



# Roadmap to Financial Success for Entrepreneurs

By  
Alex Barrón  
& Jorge Zavala





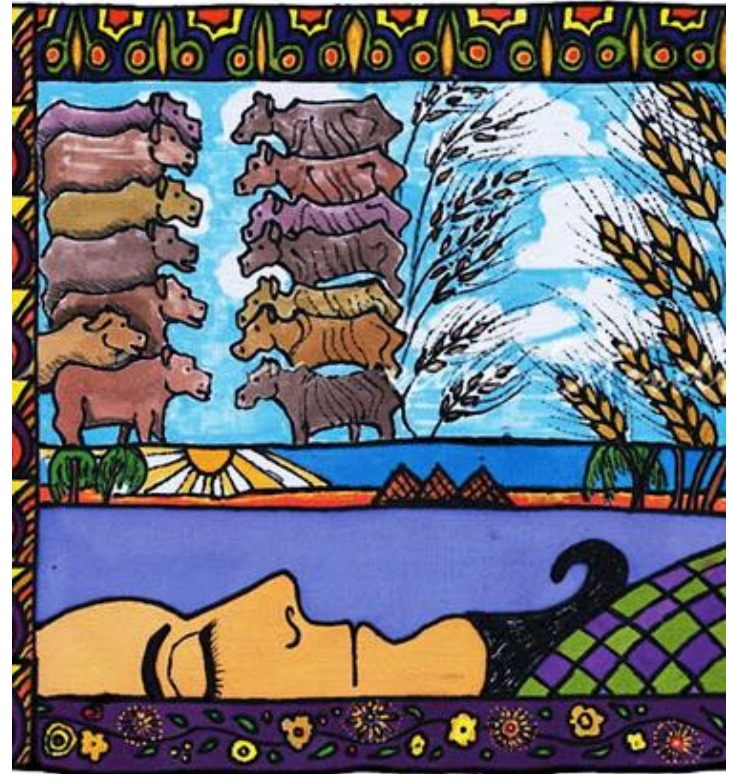
# DON'T FORGET RESERVES





# The 7 Fat Cows & the 7 Lean Cows

*<sup>25</sup> Then Joseph said to Pharaoh, “The dreams of Pharaoh are one; God has shown Pharaoh what He is about to do: <sup>26</sup> The seven good cows are seven years, and the seven good heads are seven years; the dreams are one. <sup>27</sup> And the seven thin and ugly cows which came up after them are seven years, and the seven empty heads blighted by the east wind are seven years of famine. <sup>28</sup> This is the thing which I have spoken to Pharaoh. God has shown Pharaoh what He is about to do. <sup>29</sup> Indeed seven years of great plenty will come throughout all the land of Egypt; <sup>30</sup> but after them seven years of famine will arise, and all the plenty will be forgotten in the land of Egypt; and the famine will deplete the land,*





# The Importance of Reserves

- *33 “Now therefore, let Pharaoh select a discerning and wise man, and set him over the land of Egypt. 34 Let Pharaoh do this, and let him appoint officers over the land, to **collect one-fifth of the produce** of the land of Egypt in the seven plentiful years. 35 And let them **gather** all the food of those good years that are coming, and **store up** grain under the authority of Pharaoh, and let them **keep** food in the cities. 36 Then that food shall be as a reserve for the land for the seven years of famine which shall be in the land of Egypt, that the land may not perish during the famine.”*

– Genesis 41:33-36





# The Importance of Reserves

*47 Now in the seven plentiful years the ground brought forth abundantly. 48 So he gathered up all the food of the seven years which were in the land of Egypt, and laid up the food in the cities; he laid up in every city the food of the fields which surrounded them. 49 Joseph gathered very much grain, as the sand of the sea, until he stopped counting, for it was immeasurable.*

*- Genesis 41:47-49*





# The Importance of Reserves

- *“Go to the ant, you sluggard!  
Consider her ways and be wise,  
7 Which, having no captain, Overseer or ruler,  
8 Provides her supplies in the summer,  
And gathers her food in the harvest.”*

*– Proverbs 6:6-8*



# 3 Types of Reserves

## 1. Cash in the Bank



## 2. Cash Value in a Permanent Life Insurance



## 3. Gold and Silver Coins





# What to Buy?

- Silver Coins – 1 oz
- Gold Coins – 1 oz, ½ oz, ¼ oz, 1/10 oz
- Gold Bars – 1 oz







# Where to Store it?

- Buy a safe.
- Keep it secret from anyone.
- The whole point is to have access to the cash, gold or silver in a location that is accessible to you at a moment's notice.





# Where to Sell it?

- You can sell at a local gold coin store.
- You can sell it online using ebay.
- The difference vs. spot price should not be more than 3-5%.

Kitco.com



# What to Avoid?

- Any type of Crypto currencies
- Gold Backed Cryptos
- Gold ETFs
- Online gold storage
- Gold miners
- Gold MLM's



# Reserves are for Protection



“Finance, time, energy and mental and spiritual reserves prevent total collapse or the aborting of an attempt during an emergency or crisis.

“Make sure that your financial reserves are beyond the reach of unscrupulous financial scalpers and bounty hunters who seek to plunder all those with whom they come in contact.

Be wise and plan Reserves to protect the ground that you have already gained!”

– Peter J. Daniels



# Don't Forget Reserves!



“Build a reserve of cash and precious metals exclusive of other commitments.”

“Never allow reserves to become collateral.”

“Keep a minimum of 20% of your net assets in cash and precious metals.”

“Don't forget Reserves!”

– Peter J. Daniels



Questions?

Comments?

