

# Natural Earth Series

Acme Brick Denver Plant  
Castle Rock, Colorado

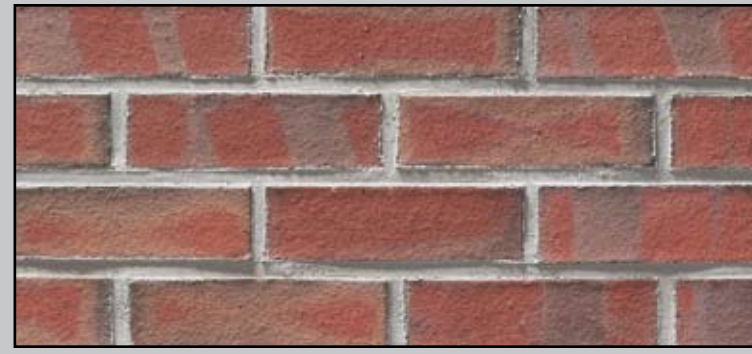




Buff Colorado



CR Red Velour



Harvard



Rustic Flash



Castle Ridge



Desert Rose



Old Denver



University



Carson Canyon



Desert Tan



Onyx



Chama Valley



Driftwood



Red Colorado



CR Red Smooth



Durham Road



Rosewood

Acme's *Natural Earth Series* of brick captures the colors of the Colorado landscape in a hard-fired brick whose life cycle can be measured in centuries, not just decades. Brick is a beautiful long-life-cycle product that defines sustainability, requires minimal maintenance, and has graced many of the most famous structures in the history of man. Brick is an excellent choice for building in climates that have extreme freeze/thaw cycles, and also adds thermal mass to the building, increasing the insulative properties.

Acme Brick uses local clays and modern brick making technology to provide architects, designers, and owners with a broad color range of brick. Modern brickmaking is energy-efficient to begin with, but through aggressive energy management, Acme has cut the amount of gas required to fire an Acme Brick by 12 percent since 2003. Back in the 1950's, Acme chose to begin building a company-owned fleet of delivery vehicles. Since we own most of our delivery fleet, we are able to fine-tune delivery routes to reduce "empty" miles traveled and cut overall fuel consumption. Being smarter about energy is key to keeping Acme Brick both affordable and readily available for your project.

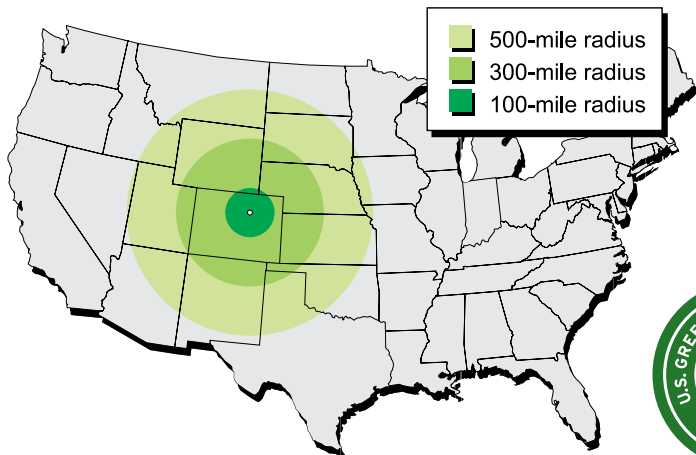
Since 1891, our customers have trusted Acme Brick to add unsurpassed beauty and lasting value to their buildings. Acme provides quality products, excellent customer service, and technical support. Build your next project for the ages; build it with Acme Brick.



Front and back covers: Arapahoe High School, Centennial, Colorado. Harvard smooth modular brick with Desert Tan velour modular brick accent.

Although “sustainability” is a fairly new term, the basic concept has been part of Acme Brick Company since its founding. Since 1891, we have built and operated our brick plants close to population centers. Today our network is 24 plants strong—and our Castle Rock plant meets LEED’s “local production” criterion of 500 miles’ distance for all of Colorado and many of the surrounding states.

The brick that you see in this brochure can be viewed in Acme’s free Masonry Designer® software, available on brick.com. With this software you can design wall sections, see the effects of colored mortars, use banding and special coursing such as headers and soldier courses, and export your creative masterpiece in an image file format to print, e-mail, or use in 3D rendering. Visit brick.com today for more information.



**From the earth, for the earth.**



*Since 1891*



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