

## Roadmap to Financial Success for Entrepreneurs

By
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## Alex Barrón

Presents

## What is "Infinite Banking Concept"?

## 3 Types of Traditional Insurance

1.) Term Insurance
2.) Whole Life Insurance
3.) Indexed Universal Insurance (IUL)

## 4. "Infinite Banking" Concept

Nelson Nash introduced the concept known as:

- "Infinite Banking" or "Become Your Own Banker"
- A method of using permanent life insurance to finance all your large purchases.
- It emphasizes the cash value use of the policy ("living benefits", not the death benefit
- Requires a "Capitalization Period" to Accumulate Cash Value - This is your Capital that you can borrow.
- You can borrow against your policy.
- Pay back "To Yourself" with Interest instead of a bank.
- It is called "infinite" because your imagination is the limit to the ways you

Becoming Your Own BANKER

Fifth Edition


Unlock the Infinite Banking Concept
Bestselling Author
R. Nelson Nash

## Other Names People Use

Other names people use are

- "Private Bank"
- "Family Bank"
- "Perpetual Wealth Strategy"
- "Circle of Wealth"
- "Live Your Insurance"
- "Beat the Bank"
- Regulators do NOT allow the use of the term "Bank" for anything other than an official bank.
- "Bank on Yourself" uses the word "Bank" as a verb, not a noun.
- We cannot market with the "Bank on Yourself" term without approval.


## What is "Wealth Heritage"?

Alex Barron introduced the concept known as:

- "Wealth Heritage" Account
- We call this a "Wealth Heritage" account - because your beneficiaries Inherit (Heritage) a Death Benefit (Wealth).
- Wealth Heritage is not a company or a division.
- It is a marketing concept we use to describe the product in a unique way.
- We also refer to "Replacing the Bank".
(1) wealth
/weltH/
noun
an abundance of valuable possessions or money.
"he used his wealth to bribe officials"
Similar: affluence (prosperity) opulence) riches (means
- the state of being rich; material prosperity.
"some people buy boats and cars to display their wealth"
- plentiful supplies of a particular resource.
"the country's mineral wealth"
(1) her:it-age
/'herədij/
See definitions in:
All Horticulture Religion
noun

1. property that is or may be inherited; an inheritance. "they had stolen his grandfather's heritage"
2. ARCHAIC
a special or individual possession; an allotted portion. "God's love remains your heritage"

## THE TRADITIONAL BANK VS. "YOUR OWN BANK"



## How Do Traditional Banks Work?


"When you apply for a loan, whether it is a financial institution or a credit card, you are not in control of the terms of interest rates and amortization. The bank makes a loan offer and you accept its terms and conditions or not. If you don't accept the terms, you don't get the loan. "

- Dwayne Burnell


## Your Loan is a Bank Asset

Your Income
Statement
Bank Income
Statement


Your Balance

| Assets | Liabilities <br> -Deposits |
| :--- | :--- |
|  | -Mortgage <br>  <br>  <br>  <br>  Credit |
| Cards |  |
|  | Net Value |

Bank Balance

| Assets | Llabilities |
| :--- | :--- |
| - Mortgage | •Deposits |
| -Credit | Net Value |
| Cards |  |

## What is the Problem with the Banks?

Banks consume your income through interest!

## Have you ever tried to qualify for a loan?

- You need a job
- You need enough income

- You need a good credit score and good credit history
- You need a W-2 and paystubs
- Provide other documentation - Bank Statements, K-1's, 1099's, tax returns, etc.
- Subjective Review (bank-to-bank human standards) Requirements package is not flexible or business-friendly.
- An Appraisal - in the case of buying a house.
- Money in hand to pay for closing costs, liquidity.
- Title costs, closing costs, etc.

[^0]
## How "Become Your Own Bank" Works Using Life Insurance



## The Owner is in Control - This is the KEY!

- "It is the Stockholder (or Bank Owner) that makes all the difference. This is the party that puts up all the capital to start the business and earns the rewards or suffers the loss.
- To make the plan work the Owner must make payments into it and the Company (hired help) must put the money to work in order to produce the benefits that are promised.
- You are the owner of the contract - not the company. The Owner is the most important character in the scene.
- The Owner outranks every potential borrower in access to the money that must be lent!
- This amounts to absolute control over the investment function of the company." - R. Nelson Nash
$>$ If you can grasp the depth of this concept, then you will have understood why a whole life insurance contract can work for you as the cornerstone of your financial plan and strategy to achieve financial freedom!


## 4. "Be Your Own Bank" Concept

## Pros:

- Peace of mind: the benefit is for life. It never expires, unlike Term.
- The initial cost is recovered after a few years, faster than in Whole Life.
- You don't lose all the money like IUL.
- The premium is flexible: One Minimum and One Maximum per Year.
- It pays dividends that can be reinvested.
- Cash value increases every year and faster over one's lifetime.
- You have it when you need it most, in your final years.
- Offers legal asset protection.
- You can borrow the cash value after a few months.
- Automatic "Forced" Savings Plan.
- The Death Benefit and Cash Value grows rapidly when you put more money into Paid Additions (PUA).
- You can replace the need for a 401 (k) retirement fund or IRA, traditional insurance, or a 529 education plan.
- The death benefit is tax free.
- There are no penalties to use your cash value.
- No credit score needed to qualify for a policy loan. Repayment is flexible.


## Cons:

- Very few agents know that it exists or how it works and therefore they usually do not offer it.
- It requires a medical exam.
- It takes ~ 3-4 weeks to get approved.
- Sales process takes longer than selling Term or IUL


## How does a "Become Your Own Bank" type Life Insurance plan work?

## 3 Components

1. Whole Life - (Base Insurance)
2. Term Life - (Temporary Insurance - Expands Coverage and PUA Capacity)
3. PUA Insurance (Paid-Up Additional Optional Coverage)

## 3 Functions

1. Life Insurance - It offers protection in case of death or a terminal illness.
2. Savings Plan - Base Insurance and PUA accumulate Cash

Value - which grows constantly every year.
3. Line of Credit - You can borrow money against your Cash Value.

## How to think of it?

## 3 Components

1. Whole Life - Provides the permanent portion of the policy - the Base, and from there you can grow it.
2. Term Life - Provides pure death benefit protection and gives you time (10, 20, 30 years) to build and create a permanent polity
3. PUA Insurance - Provides the cash value in the policy that you will use to grow your wealth (Save), and finance (Borrow) your purchases.

## Building Analogy

1. Whole Life - Think of it like the foundation.
2. Term Life - Think of temporary structures while you build a building.
3. PUA Insurance - These are the floors (Walls and Ceiling) in a building that give the building its use and function.

## What are Paid Up Additions (PUA)?

Paid-Up Additions (PUA's) are in essence a "mini-contract" which is paid one-time to buy additional insurance which also has a death benefit and also pays dividends.
PUA's allow the cash value of the policy to grow much faster because of the compounding effect of having dividends buy up more insurance which in turn will pay greater dividends over time. It is a virtuous circle that will greatly enhance the policy over time.

A life insurance policy that is designed to allow you to BECOME YOUR OWN BANK and is properly structured will enable you to have the opportunity and capacity, but not the obligation, to buy additional Paid Up Insurance each year on a flexible basis.

PUAs have no ongoing obligation to keep paying higher premiums over time. The majority of the money used to buy them goes straight into the cash value of the policy and can be borrowed.

PUA's pay little commissions to the agent vs. those earned in Term or Whole, so this means $94 \%$ of the cash value goes to work for you immediately in Year 1 and then $100 \%$ in future years.

## Example: How "Your Own Bank" Works

## 1.) Insurance Base of $\$ 100,000$

\$289/mo

+ 2.) Term Insurance 30 years of $\$ 1.2$ Million
\$200/mo
+3.) Waiver of Premium
\$25/mo
+ 4.) Additional Insurance PUA ( $\$ 36,000 /$ year max)
\$10/mo min
- \$3,000/mo max


## Example: "Your Own Bank" Insurance

## Premium Information

Premiums in this illustration are assumed to be paid on a(n) Monthly basis.

## Required Premiums

| Coverage | $\frac{\text { Coverage }}{\underline{\text { Amount }}}$ |
| :--- | ---: |
| Base Policy(ICC14 LL-01 1404) <br> Waiver of Premium (WP-05) | $\$ 100,000$ |
| 30 Year Term Rider (ICC14 LLR-01 1408) | $\$ 1,200,000$ |


| First Year Monthly | Minimum Required |
| :---: | :---: |
| Premium | Monthly Premium |
| \$289.08 | \$289.08 |
| \$5.44 | \$5.44 |
| \$199.92 | \$199.92 |
| \$20.40 | \$20.40 |
| \$3,000.00 | \$10.00 |
| \$3,514.84 | \$524.84 |

## Other Riders or Coverages included at no cost to you

Accelerated Death Benefit Plus Rider
Premium Deposit Fund Rider

## Riders with Optional Premium

## Example: "Your Own Bank" Insurance



## Example: "Your Own Bank" Insurance



## 3 Components of Your Own Bank Insurance



| Dividends |  |
| :---: | :---: |
| \$15,000 |  |
| \$14,000 |  |
| \$12,00 |  |
| \$10,000 |  |
| \$8,000 |  |
| \$6,000 |  |
| \$4,000 |  |
| \$2,00 | 0 |
|  |  |
|  | _-Whole -TTerm _-PUA --TOTAL |
|  | Cash Value |




## The Infinite Banking Concept: It's About Financing, Not Investing

- "This is not about investing. It's about how we finance things in life. It is not a "get rich" quick procedure. On the contrary, it requires a lot of planning. Learn to think beyond that of the current generation."
- R. Nelson Nash
"The whole truth goes through three stages. First, they ridicule it. Second, it is violently opposed. Third, it is accepted as obvious."
- Arthur Schopenhauer
- www.infinitebanking.org


Most People try to Save, Invest, Spend and Get out of Debt in many separate places at the same time


## Key Lesson \#1 is to Save Before You Spend



## Use 2 Separate Accounts

Key Lesson \#2:
Concentrate Your Assets into One "Wealth Heritage" Account


## Your "Wealth Heritage" Account has 3 Functions

1. PROTECTION - This Comes From Life Insurance:
Whole + Term + Paid
Up Additions (PUA)
2. SAVINGS - This

Replaces the Need for Bank Savings Accounts, College Savings Accounts \& Retirement Accounts

3. LINE OF CREDIT This Replaces the Need for Borrowing From Commercial Banks
> This "Wealth Heritage" Account becomes the Foundation of your Financial Security Strategy

## Turn your WH Account into "Your Own Bank"



## Key Lesson \#3: Lend to Yourself and Focus On Paying Off One Debt at at Time


2. Pay your loans to "Your Own Bank" later.

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## Key Lesson \#3: Lend to Yourself and Focus On Paying Off One Debt at at Time


2. Pay your loans to "Your Own Bank" later.

## Key Lesson \#4: Once you are Bank Debt Free, Repay the Policy Loan


2. Repay your loans back to
"Your Own Bank" later.

## Benefits of "Becoming Your Own Bank"

1.The Initial Benefit is Protecting your Family.
2.Your Savings Will Grow Constantly and will Pay you Dividends and Interest.
3. Your Line of Credit will Replace your Bank Loan and Save you Interest.
4.Your Debt starts to get eliminated and this Accelerates the Process to Get Out of Debt!
5.Your "Wealth Heritage" account Replaces your Bank and from here on out you don't need it.

## Your "Wealth Heritage" Account Grows Over Time


3. LINE OF CREDIT As Time Goes By Your Ability to Borrow Will Grow
$>$ Your "Tree of Wealth" Account Grows and Grows!


# Example 1a. of how to Properly Use a BECOME YOUR OWN BANK Policy 

Customized BECOME YOUR OWN BANK Life Insurance Policy

| Age Insured | Policy <br> Year | Annual Premium |  | Annual Loan | Repa | Loan yment |  | Cumulative \& \& Interest |  | al Premiums Contributed | Net Cash Value | Net Death Benefit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41 | 1 | \$35,000 | \$ | - | \$ | - | \$ | - | \$ | 35,000 | \$ 26,463 | \$ 899,150 |
| 42 | 2 | \$35,000 | \$ | - | \$ | - | \$ | - | \$ | 70,000 | \$ 54,396 | \$ 996,431 |
| 43 | 3 | \$35,000 |  | 15,000 | \$ | - | \$ | 15,750 | \$ | 105,000 | \$ 74,911 | \$1,076,197 |
| 44 | 4 | \$35,000 |  | 15,000 | \$ | - | \$ | 32,288 | \$ | 140,000 | \$ 96,930 | \$1,153,536 |
| 45 | 5 | \$35,000 |  | 15,000 | \$ | - | \$ | 49,652 | \$ | 175,000 | \$120,094 | \$1,228,483 |
| 46 | 6 | \$ 20,000 |  | 15,000 | \$ | - | \$ | 67,885 | \$ | 195,000 | \$129,585 | \$1,254,756 |
| 47 | 7 | \$ 20,000 | \$ | - | \$ | - | \$ | 71,279 | \$ | 215,000 | \$155,230 | \$1,295,504 |
| 48 | 8 | \$ 20,000 | \$ | - | \$ | - | \$ | 74,843 | \$ | 235,000 | \$182,092 | \$1,335,857 |
| 49 | 9 | \$ 20,000 | \$ | - | \$ | - | \$ | 78,585 | \$ | 255,000 | \$210,184 | \$1,375,881 |
| 50 | 10 | \$20,000 | \$ | - | \$ | 7,500 | \$ | 74,639 | \$ | 275,000 | \$247,394 | \$1,423,603 |
| 51 | 11 | \$15,000 | \$ | - | \$ | 7,500 | \$ | 70,496 | \$ | 290,000 | \$281,359 | \$1,458,755 |
| 52 | 12 | \$15,000 | \$ | - | \$ | 9,000 | \$ | 64,571 | \$ | 305,000 | \$318,434 | \$1,496,116 |
| 53 | 13 | \$15,000 | \$ | - | \$ | 9,000 | \$ | 58,350 | \$ | 320,000 | \$357,230 | \$1,534,194 |
| 54 | 14 | \$15,000 | \$ | - | \$ | 9,000 | \$ | 51,817 | \$ | 335,000 | \$397,849 | \$1,572,996 |
| 55 | 15 | \$ 15,000 | \$ | - | \$ | 9,000 | \$ | 44,958 | \$ | 350,000 | \$440,355 | \$1,612,630 |
| 56 | 16 | \$10,000 | \$ | - | \$ | 9,000 | \$ | 37,856 | \$ | 360,000 | \$479,899 | \$1,642,422 |
| 57 | 17 | \$10,000 | \$ | - | \$ | 9,000 | \$ | 30,194 | \$ | 370,000 | \$521,215 | \$1,673,661 |
| 58 | 18 | \$10,000 | \$ | - | \$ | 9,000 | \$ | 22,253 | \$ | 380,000 | \$564,360 | \$1,706,519 |
| 59 | 19 | \$10,000 | \$ | - | \$ | - | \$ | 23,366 | \$ | 390,000 | \$599,995 | \$1,731,709 |
| 60 | 20 | \$10,000 | \$ | - | \$ | - | \$ | 24,534 | \$ | 400,000 | \$637,262 | \$1,758,302 |

# Example 1b. of how to Properly Use a BECOME YOUR OWN BANK Policy 

## Customized BECOME YOUR OWN BANK Life Insurance Policy

- Assume Mom pays Premiums until 65.

| Age Insured | Policy Year |  | Annual emium | Annual Loan |  | Loan ment |  | Cumulative n\&Interest |  | al Premiums Contributed | Net Cash Value | Net Death Benefit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 61 | 21 | \$ | 8,000 | \$ 30,000 | \$ | - | \$ | 57,261 | \$ | 408,000 | \$643,226 | \$ 1,451,882 |
| 62 | 22 | \$ | 8,000 | \$ 30,000 | \$ | - | \$ | 91,624 | \$ | 416,000 | \$649,222 | \$1,444,928 |
| 63 | 23 | \$ | 8,000 | \$ 30,000 | \$ | - | \$ | 127,705 | \$ | 424,000 | \$655,262 | \$1,437,359 |
| 64 | 24 | \$ | 8,000 | \$30,000 | \$ | - | \$ | 165,590 | \$ | 432,000 | \$661,364 | \$1,429,068 |
| 65 | 25 | \$ | 8,000 | \$ 30,000 | \$ | - | \$ | 205,370 | \$ | 440,000 | \$667,495 | \$1,420,033 |
| 66 | 26 | \$ | , | \$ 50,000 | \$ | - | \$ | 268,138 | \$ | 440,000 | \$644,249 | \$1,375,412 |
| 67 | 27 | \$ | - | \$50,000 | \$ | - | \$ | 334,045 | \$ | 440,000 | \$619,400 | \$1,329,207 |
| 68 | 28 | \$ | - | \$50,000 | \$ | - | \$ | 403,247 | \$ | 440,000 | \$592,785 | \$1,281,412 |
| 69 | 29 | \$ | - | \$50,000 | \$ | - | \$ | 475,910 | \$ | 440,000 | \$564,332 | \$1,231,819 |
| 70 | 30 | \$ | - | \$ 50,000 | \$ | - | \$ | 552,205 | \$ | 440,000 | \$533,963 | \$1,180,220 |
| 71 | 31 | \$ | - | \$ 37,500 | \$ | - | \$ | 619,190 | \$ | 440,000 | \$514,588 | \$1,139,452 |
| 72 | 32 | \$ | - | \$ 37,500 | \$ | - | \$ | 689,525 | \$ | 440,000 | \$493,586 | \$1,096,939 |
| 73 | 33 | \$ | - | \$ 37,500 | \$ | - | \$ | 763,376 | \$ | 440,000 | \$470,754 | \$1,052,663 |
| 74 | 34 | \$ | - | \$ 37,500 | \$ | - | \$ | 840,920 | \$ | 440,000 | \$445,881 | \$1,006,632 |
| 75 | 35 | \$ | - | \$ 37,500 | \$ | - | \$ | 922,341 | \$ | 440,000 | \$418,751 | \$ 958,761 |
| 76 | 36 | \$ | - | \$ 37,500 | \$ | - | \$ | 1,007,833 | \$ | 440,000 | \$389,158 | \$ 908,953 |
| 77 | 37 | \$ | - | \$ 37,500 | \$ | - | \$ | 1,097,600 | \$ | 440,000 | \$356,952 | \$ 857,044 |
| 78 | 38 | \$ | - | \$ 37,500 | \$ | - | \$ | 1,191,855 | \$ | 440,000 | \$322,001 | \$ 802,742 |
| 79 | 39 | \$ | - | \$37,500 | \$ | - | \$ | 1,290,823 | \$ | 440,000 | \$284,052 | \$ 745,854 |
| 80 | 40 | \$ | - | \$37,500 | \$ | - | \$ | 1,394,739 | \$ | 440,000 | \$242,906 | \$ 686,280 |

# Example 2 of how to Properly Use a BECOME YOUR OWN BANK Policy 

Customized BECOME YOUR OWN BANK Life Insurance Policy

- Man funds policy with IRA.
- He pays \$50,000 Annual Premiums.
- He borrows for business loans and repays with interest.
- At age 66 he takes policy loans to retire.
- At age 71 he gets tax free death benefit.
- At age 76 he sells his home.
- At age 80 he passes away and leaves behind a death benefit.

| Ag <br> Insured | Policy <br> Year | Annual Premium |  | Annual Loan | Loan Repayment |  | Cumulative <br> n\&Interest |  | otal Premiums Contributed | Net Cash Value | Net Death Benefit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51 | 1 | \$50,000 | \$ | \$ | \$ | \$ | - | \$ | 50,000 | \$ 38,964 | \$ 915,627 |
| 52 | 2 | \$50,000 | \$ | \$ | \$ | \$ | - | \$ | 100,000 | \$ 80,041 | \$1,029,687 |
| 53 | 3 | \$50,000 |  | \$ 75,000 | \$ | \$ | 75,000 | \$ | 150,000 | \$ 53,487 | \$1,063,621 |
| 54 | 4 | \$50,000 | \$ | \$ | \$ 42,500 | \$ | 38,063 | \$ | 200,000 | \$148,959 | \$1,215,818 |
| 55 | 5 | \$50,000 | \$ | \$ | \$ 38,063 | \$ | - | \$ | 250,000 | \$244,405 | \$1,364,352 |
| 56 | 6 | \$ 11,000 |  | 150,000 | \$ | \$ | 157,500 | \$ | 261,000 | \$108,816 | \$1,220,166 |
| 57 | 7 | \$11,000 | \$ | \$ | \$ 90,000 | \$ | 70,875 | \$ | 272,000 | \$218,235 | \$1,320,611 |
| 58 | 8 | \$11,000 | \$ | \$ | \$ 70,875 | \$ | - | \$ | 283,000 | \$312,829 | \$1,405,804 |
| 59 | 9 | \$11,000 |  | 175,000 | \$ - | \$ | 183,750 | \$ | 294,000 | \$153,760 | \$1,236,861 |
| 60 | 10 | \$11,000 | \$ | \$ | \$ | \$ | 192,938 | \$ | 305,000 | \$170,257 | \$1,243,013 |
| 61 | 11 | \$50,000 | \$ | \$ | \$ 192,938 | \$ | - | \$ | 355,000 | \$428,848 | \$1,235,911 |
| 62 | 12 | \$50,000 |  | 225,000 | \$ | \$ | 236,250 | \$ | 405,000 | \$261,333 | \$1,099,482 |
| 63 | 13 | \$11,000 | \$ | \$ | \$ 100,000 | \$ | 143,063 | \$ | 416,000 | \$387,925 | \$1,214,109 |
| 64 | 14 | \$11,000 | \$ | \$ | \$ 100,000 | \$ | 45,216 | \$ | 427,000 | \$520,574 | \$1,334,231 |
| 65 | 15 | \$11,000 | \$ | \$ | \$ 45,216 | \$ | - | \$ | 438,000 | \$602,030 | \$1,402,586 |
| 66 | 16 | \$11,000 | \$ | 75,000 | \$ - | \$ | 78,750 | \$ | 449,000 | \$561,073 | \$1,348,059 |
| 67 | 17 | \$11,000 | \$ | 75,000 | \$ | \$ | 161,438 | \$ | 460,000 | \$517,769 | \$1,290,771 |
| 68 | 18 | \$11,000 | \$ | \$ 75,000 | \$ | \$ | 248,260 | \$ | 471,000 | \$472,001 | \$1,230,583 |
| 69 | 19 | \$11,000 | \$ | 75,000 | \$ | \$ | 339,423 | \$ | 482,000 | \$423,671 | \$1,167,419 |
| 70 | 20 | \$11,000 | \$ | \$ 75,000 | \$ | \$ | 435,144 | \$ | 493,000 | \$372,664 | \$1,101,180 |
| 71 | 21 | \$11,000 | \$ | \$ | \$ 250,000 | \$ | 194,401 | \$ | 504,000 | \$659,871 | \$1,372,605 |
| 72 | 22 | \$11,000 | \$ | 75,000 | \$ | \$ | 282,871 | \$ | 515,000 | \$619,698 | \$1,316,089 |
| 73 | 23 | \$11,000 | \$ | 75,000 | \$ | \$ | 375,764 | \$ | 526,000 | \$576,987 | \$1,256,481 |
| 74 | 24 | \$11,000 | \$ | \$75,000 | \$ | \$ | 473,303 | \$ | 537,000 | \$531,593 | \$1,193,568 |
| 75 | 25 | \$11,000 | \$ | \$ 75,000 | \$ | \$ | 575,718 | \$ | 548,000 | \$483,337 | \$1,127,167 |
| 76 | 26 | \$11,000 |  | \$ 40,000 | \$ | \$ | 646,504 | \$ | 559,000 | \$468,660 | \$1,094,102 |
| 77 | 27 | \$11,000 |  | 40,000 | \$ | \$ | 720,829 | \$ | 570,000 | \$452,238 | \$1,059,531 |
| 78 | 28 | \$11,000 |  | \$ 40,000 | \$ | \$ | 798,870 | \$ | 581,000 | \$433,983 | \$1,023,283 |
| 79 | 29 | \$11,000 |  | \$ 40,000 | \$ | \$ | 880,814 | \$ | 592,000 | \$413,835 | \$ 985,132 |
| 80 | 30 | \$11,000 |  | \$ 40,000 | \$ | \$ | 966,855 | \$ | 603,000 | \$391,606 | \$ 945,001 |

## How to Turn $\$ 1,000 /$ Month into \$10 Million

## If a person deposits $\$ 12,000$ per year ( $\$ 1,000$ per month) into a fund that compounds continuously at a 4\% per year rate.

## Key assumptions and observations:

- Time Invested: The earlier this process starts the more the money can grow.
- Consistency Requires Vision: The discipline of saving and investing $\$ 1,000$ consistently month after month, year after year, decade after decade requires a long-term vision and understanding of the end goal.
- The Power of Compound Interest: Many people chase after high returns in the stock market, year after year enduring the volatility of the ups and downs of the market. All along people dismiss getting a $4 \%$ steady rate of return in favor of the $10 \%+$ annual returns they are promised.

| Interest | Years |  | One Time |  | Cumulative |  | Cumulative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rate | Invested |  | Investment |  | Invested |  | Value |
| 4\% | 0 | \$ | 12,000 | \$ | 12,000 | \$ | 12,000 |
|  | 1 | \$ | 12,480 | \$ | 24,000 | \$ | 24,480 |
|  | 2 | \$ | 12,979 | \$ | 36,000 | \$ | 37,459 |
|  | 3 | \$ | 13,498 | \$ | 48,000 | \$ | 50,958 |
|  | 4 | \$ | 14,038 | \$ | 60,000 | \$ | 64,996 |
|  | 5 | \$ | 14,600 | \$ | 72,000 | \$ | 79,596 |
|  | 6 | \$ | 15,184 | \$ | 84,000 | \$ | 94,780 |
|  | 7 | \$ | 15,791 | \$ | 96,000 | \$ | 110,571 |
|  | 8 | \$ | 16,423 | \$ | 108,000 | \$ | 126,994 |
|  | 9 | \$ | 17,080 | \$ | 120,000 | \$ | 144,073 |
|  | 10 | \$ | 17,763 | \$ | 132,000 | \$ | 161,836 |
|  | 20 | \$ | 26,293 | \$ | 252,000 | \$ | 383,630 |
|  | 30 | \$ | 38,921 | \$ | 372,000 | \$ | 711,940 |
|  | 40 | \$ | 57,612 | \$ | 492,000 | \$ | 1,197,918 |
|  | 50 | \$ | 85,280 | \$ | 612,000 | \$ | 1,917,285 |
|  | 60 | \$ | 126,236 | \$ | 732,000 | \$ | 2,982,124 |
|  | 70 | \$ | 186,859 | \$ | 852,000 | \$ | 4,558,345 |
|  | 80 | \$ | 276,598 | \$ | 972,000 | \$ | 6,891,537 |
|  | 90 | \$ | 606,059 | \$ | 1,092,000 | \$ | 10,345,232 |
|  | 100 | \$ | 1,327,951 | \$ | 1,212,000 | \$ | 15,445,544 |


[^0]:    "Obtaining a loan from a financial institution is a process that requires time and a lot of documentation. You jump through hoops to meet the requirements your lender imposes so you can use their money. You borrow money from others and pay their fees, service charges, and possibly high loan interest because you don't have access to your own money without even greater penalty." - Dwayne Burnell

