



Presented by:



Why

On May 14, 2027, Erin's Angels of CNY will celebrate a remarkable milestone: **10 years of growing brighter futures** for children throughout Central New York. What began as a simple act of love has become a movement fueled by compassion, community, and the belief that every child deserves the opportunity to thrive. This unforgettable evening is more than a gala. It is a celebration of the volunteers, donors, community partners, and champions who have helped ensure that thousands of children have access to nutritious food, educational opportunities, and the support they need to reach their full potential. We will reflect on the lives changed over the past decade while looking ahead to the future we can build together.

What

We invite your organization to become a sponsor of this special event and make an investment in the future of our region's children. Your partnership is not only critical to the success of this milestone celebration, but it is also an **investment in the next ten years of impact**. Because of the generosity of supporters like you, Erin's Angels continues to provide innovative and life-changing programs, including weekend meals, scholarships, emergency assistance initiatives, and other programs designed to ensure children have the resources they need to learn, grow, and succeed.

As we celebrate ten years of feeding the future of Central New York, we hope you will stand with us as a partner in creating the next chapter. Together, we can ensure that more children have hope, opportunity, and a brighter future. This is more than a sponsorship. It is an investment in kids' futures, an investment in our community, and an opportunity to be part of a once-in-a-decade celebration that honors the power of **LOVE IN ACTION!**

When: Friday, May 14, 2027 / 6 pm

Where: Timber Banks, Baldwinsville, NY

Investment Opportunities

Building Brighter Futures

Be part of this inaugural event! Your contribution will be used to help advance our programs and services, helping us to ensure there is no kid hungry in CNY.

\$20,000 PRESENTING SPONSOR (one available)

- Premier logo placement on all event materials
- Logo on printed invitation
- Recognition during the event opening remarks
- Full page program advertisement (back cover)
- Featured on social media and website
- Two reserved tables for 8 guests each
- Sponsorship listing on all electronic invitations
- Sponsor recognition in press releases
- Sponsor recognition on screen at the event

Thank you to



\$10,000 GOLD SPONSOR

- Prominent logo placement in event program
- Full page program advertisement
- Recognition during the event opening remarks
- Social media recognition
- Sponsor recognition on screen at the event
- One reserved table for 8 guests

\$5,000 SILVER SPONSOR

- Logo in event program
- Half page program advertisement
- Social media recognition
- Sponsor recognition on screen at the event
- One reserved table for 8 guests

\$2,500 BRONZE SPONSOR

- Logo in the event program
- Quarter page program advertisement
- Sponsor recognition on screen at the event
- One reserved table for 8 guests

\$500 PURPLE HOPE SPONSOR

- Sponsor recognition on screen at the event
- Two event tickets

Looking for a more customized opportunity? We welcome conversations about tailored partnerships that align with your organization's mission, marketing goals, and commitment to the community. Together, we can build an investment that creates lasting impact for children while showcasing your leadership in shaping a brighter future for Central New York. For more information please contact:

Maryann D'Addio
vp@erinsangels.com
(315) 254-7833
www.erinsangels.com

Sponsorship Commitment



Presenting Sponsor

SOLD



Gold Sponsor



Silver Sponsor



Bronze Sponsor

Name

Company Name

Address

City

State

Zip

Phone

Email

Tickets



Purple Hope Sponsor

\$500



General Admission _____ tickets at \$150/pp



Table of 8

\$1,200



I am unable to attend but would like to contribute \$_____

Program Ads

Full Page \$350

(5"w x 8"h, b&w)

Half Page \$175

(5"w x 3.875"h, b&w)

Quarter Page \$100

(2.375"w x 3.875"h, b&w)

Payment Information

I have enclosed check # _____ in the amount of \$ _____



Please charge my credit card:

SCAN ME



Sponsorship commitments and advertisements are requested by March 31, 2027.

Please make checks payable to **ERIN'S ANGELS OF CNY** and mail to:

219 County Route 57, Unit 4

Phoenix, NY 13135

Please write "10th Anniversary Gala" in the memo line.

For billing questions, please call Kim Ducharme at (315) 934-0181



Our Why

In August 2008, the tragic death of 11-year-old Erin Maxwell shook Oswego County to its core. Erin's life was marked by unimaginable suffering - abuse, neglect, and ultimately, a senseless death at the hands of those who should have protected her. Her story is a stark reminder of the vulnerabilities faced by children in our community.

In August 2008, the death of 11-year-old Erin Maxwell sent shockwaves through Oswego County, and New York State Police made arrests. The three people closest to Erin, her own family, were placed in handcuffs, arraigned, and sent to jail. Facing a charge of second-degree murder was Erin's stepbrother, Alan Jones. The indictment alleged that he killed her by strangulation with a rope, while Erin's death certificate cited "sexual trauma" as a contributing factor.

Also charged were Erin's father, Lindsey Maxwell, and stepmother, Lynn Maxwell. Both faced six counts of endangering the welfare of a child and were accused of forcing the little girl to live in a house described as deplorable, filled with animals, garbage, and feces, with an overwhelming odor. The six counts were identical for both Lindsey and Lynn Maxwell and stemmed from statements made by the Maxwells and their acquaintances. On August 29, 2008, both were accused of locking Erin in her room, which may have seemed more like a cage, "by means of a wooden half door which included a barrel lock, as well as a screen door made of screen and chicken wire with hook-and-eye locks and a latch. These locks were all on the outside." The endangerment charge stated that the locks "prevented escape in the event of an emergency." They were also charged with locking Erin in her room during a family cookout on August 15. Investigators alleged that the Maxwells starved Erin. "Our investigation revealed that Erin was provided only minimal amounts of food," explained Captain Lincoln. "It has also been revealed that Erin was routinely locked in a small bedroom at approximately 5:30 p.m., where she was required to remain overnight each evening." Additional charges related to August 29, August 15, April 1, and February 1 accused the parents of forcing Erin to live in a home with "approximately 100 live cats, live chickens and birds, and 20 dead kittens stored in the kitchen freezer." Police said the conditions created an "unsanitary environment... injurious to the health and well-being" of Erin.

Her murderer served just seven years.

**Our efforts honor Erin's memory, working toward a future
where every child is cared for, valued, and free from hunger.**

**Presenting sponsor inclusion in media stories is not guaranteed and is solely at the discretion of the respective media outlet. Erin's Angels does not have control over the content that media organizations choose to publish, broadcast, or omit. While we are grateful for any coverage, decisions regarding what is featured are entirely up to the media outlet.*