

COMMUNITY DEVELOPMENT PLAN



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Introduction + Overview

Introduction + Overview

INTRODUCTION + OVERVIEW

Seeing rapid population growth over the last 20+ years, Hartford recognized the need for a Community Development Plan (Plan) to maintain their small town charm and proactively plan for development. The Plan process allowed community leaders and residents to work through various scenarios in a public forum and vet ideas to create a positive community vision for growth and development.

The Plan is sustainable action-based and focuses on the areas of investment that create thriving and vibrant communities: Housing, Commercial + Industrial Development, and Quality of Place. In addition to these focus areas, the City and planning team also included in this Plan a series of preferred concepts, visualizations, recommendations, and strategies for implementation to support the City in accomplishing the following overarching goals and creating a more vibrant future.



Maintain the community's small town charm, while embracing growth and development opportunities



Align stakeholders in crafting a collaborative community vision



Expand the quantity and variety of parks, recreation, and open space opportunities



Ensure infrastructure and utilities can support future development



Grow commercial and industrial hubs to generate economic development and growth



Provide sufficient housing opportunities that vary in affordability and densities



Understand the civic programming and facilities needed to support a growing community



Update the future land use plan to align with the community vision

PLANNING PROCESS

Information and feedback gathered during the four phases was compiled into this Plan, featuring each of the preferred concepts plans and overarching recommendations and implementation strategies. Each of the preferred concept plans includes an overview of the concept, the public feedback that informed the concept development, and a series of precedent images for potential uses of the site. The full preferred concept plans and a summary of public input are included as appendices.



Phase I: Visioning + Goals June 2021-July 2021

EXISTING DOCUMENT REVIEW

The Plan process began with a review of Hartford's existing plans, ordinances, and regulations related to each of the Plan's focus areas. The planning team also met with a task force, comprised of City and economic development staff and representatives from the Hartford Area Development Foundation (HADF) and Downtown Hartford, Inc. (DHI) to discuss initial goals and priorities for the community development planning process. This task force continued to meet throughout, providing feedback on concepts before public engagement events and ensuring the Plan was in alignment with the City's vision and goals for the next 5 - 15 years.

VISIONING SESSIONS + COLLABORATION

Phase I wrapped up with two (2) community engagement events seeking the public's input on project goals and priorities. The first of these events was held during Hartford's Jamboree Days celebration in June 2021 and included a project introduction, community visioning exercise, and straw poll of the project focus areas of commercial and industrial development, housing, and quality of place. The second engagement event was a series of focus group discussions that brought together business, cultural, City, and institutional leaders and gathered feedback on their vision and priorities for growth and development in Hartford over the next 5-15 years.

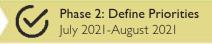
The ideas brought up during these discussions were used to guide concept development and plan recommendations outlined in subsequent phases.











Using the information shared during the public engagement events in Phase I and feedback provided during the coordination meetings with the City's project task force, the project team developed an opportunity map identifying project study areas for housing, recreational opportunities, and commercial and industrial development. The project team also synthesized the opportunities and priorities shared in Phase I into a preliminary outline of considerations for the upcoming concept development and public input phases.









Phase 3: Draft Community Development Plan

August 2021-December 2021

Five (5) sites were identified as opportunity areas to address the housing needs in Hartford. These sites ranged from downtown-adjacent redevelopment opportunities to areas incorporating a mix of residential, commercial, and civic uses, to a neighborhood geared toward 55+ housing. Within these new neighborhoods, a variety of housing densities and types, as well as potential for new parks and green space and pedestrian routes were also considered.

Four (4) sites were identified as opportunity areas for adding to the commercial base in Hartford. These sites mixed commercial use with residential, industrial, and civic uses and provided a variety of commercial uses based on public input. Additionally, four (4) sites were identified for potential industrial development, one of which was noted as suitable for a mix of both light industrial and heavier commercial uses.

Green spaces were integrated into each of the identified study areas, as well as civic uses, including a new city hall and library campus. Recognizing its potential to become a recreational amenity, a master plan was created for a Turtle Creek Park adjacent to downtown.

Concepts were presented to the community at an evening open house held at West Central High School. An estimated 70 people were in attendance during the event. Another 160 replied to an online survey in lieu of in-person attendance. A summary of the feedback received from the community can be found in Appendix A.



Phase 4: Consideration, Adoption, and Implementation of Final Plan December 2021-July 2022

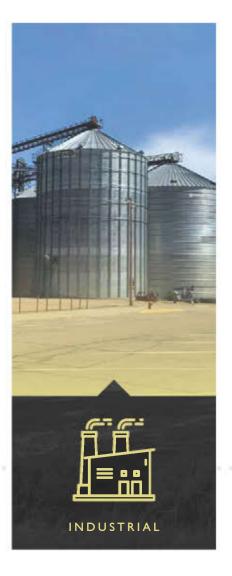
Community feedback from the open house informed the direction of all opportunity sites, uses, and strategic improvements. The full set of study areas were refined to reflect the community's direction and developed into a set of preferred concept plans. This set of preferred concept plans were then displayed at a follow-up open house held at West Central High School, giving the public an opportunity to celebrate the process, react to the preferred concepts, and provide additional feedback.

Based on feedback received at this celebratory open house, the planning team finalized the Plan, which included preferred concept plans, visualizations, and recommendations and strategies for implementation. It is the intention of the task force and planning team for the City Council of Hartford to adopt this Plan and use it as a roadmap to guide public and private investment in the community, understanding that community leaders and residents have shaped the vision of this plan and its priorities. The planning team looks forward to supporting the City in enacting this vision for the future and assisting in any plan adoption or implementation needs.

AREAS OF STUDY









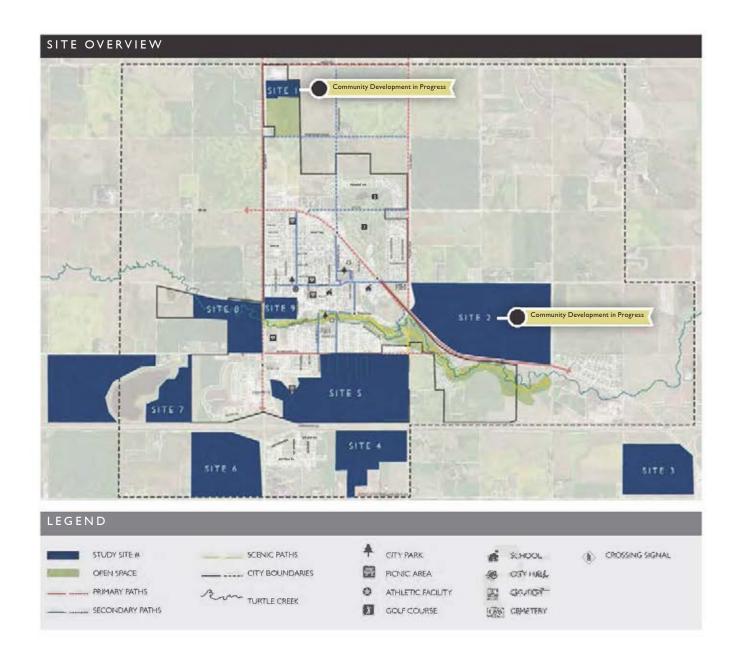
Preferred
Concept Plans

Preferred Concept Plans

OVERVIEW

Two preliminary concepts for the nine opportunity sites and Turtle Creek Master Plan were shown to the community during an evening open house at West Central High School and online survey. An estimated 70 people attended the open house and the online survey generated an additional 160 responses the community. The full set of study areas were refined to reflect input received from the community and developed into a set of preferred concept plans. The preferred concept plans were then presented to the community at a follow-up open house, giving the public an opportunity to provide additional feedback on the preferred concepts. The preferred concept plans in this Plan incorporate the final input received from the community during the follow-up engagement event.





SITE I: INDUSTRIAL OPPORTUNITY AREA

Community Development in Progress

SUMMARY

The HADF Industrial Park is 23 acres north of Swenson Park with a vision for up to 100,000 sq. ft. of industrial space and associated site improvements. The development is planned in two (2) phases with shared access, parking, and stormwater management.

WHAT WE HEARD

Public feedback on the concept ranked the following development standards as important for managing this development in the context of the community.

- Evaluate traffic and load limits
- Increased screening via berms and/or landscaping
- Increased architectural standards

FOCUS









The area identified as "Site 1" was purchased as the Plan was in its final phases. Throughout the planning process support and enthusiasm from the public and private sectors for the priorities and ideas highlighted in the Community Development Plan encouraged grassroots efforts to begin implementation on the Plan's larger vision.



The above master plan proposes an industrial development on the 23 acres north of Swenson Park.



Northpointe Industrial Park's screening and landscaping in Freeport, PA



Stadium Logistics architecture in Irving, TX

SITE 2: EAST MIXED- USE DEVELOPMENT

Community Development in Progress

SUMMARY

This mixed use subdivision is bounded by Highway 38 on the south, Benton Street on the north, and 465th Avenue on the east. Increasing traffic on Highway 38 and the site's rolling topography are significant contextual elements of the site.

WHAT WE HEARD

The public generally preferred a subdivision layout that responded to the rolling topography with a curvilinear network of connecting streets.

Stormwater management as an amenity that could include natural areas, open spaces, and walking paths also ranked high. Commercial uses were focused in the southwest and southeast parts of the site near high visibility corridors and in places likely to gain access drives and connectivity to the east side of downtown. A mixture of higher, medium, and low density residential is envisioned throughout the remainder of the site.

FOCUS

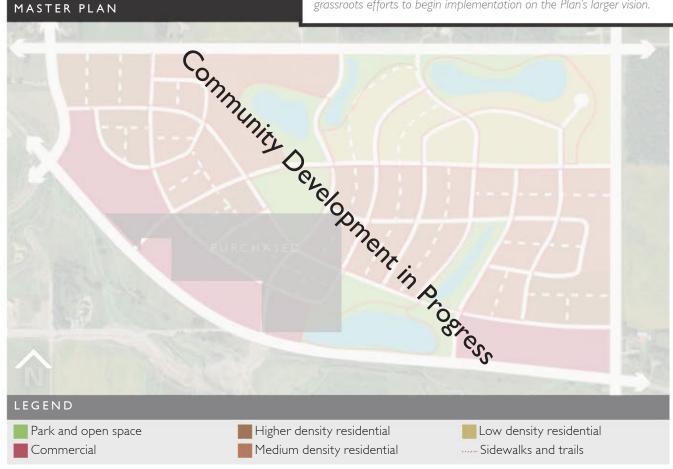








A portion of the area identified as "Site 2" was purchased as the plan was in its final phases and will be developed for medium density residential and commercial uses. Throughout the planning process support and enthusiasm from the public and private sectors for the priorities and ideas highlighted in the Community Development Plan encouraged grassroots efforts to begin implementation on the Plan's larger vision.



This site is guided as a future mixed-use subdivision. The master plan explores a balance of commercial and high, medium, and low density residential land use. The curvilinear grid responds to the rolling topography and incorporates medium and low density housing adjacent to larger green spaces.



Higher density residential apartments



Medium density row homes



Low density single family homes



Inclusive neighborhood parks



Sidewalks and trails



Commercial

SITE 3: NEW INDUSTRIAL

SUMMARY

With direct connections to both Highway 38 and Interstate 90, and adjacency to the planned City wastewater treatment facility, this site has great access and visibility for future industry. A stormwater approach on the subdivision scale and a simple road network provides efficient use of the land.

WHAT WE HEARD

Public feedback for this site design noted the importance of a variety of aesthetic treatments to ensure a pleasant gateway into the community and view from Interstate 90. Specifically:

- Evaluate traffic and load limits
- Increased noise, dust, and odor standards
- Increased screening via berms and/or landscaping
- Increased architectural standards

FOCUS











The above master plan proposes an industrial business park with prime access to the Interstate 90 corridor and future planned City waste water treatment facility.



25 North's class A industrial park architecture in Denver, CO



Nexus Park's screening and landscaping application in northwest Houston, TX

SITE 4: NEW INDUSTRIAL

SUMMARY

Site 4 includes high visibility from Interstate 90 and sits adjacent to an existing business park. Large parcel homesteads sit south of the site along 261st Street and will require thoughtful site layout and screening to avoid conflicts.

WHAT WE HEARD

Public feedback for this site design noted the importance of a variety of aesthetic treatments to ensure a pleasant view from Interstate 90 and a neighborly frontage along 261st Street. Specifically:

- Evaluate traffic and load limits
- Increased noise, dust, and odor standards
- Increased screening via berms and/or landscaping
- Increased architectural standards

FOCUS











The above master plan proposes an industrial business park adjacent to the Interstate 90 corridor. Landscaped screening will be enhanced, protecting adjacent properties.



Victory Commerce Center's architecture in Deer Park in Houston, TX



Nexus Park's screening and landscaping application in northwest Houston, TX

SITE 5: NEW MIXED- USE FREEWAY FRONTAGE

SUMMARY

This site is a blend of uses to merge the high visibility and access of Interstate 90 with existing housing to the north. Envisioned as a potential regional shopping destination, this site master plan arranges commercial uses to the south and southwest with a new public works facility anchoring the south east. An existing hedgerow is preserved to buffer a new mixed density residential neighborhood to the north. Stormwater is planned at the subdivision scale and envisions surrounding open space as an amenity.

WHAT WE HEARD

Public feedback on this master plan showed a preference for commercial uses along this portion of the Interstate 90 frontage.

FOCUS











This site is guided as a future mixed-use subdivision. The master plan offers housing along the north to support the context of existing housing. A community and destination commercial (outlet mall) is planned in the southwest corner and along the interstate frontage to leverage vehicle access and high visibility. A dedicated public works facility and supportive lot is planned in the southeast.



Public Works



Medium density row homes



Low density single family homes



Inclusive neighborhood parks



Sidewalks and trails



Restaurants and dining





SITE 6: NEW SOUTHWEST COMMERCIAL + INDUSTRIAL

SUMMARY

This site has high visibility and connectivity to Interstate 90 making it a likely expansion area for light industrial or other commercial uses. The site features large lot sizes, a draw for major industrial users, with an overall layout that is similar to an existing business park to the east with a subdivision scale stormwater strategy and a simple gridded street pattern that considers likely access points and natural low wet areas.

WHAT WE HEARD

Public feedback for this site design noted the importance of a variety of aesthetic treatments to ensure a pleasant view from Interstate 90 and a neighborly frontage along 261st Street. Specifically:

- Evaluate traffic and load limits
- Increased noise, dust, and odor standards
- Increased screening via berms and/or landscaping
- Increased architectural standards

FOCUS











The above master plan proposes a phased industrial business park with strong access to the Interstate 90 corridor.



Pre-cast building invests heavily in the front entry and uniformly around the entire facade



Metro Waste landscaping in Des Moines, IA

SITE 7: WEST LAKE AREA NEIGHBORHOOD

SUMMARY

This neighborhood is envisioned as a senior-oriented development, mostly low density housings, some owner occupied, and some supportive (Assisted and Memory Care). A network of trails weave through the open space buffers and along the water frontage to create amenities and community gathering and activity.

WHAT WE HEARD

Public feedback responded favorably to this concept with its fewer streets that are more curvilinear (and less gridded). The idea of a senior marketed subdivision and housing focused on the needs of the senior population came across strongly by the public on this site.

FOCUS











This master plan proposes a senior-oriented development with assisted living and memory care alongside medium and low density housing adjacent to the planned residential development to the east. Open space buffers housing from the interstate with a trail network to link to the larger community trail system and amenities.



Neighborhood parks and trails



Walkable neighborhood



Medium density residential assisted living and memory care



Low density single family homes

SITE 8: CIVIC CAMPUS + HOUSING

SUMMARY

This master plan envisions a civic campus with mixed density housing and small-scale neighborhood commercial. The new uses work with existing single family homes to create a walkable neighborhood. With the Turtle Creek floodplain covering much of the northern portion of the site, a trail network and expansive (floodable) open spaces are proposed.

WHAT WE HEARD

A new city hall, library, and community center were discussed over the course of the project. A variety of new and adaptive reuse sites were discussed. Generally, a civic campus that is close to downtown but large enough to offer room to grow, and to serve as a visible entry to Hartford via Western Avenue was feedback received from participants.

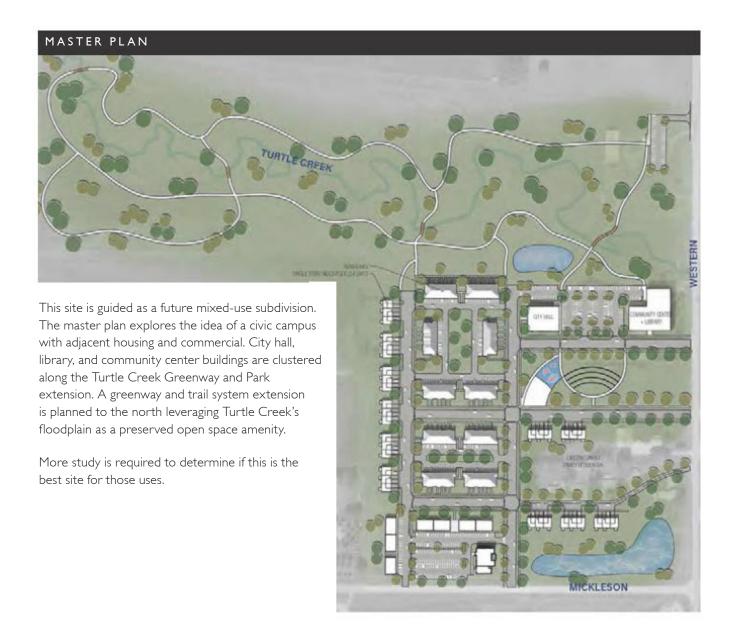
FOCUS















Commercial casual cafe



Commercial restaurant



Trails and sidewalks



Medium density housing



New city hall



New community center and library

SITE 9: DOWNTOWN DISTRICT REDEVELOPMENT

SUMMARY

Opportunistic redevelopment parcels in close proximity to the downtown core will support the walkable urban destination downtown business owners need to thrive. The sites in this small area are a mix of infill housing and commercial uses.

WHAT WE HEARD

Downtown supporters were clear about their need to create visibility and pedestrian traffic in order to reestablish downtown Hartford as a destination. Strategic redevelopment on the sites explored in this master plan area are meant to transition light industrial uses to more pedestrian-friendly housing and commercial uses as the market allows.

FOCUS











This site explores land use that balances medium density and mixed-use alongside commercial and civic space. The master plan weaves an urban neighborhood into the downtown street-scape. It is a long-term vision made possible by the expansion of industrial business parks within the community and a realignment of goals toward a walkable urban downtown destination.



Commercial daycare



Trails and sidewalks



Mixed-use commercial and residential development



Mixed-use commercial with apartments above



Commercial ice cream shop



Medium density residential row homes

TURTLE CREEK MASTER PLAN

SUMMARY

Along the southern edge of downtown, Turtle Creek is a gateway between downtown and residential neighborhoods to the south. The creek corridor is also an east-west link for community activities, destinations, and pedestrians in Hartford. This master plan envisions improvements to the existing open spaces with floodable amenities along its length, and an intentional connection across Western Avenue to the new planned civic campus.

WHAT WE HEARD

Public feedback noted interest in acquiring more open upland at Main Street and Kalvin Drive to increase usable areas of the park. Downtown supporters were especially interested in a connection to the parkland and making the bridge crossing more pleasant with improvements that would make the parkland and views "photo opportunities" for visitors and passersby.

FOCUS











- A Boardwalk
- **B** Native Plantings
- C Splash Pad
- Inclusive Playscape
- Shelter

- Mown Field
- **G** Detention Basin
- H Potential Civic Campus
- 10' Bituminous Trail
- Turtle Creek

- Planned Residential Lots
- Overlook
- Bridge
- -- Project Limits



Boardwalk



Multi-use trails



Splash pad



Nature play

Downtown Master Plan

Downtown Master Plan

INTRODUCTION

The public engagement events for the Plan also sought feedback on the Downtown Hartford Master Plan, completed in parallel with this Plan. The Downtown Hartford Master Plan is included in Appendix B for reference. Downtown amenities ranked highly by the public included pocket parks, unique signage, public art, plantings, lighting and façade improvements, sidewalk cafés, and streetscape enhancements. Elements of these amenities preferred by the public are integrated into the Downtown Hartford Master Plan, but to encourage cohesiveness between the Downtown Hartford Master Plan and the Plan, recommendations and strategies for implementation are also outlined below.

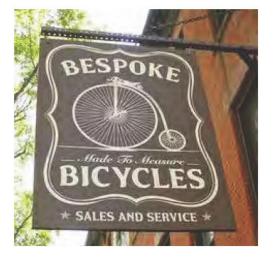


PUBLIC ART + POCKET PARKS

Leverage the momentum of the community's existing public art, such as murals and decorative metalwork, and add a variety of public art that engages visitors through photo opportunities, community participation, and considering how weather and seasonal flooding can enhance and interact with the artwork. Public art is also a way to engage the active business and civic community in Hartford, with opportunities for groups to sponsor or provide their own artwork for downtown Hartford. In pocket park parcels along the corridor, enhancements like catenary lights strung from structural posts, small pergolas, and accessible seating can give purpose and form to those open spaces and enliven the street.

SIGNAGE, SIDEWALK CAFÉS, AND FAÇADE IMPROVEMENTS

To support the implementation of these highly ranked improvements, the City can consider adopting ordinances or design guidelines that would encourage the type of downtown (re)development supported by the community. Ordinances to consider include a signage ordinance, for both the planned community wayfinding signage, as well as pedestrian-oriented blade signage for downtown businesses. Hartford could also consider adopting an ordinance that would enable downtown businesses to use parking spaces or the sidewalk right-of-way for temporary café seating. Additionally, to implement the façade and awning improvements preferred by the community, the City could adopt a series of design guidelines or "best practices" to model the type of development preferred for the community's downtown.





Check out the Downtown Hartford Master Plan here!

hartford







STREETSCAPE ENHANCEMENTS

Based on the feedback received during the Hartford Downtown Master Plan process and the community preference for an enhanced streetscape, it is recommended the community maintain the existing angled parking configuration and enhance pedestrian crossings and intersection safety with curb extensions. The space reclaimed with the curb extensions can be used for amenities, including planters, bike parking, and benches. Improvements to the streetscape should be balanced with practicality, especially at Menth Street, to ensure durability and ease of navigation for truck traffic. The long-term plan is for the closure of East First Street between Main Avenue and the alley to create a downtown park and event space. Potential interim solutions include temporary closure with removable bollards, catenary lights with adequate vehicle clearance, and at grade boulevard plantings.

FURNISHING + PLANTINGS

To represent Hartford's small town character and ties to nature and industry, furnishings featuring a mix of thermory wood and metal are recommended for downtown. Partnering with a local artist or fabricator would be a way support local businesses and be authentic to Hartford's values. Low maintenance and durable plants with multi-season interest are important to public places. A mix of trees, woody deciduous shrubs, evergreens, perennials and grasses have been envisioned to fulfill that criteria. Seasonal annuals in hanging baskets and freestanding planters supplemented with holiday décor or public art in the colder seasons can meet this need in constrained areas and bring additional vibrancy to downtown Hartford.







Recommendations + Implementation Strategy

Recommendations + Implementation Strategy







INTRODUCTION

In order to implement the preferred concepts, make progress toward the goals and initiatives identified by the community during the engagement events for this Plan, and be proactive in attracting the types of development desired by the public and City of Hartford, the planning team provides the following recommendations and implementation strategies for the City's consideration.

AMENDMENTS TO FUTURE LAND USE PLAN

Most of the preferred housing concept areas are currently shown as "Future Residential" in the City's most recent Comprehensive Land Use Plan (2017). Amendments may be necessary to allow for the variety and density of development shown in the preferred concepts. The City should consider encouraging housing developments that include a mix of housing types and densities. Larger developments that incorporate a variety of uses, including residential, commercial, and civic uses, may also be appropriate in some areas of the community.

PLANNED UNIT DEVELOPMENT (PUD) ZONING DISTRICT

Consider adopting a new zoning district classification of a PUD district. This zoning district classification permits greater flexibility in land use regulations and allows a developer to be more creative in their approach when developing a parcel of land. Density requirements, setbacks, and other land use regulations may be adjusted in consultation with City staff and regulatory bodies to enable development that matches the existing density and character of the community or encourages a mix of uses within a larger development.







DEVELOPMENT STANDARDS

Industrial development standards highlighted in the preferred concepts and favored by the public include evaluating truck traffic and load traffic, increased noise, dust, and odor standards, increased screening via berms or landscaping, and increased architectural standards. Adopting industrial development standards before development pressure occurs allows the City to be proactive in attracting suitable industrial development, while also providing additional protections for adjacent land uses from negative impacts associated industrial uses. Additional development standards to consider include a landscaping and parking lot screening ordinance. This standard would enable the type of development shown in the preferred concepts, such as the screened parking lots and plantings and street trees along the City right-of-way. A balanced approach is important. Having sites with limited covenants/restrictions as well as other sites with higher standards will allow for diverse uses and job opportunities.

DEVELOPMENT INCENTIVES

Development incentives currently used by the City of Hartford include tax abatement for qualifying residents and Tax Increment Financing (TIF) as a tool for incentivizing commercial development and affordable housing units. Understanding Hartford's place as a growing community that will face development pressures over the next 5–15 years and recognizing municipalities have finite resources, Hartford should consider creating a prioritization process or ranking system to help the community sustainability distribute development incentives. This process could evaluate incentives currently utilized by the community, as well as new strategies successfully used by other communities. Project considerations to weigh in this prioritization process include, but are not limited to, proposed taxable valuation of the development, the feasibility of the project if not for City incentives, and the potential community impact of the development, such as the number and type of jobs, the affordability level of homes, and any positive or negative environmental impacts resulting from the project.

IMPLEMENTATION STRATEGY MATRIX

Note: Review and prioritization of development incentives for future projects are recommended for all sites and study areas moving forward.

The following matrix outlines the implementation strategies and their intersections with each of the study sites and focus areas included in this Plan.

Recommendations and strategies for each site are not exhaustive and additional market analysis or policy updates may be required to implement the ideas and priorities outlined in this community-derived Plan.

LEGEND Housing Planning Commission Approval Commercial Public Hearing Industrial City Council Approval Park and Open Space Civic

	Process Snapshot	Site I	Site 2	Site 3	Site 4	Site 5	Site 6	Site 7	Site 8	Site 9
Amendments to Future Land Use Plan	® @		••			•••				••
Development Standards	® ©	•	••	•	•	•••	•		••	••
PUD District	® ⊕ ©		••			•••		•	••	••

Appendix A: Survey Results



COMMUNITY DEVELOPMENT PLAN

SURVEY RESULTS







PREFERRED CONCEPTS

Generally, concepts preferred by the public incorporated the following elements:



Civic, Park, and Open Space



Mix of Housing Densities + Types



Natural + Water Ameniti



Mix of Commercial, Residential,

CIVIC FACILITIES

- New Combined Community Center, Library, and Senior Center
- Adaptive Reuse—Move City Hall + Create Library

OUTDOOR ACTIVITIES + SPACES

- New City Hall
- 1 New Public Works
- No Changes

INDOOR ACTIVITIES + SPACES

- Community Center
- 2 Indoor Pool
- 3 Daycare
- 4 Movie Theater
- 5 Indoor Track

SHOPPING NEEDS

- n Drive-In Burger/Ice Cream Restaurant
- Casual Café
- Fine Dining Restaurant/Bistro
- Destination Activity
- Outlet Mall

HOUSING TYPES

- Expanded Outdoor Aquatics
 Low Density, Single Family
 - Medium Density, Assisted Living + Memory Care
 - Medium Density, Senior Marketed Housing
 - 4 Medium Density, Rowhomes
 - Mixed-Use, Commercial with

INDUSTRIAL STANDARDS

- Evaluate Truck Traffic + Load Limits
- 2 Increase Noise, Dust, and Odor Standards
- Increased Screening via Berms and/or Landscaping
- 4 Increased Architectural Standards
- No Standards Beyond Existing Zoning Ordinance

creating A COMMUNITY DEVELOPMENT PLAN



YEARS

OF PUBLIC + PRIVATE

investment

IN HARTFORD

DEVELOPMENT DOLLAR PRIORITIES

\$249
Parks + Civic Facilities

3 Small-Scale Water Feature

Multi-Purpose Courts

Accessible/Inclusive Playground

\$198

\$172

\$134

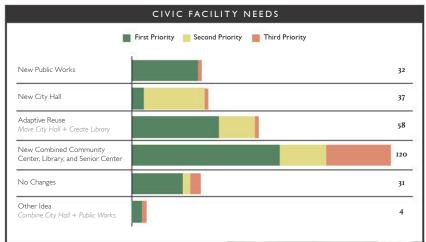
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Industrial Development





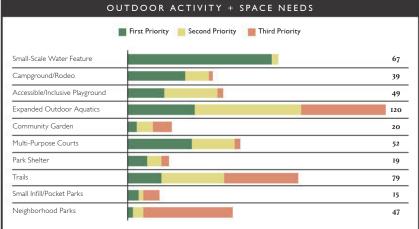




COMMENTS

- Library into City Hall
- Large enough for civic events 100-150, info center, and history source
- · Not a volunteer fire department
- As the Hartford area grows, the need for a community center is growing as well.
- Combine City Hall and Public Works
- A community center, if it is a place to hold weddings and events, a community gym is not necessary as we already have two in town. Make it accessible so elderly residents can use.





COMMENTS

- This town badly needs more activity-type options for families!
- I would like to see something in the northwest part of the city, such as near 8th and Western.
- Outdoor shooting range
- More trails suitable for biking!
- Trail system needs to continue to grow
- A dog park would be great
- Bigger, longer bike trails
- A neighborhood park between bike trail and nature walk.

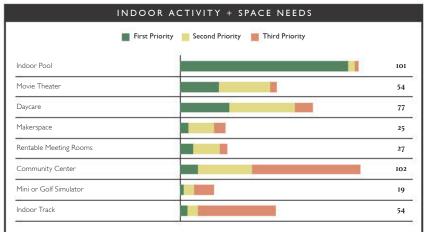


COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS









COMMENTS

- Places to hold a birthday party with kid activities.
- Would like to see a bowling alley back in Hartford, or something FUN for young kids to get their energy out, like a trampoline park
- Combine track around community center activity room if possible
- · Visitor, History, and Community Center
- Indoor basketball courts, batting cages





COMMENTS

- I think it's important to build starter homes for say single mothers and bachelors who can't afford to buy houses starting at +220k. I would like to buy in Hartford but none of the houses are in my price range.
- I think the memory care, assisted living and independent living should be one choice.
- How about some good old affordable starter houses on this list?



COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS

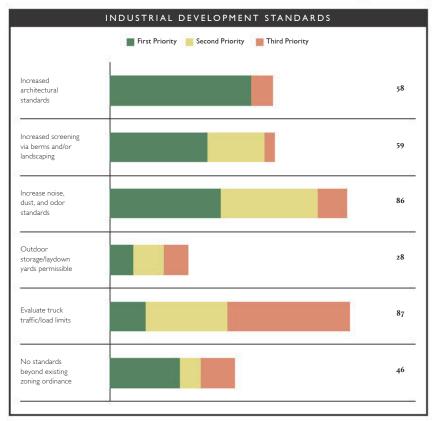








• A new restaurant with a similar concept to existing steakhouse in town--concise menu that is excellent and affordable



COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS

. Utilize/convert amphitheater in city park for an outdoor movie theater

Bakery, Small Commercial Office Spaces, and/or Art Center

· Decent car wash and more restaurants





COMMUNITY comments

WHAT DO YOU LOVE ABOUT HARTFORD?

local stores

lots of potential + opportunity

clean

KNOW YOUR NEIGHBOR

athletics

community events

affordable

RACES + CAR SHOWS

HELPFUL RESIDENTS

everything is within walking distance

ESSENTIALS

WELL-MAINTAINED

MORE ATTRACTIONS

aquatic center upgrades and expansion

road enhancements, including paving all streets within city limits

VARIETY OF

consistency in

code enforcement

WHAT DO YOU HOPE WILL BE DIFFERENT IN 20 YEARS?

ICE CREAM SHOP

activities regional partnerships for all ages

MOVIE THEATRE

redevelop old skate park property

SIDEWALK + WALKABILITY IMPROVEMENTS

SAFE ROUTES TO SCHOOL local retail options UTH

fast food LIBRARY EXPANSION

expand bike paths + trails LOWER TAXES

more small businesses

LESS INDUSTRIAL LOOK more internet providers

ACTIVITIE community curb appeal meeting and conference spaces

COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS



parks



COMMUNITY comments



PARKS + CIVIC FACILITIES



COMMERCIAL DEVELOPMENT



DOWNTOWN DISTRICT



0

R

HOUSING

PICKLEBALL

add sidewalks or fix sidewalks

sidewalks in core of town

walking paths Z

NEW POOL

more bike paths include a dog park

ANOTHER

BETTER DISC GOLF COURSE

LOCAL **BUSINESSES**

OTHER \Box DESTINATION DOWNTOWN

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cafe or restaurant prioritize commercial

© outlet mall

ACTIVITY FOR

fast food

More tax dollars, Ш URAN housing downtown m

and lofts

walkable sidewalks in core of town

Z O senior living

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SINESS

KEEP THE "CORE" AND HISTORY ALIVE

cohesive look! Wood plus industrial sounds very appealing!

ice cream parlour our downtown needs

 \cap

greenery and ES some love! ADDED GREENERY! DOWNTOWN flowers are always welcome

low maintenance plantings

benches, parks, places where people can come together

ENHANCE DOWNTOWN!!!

 ★ housing for seniors 0 HOUSING \mathcal{P} **DOWNTOWN** $\overline{}$

modular/trailer park with covenants for affordable housing \cap

affordable housing

commercial, mixed-use, with apartments on top



INDUSTRIAL

BUILD WORKFORCE **OPPORTUNITIES**

GROW THE TAX BASE

COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS



















COMMUNITY DEVELOPMENT PLAN | SURVEY RESULTS



Appendix B: Preferred Concept Plans



Check out the preferred concept plans here!

k bit.ly/conceptPlans_hartford

Community Development in Progress



The above Master Plan proposes an industrial development on the 23-acres North of Swenson Park:

INDUSTRIAL DEVELOPMENT STANDARDS

- · EVALUATE TRUCK TRAFFIC + LOAD LIMITS
- · INCREASED SCREENING VIA BERMS AND/OR LANDSCAPING
- INCREASED ARCHITECTURAL STANDARDS

SITE 1 - INDUSTRIAL OPPORTUNITY AREA



EXAMPLE: STADIUM LOGISTICS ARCHITECTURE IN IRVING, TX



EXAMPLE: NORTHPOINTE INDUSTRIAL PARK'S SCREENING AND LANDSCAPING IN FREEPORT, PA

NS frage COST North ADD

Community Development in Progress



LEGEND

Park / Open Space Commercial

Higher Density Residential Medium Density Residential

Low Density Residential

- Walks and Trails

This site is guided as a future mixed use subdivision, this Master Plan explores the balance of commercial, high, medium, and low density residential land use. The curvilinear grid responds to the rolling topography and incorporates medium and low density housing adjacent to larger green spaces.

PRIORITIES IN PROGRAMMING AND LAND USE

PARK / GREEN SPACE PREFERENCES:

- ACCESSIBLE PLAYGROUND
- TRAILS + SIDEWALKS
- NEIGHBORHOUD PARKS

COMMERCIAL PREFERENCES INCLUDE:

- · FINE DINUNG
- · CASUAL RESTAURANT AND DRIVE THRU OPTIONS.

SITE 2 - EAST MIXED USE SUBDIVISION

MASTER PLAN





INCLUSIVE NEIGHBORHOOD PARKS

TRAILS + SIDEWALKS





COMMERCIAL

MEDIUM DENSITY / ROW-HOMES





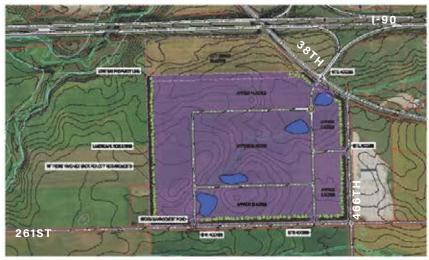
HIGHER DENSITY RESIDENTIAL / APARTMENTS

LOW DENSITY RESIDENTIAL / SINGLE FAMILY



SITE 3 - NEW INDUSTRIAL

MASTER PLAN



LEGEND





Master Plan for an industrial business park with prime access to the Interstate 90 corridor and future planned city wastewater treatment facility.

PROPOSED INDUSTRIAL DEVELOPMENT STANDARDS

- EVALUATE TRUCK TRAFFIC + LOAD LIMITS
- INCREASED NOISE, DUST, ODOR STANDARDS
- · INCREASED SCREENING VIA BERMS AND/OR LANDSCAPING
- · INCREASED ARCHITECTURAL STANDARDS



EXAMPLE: 25 NORTH'S CLASS A INDUSTRIAL PARK ARCHITECTURE IN DENVER, CO



EXAMPLE: NEXUS PARK'S SCREENING AND LANDSCAPING APPLICATION IN NW HOUSTON, TX

ISG

ISG Project: 25347 April 6, 2022

SITE 4 - NEW INDUSTRIAL

MASTER PLAN



LEGEND





Master Plan for an industrial business park adjacent to the Interstate 90 corridor. Landscaped screening to be enhanced, protecting adjacent properties.

PROPOSED INDUSTRIAL DEVELOPMENT STANDARDS

- EVALUATE TRUCK TRAFFIC + LOAD LIMITS
- INCREASED NOISE, DUST, ODOR STANDARDS
- INCREASED SCREENING VIA BERMS AND/OR LANDSCAPING
- · INCREASED ARCHITECTURAL STANDARDS



EXAMPLE: VICTORY COMMERCE CENTER'S ARCHITECTURE IN DEER PARK - HOUSTON, TX



EXAMPLE: NEXUS PARK NORTHWEST 'S SCREENING AND LANDSCAPING IN NW HOUSTON, TX

(SG

ISG Project: 2534

SITE 5 - NEW MIXED USE FREEWAY FRONTAGE

MASTER PLAN



This site is guided as a future mixed use subdivision, the Master Plan offers housing along the north to support the context of existing housing. Community and destination commercial (an outlet mall) is planned in the southwest and along the interstate frontage to leverage vehicle access and high visibility.

A dedicated public works facility and supportive lot is planned in the southeast.

Low Density Residential

Civic / Public Facility

Medium Density Residential

PRIORITIES IN PROGRAMMING AND LAND USE

PARK / GREEN SPACE PREFERENCES:

- ACCESSIBLE PLAYGROUND

Park / Open Space

- TRAILS + SIDEWALKS
- NEIGHBORHOOD PARKS

COMMERCIAL PREFERENCES INCLUDE:

- FINE DINING
- OUTLET MALL WITH WATER AMENITY



NEIGHBORHOOD PARKS

TRAILS + SIDEWALKS





RESTAURANT / DINING

PUBLIC WORKS





MEDIUM DENSITY RESIDENTIAL / ROW-HOMES

LOW DENSITY RESIDENTIAL / SINGLE FAMILY



ISG Project: 2534

SITE 5 - NEW MIXED USE FREEWAY FRONTAGE

ILLUSTRATIVE PLAN



SITE 5 - NEW MIXED USE FREEWAY FRONTAGE BIRD'S EYE PERSPECTIVE



190

ISG Project: 2534 April 6, 2022

SITE 6 - NEW SW COMMERCIAL AND INDUSTRIAL

MASTER PLAN



Master Plan for a phased industrial business park with strong access to the Interstate 90 corridor.

PROPOSED INDUSTRIAL DEVELOPMENT STANDARDS

- EVALUATE TRUCK TRAFFIC + LOAD LIMITS
- INCREASED NOISE, DUST, ODOR STANDARDS
- INCREASED SCREENING VIA BERMS AND/OR LANDSCAPING
- · INCREASED ARCHITECTURAL STANDARDS



EXAMPLE: PRE-CAST BUILDING INVESTS HEAVILY IN THE FRONT ENTRY AND UNIFORMLY AROUND THE ENTIRE FACADE



EXAMPLE: METRO WASTE LANDSCAPING IN DES MOINES, IA



ISG Project: 2534 April 6, 2022

Industrial

MICKLESON RD

LEGEND

Park / Open Space Medium Density Residential Low Density Residential

Walks and Trails

This Master Plan proposes a senior-oriented development with Assisted Living + Memory Care alongside Medium and Low Density Housing adjacent to the residential to the East. Open space buffers housing from the interstate with a trail network to link to the larger community trail system and amenities.

PRIORITIES IN PROGRAMMING AND LAND USE

PARK / GREEN SPACE PREFERENCES: PUBLIC PREFERENCES INCLUDE:

- ACCESSIBLE PLAYGROUND
- TRAILS + SIDEWALKS
- NEIGHBORHOOD PARKS

- SENIOR-ORIENTED
- ASSISTED LIVING + MEMORY CARE
- · VARIETY IN HOUSING

SITE 7 - WEST LAKE AREA NEIGHBORHOOD

MASTER PLAN



NEIGHBORHOOD PARKS + TRAILS

WALKABLE NEIGHBORHOOD



1-90



MEDIUM DENSITY - ASSISTED LIVING + MEMORY CARE

LOW DENSITY - SINGLE FAMILY HOMES

MASTER PLAN

SITE 8 - CIVIC CAMPUS + HOUSING

NEW CITY HALL



NEW COMMUNITY CENTER & LIBRARY





COMMERCIAL / RESTAURANT

ROWHOMES SINGLE STORY MULTI-PLEX (2-5 UNITS

This site is guided as a future mixed use subdivision. The Master Plan explores the idea of a civic campus with adjacent housing and commercial. City Hall, Library, and Community Center buildings are clustered along the Turtle Creek Greenway and Park extension. A greenway and trail system extension is planned to the North leveraging Turtle Creek's floodplain as a preserved open space amenity.

PRIORITIES IN PROGRAMMING AND LAND USE

PARK / GREEN SPACE PREFERENCES: COMMERCIAL PREFERENCES:

TRAILS + SIDEWALKS

NEIGHBORHOOD PARKS

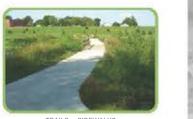
FINE DINING

- CASUAL CAFE



MEDIUM DENSITY HOUSING

TRAILS + SIDEWALKS





ICKI ESON

SITE 8 - CIVIC CAMPUS + HOUSING

BIRD'S EYE PERSPECTIVE



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ISG Project: 2534 April 6, 2022

SITE 9 - DOWNTOWN DISTRICT REDEVELOPMENT

MASTER PLAN



This site explores land use that balances medium density and mixed use alongside commercial and civic space. The Master Plan weaves an urban neighborhood into the downtown street-scape. It is a long term vision made possible by the expansion of industrial business parks within the community and a realignment of goals toward a walkable urban downtown destination.

PRIORITIES IN PROGRAMMING AND LAND USE

PARK / GREEN SPACE PREFERENCES:

COMMERCIAL PREFERENCES INCLUDE:

- TRAILS + SIDEWALKS - NEIGHBORHOOD PARKS
- DAYCARE
- ICE CREAM SHOP/ DRIVE THRU



COMMERCIAL / DAYCARE



TRAILS + SIDEWALKS



COMMERCIAL / RESTAURANT WITH DRIVE THRU



MIXED USE - COMMERCIAL WITH APARTMENTS ABOVE



COMMERCIAL / ICE CREAM SHOP



MEDIUM DENSITY RESIDENTIAL / ROW-HOMES



ISG Project: 2534

TURTLE CREEK PARK MASTER PLAN



BOARDWALK



MULTI-USE TRAILS



SPLASH PAD



NATURE PLAY

W SOUTH STREET S MAIN STREET FLOODPLAIN EXTENTS WESTERN AVE K

LEGEND

- A BOARDWALK
- B NATIVE PLANTINGS
- C SPLASH PAD
- D INCLUSIVE PLAY SCAPE
- SHELTER
- MOWN FIELD
- G DETENTION BASIN
- H POTENTIAL CIVIC CAMPUS
- 10' BITUMINOUS TRAIL

BRIDGE

PROJECT LIMITS

- TURTLE CREEK
- R PLANNED RESIDENTIAL LOTS
- OVERLOOK

Turtle Creek Park offers an opportunity to extend the trailed greenway. This preferred concept expands the park to the adjacent upland lot, offering potential for an inclusive playground, a medium sized shelter, a splash pad, and paved or gravel trails with a foot bridge or boardwalk connecting to the western greenway (see Site 8 Civic Campus).



Appendix C: Downtown Hartford Master Plan



Check out the Downtown Hartford Master Plan here!

bit.ly/downtownMasterPlan_ hartford

DOWNTOWN HARTFORD MASTER PLAN

AN INITIATIVE BY DOWNTOWN HARTFORD, INC.







Project #21-25238

This plan, undertaken by ISG in 2021, was prepared exclusively for the Hartford Downtown, Inc.

All content 60 ISG 2021

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EXISTING CONDITIONS / DOWNTOWN OVERVIEW





OPPORTUNITY MAP





STREETSCAPE

- (A) Maintain existing angled parking configuration and enhance pedestrian crossings (along Main Avenue at 2nd Street, 1st Street, Menth Street, and South Street) and intersection safety with curb extensions.
- **B** Utilize new curb extension space for streetscape amenities: planters, bike parking, benches.
- 6 Highlight key intersections with enhanced pavement and crosswalks. Balance improvements with practicality especially at Menth Street to ensure durability and ease of navigation for truck traffic.
- Plan interim and long term street closure of east first street between main avenue and the alley to create a downtown park and event space. Potential interim amenities include:
 - catenary lights, street-quality with adequate vehicle clearance
 - · removable bollards
 - · at grade boulevard plantings





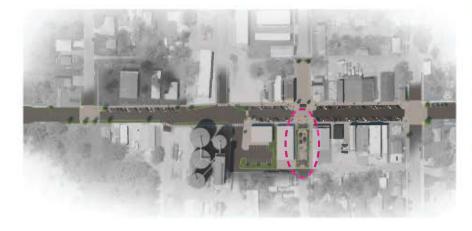




DOWNTOWN PARK

Long term street closure of east First Street between Main Avenue and the alley to create a downtown park and event space. transitioning the public right-of-way to pedestrian space is a long term strategy to further enliven downtown. Potential amenities include:

- street-quality catenary lights
- · raised planters with multi-season plantings and ornamental trees
- bollards, bike racks, shade pergolas and movable seating
- small splash feature, outdoor games area, picnic tables







DOWNTOWN HARTFORD | MASTER PLAN 5

Hartford Community Development Plan

PUBLIC ART + DESTINATION ENHANCEMENT

Leverage the momentum of existing public art - murals and decorative metalwork. Encourage art that engages visitors through photo opportunities, community participation, weather + wind to make the pieces unique to Hartford.

Potential applications include:

- Dramatic lighting + projections on downtown grain bins
- Activate blank facades with murals or wind sculpture
- Light daytime features like water play and pergolas for to extend their effect
- Tell Hartford's history through embedded information, larger than life sculptures and artful bollards.
- Consider how weather, water, and seasonal flooding can enhance and interact with the art.

The image below is an artist's rendering of potential improvements at bridge on the southern gateway of Main Avenue. An enhanced bridge railing on the west side, decorative lighting, a public art "photo op", and enhanced landscaping all blend Downtown with the neighborhood and strengthen the location's natural beauty.













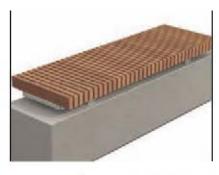
FURNISHINGS AND SURFACES

Furnishings: A mix of thermory wood and metal to unify nature and industrial history of Hartford, partnering with a local artist or fabricator would be a way to keep the business local and authentic to Hartford's values. The visual warmth of wood with traditional lines is functional and comfortable. it can be treated to retain its dark color or left to age to silver/gray. Black powdercoated metal furniture frames stand in contrast with the wood, tie into the existing street lights and planned wayfinding signage. ADA accessibility planned through accessible height trash receptacles, picnic tables with end extensions / reduced seat lengths, tall adirondack heights and stable arms for leaning and lowering.

Surfaces: A mix of standard and integral color concrete on sidewalks, crosswalks and the three key intersections - Second Street, First Street, and South Street.

- · Diagonal scoring pattern within the core of downtown
- Nature inspired custom sandblast pattern and poetry at key locations
- Removable bollards at frequently closed event blocks First Street east and west of Main























DOWNTOWN HARTFORD | MASTER PLAN 7

Hartford Community Development Plan

ENHANCEMENTS

A variety of small, medium, and even temporary design solutions could be considered Seasonal parklets could be considered in places where businesses would prefer to give up front door parking for some cafe seating. Parklets are freestanding pedestrian platforms designed to fit into a parking stall (or two) to increase pedestrian space in urban areas Concrete planters, where adequate space exists, can soften the corridor at pedestrian level.

Boosting the prominence and scale of the hanging basket program can also soften the corridor and define the edges of the pedestrian realm downtown

In pocket park parcels along the corridor, enhancements like catenary lights strung from structural posts, small pergolas, and accessible seating can give purpose and form to those open spaces and enliven the street

Installation of the planned community wayfinding signage at key locations adjacent to downtown can connect visitors unfamiliar with the community with local destinations











DOWNTOWN HARTFORD | MASTER PLAN 8

Page 76

PLANTINGS

Low maintanance, durable, long lived plants with multi-season interest are important to public places. A mix of trees, woody deciduous shrubs, evergreens, perennials and grasses have been envisioned to fulfill that criteria. Seasonal annuals in hanging baskets and freestanding planters supplemented with holiday decor in the shoulder seasons can still support space constrained areas of Downtown.

Some plants to consider include:

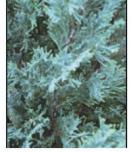
Tiger Eyes Sumac Catmint

Spreading Juniper Purple Coneflower

Gro-Low Sumac Yarrow Rugosa Rose Allium

Spirea Ornamental Grasses





















DOWNTOWN HARTFORD | MASTER PLAN 9

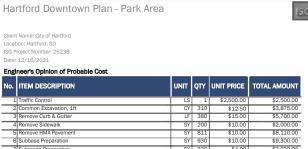
Hartford Community Development Plan

PRELIMINARY COST OPINION



Hartford Downtown Plan Client Name: City of Hartford Location: Hartford, SD ISG Project Number: 25238

QTY UNIT PRICE	TOTAL AMOUN
1 \$8,000.00	\$8,000.00
3980 \$12.50	\$49,750.00
11920 \$10.00	\$119,200.0
11920 \$4.00	\$47,680.00
3020 \$15.00	\$45,300.00
190 \$10.00	\$1,900.00
8500 \$10.00	\$85,000.00
3060 \$45.00	\$137,700.00
2530 \$110.00	\$278,300.00
1 \$25,000.00	\$25,000.00
1 \$150,000.00	\$150,000.00
1447 \$70.00	\$101,290.00
723 \$108.00	\$78,084.00
620 \$100.00	\$62,000.00
1 \$30,000.00	\$30,000.00
1 \$35,000.00	\$35,000.00
1 \$25,000.00	\$25,000.00
1 \$20,000.00	\$20,000.00
1 \$10,000.00	\$10,000.00
1 \$2,500.00	\$2,500.00
78 \$108.00	\$8,424.00
1 \$5,000.00	\$5,000.00
1 \$8,000.00	\$8,000.00
1 \$80,000.00	\$80,000.00
Construction Costs	\$1,413,128.00
10% Contingency	\$141,312.80
% Non-Construction Cost	\$282,625.60
96	Construction Costs 10% Contingency



7 Subgrade Preparation \$3,720.00 8 Sidewalk, 6" \$70.00 \$31,500.00 SY 450 \$30,000.00 10 Site Furnishings LS 1 \$33,000.00 \$33,000.00 11 Raised Beds and Retaining Walls (budget) LF 720 \$175.00 \$126,000.00 12 Water Feature (budget) \$25,000.00 \$25,000.00 EA 2 \$50,000.00 \$100,000.00 LS 1 \$50,000.00 LS 1 \$50,000.00 LS 1 \$50,000.00 LS 1 \$2,500.00 LS 1 \$29,000.00 14 Lighting - Pedestrian Scale, Lit Bollards and Catenary (budget) \$50,000.00 15 Landscaping and Irrigation (budget) \$50,000.00 16 Testing \$2,500.00 17 Mobilization \$29,000.00 Construction Costs \$512,205.00 10% Contingency \$51,220.50 20% Non-Construction Cost \$102,441.00

TOTAL PROJECT COST

ISG COST ASSUMPTION STATEMENT

The Opinion of Probable Cost illustrates the estimated costs to construct for the outlined concept level improvements representing the consultant's best judgment as a design professional and is intended for informational purposes only. The Consultant does not have control over the cost of labor and materials or bidding. The Opinion of Probable Cost is based on recent experience and recent bidding data and

assumes work to be completed by private contractors and specialists. The unit prices assume 2022 construction and the quantities are based upon drawings using aerials and City GIS data. A topographical survey was not used for the Opinion of Probable Cost.

