



# Roadmap to Financial Success for Entrepreneurs

By  
Alex Barrón  
& Jorge Zavala





**INVESTING  
IN YOURSELF**

**YOU ARE YOUR NO. 1  
INVESTMENT**

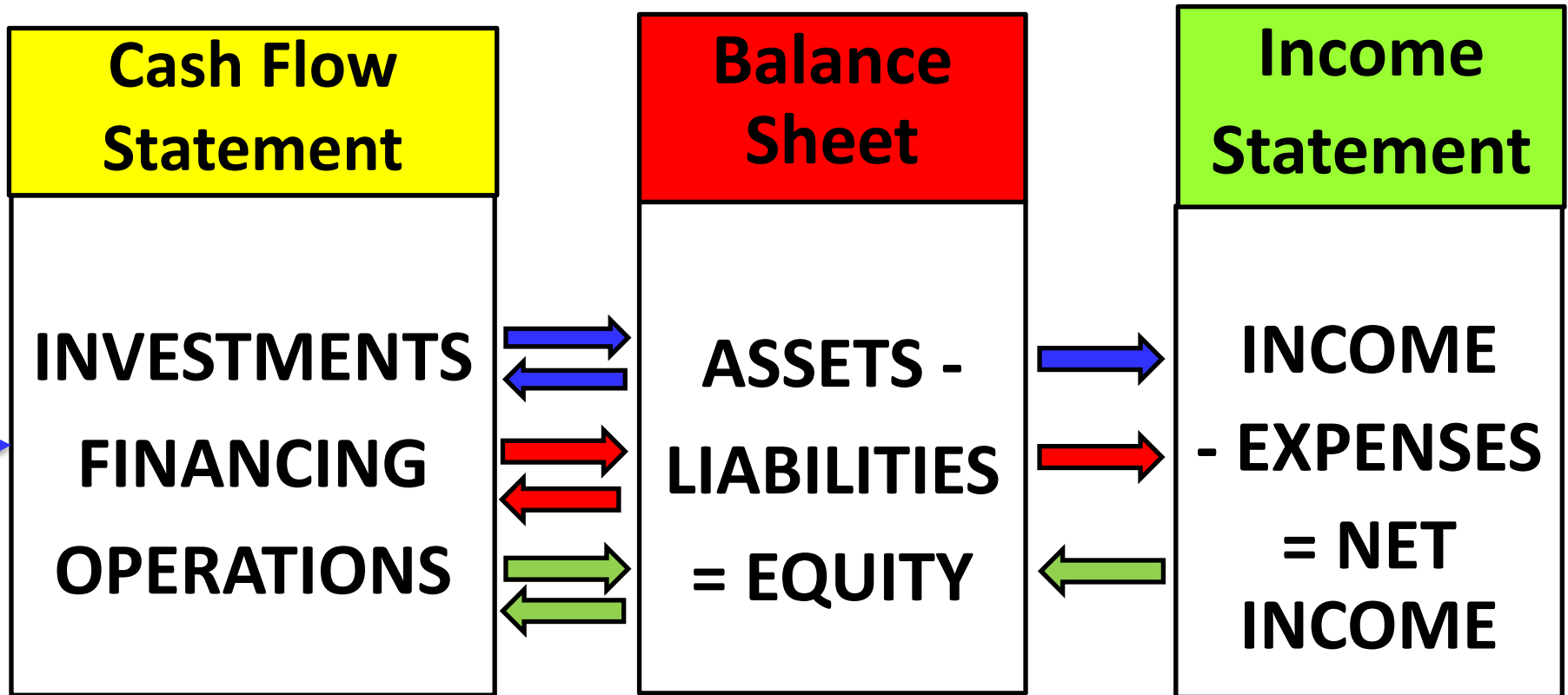
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# The 3 Financial Statements

The 3 Financial Statements are inter-related.





# I am my No.1 Investment

*“Be diligent to present yourself approved to God, a worker who does not need to be ashamed, rightly dividing the word of truth.” - 2 Timothy 2:1,15*

*“And do not be conformed to this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God.” – Romans 12:2*

## ➤ **I AM MY NO. 1 ASSET & MY NO. 1 INVESTMENT!**

- I invest in Myself first every day.
- I am Committed to my development. I will do my best and be diligent to show myself approved.
- I transform my life by renewing my understanding.
- Before investing in other things, I will always invest in MYSELF first because I understand that I am the key to wealth in my life - not things or circumstances.



# How to Invest in Your Self?

You have to Invest in your:

- 1. PHYSICAL BODY
- 2. INNER BEING
- 3. LIFE VISION
- 4. EDUCATION
- 5. CAREER





# 1.) Invest in Your Physical Body

Take care of your Body. Invest in your:

- 1. **Nutrition** – eat healthy food – it is fuel for your body; watch your weight
- 2. **Exercise** – adopt a regular cardio & strength exercise program
- 3. **Sleep** – get plenty of sleep every day to have plenty of energy
- 4. **Health** – get medical annual checkups, teeth cleanings, etc.
- 5. **Rest & Relaxation** – get a massage, sit in a bathtub
- 6. **Vacations** – take time away from work – travel & visit other parts of the world





## 2.) Invest in Your Inner Being

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- Invest in your Spiritual Life through:
  - 1.) Relationship with God
  - 2.) Read the Bible
  - 3.) Prayer
  - 4.) Meditation
  - 5.) Worship
  - 6.) Fellowship with other Believers
  - 7.) Serving Others





# 3.) Invest in Your Life Vision

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- Develop a Life Vision by:
  - 1.) Doing a Vision Board
  - 2.) Setting Goals
  - 3.) Making a Bucket List
  - 4.) Working on your Destiny
  - 5.) Going on Success Conference Cruise







# University of Success

- Classes in 2023 – Every week for 2 hours.
- The Secret Formula of Success step by step.
- The best Personal Development teachers.
- It will Transform your Mindset and show you how to transform your dreams and desires into reality.
- Highly Recommended specially for those who want to grow and become entrepreneurs.



Algunos de los maestros de los que vamos a aprender este año incluyen:



Andrew Carnegie



Napoleon Hill



Robert Collier



W. Clement Stone



Earl Nightingale



Og Mandino



Paul J. Meyer



Peter J. Daniels



Bob Proctor



John Assaraf



Robert Kiyosaki



Tony Robbins

Y muchos mas!

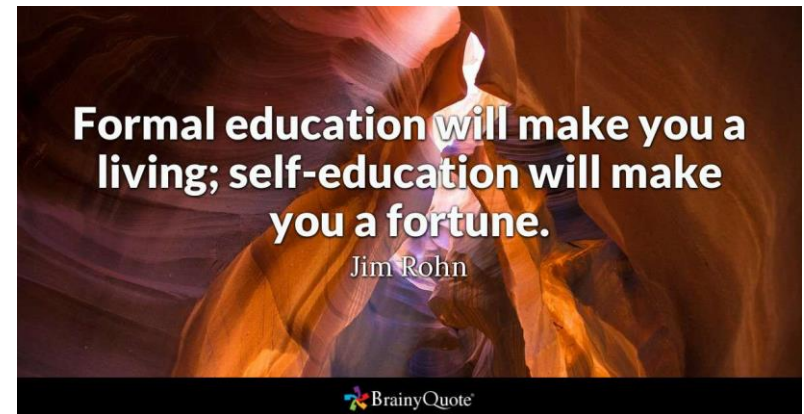
Así que haz una decision de cambiar tu vida y unite al Programa de Maestría "La Universidad del Éxito" en el 2016!



# 4.) Invest in Your Education

There are 2 Types of Education

- 1.) Formal Education
  - Bachelors
  - Masters
  - Ph.D.
- 2.) Self Education
  - Seminars
  - YouTube Videos
  - Read Personal Development Books
  - Read Biographies of Successful People





# 5.) Invest in Your Career

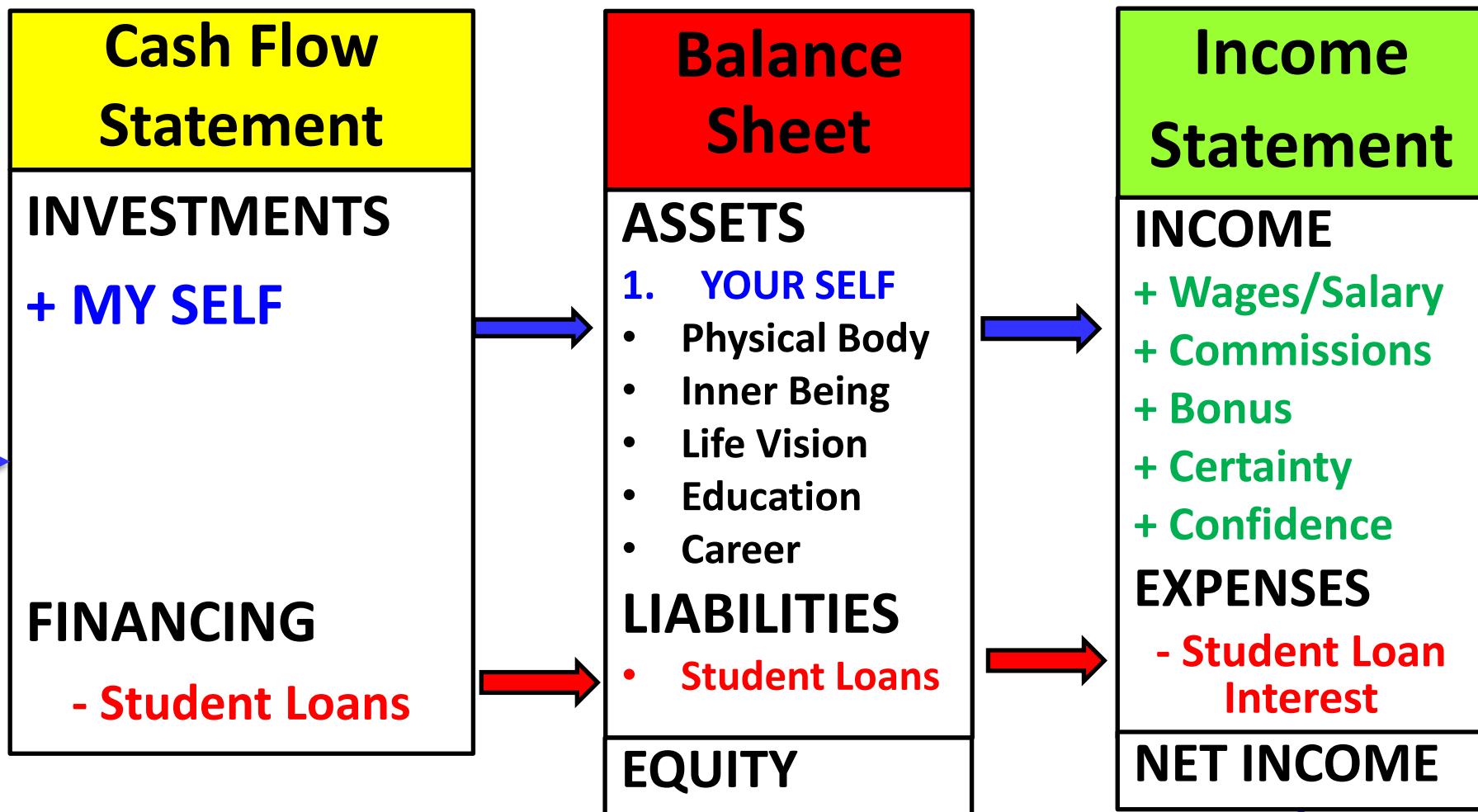
Invest in your Professional Development

- 1.) Knowledge
- 2.) Know How
- 3.) Skillsets
- 4.) Experience
- 5.) Professional Designations
- 6.) Reputation
- 7.) Career



# The 3 Financial Statements

You are Your No. 1 Asset! – Always have been, Always will be!



# How Do You Make More Money?

## INVEST IN YOUR SELF EVERY DAY!

### SAY: I AM MY NO. 1 INVESTMENT!

- I take care of my body every day by exercising regularly, eating healthy, getting proper rest, and taking care of myself.
- I am a child of God. God loves me and is with me always.
- I am my No. 1 Asset.
- I am my No. 1 Investment.
- I am committed to my development.
- I will work hard every day and never waste a minute of time.
- Time is my greatest asset and it's development must be measured against the criterion of quality.
- I will always be on time to my appointments.
- I will act professionally at all times.
- I will do my best to serve others.
- I will always go the extra mile.
- I will strive to become the best at what I do.
- I will do unto others as I wish they did unto me.
- I will be diligent at all times.
- I will always work on myself to become better every day.
- I am the Man in Demand.
- How much I make is dependent on:
  - 1.) The Value I provide in the market place
  - 2.) The Number of People I serve
- The only limits in life are those I set on myself or allow others to set on me.



# WORK – The Key to Earning Money

- *Wealth grows wherever men exert energy.*
- *There are many trades and labors at which men may earn coins.*
- *Work is your best friend.*
- *Work is offered in plenty to willing workers, but naught for men who considered themselves too good for work.*
- *Work attracts many friends who admire your industry and the success it brings. Work brings you the honor you enjoy so much.*



*“The opportunity to earn is more of a pursuit than a gift.”*

– Peter J. Daniels



# Increase Your Ability to Earn

- *"As a man perfecteth himself in his calling even so doth his ability to earn increase."*
- *"Determine that you will be exceeded by none."*
- *"More interest in your work, more concentration upon your task, more persistence in your effort, and, behold, few men could produce more in a day than you. With reasonable promptness your increased skill will be rewarded."*
- *"That man who seeks to learn more of his craft shall be richly rewarded. Learn the methods and the tools of those most skillful in the same line (of work). Consult and exchange knowledge with other of your calling. Seek better goods that can be purchased at lower prices."*

— George S. Clason - The Richest Man In Babylon



# Thoughts on Earnings

*"Realize that earning is only the first step in maximizing money as a resource."*

— John Edmund Haggai - Paul J. Meyer and the Art of Giving

*"What you earn is the foundation, your initial cash flow — your money machine — for building your financial success."*

— Paul J. Meyer - Building Financial Success - Lesson 2

*"The money you earn is nothing more than the recognition you gain from life for your efforts properly expended."*

— Paul J. Meyer - Building Financial Success - Lesson 10

*"Do you have specific goals for earnings, savings and investments?"*

— Paul J. Meyer - Building Financial Success - Lesson 2

*"Make a prayer that during this decade of your life you will earn more and give more than you have during all the previous years of your life combined."*

— John Edmund Haggai - Paul J. Meyer and the Art of Giving





# How to Be a Successful Entrepreneur

## How to Fail

- Be dishonest
- Be lazy
- Don't show up to your appointments
- Overpromise and under deliver
- Be average or mediocre
- Make promises you don't intend to keep
- Lie

## How to Succeed

- Be honest
- Work hard
- Show up on time to your appointments
- Under promise and over deliver
- Be excellent
- Keep your promises and honor your warranties
- Say the Truth