



NOVA STAR AWARDS GALA 2026

Where Young Talent Becomes Seen
A Red Carpet Youth Awards Experience

📍 Crowne Plaza Toronto - Prince Ballroom
Tiff Melissa Chung Studio
Friday Oct 2, 2026 & Saturday Oct 3, 2026



PARTNERSHIP OPPORTUNITIES





THE MOMENT



This is the night that changes everything.

A young person hears their name called.
They step onto a red carpet for the first time.
A room stands and applauds.
In that moment, something shifts.

*Confidence forms.
Identity strengthens.
A future begins.*

“This is Nova Star.”

WHY IT EXISTS



Talent is everywhere - but recognition is not.

Across our communities, young people are creating, performing, and leading without platforms to be seen.

Nova Star exists to change that by turning unseen talent into celebrated achievement.



WHAT THE AWARDS MEAN



*These are not just categories.
They are breakthrough moments.*

*Moments where effort becomes recognition.
Where talent becomes visible.
Where young people are seen in front of their
community for the first time.*

*Twenty-four awards mean twenty-four
futures impacted.*



THE EXPERIENCE



Nova Star is a red carpet youth awards experience designed like a live cinematic production taking place on Saturday, Oct 3 at the Crowne Plaza Toronto.

The evening includes red carpet arrivals, live performances and award presentations in front of families, educators, creators, and community leaders.

It is a night where talent is not just shown, it is honoured.



AN EXCLUSIVE VIP INDUSTRY RECEPTION | OCT 2



The Night Before the Nova Star Gala

Hollywood North: The People Behind the Stories is an exclusive VIP reception held the night before the Gala at The TIFF Melissa Chung Studio. Bringing together producers, directors, casting directors, actors, studio executives and emerging talent, the evening offers an intimate setting for meaningful conversations, high-level networking, and celebrating the creative leaders shaping the future of film and entertainment, making it a premier opportunity for sponsors to connect with the industry's most influential voices.



THE IMPACT



For many young people, this is their first moment of public recognition.

It becomes more than an award.

It becomes belief.

A shift from “maybe I can” to “I belong here.”

That is the impact of Nova Star.



THE AUDIENCE



YOUTH TALENT



FAMILIES



TALENT
MANAGERS



ACTORS



DIRECTORS



FILM & TV
PRODUCERS

It is a multi-generational audience united by one purpose — celebrating the next generation of talent.

AWARD SYSTEM



JUNIOR

Ages 4—9



INTERMEDIATE

Ages 10—13



SENIOR

Ages 14—19

*Each young person is recognized within their
own stage of development.*

AWARD CATEGORIES



PERFORMANCE



FILM



TV & WEB



THEATRE



ENSEMBLE



VOICE



COMMERCIAL
EXCELLENCE



RISING
CREATOR



DIGITAL
CREATOR



YOUTUBE
SERIES



TIKTOK
CHANNEL



INSTAGRAM
PAGE



SELF-TAPE
EXCELLENCE



NOVALOGUE
AWARD



FAN
FAVOURITE
CREATOR



BREAKOUT
STAR OF
THE YEAR



MOST
INSPIRATIONAL
YOUNG
PERFORMER



BEST BRAND
PARTNERSHIP
CAMPAIGN

Each award represents a different expression of talent, creativity, and growth.



WHY THE GALA MATTERS

The Nova Star Awards Gala is more than a celebration—it's a movement that uplifts youth, honors talent, and strengthens our community.

OUR GALA CREATES REAL IMPACT



INSPIRES THE NEXT GENERATION

We celebrate young talent and show them their dreams are possible.



BUILDS CONFIDENCE AND LEADERSHIP

We empower youth to step into their purpose and lead with confidence.



STRENGTHENS OUR COMMUNITY

We bring families, organizations, and leaders together to support a brighter future.



CREATES OPPORTUNITIES

We open doors to mentorships, scholarships, and real-world experiences.



AMPLIFIES VOICES AND STORIES

We highlight diverse voices and talents that deserve to be seen and heard.



DRIVES POSITIVE CHANGE

We invest in our youth today to build stronger leaders for tomorrow.

“When we celebrate our youth,
we invest in our future.”

TOGETHER, WE CAN MAKE A DIFFERENCE.



INDUSTRY EXPERTS

Past Industry Judges



JOHN
STEVENS



SHERONNA
OSBOURNE



ERIN
MICHELL



TROY
CROSSFIELD



CELESTINE
CARAVAGGIO



RON
DIAZ



ANGIE
REID



DALTON
DEREK
AMADOR



GABRIEL
HUDSON



PAUL "KAZE"
THURTON



JANICE
MENDES



KAY
WONG

INDUSTRY EXPERTS

Past Industry Judges



JINNY
WONG



DYLAN
TAYLOR



ELANA
DUNKELMAN



NIGEL
DOWNER



SARAH
GNOCATO



DWAYNE
MORGAN



RHOSLYNNE
BUGAY



LINDS
CHRIS



MICHELLE
D'ALESSANDRO
HATT



NIQA
BAILEY



JASON
PIAO PAI



VCITORIA
GALLANT



PARTNERSHIP OPPORTUNITIES

PACKAGES	GOLD \$1,200 UNLIMITED	AWARD SPONSOR \$2,500 18 SPOTS	PLATINUM SPONSOR \$5000 5 SPOTS	FOUNDING \$10,000 1 SPOTS
	Half Page	1 Page	1 Page	2 Pages
Featured in Digital Programming				
VIP Table with Branding	✓	✓	✓	✓
Multi-channel Brand Exposure and Recognition	✓	✓	✓	✓
Acknowledgement During the Awards Ceremony	✗	✓	✓	✓
Recognition in the Event Program	✗	✓	✓	✓
Recognition on Stage During the Gala	✗	✓	✓	✓
Company name Featured on the Award and Opportunity to Present it on Stage	✗	✓	✓	✓
Activation Space at Event (Limited)	✗	✓	✓	✓
VIP Priority Seating	✗	✓	✓	✓
Opportunity for Remarks During the Event	✗	✗	✓	✓
Company Name Featured on Award and Opportunity to Present it on Stage x 3	✗	✗	✓	✓
Complimentary Gala Dinner Tickets	8	8	16	16
VIP Night @ Tiff Melissa Chung Studio (Fri. Oct 2)	2	2	4	6
Brand visibility at both the Tiff Melissa Chung Hollywood North VIP Reception, and the Nova Star Gala.	✗	✗	✓	✓

THANK YOU



Join Us in Celebrating the Next Generation of Stars

Your support helps provide young performers, creators, and entertainers with opportunities to grow, shine, and pursue their dreams.

Together, we can inspire confidence, creativity, and success in the leaders and artists of tomorrow.

Let's Create Something Extraordinary Together

 Email: info@novastarawards.ca

 Website: www.novastarawards.ca

 Instagram: [@novastarawards](https://www.instagram.com/novastarawards)

