

February 14th, 2023

To Whom It May Concern:

I met Chin in April of 2022, shortly before he delivered the commencement address for his graduating class at The Ross School of Business. What became immediately clear to me is his love for The University of Michigan and in particular our Football Program. Shortly after meeting, he proposed a clear vision to provide our student athletes with educational resources around entrepreneurial branding to empower them in becoming their own business – and to support our student athletes by building a robust connection with the rest of the academic ecosystem at The University. He even offered to build out his initiative free of charge.

When I was able to offer Chin a temporary contract with Michigan Football, he accepted within 24 hours and drove out from Denver to Ann Arbor two days later. If there is one word that describes Chin, it is enthusiasm. Chin was relentless in pushing the envelope to advocate for our student athletes any opportunity he had. He met with student athletes, directly, at all hours and set up them up with resources in the Law School, Business School, and throughout the Michigan alumni community, that provided tremendous guidance and mentorship.

In just under 4 months Chin built an incredibly impressive foundation of resources for our student athletes to utilize around branding, nonprofit creation, entrepreneurship and more. Without a doubt he provided a positive impact on the Michigan Football program and will always be considered a trusted agent.

If he is reaching out to you to support Michigan Football, I whole heartedly endorse you taking the time to speak with him.

Go Blue,

A handwritten signature in black ink that reads "Jim Harbaugh". The signature is written in a cursive, flowing style with a large initial "J".

Coach Jim Harbaugh