



BIZ TALK TODAY TV

WHERE
BUSINESS TALKS.
IDEAS SOAR.

FOR IMMEDIATE RELEASE

Biz Talk Today TV Joins In The Black Network — Now Streaming Live Across ITBN Platforms

Business News & Insights Expand Access to Diverse Audiences with New Streaming Footprint on a Leading AVOD Service Highlighting Black Voices

Washington, DC — January 13, 2026 — *Biz Talk Today TV (BTT)* — the leading business and finance broadcast from CrossCheck Media Inc. — is now officially streaming on In The Black Network (ITBN), expanding its reach to a culturally significant, free streaming platform dedicated to amplifying Black voices and original storytelling. Viewers can tune in to BTT by downloading the In The Black Network app on all major devices or by visiting InTheBlackNetwork.tv.

In The Black Network is a free, advertising-supported video-on-demand (AVOD) service that centers Black stories, culture, and perspectives through multi-genre content including live channels, entertainment, documentaries, and talk programming created by and for Black audiences — while remaining open and compelling for all viewers. The platform is available directly via smart TV and mobile apps — including Roku, Apple TV, Amazon Fire TV, Android, and iOS — as well as web streaming at *InTheBlackNetwork.tv*.

BTT's inclusion on ITBN comes at a moment when business news and financial literacy are increasingly recognized as essential for inclusive economic empowerment. With its focus on expert market analysis, policy breakdowns, investment insights, and interviews with top strategists, BTT delivers content that aligns with ITBN's mission to elevate voices and perspectives that inform, educate, and inspire broad audiences.

“We’re thrilled to bring Biz Talk Today TV to the In The Black Network,” said Todd M. Schoenberger, CEO of CrossCheck Media Inc., the parent company of BTT. “This partnership extends our mission of delivering insightful business and financial media to a platform that celebrates culture, community, and diverse voices. In a time where access to timely economic

information matters more than ever, we're proud to be part of ITBN's impressive lineup of free, high-quality programming."

BTT's programming now sits alongside a growing library of culturally significant content on ITBN — which has quickly established itself as a go-to destination for Black-led storytelling and entertainment since its launch as an independent AVOD platform. The network's expansion into live channels and multi-genre offerings reinforces its role in shaping the modern streaming landscape by connecting audiences with creative and informative original series.

Viewers can watch *Biz Talk Today TV* on In The Black Network by:

- Downloading the ITBN app on Roku, Apple TV, Amazon Fire TV, iOS and Android mobile devices, LG and Samsung Smart TVs
- Streaming directly at InTheBlackNetwork.tv

This addition further underscores BTT's commitment to broad distribution and accessibility — connecting business audiences across demographics, platforms, and cultural interests.

About Biz Talk Today TV (BTT)

Biz Talk Today TV is a business and financial media television network produced by CrossCheck Media Inc., offering real-time insights on markets, policy, leadership, and economic trends through expert interviews and in-depth analysis.

About In The Black Network (ITBN)

In The Black Network is a Black-led AVOD streaming platform dedicated to highlighting Black voices and original stories that are culturally significant and relatable. The platform features live channels and on-demand content spanning entertainment, talk, sports, drama, family programming, and more — available free with ads or premium pay-per-view tiers.

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