



# Roadmap to Financial Success for Entrepreneurs

By  
Alex Barrón  
& Jorge Zavala





# WHO ARE YOU?



# WHO DO YOU HAVE TO BECOME?



# What Should I Invest In? Gold?

# Stock market? Real Estate? Bitcoin? MLM?





# WHO DO I HAVE TO BECOME?

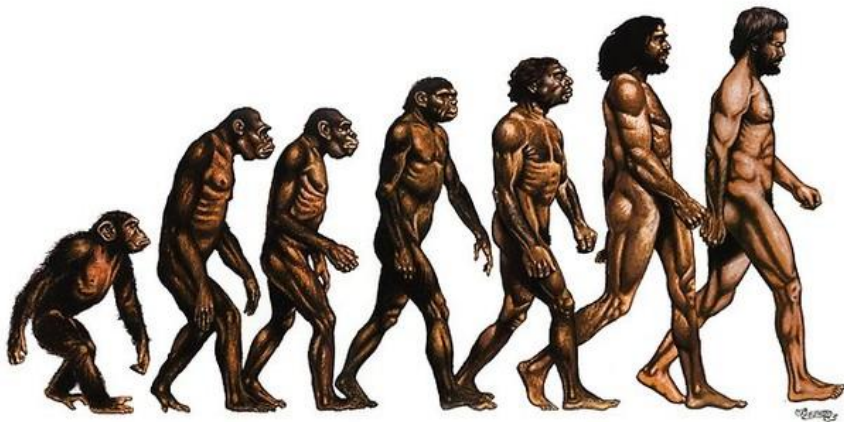


# TO GET WHAT I WANT?



# Where do I Come From?

## The Universe? Evolution?



The fool has said in his heart,  
“*There is no God.*” Psalms 14:1

## God Created Everything

“In the beginning God created the heavens and the earth.” - Genesis 1:1



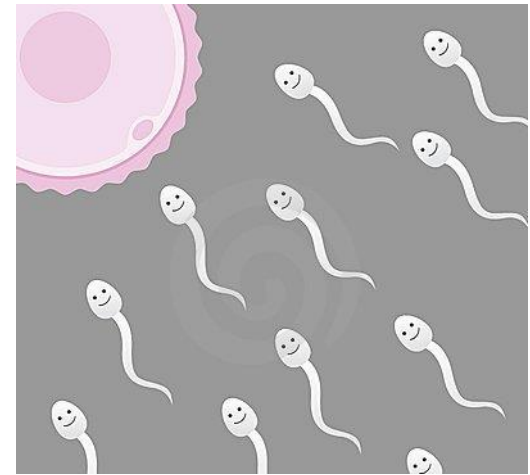
“Then God saw everything that He had made, and indeed *it was* very good. Then God blessed the seventh day and sanctified it, because in it He rested from all His work which God had created and made.” - Gen 1:31, 2:3



# In the Beginning...



“So God created man in His *own* image; in the image of God He created him; male and female He created them.” – Genesis 1:27



“Then God blessed them, and God said to them, “Be fruitful and multiply; fill the earth and subdue it; have dominion over the fish of the sea, over the birds of the air, and over every living thing that moves on the earth...” - Gen 1:28



# You are the Biggest Miracle

- <sup>13</sup> For You formed my inward parts; You covered me in my mother's womb.  
<sup>14</sup> I will praise You, for I am fearfully *and* wonderfully made; Marvelous are Your works, *And that* my soul knows very well.
- <sup>15</sup> My frame was not hidden from You, When I was made in secret, *And* skillfully wrought in the lowest parts of the earth.  
<sup>16</sup> Your eyes saw my substance, being yet unformed. And in Your book they all were written, The days fashioned for me, When *as yet there were* none of them.
- <sup>17</sup> How precious also are Your thoughts to me, O God! How great is the sum of them!



- Psalms 139:13-17



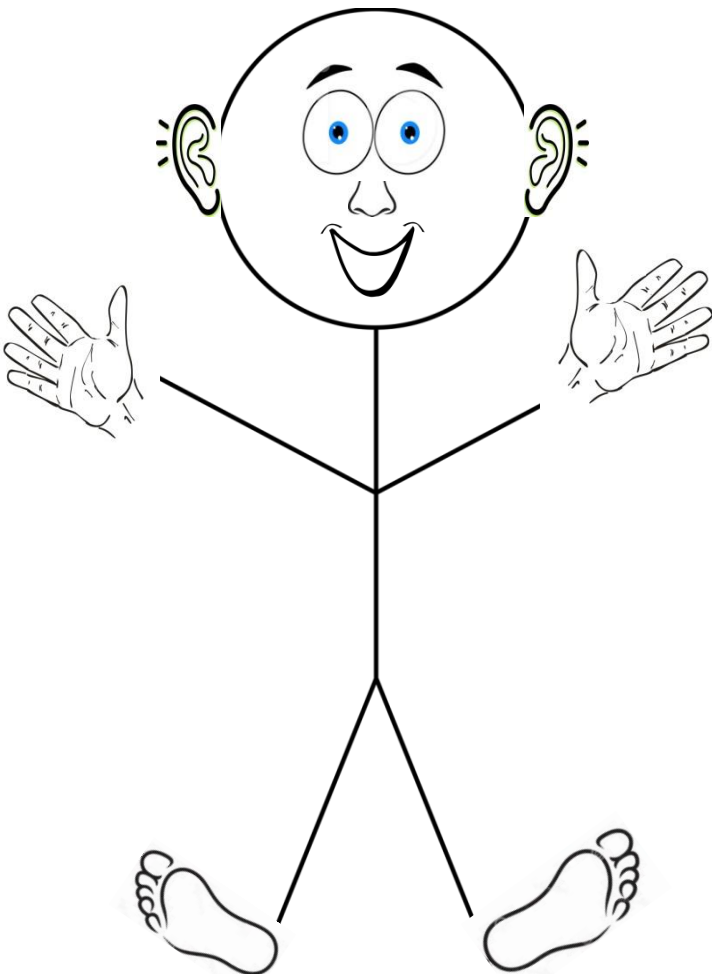
# Faces Around the World







# Who am I?



On the Outside...

## BODY

- Eyes - SEE
- Ears - HEAR
- Mouth - SPEAK
- Nose - SMELL
- Hands – DO
- Feet - GO

## PHYSICAL TRAITS

- Sex
- Race
- Ethnicity
- Nationality
- Color
- Height
- Weight

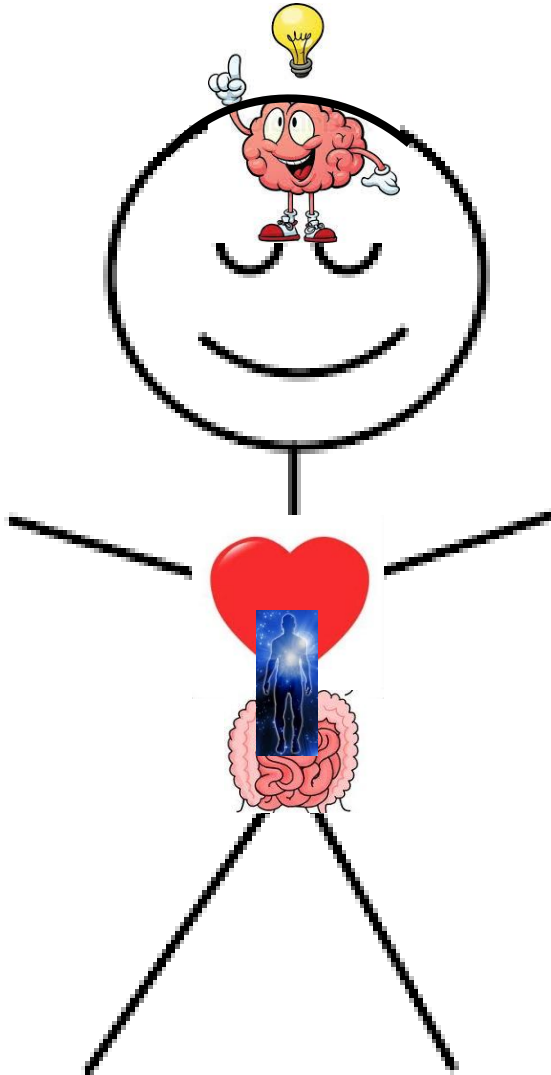


# Who am I?

On the Inside...

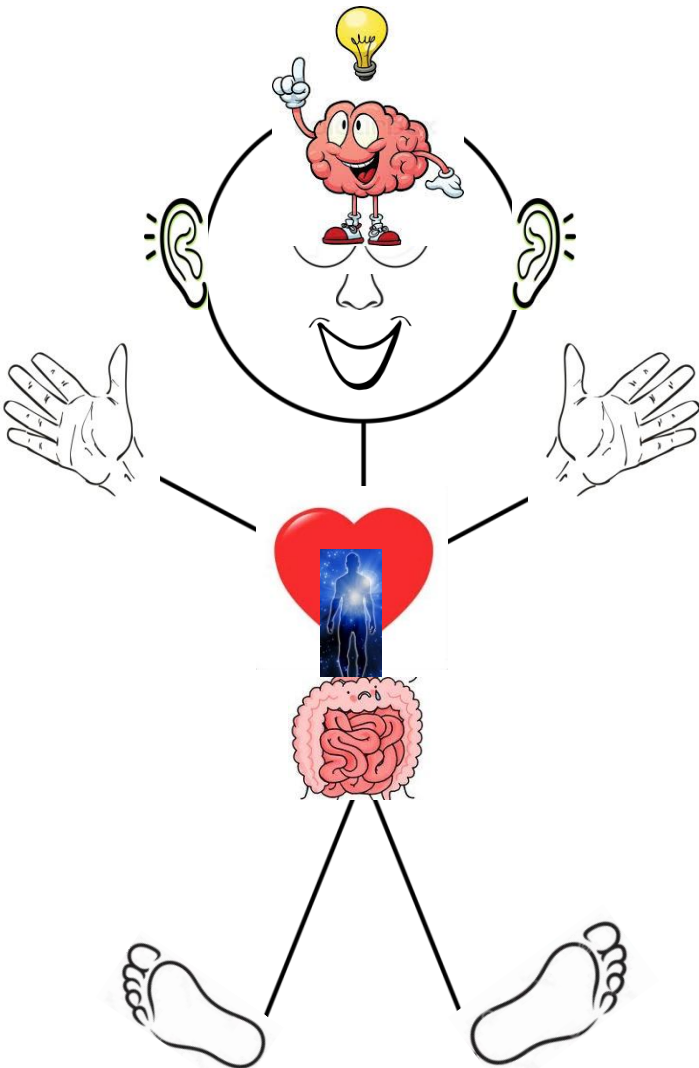
## INNER BEING

- MIND – Conscious Mind, Thoughts, Imagination
  - HEART – Desires, Emotions
  - SOUL – Motives, Character, Personality
  - SPIRIT – Ego, Will, Conscience
  - SENSES – Hear, See, Speak, Go, Do
  - SUBCONSCIOUS – Habits, Paradigms, Beliefs, Programming
- THINK
  - BELIEVE
  - DESIRE
  - FEEL
  - PURPOSE/  
DESTINY
  - DECIDE
  - ACT





# The Greatest Power You Have is the Power to Choose



## THE DECISIONS YOU MAKE EVERY DAY

Beliefs regarding God and eternity

Control your thoughts

Choose your attitude

What commitments you make

How you use your time

Who you associate with

Where you live

Where you work

Where you go

What you do

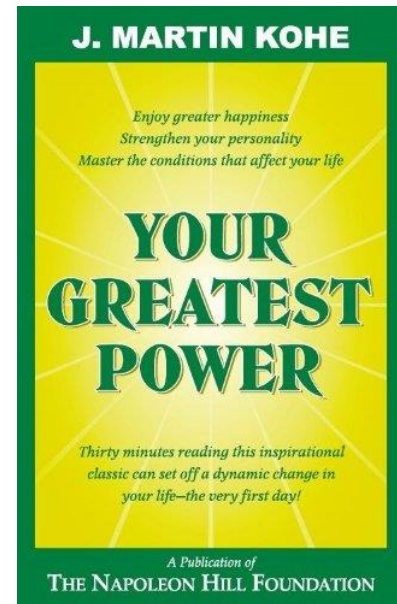
What you say

What you think

Who you marry

What kind of person you want to be

Design your life and direction or live drifting





# We Need a New Script

*“For as he thinks in his heart, so is he..” – Proverbs 23:7*

- **Your way of thinking and your beliefs affect Who you Are.**
- **You Become What You Think About all the time – Earl Nightingale.**

## Old Script

- I am a product of Evolution – I am here by chance
- I am average – nothing special
- I am in debt
- I am cursed with bad luck
- I am a Consumer
- I am a Loser
- I am not Responsible
- I am not in Control
- I am a Student
- I am an Employee
- I am a Taxpayer
- I am a Borrower
- I am a Victim

## New Script

- I am a child of God – I am here for a purpose
- I am a Man/Woman – unique like no other
- I am Prosperous and Financially Free
- I am blessed
- I am a Producer
- I am a Winner
- I am Responsible for myself
- I am in Control of my life
- I am a faithful Steward
- I am Happy, Healthy and Wealthy
- I am Strong and Courageous and have no Fear



# Now is the Time to Define WHO You Want to Become

## WHO ARE YOU?

## WHO DO YOU WANT TO BECOME?

- As I Think so will I Become.
- I AM CREATED IN THE IMAGE OF GOD! God has blessed me.
- God gave me a Mind that has Infinite Creative Capacity.
- God gave me Dominion on earth and the ability to produce fruit, multiply and grow.
- I have control over my being: my thoughts, emotions, decisions and actions.
- God has given me the Power to Make Wealth.
- God gave me Power - the Power to Decide, to Act and to Communicate
- I AM A PRODUCER!
- God wants me to be Prosperous in all things, and to have Health, just as my Soul prospers.
- I AM PROSPEROUS!
- I AM STRONG AND COURAGEOUS! I walk the straight path.
- I will not fear. God is with me. He is the one who prospers me and directs my way and gives me success and everything will turn out well for me.

*“For I know the plans I have for you,” declares the LORD, “plans to prosper you and not to harm you, plans to give you hope and a future.” – Jeremiah 29:11*





# Now is the Time to Define WHO You Want to Become

## WHO ARE YOU?

## WHO DO YOU WANT TO BECOME?

- God has good things for me.
- God has a plan for me to prosper, to give me hope and a future.
- I will owe nothing to anyone.
- I serve only God, not money. I will serve God with riches.
- God wants me to have freedom, liberation, joy and happiness.
- I AM FREE!
- I am financially free!
- God has many blessings for me. God blesses everything I put my hand on. I AM BLESSED!
- God will open his good Treasure to me. I will lend to many and I will not borrow.
- I AM THE HEAD AND NOT THE TAIL; ABOVE ONLY AND NOT BENEATH
- **I AM MY NO. 1 INVESTMENT!**
  - I invest in Myself first every day.
  - I am Committed to my development. I will do my best and be diligent to present myself approved.
  - I transform my life by renewing my understanding.
  - Before investing in other things, I will always invest in MYSELF first because I understand that I am the key to wealth in my life - not things or circumstances..



# Conclusion: You Are Your No. 1 Investment!!!

- *Only YOU can define Who you Are, Who you Want to Be, and Who You Have to Become to reach the Dreams and Desires that God has put inside of you.*
- *Financial Success, Freedom and Prosperity are yours if you are willing to Invest in your Self and pay the price!*
- *God is with you!*

