# INICIO VISION

MANAGEMENT





# COMPANY **PROFILE**



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# **FOUNDED ON PASSION**

At **Inicio Vision**, we specialise in delivering tailored solutions that simplify processes, drive efficiency, and ensure the successful execution of your most critical projects. From managing complex initiatives to enhancing brand visibility and organising seamless events, our expertise ensures that every aspect of your operations is executed with precision and care.

Our services go beyond project management. We provide comprehensive solutions, including sourcing and distributing **PPE** & **Corporate Clothing** to equip your workforce for success. With meticulous attention to detail, we also offer custom **Branding**, **Gifting**, and strategic support to elevate your business.

Founded in 2023 by Chanita Pretorius, Inicio Vision was built on the belief that businesses thrive when they have a trusted partner to handle their most demanding projects. With a passion for simplifying complexities and delivering personalised solutions, Chanita helps businesses navigate challenges and achieve their goals.

We are more than a service provider—we are your partner in success. Our commitment is to deliver exceptional results, so you can focus on growing your business.









# **OUR MISSION:**

Our mission is to empower businesses by delivering tailored project management and business support solutions. We simplify operations, enhance efficiency, and create impactful results with meticulous planning, innovation, and a commitment to excellence.

We strive to transform ideas into reality, helping clients achieve their goals while building strong connections and ensuring precision in every project.

# **OUR VISION:**

Our vision is to be the leading provider of project management and business support solutions, recognised for excellence, innovation, and client satisfaction.

We aim to empower businesses locally and globally by delivering seamless, impactful solutions that drive success and foster lasting partnerships.







# **OUR VALUES**



Excellence: Delivering exceptional quality in every project we undertake.



**Integrity**: Building trust through honesty, transparency, and ethical practices.



Innovation: Driving success with creative and forward-thinking solutions.



Collaboration: Achieving goals through effective teamwork and partnerships.



Client-Centricity: Prioritising client needs, satisfaction, and long-term success.



**Continuous Improvement**: Striving to refine and evolve, consistently exceeding expectations.









# Why Choose Us'

# **WHY CHOOSE US?**



Quality Assurance: Excellence in every project.



Expertise: Skilled professionals in business support and project management.



**Proven Success**: A track record of impactful results.



Client-Centricity: Tailored solutions that put your needs first.



**Innovation**: Fresh ideas for a competitive edge.



Reliability: A trusted partner you can depend on.









# **MEET OUR FOUNDER & DIRECTOR**

"I'm Chanita Pretorius, the founder of Inicio Vision. With a Bachelor of Social Sciences in Marketing, Communication, and Media Studies from Monash South Africa, I've built a career driven by a passion for delivering exceptional results.



Over the years, I've managed diverse projects and collaborated with renowned clients and brands such as Bothongo Group, Haagen-Dazs, Old El Paso, Thokoman Peanut Butter, Ocean Basket UK, Bounty Brands, and Liberty Select. These experiences have honed my expertise in project management, strategic planning, and client relations.

My previous roles as Marketing Executive and Marketing Manager further laid the foundation for Inicio Vision's mission: to empower businesses through tailored support and expert project management services.

At Inicio Vision, I lead with a dedication to excellence and a commitment to helping businesses thrive by delivering impactful, results-driven solutions"

## **EXPERIENCE WITH TOP BRANDS**





































INICIO VISION
PROJECT MANAGEMENT







# **OUR OFFERINGS**

At Inicio Vision, our primary focus is on **Project Management**, delivering tailored solutions that help businesses execute projects, events, and initiatives seamlessly. Our expertise ensures your goals are achieved efficiently and effectively, allowing you to focus on what matters most–growing your business.

In addition to Project Management, we offer a comprehensive range of services designed to support diverse business needs.

Whether you're managing a large-scale project, planning impactful events, or sourcing reliable solutions for your team, **Inicio Vision** is your trusted partner in making it happen.















# PROJECT MANAGEMENT

## **Tailored Project Management Solutions for Your Business!**

#### **What We Offer:**

At Inicio Vision, we specialise in Project Management, seamlessly executing campaigns, events, and business initiatives as an extension of your team. Our goal: impactful results aligned with your vision.

#### Our Services Include:

- **Project Execution:** From planning to flawless delivery with clear timelines and milestones.
- Creative Support: Aligning branding, content creation, and marketing strategies with your objectives.
- **Event Management:** Coordinating activations, launches, and corporate or private events.
- **Budget Management:** Maximising ROI with transparent and efficient budget oversight.
- **Collaboration:** Ensuring smooth communication with clients, suppliers, and teams.
- **Performance Tracking:** Using KPIs to measure success and provide actionable insights.
- **Corporate Solutions:** Supplying quality corporate clothing, PPE, and promotional materials.
- **Logistics:** Managing procurement and delivery of marketing and operational materials.

#### Why Choose Us?

- Streamlined Processes: We handle the complexities so you can focus on growth.
- **Expert Execution:** Experienced oversight ensures flawless delivery.
- **Custom Solutions:** Tailored strategies to fit your unique needs.
- **Proven Results:** Outcome-focused planning and execution that drive success.

Let Inicio Vision handle the details while you focus on scaling your business.













# CORPORATE CLOTHING

## **Equip Your Team with Professional Attire & Top-Notch Safety**

#### **What We Offer:**

Inicio Vision provides high-quality corporate clothing, workwear, and safety gear to ensure your team looks professional and stays safe.

#### Our Services Include:

- **Corporate Clothing:** Sophisticated suits, versatile golf shirts, T-shirts, and blouses for a polished or casual professional look.
- Workwear: Practical and durable attire for technicians, construction workers, medical professionals, and hospitality staff.
- **Safety Gear:** Essential protection, including helmets, gloves, goggles, and high-visibility vests.

#### Why Choose Us?

- **Trusted Sourcing:** Reliable access to quality apparel and gear.
- **Comprehensive Solutions:** Covering all corporate and operational needs.
- **Customised Options:** Uniforms tailored to fit your brand and function.
- **Versatility:** We source anything you need beyond our core offerings.

At Inicio Vision, we prioritise professionalism and safety, equipping your team for success.



INICIO VISION









## **Create Lasting Impressions with Custom Gifts and Branding**

#### **What We Offer:**

At Inicio Vision, we elevate your brand with memorable • Customised Solutions: Tailored gifts and gifts and impactful branding solutions tailored to build strong connections and boost visibility.

#### Our Services Include:

- Personalised Gifts: Custom merchandise, premium gift sets, and gourmet corporate hampers.
- **Promotional Items:** Branded clothing, tech accessories, event giveaways, and marketing materials like flyers and banners.
- Branding Services: Brand strategy, logo design, storytelling, and cohesive branding solutions.

#### Why Choose Us?

- branding strategies to meet your needs.
- Lasting Impact: Strengthen connections and create memorable experiences.
- Innovative Expertise: Creative approaches to elevate your brand.
- Versatility: We source anything you need beyond our core offerings.

Let Inicio Vision help you create impactful experiences that grow your brand and connect with your audience.













# **EVENTS PLANNING MANAGEMENT**

## **Create Unforgettable Experiences**

#### **What We Offer:**

Inicio Vision specialises in creating unforgettable events that reflect your brand, goals, or personal style. From meticulous planning to flawless execution, we handle every detail to bring your vision to life.

#### Our Services Include:

- Event Planning: Venue selection, budgeting, and scheduling to lay the groundwork for success.
- Event Coordination: Managing vendors and logistics for a seamless experience.
- Event Execution: Complete setup, decorations, and audiovisuals for a polished, memorable event.

#### Types of Events:

- Conferences: Inspiring and engaging gatherings, whether large-scale or intimate.
- Promo Events: Golf days, exhibits, and other brand-building occasions.
- Product Launches: Buzz-worthy launches that excite and captivate your audience.
- Small Weddings: Personalised and magical celebrations with attention to detail.
- Parties: Tailored birthday celebrations, baby showers, kitchen teas, and more.

#### Why Choose Us?

- **Custom Experiences:** Events designed to align with your unique vision.
- End-to-End Service: From planning to execution, we manage every step.
- Memorable Results: Creating events that leave a lasting impression on your guests.

At Inicio Vision, we turn ideas into extraordinary experiences, ensuring every event is meaningful and unforgettable. Let us bring your next event to life.













# INICIO VISION

PROJECT MANAGEMENT



### **CONTACT US:**

Contact us today to discover how we can simplify your business operations and help you achieve your goals.







## **FOLLOW US ON SOCIAL MEDIA**







**Company Registration Number: 2023/707868/07** Tax Reference Number: 9116106270







