



JK MULLER

DALLAS | HOLLYWOOD | SHANGHAI | BANGKOK

SUMMARY OF SERVICES OFFERED

OPTION 1 STUDIO DESIGN & DEVELOPMENT

JK Muller shall advise “Client” with respect to the design and concept development of a state-of-the-art feature film and television studio with regard to purpose-built studios, warehouse conversions, virtual stages and studio backlots.

SERVICES INCLUDE:

- A) Review of project scope
- B) Vet architectural design team
- C) Vet architectural design proposal
- D) Advise on studio infrastructure requirements
- E) Advise on design plan & construction budget
- F) Review evaluation of proposed site
- G) Advise in ongoing development
- H) Advise on “green production”
- I) Advisory for film friendly hotel, office, retail, dining, residential and entertainment venues

OPTION 2 STUDIO BUILD

JK Muller to provide collaborative guidance of the project through the entire process of planning and construction of the new studio facility and to guide “Client”’s project team in ensuring that all considerations are covered.

SERVICES INCLUDE:

- A) Third-Party construction oversight
- B) Value Engineering



OPTION 3 STUDIO MANAGEMENT

JK Muller shall provide advisory services with respect to the policies, procedures, tactics and methods to effectively manage a feature film and television studio according to the highest “Hollywood” studio industry standards. JK Muller shall provide advisory and consulting services regarding or relating to the management of a feature film and television studio through established best practices for producing television and film at a soundstage facility.

SERVICES INCLUDE:

- A) Advise on the development of a studio management & operations plan
- B) Advise on studio marketing, sales & business development plans.
- C) Advise on studio finance operations
- D) Advise on film friendly hotel, office, retail, dining, and entertainment venue management
- E) Complete studio operations and asset management solutions

OPTION 4 STUDIO PRODUCTION EQUIPMENT OPERATIONS

JK Muller shall advise “Client” with respect to setting up, operating and managing studio equipment operations. JK Muller shall provide consulting services regarding and relating to Studio Equipment Operations through established best practices for producing television and film at a soundstage facility.

SERVICES INCLUDE:

- A) Advising on procurement of production support equipment
- B) Guidance on asset inventory & rental management
- C) Advise on equipment warehouse operations and management



OPTION 5 PRODUCTION TRAINING & SEMINARS

JK Muller shall advise “Client” with respect to studio personnel training necessary for the successful operation of a feature film and television studio.

JK Muller offers one-of-a-kind, “Hollywood Sound Stage” production technician training. The program is taught by working Hollywood professionals and is designed to grow a local crew base capable of safely and efficiently executing a production on a sound stage. The training includes vocational, entry-level trade skills, middle management departmental skills as well as a select creative department head training focused on working in a sound stage environment.

JK Muller advises on the selection of the right customized training package. JK Muller designs the coursework based on an in-depth needs assessment of current “Client” production practices. Some training will be required as part of any package. An Advanced needs and skills assessment is required.

SERVICES INCLUDE:

- A) Customized course design of required training.
 - i. Motion picture & television production on a sound stage overview.
 - ii. General production safety and risk awareness.
- B) Customized course design of “Production ready” stages vocational skills training. Classes are focused on readying the stages for principle photography.
- C) Customized course design of middle management & specialized craft training.
- D) Customized course design of core creative departmental heads training.
- E) Customized course design of studio staff training workshops.
- F) Customized studio operator executive seminar.



OPTION 6 FEASIBILITY STUDY

JK Muller shall perform an analysis for “Client” with respect to the practicality of a proposed plan in regard to ground up construction of purpose-built studios, warehouse conversions, virtual stages and studio backlots into a state-of-the-art feature film and television studio.

JK Muller shall provide assessment based on established best practices for producing and sustaining television and film production at a sound stage facility.

SERVICES INCLUDE:

- A) Market Study
- B) Preliminary analysis of any client existing start up documents and operating environment
- C) Studio scope needs assessment
- D) Project scope
- E) Regional infrastructure capacity
- F) Economic development
- G) Investment
- H) ROI

ADDITIONAL OPTIONS:

- I) Generation of Business Plan based on feasibility study and needs assessment research, available upon request.
- J) “White Paper” report
- K) Incentive Model
- L) Make a “go/no go” recommendation