



2026

Hunger Impact Packet

www.erinsangels.com



Join us for a heartfelt celebration in honor of Erin Maxwell's heavenly birthday at the Erin's Angels of CNY Purple Party! Each year, we come together to remember Erin with a joyous birthday party in her favorite color~ **purple**. This special evening is filled with celebration, community, and compassion, all while raising funds for the Feed Our Future Scholarship Program. Your participation helps support students in Oswego County as they pursue higher education and brighter futures. Let's make this year's Purple Party the most vibrant and impactful one yet!



1. Presenting Sponsor - \$2,000 (Exclusive)

- Recognition as the Presenting Sponsor in all event materials and promotions.
- Logo prominently displayed on event signage, website, and social media.
- Mention as a sponsor in all press releases, media advisories and media interviews. We could also offer a quote in press releases and media advisories for a company or business representative.*
- **Covers two Feed Our Future Scholarships**



2. Gold Sponsor - \$1,000

- Recognition as a Gold Sponsor in event materials and promotions.
- Logo displayed on event signage, website, and social media.
- **Covers one Feed Our Future Scholarship**



3. Silver Sponsor - \$500

- Recognition as a Silver Sponsor in event materials and promotions.
- Logo included on event signage, website, and social media.

Saturday, February 7, 2026

6-10 PM

Sponsorships can be mailed to:

Erin's Angels of CNY

219 County Route 57

Phoenix, NY. 13135



SCAN ME



Each sponsorship level includes social media mentions and appreciation posts before and after the event. Sponsors will also receive a thank-you letter and a certificate of appreciation for their support of the Erin's Angels Scholarship Program.

2026

Appreciation Dinner

Celebrating Stronger Communities

Thursday, March 26, 2026 | 6 pm

FEEDING OUR FUTURE, TOGETHER

On Thursday, March 26, 2026, we will host our annual Community Appreciation Dinner to show our thanks to the amazing volunteers that run our critical programs and services for children throughout Central New York. Would your organization be willing to sponsor this special event? Your donation is critical not only to the success of this event but for the future of Erin's Angels and the children we serve.

Through generous contributions by our donor friends, we can continue to address the needs of the community with innovative programming like our backpack program, scholarship program and summer meals program.

On behalf of the entire board, we are thankful for your support and thank you for helping the little ones thrive. Learn more about this special event on our website: erinsangels.com/appreciation-dinner

*Your sponsorship celebrates the love our volunteers pour into their work.
Together, let's show them the heartfelt gratitude they truly deserve!*



2026

Appreciation Dinner

Celebrating Stronger Communities

Thursday, March 26, 2026 | 6 pm

Be part of our event through a generous sponsorship. Your contribution will be used to help advance our programs and services, ensuring there is no kid hungry in our town!

\$10,000 PRESENTING SPONSOR

- Verbal and logo recognition during event program as Presenting Sponsor
- Prominent logo and link to your website displayed on event webpage (www.erinsangels.com/appreciation-dinner)
- Premier recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts
- Event e-blasts with logo
- Mention as a sponsor in all press releases, media advisories and media interviews. We could also offer a quote in press releases and media advisories for a company or business representative.*

\$1000 SILVER SPONSOR

- Grouped logo displayed on event webpage (www.erinsangels.com/appreciation-dinner)
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

\$500 BRONZE SPONSOR

- Grouped logo displayed on event webpage (www.erinsangels.com/appreciation-dinner)
- Recognition in Erin's Angels email newsletter

Thank you to our venue sponsor:

THE PIER

\$5,000 MISSION SPONSOR

- Logo and link to your website displayed on event webpage (www.erinsangels.com/appreciation-dinner)
- Significant recognition in Erin's Angels newsletter
- Logo and recognition in social media posts

\$2,500 GOLD SPONSOR

- Logo displayed on event webpage (www.erinsangels.com/appreciation-dinner)
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

For more information about sponsorship opportunities, contact:

Jack Pflanz
jack@erinsangels.com
(315) 374-0693
www.erinsangels.com

SCAN ME





2026

Appreciation Dinner

Celebrating Stronger Communities

Thursday, March 26, 2026 | 6 pm



EVENT SPONSORSHIP PACKAGES

 \$10,000 PRESENTING SPONSOR*

- \$5,000 MISSION SPONSOR
- \$2,500 GOLD SPONSOR
- \$1000 SILVER SPONSOR
- \$500 BRONZE SPONSOR

Please secure your sponsorship by February 27, 2026

SPONSOR INFORMATION

Name	Title	Company Name	
Address	City	State	Zip
Phone	Email		
Total Commitment			

PAYMENT INFORMATION

Check enclosed (payable to Erin's Angels of CNY)
 Credit Card Visa MasterCard

Card Number	Expiration Date	Security Code	
Billing Address (if different from above)	City	State	Zip
Payment Authorized Signature	Date		

For more information about
sponsorship opportunities, contact

Jack Pflanz
Fund Development &
Communications Director

EMAIL jack@erinsangels.com
PHONE (315) 374-0693

COACH



Calvin Klein

kate spade

NEW YORK

MICHAEL KORS

DESIGNER BAG



BINGO



Bingo Turned Fashionable



SATURDAY
APRIL 25, 2026



Fun, Fashion & Philanthropy!

Looking for an exciting sponsorship opportunity that puts your brand in the spotlight? Look no further! Join us for an afternoon of fun, fashion, and philanthropy at Designer Bag Bingo. This highly anticipated event brings together fashion enthusiasts and bingo aficionados for a chance to win coveted designer handbags while supporting a great cause.

As a sponsor, you'll enjoy a range of benefits, including:

- Increased brand visibility among our diverse audience
- Opportunities for product placement and promotional materials
- Networking with community leaders and influencers
- Recognition in event signage, marketing materials, and social media promotion



Don't miss out on this unique opportunity to showcase your brand to a captivated audience.

Time: 3-7 PM

Location: White Pine Commons, Phoenix

Website: <https://erinsangels.com/bingo-for-bags>

Make a statement with your brand and support Feeding the Future of CNY at Designer Bag Bingo. We look forward to partnering with you for an unforgettable evening of fashion and philanthropy!

For more information about
sponsorship opportunities, contact

Jack Pflanz
Fund Development &
Communications Chair

EMAIL
PHONE
jack@erinsangels.com
(315) 374-0693



DESIGNER BAG BINGO

2026

Elevate Your Brand

while helping to Feed Our Future!

EVENT SPONSORSHIP PACKAGES



- \$3,000 Presenting Sponsor*
- \$1,000 Food Sponsor
- \$500 Dessert Sponsor
- \$250 Game Sponsor- name mention before and after one Bingo Game (10 available)

SPONSOR INFORMATION

Please secure your sponsorship by March 31 2026!

Name	Title	Company Name	
Address	City	State	Zip
Phone	Email		
Total Commitment			

PAYMENT INFORMATION (you can also pay online with the QR Code)

- Check enclosed (payable to Erin's Angels of CNY)
- Credit Card Visa MasterCard

Card Number	Expiration Date	Security Code
Billing Address (if different from above)	City	State
Payment Authorized Signature	Date	

*Thank you to our venue sponsor:
White Pines Commons*



For more information about
sponsorship opportunities, contact

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Fund Development &
Communications Director

EMAIL jack@erinsangels.com
PHONE (315) 374-0693

MARCH WITH US IN THE PHOENIX

MEMORIAL DAY

PARADE

Does your company support volunteer time for employees? Here's a chance to make an impact and showcase your community spirit! We invite you and your team to march with Erin's Angels in the upcoming parade!

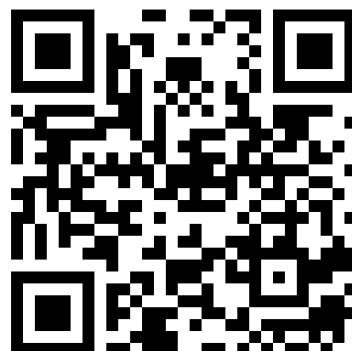
- Show Your Support: Walk proudly with Erin's Angels and help raise awareness for our mission to combat childhood hunger.
- Team Spirit: Strengthen team bonds by joining a cause that truly matters.
- Community Impact: Your presence amplifies the message of hope and support for children in need.

Details:

- Dress Code: Wear **PURPLE** to stand out and represent Erin's Angels. OR Wear your company SWAG!
- Parade Date: Monday, May 25, 2026
- Meeting Point: Three Rivers Plaza, 219 County Route 57, Unit 4, Phoenix NY. 13135
- Time: Meeting at 11AM Parade starts at Noon

No fee to enter. Come armed with candy or swag to toss to the crowd — because nothing says “community love” like making the kids scramble for goodies!  Sign up, grab your candy buckets, and let's make this parade one to remember!

Sign Up





Annual Back to School Food Drive for Erin's Angels

Please bring individual cereal cups in the
month of August (no full boxes please!)

Don't have time to shop?

Donate Here:



Everyone needs help sometimes.

Erin's Angels ensures that children who rely on subsidized lunches
continue to receive food vital to their growth and development
through our Backpack Program and Food Pantry.



Join us for Friendsgiving!

A fundraising event to benefit our programs

Sunday, November 22, 2026 | Noon - 4pm

Did you know that 1 in 5 children in our community will go to bed hungry tonight? At Erin's Angels, we believe no child should have to face the challenges of hunger, and for years, we've been working tirelessly to ensure that kids in need have the nourishment essential for their growth, development, and success.

As we approach the holiday season, our annual fundraiser becomes even more critical to keeping these efforts alive. Every year we host a special "Friendsgiving" event to kick off the holidays. **This year's event is on Sunday, November 26th, from Noon to 4 PM at Home Team Pub in Liverpool.** It promises to be an afternoon filled with food, drinks, and community spirit — all in support of the Erin's Angels mission.

But to make this event truly impactful, we need YOU as a sponsor. With your support, we're confident that we can meet and exceed our fundraising goal, ensuring that no child has to go to school hungry next year. Together, we can remove hunger as a barrier to education and open the door to brighter futures for countless kids.

Please consider partnering with us to make this year's "Friendsgiving" a success. If you have any questions or would like more information about how you can get involved, don't hesitate to reach out to Maryann at fundraisingchair@erinsangels.com. **Your sponsorship could change a child's life.**
Thank you for being a champion for children in need!

www.erinsangels.com/friendsgiving

Thank you to our venue sponsor





Join Erin's Angels for Friendsgiving!

A fundraising event to benefit our programs

Sunday, November 22, 2026 | Noon-4pm

Be part of our event through a generous sponsorship. Your contribution will be used to help advance our programs and services, ensuring there is no kid hungry in CNY!

\$5,000 PRESENTING SPONSOR

- Verbal and logo recognition during event program as
- Presenting Sponsor
- Prominent logo and link to your website displayed on event
- webpage (www.erinsangels.com/friendsgiving)
- Premier recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts
- Event e-blasts with logo and link to your website
- Mention as a sponsor in all press releases, media advisories and media interviews. We could also offer a quote in press releases and media advisories for a company or business representative.*

\$750 SILVER SPONSOR

- Grouped logo displayed on event webpage (www.erinsangels.com/friendsgiving)
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

\$500 BRONZE SPONSOR

- Grouped logo displayed on event webpage (www.erinsangels.com/friendsgiving)
- Recognition in Erin's Angels email newsletter

\$2,500 MISSION SPONSOR

- Logo and link to your website displayed on event webpage (www.erinsangels.com/friendsgiving)
- Logo placement and recognition as Mission Sponsor on printed coasters
- Significant recognition in Erin's Angels newsletter
- Logo and recognition in social media posts

\$1,000 GOLD SPONSOR

- Logo displayed on event webpage (www.erinsangels.com/friendsgiving)
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

For more information about sponsorship opportunities, contact:

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jack@erinsangels.com
(315) 374-0693
www.erinsangels.com



Everyone needs help sometimes.

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.



Friendsgiving Sponsorship Form

A fundraising event to benefit our programs

Sunday, November 22, 2026 | Noon-4pm

EVENT SPONSORSHIP PACKAGES

- \$5,000 PRESENTING SPONSOR
- \$2,500 MISSION SPONSOR
- \$1,000 GOLD SPONSOR
- \$750 SILVER SPONSOR
- \$500 BRONZE SPONSOR

JOIN US AND HELP CHILDREN THRIVE!

Home Team Pub
7990 Oswego Road
Liverpool, NY 13090

Please secure your sponsorship by October 31, 2026

SPONSOR INFORMATION

Name	Title	Company Name		
Address		City	State	Zip
Phone	Email			
Total Commitment				

PAYMENT INFORMATION (you can also pay online with the QR Code)

Check enclosed (payable to Erin's Angels of CNY)
 Credit Card Visa MasterCard

Card Number	Expiration Date	Security Code
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Billing Address (if different from above)	City	State	Zip
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Payment Authorized Signature	Date
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sponsorship opportunities, contact

Jack Pflanz
Fund Development &
Communications Chair

EMAIL jack@erinsangels.com
PHONE (315) 374-0693

A heartfelt thank you: Over 170,000 meals have been served thanks to community partners like YOU!

This milestone is a testament to the collective effort and compassion that defines CNY.

Your partnership is instrumental in making this possible. Whether through financial contributions, food donations/drives, or volunteering your time, your commitment will make a profound difference in the lives of many children in need. Every meal represents not just nourishment, but hope, love and kindness, and that is something we could not have achieved without your generosity.



Over 170,000 Meals
Served since 2017!



Everyone needs help sometimes.

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.



Our Why

In August 2008, the tragic death of 11-year-old Erin Maxwell shook Oswego County to its core. Erin's life was marked by unimaginable suffering—abuse, neglect, and ultimately, a senseless death at the hands of those who should have protected her. Her story is a stark reminder of the vulnerabilities faced by children in our community.

August 2008 the death of 11-year-old Erin Maxwell sent a shockwave through Oswego County, and State Police made their arrests. The three people closest to Erin Maxwell, her own family were placed in cuffs, arraigned and sent to jail. Facing a charge of second degree murder was Erin's stepbrother Alan Jones. The indictment claims he killed her by strangulation with a rope, but Erin's death certificate cites "sexual trauma" as a contributing factor.

Also charged were Erin's father, Lindsey Maxwell and stepmother Lynn Maxwell. Both faced six counts of endangering the welfare of a child, accused of forcing the little girl to live in a house described as deplorable full of animals, garbage and feces with an overwhelming odor. The six counts were identical for both Lindsey and Lynn Maxwell and stemmed from statements from the Maxwell's and acquaintances. On August 29th, 2008, both are accused of locking Erin in her room which may seem more like a cage, "by means of a wooden half door which included a barrel lock as well as a screen door made of screen and chicken wire with included hook and eye locks and a latch. These locks were all on the outside." The endangerment charge claims the locks "prevented escape in the event of an emergency." They're also charged with locking Erin in her room during a family cookout on August 15th. The Maxwell's starved Erin. "Our investigation revealed that Erin was provided only minimal amounts of food." explained Captain Lincoln, "It's also been revealed that Erin was routinely locked in a small bedroom at approximately 5:30 pm where she was to remain overnight each evening."

The other charges on August 29th, August 15th, April 1st and February 1st, accuse the parents with forcing Erin to live in a home with "approximately 100 live cats, live chickens and birds with 20 dead kittens stored in the kitchen freezer" Police say it created an "unsanitary environment... injurious to the health and well being" of Erin.

Her killer served just 7 years.

We fundraise because every child deserves to feel safe and secure, knowing they will have food to eat over the weekend. We raise money to provide meals, protect, and support children in need, ensuring they experience love and stability. Our efforts honor Erin's memory, working toward a future where every child is cared for, valued, and free from hunger. This is why we do what we do.

*Presenting sponsor inclusion in media stories is not guaranteed and is solely at the discretion of the respective media outlet. Erin's Angels does not have control over the content that media organizations choose to publish, broadcast, or omit. While we are grateful for any coverage, decisions regarding what is featured are entirely up to the media outlet.