



Designer Commission for: Cultural Map

1. Project Summary

We Make Wycombe are seeking a designer to create artwork for a cultural map of High Wycombe for use as both vinyl window display (across 2 windows) at the We Make Wycombe offices and digital format for online/web use.

2. Background

‘We Make Wycombe’ is a three-year cultural development programme designed to strengthen High Wycombe’s creative, cultural and heritage sector while increasing visibility, participation and local pride. The Place Partnerships High Wycombe programme is funded by Arts Council England, the Rothschild Foundation and Buckinghamshire Council, working in partnership with Bucks Culture.

We Make Wycombe is dedicated to fostering a vibrant and connected cultural scene in High Wycombe. By learning from our people, their stories, and our heritage, We Make Wycombe creates opportunities for local creative practitioners and the wider community, and as such will prioritise applications from Wycombe-based creatives.

A key part of the programme is to make art, culture, creativity and heritage more visible across the town. Establishing a hub in the town centre has been central to achieving this—providing a space to showcase local creativity and support local creatives.

3. Commission Aim

This commission aims to deliver a high-quality cultural map that is both visually engaging and functionally effective, increasing the visibility of High Wycombe’s cultural offer, supporting navigation between venues, and reflecting a more connected and cohesive cultural sector and celebrates the town’s creativity and heritage.

We Make Wycombe will provide the list of venues and reference points to include on the map.

Outputs

The selected designer will be expected to provide:

- A final illustrated cultural map of High Wycombe
- Artwork suitable for large-scale window vinyl display at the We Make Wycombe hub
- Adapted versions of the map for digital use across the website
- Print-ready and digital files in appropriate formats and resolutions
- Editable source files for future updates

Design Considerations

The final design should be:

- Visually striking and attention-grabbing
- Clear and intuitive to navigate
- Accessible to a wide audience
- Flexible across physical and digital formats
- Reflective of local character and identity

And:

- Signpost all cultural venues of High Wycombe (list provided by We Make Wycombe)
- Include a key with the list of venues
- Include main road names and landmarks e.g. river, park, railway line, train station
- All visual work may include illustration, graphic design and be contemporary.

4. Management and Reporting

The commissioned artist will work with and report to the We Make Wycombe Project Manager (who may consult the Communications Working Group).

5. Budget

A fee of **£800** is available for this commission, inclusive of all expenses and taxes. This should deliver design, development and production of final artwork files.

6. Timescales

Expression of Interest closing date: 9am 7th August 2026

Appointment: by 21st August 2026

Completed design: September

7. Submission of Proposal

Designers are invited to submit brief expressions of interest providing an overview of your suitability for the project, including information on any relevant experience, approach to the brief and why you would be the ideal choice. Please also include CVs or company overview and up to three examples of relevant work.

Please send your submission, including your day rate and total fee to hello@wemakewycombe.org by 9am on Friday 7th August 2026 with the subject line of: *Wycombe Cultural Map*

Further Information

Window Dimensions (on the inside) Left Window 60cm wide

Right Window 59.5cm wide

The artist will be expected to visit the site and measure the exact dimensions that work best for their design.

As the windows are narrow, the map needs to be split vertically into two sections.

The map will be landscape, so the height needs to be proportional to those measurements

For further information please contact: hello@wemakewycombe.org