
SUNITA DEVI, CMP

PORTFOLIO

RESUME

EDUCATION

- 2016 - 2019** **New York University**
Master of Science
Public Relations and Corporate
Communication
- Courses: Event Marketing, Special Events
Management, Public Relations Writing, and
Public Relations Practices
- 2013 - 2016** **University of London**
Bachelor of Science
Business Administration with Marketing

EXPERIENCES

- TikTok**
2023- Present Event Marketing Partner, The Americas
- New York University**
2018 - 2023 Director, Events and Operations
2021- 2021 Project Lead, Bookstore Operations (interim)
2017- 2018 Associate Director, Events and Operations
- 2014 - 2017** Events Coordinator, University Events
- 2013 - 2014** Administrator, University Events
- Min New York**
2009 - 2013 Account Manager

ORGANIZATIONS AND ACHIEVEMENTS

- ByteStyle Team Award, ByteDance, 2023
- Todd M. Smith and Bob Butler Staff Dedication Award, NYU Global Inclusion
- You Rock Award (Q4 2020, Q3 2020, Q2 2020, and Q3 2018), NYU Finance and Treasury
- Rising Star Award, 2018-2019, Society of Hospitality and Foodservice Management
- Board of Directors, Society of Hospitality and Foodservice Management
- Co-Chair, Critical Issues Conference 2021, Society of Hospitality and Foodservice Management
- Creator of the NYU Annual Pride Reception and Diversity Day
- Co-Chair, NYU Pride March Committee
- NYU Diversity, Equity, and Inclusion Council

SKILLS

EVENT MANAGEMENT



PROJECT MANAGEMENT



DESIGN



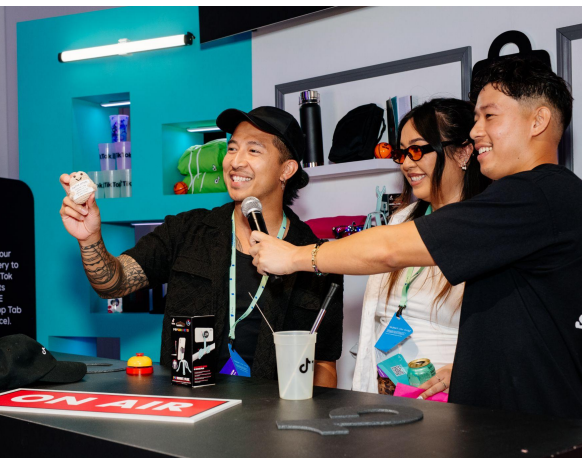
STRATEGIC PLANNING



BUDGET MANAGEMENT



Employee Engagement



Partner Events

OUR COMMITMENTS

Keeping pages safe

Helping our creators protect their pages and the content they share is one of our top priorities. We have a variety of tools and resources to help creators keep their pages safe and secure, including our advanced security tools and our 24/7 support team.

Maintaining platform integrity

We are committed to maintaining the integrity of our platform and ensuring that our users have a safe and enjoyable experience. We have a variety of tools and resources to help us maintain platform integrity, including our advanced security tools and our 24/7 support team.

USDS protects U.S. recommendation algorithm

Search the Data Cloud

TikTok Shop

Discover the latest products and services on TikTok Shop

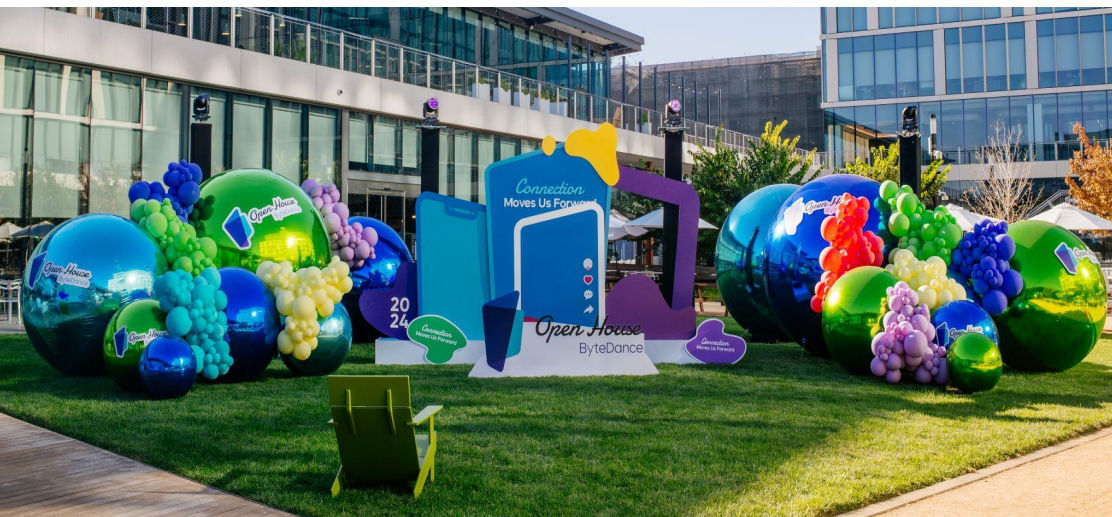
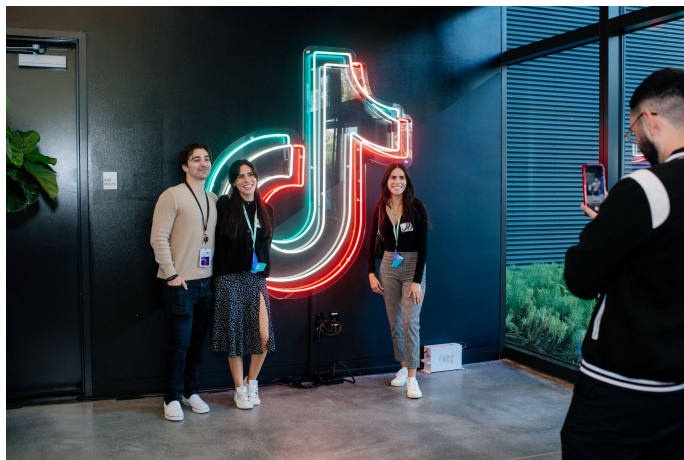
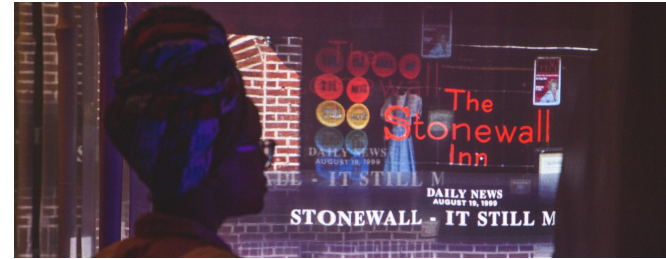


Photo Ops



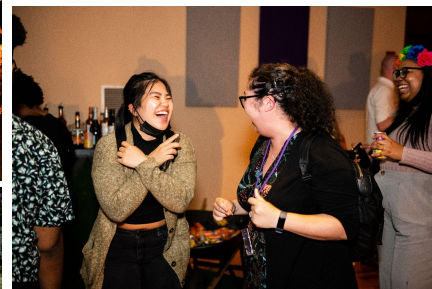
INNOVATIVE



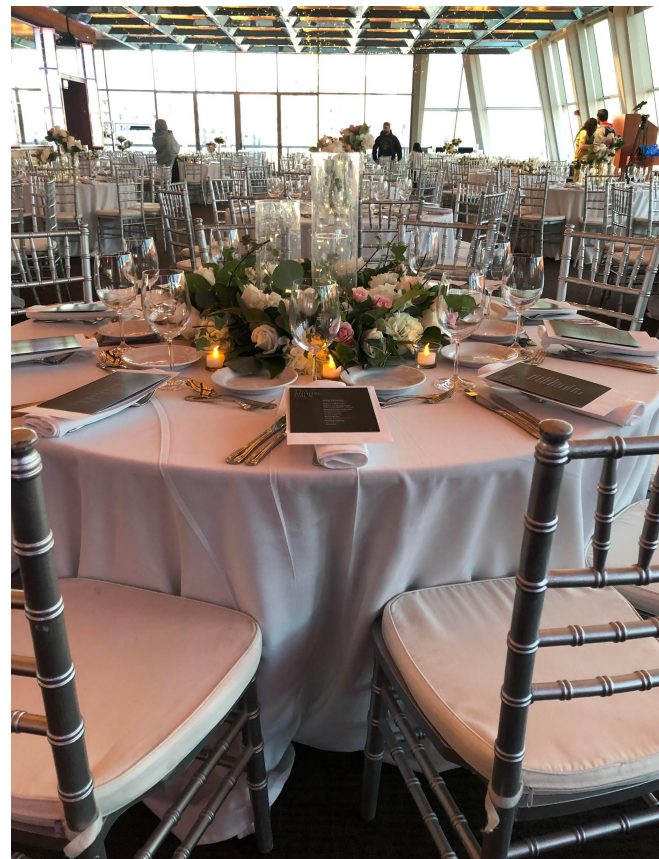
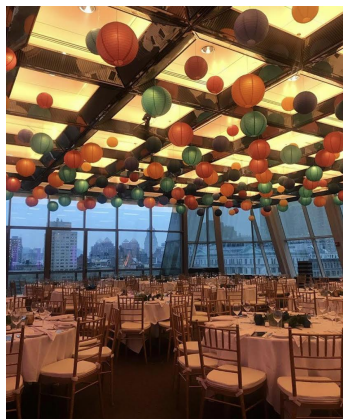
FUN



COMMUNITY



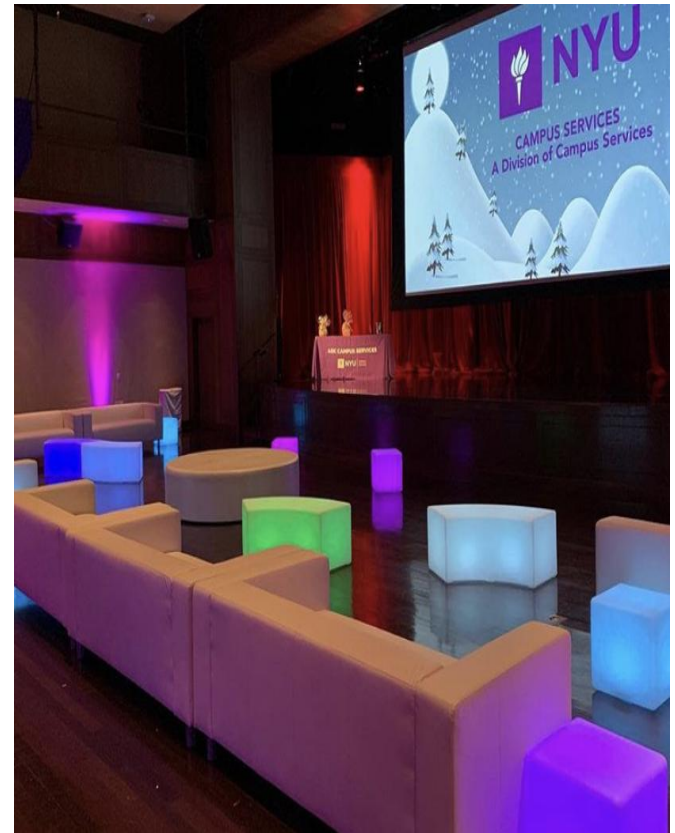
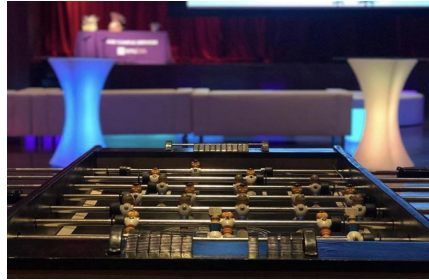
CLASSY

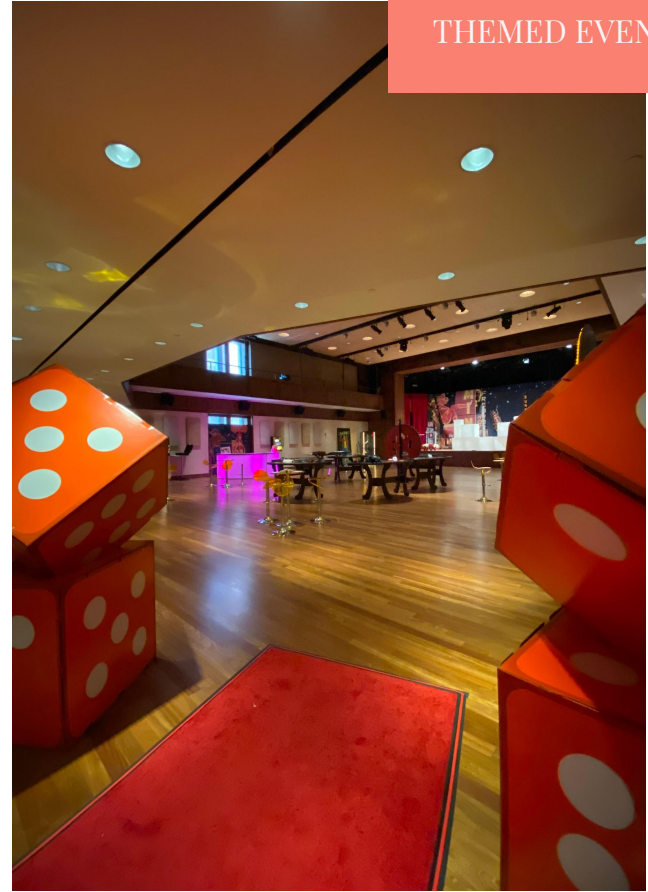




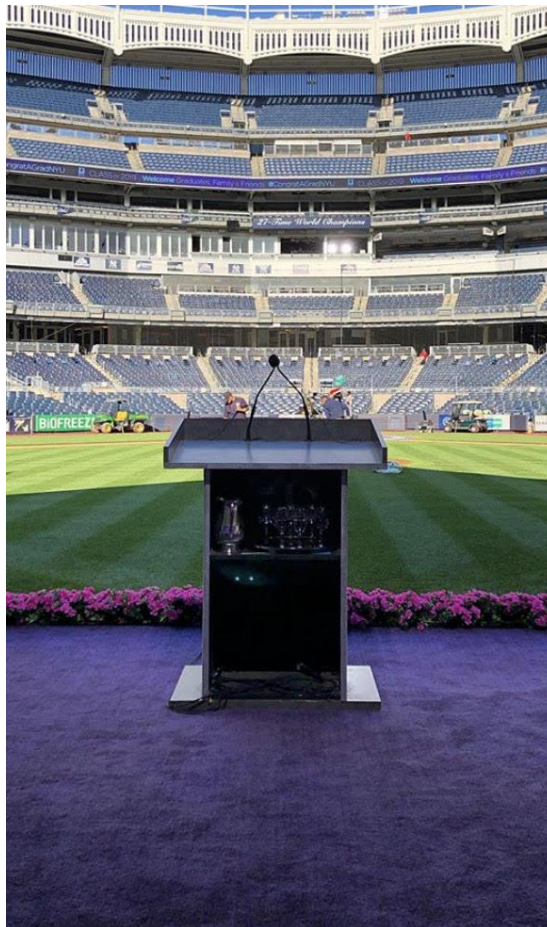
CREATIVE

THEMED EVENTS





THEMED EVENTS



LIVE PRODUCTION



LIVE PRODUCTION



EXCITEMENT



CONTACT

sunitadeviuk@gmail.com
973-337-9900
sunitadevi.com
