

**NEW
Gift Items
Every Year!**

Natalie's
Elf Shelf
Holiday Store
"Serving Schools Since 1989"

Welcome to
Natalie's
Elf Shelf
Holiday Store



580-399-4177

www.natalieselfshelfholidaystore.com



Natalie's
Elf Shelf
 Holiday Store
"Serving Schools Since 1989"

Welcome to Natalie's Elf Shelf Holiday Store!

Hello,

We are so glad you are interested in **Natalie's** Elf Shelf Holiday Store for 2023. I have enclosed several different samples of our items. So, you can see the quality of our items.. I have also included some of the free supplies we offer. We let you set your percentage and we will make sure your cash register app or real cash register is pre-programmed and ready to go! *We also provide a program called "Elf wallet" aka as (e-Wallet) for parents. It is a secure digital online payment option!*

Natalie Sarman

Natalie's Elf Shelf Holiday Store

Office: 580-399-4177

E-Mail: natalie@elfshelfholidaystore.com



If you sign up before **October 15, 2023.**

We will throw in everything you see below for FREE!!!

1. CHOOSE 2 BONUSES OR SAVE REWARDS

POINTS (See Bonuses-page 4) (Rewards Program-See Website)



2. 50% off for all staff & elf shelf volunteers on last day of the store!



3. We will also include elf aprons & elf hats for all of your volunteers to wear!





**Voted #1 Holiday Store
by the Elves
at The North Pole!**



Dear Parent Group:

Natalie's Elf Shelf Holiday Store is ran by volunteer parents/grandparents who want to offer their children the opportunity to shop for friends and family in a safe & non commercial environment. An outline how the program works is as follows:

- 1.** Your group obtains permission to use space in your school for 3-5 days to run the shop during school hours.
** We do not allow 1 day events unless we have approved it.*



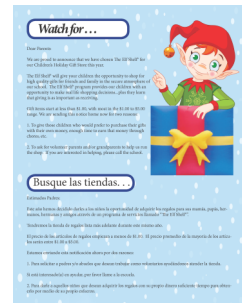
- 2.** We send you a **FREE** Promo Kit in October that Contains:

- Chairperson Manual
- Parent Letters
- Gift Guide Envelopes
- Posters
- Social Media Images Via E-Mail for Advertising

** We send enough Parent Letters and Gift Envelopes for every student.*



- 3.** 1 month before your store starts. Please send home the "Watch For" Announcement & Recruiting Fliers we provided to announce your upcoming store and help you recruit volunteers.



- 4.** The Store will deliver 2 weeks before your start date. We will make sure and send you UPS/Fed Ex tracking to your email. So, you are not surprised by all of the boxes. Prices range from \$0.25-\$10.00 with 75% of gift items under \$5.00-\$6.00.

There are 150 items in our store and a huge variety of Mom, Dad, Grandparents, Sister, Brother, Teacher, Friends, and even pets.

Gift Items can be viewed on our website at:
www.natalieselfshelfholidaystore.com

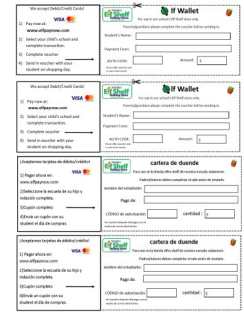
**** Current gift items will be updated summer of 2023.**



5. A few days before your store begins you will send home the “Has Arrived” Parent letter and your gift guide envelope. The parents will set down with their child and help them budget how much to spend on every family member.

We have left the back of the parent letter blank. If you want to add dates, times , payment you are accepting etc.

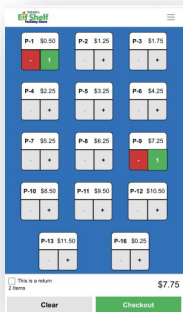
If your group has decided to use our eWallet program. Please make sure you print and send those home as well. Copy of eWallet form will be in your chairperson manual and emailed to you.



6. 1-2 days before shopping begins, volunteers will setup the store. All Items are price coded and make setup and checking out super easy. It takes 5-6 tables to display the items. All back stock needs to go underneath the tables.

7. On shopping day, the children bring their “ Gift Guide Envelopes” to school and take turns shopping for gifts of their choice. As a gift is selected it is matched up with one of the self sealing metallic gift bags that we provide.

**Please see the gift bag samples we have provided.*



8. When the child has finished shopping...the gifts selected and his/her envelope are given to the cashier. The items are totaled with our register app or register and everything is then placed in a large plastic shopping bag provided by *Natalie's Elf Shelf Holiday Store*.



9. When all of the students have shopped, you pack up the leftover merchandise in the least amount of boxes possible and request for Fed-Ex return labels. We will send Fed-Ex to pickup the leftover merchandise. **WE TAKE BACK ALL UNSOLD MERCHANSIDE FOR FULL CREDIT. NEVER A SHIPPING CHARGE!**

No Counting of Inventory



Choose 2 Bonuses as a "Thank you Gift" for working with us this year!

**Schools keep the bonuses they choose.*



2023 EARLY SIGN UP BONUSES

Choose 2 Bonuses if you Sign up Before October 15, 2023!



Projector Screen with Stand
Foldable Portable
Movie Screen



RING LIGHT FOR PHOTO BOOTHS
**Super fun for events hosted at your school!*



\$75.00
Amazon Gift Card



BALLOON ARCHWAY KIT, ELF BALLOON KIT & BALLOON ELECTRIC PUMP



CASH BOX

**This Cash box is great when you are using our register app.*



6ft North Pole Inflatable



\$100 Volunteer Credit

*** We will give your school volunteer certificates.*



ELF BUCKS

***Financial assistance for the kids that can't afford to shop.*



20 SHOPPING BASKETS

***BASKETS ARE GREAT FOR THE STUDENTS BUYING MULTIPLE*

Natalie's Featured Bonus:

Elf Bucks is our financial assistance program for the kids that do not have the money to shop in our store.

Amount given is determined by enrollment.



Website: www.natalieselfshelfholidaystore.com

- No Risk
- Next Day Air on all Re-Orders
- No Counting of Inventory
- E-Wallet (*elf wallet*)
- Free Shipping
- Over 30 Years of Holiday Shop Experience
- Quality Items/Better Prices
- CPSIA Compliant
- Best Promotional Materials
- Elf Bucks 
- *Must Choose as Bonus—Financial Assistance for the kids that can't afford to shop—
- 24/7 Personal Customer Service Representative

Why 
Choose Us!



Elf Wallet



A secure digital payment option for parents.



1.

www.elfpaynow.com



2.

\$20.00
ADD FUNDS



3.

Fill out eWallet form



**eWallet shopping form will be sent home with parent letter/gift envelopes. Parents must write in a authorization code. The chairperson will be sent login information to check on eWallet sales throughout the store.*

2023 DATES



ALL SCHOOLS MUST RUN THEIR STORE 3-5 DAYS DURING SCHOOL HOURS!

**WE DO NOT ALLOW 1 DAY EVENTS UNLESS APPROVED BY US.*

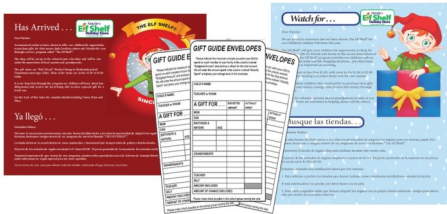


- November 13th - November 17th
- November 27th - December 1st
- December 4th - December 8th
- December 11th - December 15th
- December 18th - December 22nd

FREE SUPPLIES

PARENT LETTERS

ENGLISH AND SPANISH



GIFT ENVELOPES

5 GIFT BAGS



T-SHIRT BAGS



TABLECLOTHS



PRICE TENTS



TAPE

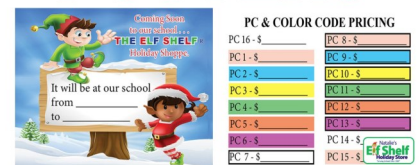
APRONS/HATS FOR VOLUNTEERS



3 BANNERS



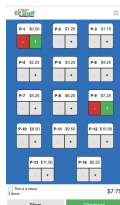
POSTERS



Office/Hallway Posters

Price Posters

Social Media Images



Register App or Cash Register

eWallet

**Real registers only available while supplies last.*

PRE-PROGRAMMED REGISTER APP OR CASH REGISTER

What profit do you need? Choose your profit from the table below.

It's as simple as that. There are no price tags to change. No long lists and no calculators. Our Pre-Programmed Cash Register/App we supply are Fast & Easy!

**REAL REGISTERS ONLY AVAILABLE WHILE SUPPLIES*



PRICE SHEET

PC#	0%	5%	10%	15%	20%	25%	30%
16	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25
1	\$0.50	\$0.50	\$0.50	\$0.50	\$0.75	\$0.75	\$0.75
2	\$1.00	\$1.25	\$1.25	\$1.25	\$1.25	\$1.25	\$1.25
3	\$1.50	\$1.75	\$1.75	\$1.75	\$1.75	\$2.00	\$2.00
4	\$2.00	\$2.25	\$2.25	\$2.25	\$2.50	\$2.50	\$2.75
5	\$3.00	\$3.25	\$3.25	\$3.50	\$3.75	\$3.75	\$4.00
6	\$4.00	\$4.25	\$4.50	\$4.50	\$4.75	\$5.00	\$5.25
7	\$5.00	\$5.25	\$5.50	\$5.75	\$6.00	\$6.25	\$6.50
8	\$6.00	\$6.25	\$6.50	\$7.00	\$7.25	\$7.50	\$7.75
9	\$7.00	\$7.25	\$7.75	\$8.00	\$8.50	\$8.75	\$9.00
10	\$8.00	\$8.50	\$8.75	\$9.25	\$9.50	\$10.00	\$10.25
11	\$9.00	\$9.50	\$10.00	\$10.50	\$10.75	\$11.25	\$11.75
12	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00	\$12.50	\$13.00

State of Texas Only Please Read:

The State of Texas requires that we collect and remit sales tax to them. Determine the profit markup you want and add 10% to cover Texas sales tax. While the tax is only 8.25%, This will give you a little cushion and not end up setting a selling price with odd cents. We will send your sales tax to Texas Comptroller on your schools behalf.

Texas Sales Tax Example

If your school chooses:

30% Markup

21.75% - Profit 8.25% Sales Tax

20% Markup

11.75% Profit 8.25% Sales Tax

Let your
students
experience
the joy
of giving!

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**SIGN-UP
TODAY**

On our Website!



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