

# Sunday Jazz in the Park

# **Sponsorship Information**





## About Sunday Jazz in the Park

Sunday Jazz in the Park is a free monthly concert series held October-April at the beautiful Memorial Park on East Ocean Blvd. in Stuart, FL. Each event unites hundreds of people through music, cultural connection, and family-friendly fun. With your support, we can continue making these concerts accessible to everyone.

### Why Sunday Jazz in the Park Matters

Sunday Jazz in the Park isn't just about music — it's about belonging. At a time when our world feels divided, these free community concerts offer something rare: a space where everyone can come together, regardless of age, culture, or background, and feel the same rhythm, the same joy, the same unity.



#### By Supporting Sunday Jazz in the Park, You're Helping!

Keep live music free and accessible for families in our community.

Provide pay for local musicians, keeping the arts alive.

Create safe, family-friendly afternoons filled with culture, connection, and joy.

Build bridges across cultures through the universal language of music.

This is more than a concert series,

it's a grassroots movement to unite our community, one song at a time.

# About Music for Unity



#### **Our Mission is Clear:**

#### Honoring DIVERSITY. Inspiring UNITY. Powered by MUSIC.

Through free concerts, cultural programs, and community events, we create opportunities for all ages and backgrounds to connect, celebrate diversity, and share in the joy of live performance. At Music for Unity, we believe that when we Share the Music Share the Love, we build stronger, more connected communities.



Each concert costs approximately \$1,500, which covers pay for musicians, sound technician, equipment, permits, marketing & community outreach

#### The Legend Sponsor - Season Sponsor (\$10,000)

#### The Name Everyone Remembers, Like the Greats.

Exclusive naming rights for all 8 concerts (Oct-May)

Top logo placement on all materials & signage

Recognition at every concert + opportunity to speak at opening

Booth space each month \* Featured spotlight on social media

#### The Rhythm Section - Series Sponsor (\$5,000)

#### The Heartbeat of the Music.

Logo on all season promotions & signage. Recognition at every concert Booth space at all events. Ongoing mentions on social media

#### The Guest Star - Event Sponsor (\$1,500 per concert)

#### Shining in the Spotlight for One Unforgettable Afternoon.

Sole sponsor for one concert (musicians, sound, promo).

Logo on that month's promotions & signage

Stage recognition + booth space at event. Dedicated social media thank-you

#### The Super Fan - Supporting Season Sponsor (\$500+)

#### The Community Champions Who Keep the Music Alive.

Logo on all shared event signage throughout the season
Recognition in multiple social media posts during the season (tagged shoutouts)
Listed as a Season Sponsor on the website with logo and link
Option to provide promotional materials (flyers, business cards, swag) at select events
Special thank-you in our event programs / emcee announcements ("This event is made possible in part by our SuperFan Sponsors...")

# The Opening Act - Supporting Season Sponsor (\$250) The Spotlight Starts Here.

Name listed on the Music for Unity website supporter page
Shoutout in one dedicated social media post during the season
Recognition on shared event signage at community events
Invitation to sponsor appreciation gathering (end of season jam session or thank-you mixer)

#### Groupies - Supporting Season Sponsor (\$100)

#### Cheering the Loudest from the Front Row.

Name listed on the Music for Unity website supporter page
Thank-you mention in a group social media post
Digital supporter badge/sticker to share online ("Proud Music for Unity Supporter")

Contact Charles Jones for more information:

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Music4Unity • Stuart, FL