

Michael J. Boardman
C-Suite Executive | Strategic Visionary | Growth & Resiliency Leader
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EXECUTIVE SUMMARY

Results-driven executive with 28+ years of leadership excellence across diverse industries, specializing in scaling operations, driving revenue growth, and optimizing business performance. I'm a dynamic strategist known for building high-performing teams, forging strategic partnerships, and executing transformational initiatives that enhance market presence and financial success. Adept at navigating complex global landscapes, leveraging data-driven decision-making, and pioneering innovative solutions to position organizations for sustained growth and resilience.

CORE LEADERSHIP COMPETENCIES

- Global Business Strategy & Market Expansion
- Mergers & Acquisitions | P&L Management
- Operational Excellence & Change Management
- High-Impact Sales & Revenue Growth Strategies
- Business Continuity & Risk Management
- Executive Team Leadership & Organizational Culture
- Strategic Partnerships & Stakeholder Engagement
- Data-Driven Decision-Making & Performance Optimization

PROFESSIONAL EXPERIENCE

Senior Vice President, Global Sales

Micro-X | X-Ray Manufacturing & Technology | 2024 – April 2025

- Spearheaded global sales strategy, driving revenue growth, and market expansion across multiple sectors, including healthcare, veterinary care, emergency management, government, and more.
- Led and optimized a high-performing global sales team to maximize performance and engagement.
- Developed strategic partnerships and innovative business development initiatives to enhance competitive positioning.
- Implemented cutting-edge sales tools and analytics for improved decision-making and operational efficiency, including a new CRM, and specific lead generation tools, from major cold email marketing campaigns to social media engagement initiatives.

Chief Executive Officer & Executive Advisor

ReadyGlobal | Business Resiliency & Consulting | 2017 – Present

- Transformed a startup into a full-service business continuity and resiliency leader, achieving a **17% market expansion** and **7.5% revenue growth**.
- Established key partnerships with industry leaders, including Kroll and Duff & Phelps, significantly enhancing brand credibility and market penetration.
- Developed and launched **ReadySuite™**, a groundbreaking SaaS-based business continuity management tool, revolutionizing operational resilience for enterprises.
- Built a global advisory network to strengthen strategic direction and industry influence.

Executive Advisor

RightBank | Leadership & Growth Consulting | 2019 – Present

- Led strategic initiatives to drive culture transformation, enhance recruitment, and improve retention for multi-location medical and dental practices. Specialties included General Surgery, Infusion, Nephrology, Oncology, Urology, Wound Care and more.
- Provided executive oversight for financial planning, risk management, and M&A activities to ensure sustainable business growth.
- Ensured regulatory compliance and developed stakeholder engagement strategies for long-term success.

Executive Director

MaineHealth | Healthcare System | 2016 – 2019

- Standardized pre-op testing for cardiac surgery, improving CMS compliance and streamlining patient care.
- Increased referral volume by **12%** through strategic collaboration with referring cardiology groups.
- Reduced surgical delays and cancellations by **17%** through the implementation of a pioneering Nurse Navigator program.
- Enhanced workplace culture, reducing turnover and absenteeism, and significantly improving employee engagement.

Executive Director

LincolnHealth | Healogics | 2013 – 2016

- Achieved national recognition, receiving the “Center of Distinction for Clinical Excellence” award.
- Maintained a **95% patient healing rate** with a **median healing time of 27 days**, setting industry benchmarks.
- Increased inpatient encounters by **15.5%**, surpassing revenue targets and ensuring financial stability.
- Maintained **zero employee turnover** for **23 consecutive months**, driving operational excellence and service consistency.

ADDITIONAL EXECUTIVE EXPERIENCE

- **Division Executive Director, Preparedness, Health & Safety** | National American Red Cross
- **Chief Executive Officer** | BMP | Advertising, Marketing & PR
- **Leadership Roles at Fortune 100 & Financial Institutions:** Bank of America, Citi, ExxonMobil, Wells Fargo

EDUCATION & EXECUTIVE DEVELOPMENT

University of Maine—Farmington & The University of Le Mans, France

- Bachelor of Arts (B.A.) in English, Cum Laude, Minor in French
- Bachelor of Fine Arts (B.F.A.) in Writing, Cum Laude

Massachusetts Institute of Technology (MIT) | I-Corp Program (2020)

- Executive Training in Innovation & Entrepreneurship

Maine Center for Entrepreneurs Top Gun (2020)

- High-Impact Leadership & Business Acceleration Program

INDUSTRY INVOLVEMENT & THOUGHT LEADERSHIP

- Mentor, **Startup & Growth Advisory Programs**
- Board Member & Strategic Advisor, **Business Resilience & Innovation Initiatives**
- Published Thought Leader in **Business Continuity, Leadership, & Organizational Culture**
- Speaker at **Global Leadership & Risk Management Conferences**

KEY ATTRIBUTES & EXECUTIVE VALUE

- **Visionary Leadership:** Proven ability to drive transformation and position organizations as industry leaders.
- **Growth & Revenue Catalyst:** A track record of increasing revenue, market share, and operational efficiency.
- **Cultural & Organizational Change Expert:** Building resilient, high-performing teams and fostering leadership excellence.
- **Global Business Impact:** Navigating international markets, partnerships, and competitive landscapes with success.