

6/25/2020 6:30 pm Board Meeting Call- In Zoom Meeting

In Attendance: Barb Stone, Connie DeShaies, Alissa Tubbs, Erica Ward, Sheila Dion

Call to Order: Alissa Called meeting to order at 6:38pm; Connie Second

Approval of Previous Meeting Minutes: Connie approved, Barb second. No changes made.

Treasurer's Report: Current Balance: \$101,939.91

- ~ Received a check from Southern Oswego County Churches; Donations collected from Jan till June. Check was just over \$3,000.00
- ~ Thanks You to be sent, if we can, based on request of names of donors, so we can add to Boomerang.
- ~ Sheila's set a new goal of having \$200,000 in account.

Old Business:

Follow-Up on Insurance Liability:

• Decision made to move forward with insurance and liability insurance. Barb and Sheila will work to finalize. Connie motioned and Sheila seconded.

Emergency Policy and Procedure Update:

No new updates at this time.

Strategic Planning- Next Steps:

- Please review documents in the Strategic Planning folder on google drive.
- We will start the process on our own, and then if we get to a point an outside entity is needed we will revisit it then.
- Alissa has additional resources for the strategic planning process that may be of help to us moving forward.
- Plan to move forward is we'll break up the process into small pieces and dedicate 15 minutes per board meeting to talk about it and generate next steps and brainstorm areas in the plan.
- Identified first steps to be to: Review the Mission and Vision, gather community input near the beginning of the process. And Identifying Key Stakeholders to gather input from.

Looking for an accountant/CPA to sit on the board:

• No new update at this time.

New Business:

Subcommittee Updates if appropriate

Finance committee:

• will connect after the July 4th Holiday. Budget will be a long term goal and plan. Summer Feeding/Amazon ordering is new this year. Sheila will be F/Up with the school for the exact number of students/families that have opted into this approach. How many willing to disclose address/ arrange pick up via school.

Fundraising:

• Sheila asked the Board to share the social media graphics to share and promote funds coming in thru the Corn Hole game. This will run through Labor Day. The Dion's donated the cost of the wood Apx. \$90.00. Each ticket is \$10.00

Intern Updates:

- Working on Social Media Content to promote community visibility, promote fundraiser opportunities.
- "Alt tags are being added to all our photos and web content to connect to a large social media demographic.
- Question: Are their parameters and appropriate social media content being monitored that the Interns are working on?
 - Sheila expressed no concerns and had one Intern reach out for one post to make sure it was okay. Good Judgement is being made.

Next Meeting is: Please stay tuned.

Meeting Adjournment: Meeting ended at 7:10pm by Sheila and Connie seconded.