers, and any other industry professionals, to tell their stories and share their knowledge and experiences.

FEAUTURE CREDITS

INSTANT K4RM4

Instagram ~ [@instantk4rm4](https://www.instagram.com/instantk4rm4)

DOWNLOAD FESTIVAL

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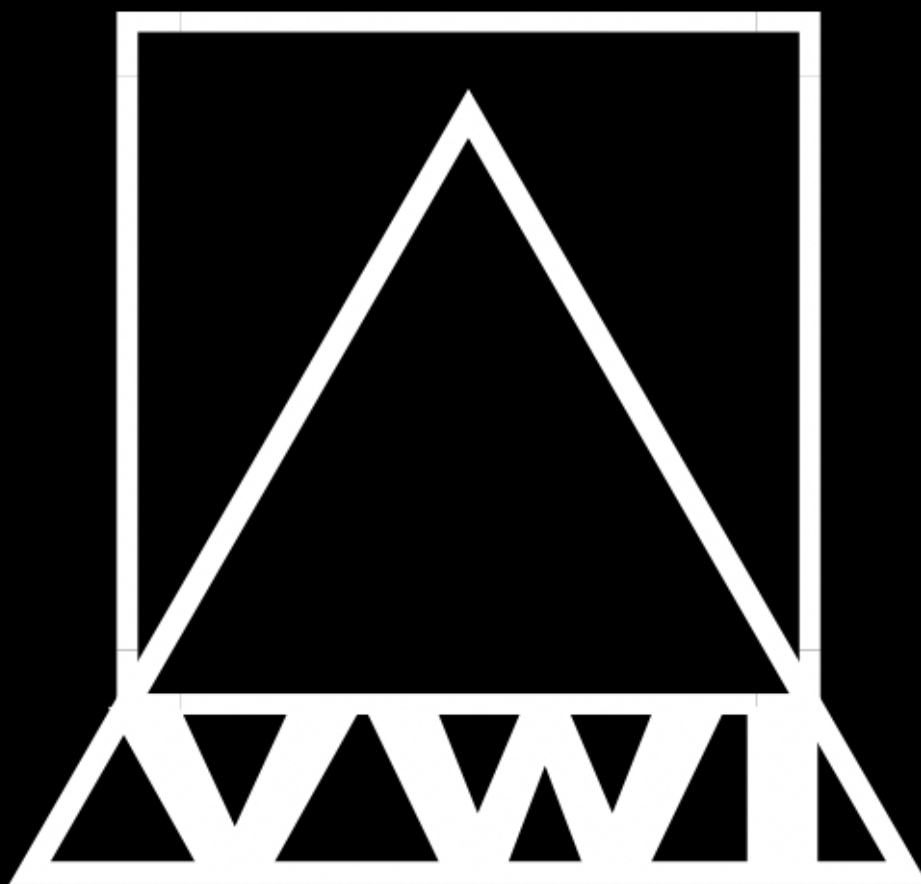
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GRATUITIES

Thank you to all artists who have participated in features with us! Creating a community is what we strive to achieve through this project!



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