



Building Appreciation for the Arts

Lemont Artists Guild

October Newsletter

Upcoming Meeting/Program

Wednesday, Oct. 8, 2025 at 6:30 pm

Your Artist Website Strategy: A Beginner's Guide to a Dynamic Web Presence, by Becky Sciuлло

Our meetings are co-sponsored with and take place at Homer Township Public Library

14320 W 151st St, Homer Glen, IL

www.homerlibrary.org, Ph: 708-301-7908

RSVP is REQUIRED, SEE LINK AFTER THIS DESCRIPTION



On Oct. 8, 2025, in partnership with the Homer Township Public Library, the Lemont Artists Guild is pleased to present **Art**

marketing strategist, Becky Sciuлло, who has designed this talk as a guide to those who are interested in learning the steps it takes to build a professional and effective online presence to showcase and sell their artwork. This will include considerations to think about before creating a website, why a website is important, and platforms for artists to build websites and the options that can go with them. ***Even if you are not ready to create a website or online presence, you can check out this program so you can get a feel for what is important.*** Becky will review considerations to take before creating a website, including defining your goals, understanding your audience, and planning your content. She will discuss platforms for artists to build websites—whether you're looking for an easy, drag-and-drop solution or a more customizable option. She will go over essential features your site should include, such as galleries, e-commerce capabilities, and contact information. You'll also discover how your website fits into your overall marketing strategy and how to integrate it with social media platforms to reach a broader audience. By the end of the session, you'll have some tools and tips to

2025 LAG Fall Events 🍁🎃🌻

Most at Homer Library unless indicated otherwise:

✚ **Wed. Oct. 8, 6:30 pm: Your Artist Website Strategy: A Beginner's Guide to a Dynamic Web Presence by Becky Sciuлло**, register at: WATCHING ON SCREEN IN-PERSON AT LIBRARY: <https://www.homerlibrary.org/artistwebsite-inperson>

WATCHING ON ZOOM REMOTELY: <https://www.homerlibrary.org/artistwebsite-zoom>

✚ **Wed. Nov. 12, 6:30 pm: Oil and Cold Wax Presentation by Joan Geary**, register at: <https://www.homerlibrary.org/oilcoldwax> (Registration for Nov. opens Oct. 13 @8:30 am)

✚ **2025 Create and Chat, 1 pm-3 pm, 3rd Mondays:** (no registration needed): Oct 20, Nov 17, & Dec 15

✚ **Event Information is also listed on our website: WWW.LEMONTARTISTSGUILD.ORG** Visit and "Like" our Facebook Page! Look up Lemont Artists Guild

help with successfully launching your art business online.

Becky Sciuлло is an art marketing consultant and representative based in State College, PA. She helps visual artists with sales and marketing strategies. Her work in art marketing started in 2007 when she helped her father turn a part-time art pursuit into a successful business. After receiving requests from other artists for similar help, she started her business, Art Is An Advantage. She supports artists and creative organizations with web-based programs and one-on-one consulting. Becky also presents programs virtually and in person to artist organizations around the United States. To learn more, visit her website at www.artisan-advantage.com.

The Oct. meeting will take place by the speaker via Zoom, you can attend IN-PERSON and watch on screen in the meeting room, OR, VIA ZOOM from home/remotely:

IN-PERSON AT THE HOMER LIBRARY:

<https://www.homerlibrary.org/artistwebsite-inperson>

WATCHING REMOTELY ON ZOOM:

<https://www.homerlibrary.org/artistwebsite-zoom>

President's Letter:

Hello! Hope you are enjoying fall! In Sept., we enjoyed our speaker, **Wes Douglas**, who talked about art markers and



sketching "Urban Uglies." If you missed the meeting, he left us with a great resource, a pdf file, that we have made available on our website for the time being. Go to our Members/Programs page and scroll down to view it.



I want to mention news about LAG member, Matt Kosic. This past June, he won a 3rd place award at the Santa Fe

Railway Historical and Modeling Society's 45th Annual Convention for his photo in the B&W Prototype category.

Congratulations Matt!

On Oct. 8, Becky Sciuillo's

program will guides us to what is important when creating a website and launching our art presence online. This is the first time we are having a meeting with a speaker on Zoom at the library and people joining via Zoom remotely, so we hope it all goes well!

LAG Member, Marjorie Carlson Boyd will be in the Tallgrass Arts Association Exhibit: The Chicago Calligraphy Collective Annual Juried Show, "Explorations 2025." Congrats Marge! Visit www.tallgrassarts.org for more info, the reception is **Sat. Oct. 4, 11 am to 4 pm.**

At the end of August, we US mailed our member renewals. **Thank you to all those who have renewed so far. You can renew anytime but we are hoping to have most in by Oct. 15. Please bring to an upcoming LAG event or mail in.** Finally, after this letter, I have listed our Slate of Officers for 2025-2026. We will vote at at our Oct. 8 meeting.

Have a wonderful October!

Sincerely, Liz Connelly

Web: www.lemontartistsguild.org

E-mail: lemontartistsguild@gmail.com

Notes from the Editor: Information for the LAG newsletter should be given to Betty Kirk by the first of the month* (630) 257-0565, bettykirk321@gmail.com

CONGRATS September BACK OF THE HALL Winners:

1st - **Nancy Bentley**, "Tired Jr. Park Ranger in Joshua Tree National Park," Colored Pencil

2nd - **Mike Preski**, "A Night at the Café," 3-D collage

3rd - **Linda Berck**, "Pumpkin," 1. Watercolor, 2. Oil

<https://lemontartistsguild.org/back-of-the-hall>

2025-2026 LAG SLATE OF OFFICERS:

Newsletter Editor/Publicist: Betty Burian Kirk, **Board Member at Large:** Kathy Birch, **Treasurer:** Cheryl Ferber, **Secretary:** Joan Zabelka, **Vice-President:** Lynn Rozycki, **President:** Liz Connelly

Gallery Room at Pollyanna Brewing curated by the Art and Culture Commission of Lemont/Lemont Center for the Arts **Address:** 431 Talcott Ave, Lemont, IL

Hours: Tue-Thu: 3 pm-10 pm, Fri: 3 pm-11 pm, Sat: 12 pm-11 pm, Sun: 12 pm-7 pm

Current Exhibit: **The LeMonsters on display Through end of October. Reception: Sat., October 25, 2025, 6 pm to 8 pm.** Local artists and art-educators, Rob Moriarty and Ryan Hennebry's, "LeMonsters," take a look at the idea of Monsters as sweet, ferocious spirits that take pride in their existence and their hometown of Lemont.

Saying to Inspire You:

It's a journey...No one is ahead of you or behind you. You are not more advanced or less enlightened. You are exactly where you need to be. It's not a contest...It's Life. We are all teachers, and we are all students.