



2025

Sponsor Packet

[www.erinsangels.com](http://www.erinsangels.com)



Join us for a heartfelt celebration in honor of Erin Maxwell's heavenly birthday at the Erin's Angels of CNY Purple Party! Each year, we come together to remember Erin with a joyous birthday party in her favorite color~ **purple**. This special evening is filled with celebration, community, and compassion, all while raising funds for the Feed Our Future Scholarship Program. Your participation helps support students in Oswego County as they pursue higher education and brighter futures. Let's make this year's Purple Party the most vibrant and impactful one yet!

☐

**1. Platinum Sponsor - \$2,000**

- Recognition as a Platinum Sponsor in all event materials and promotions.
- Logo prominently displayed on event signage, website, and social media.
- **Covers two Feed Our Future Scholarships**

☐

**2. Gold Sponsor - \$1,000**

- Recognition as a Gold Sponsor in event materials and promotions.
- Logo displayed on event signage, website, and social media.
- **Covers one Feed Our Future Scholarship**

☐

**3. Silver Sponsor - \$500**

- Recognition as a Silver Sponsor in event materials and promotions.
- Logo included on event signage, website, and social media.

Sponsorships can be mailed to:

Erin's Angels of CNY  
219 County Route 57  
Phoenix, NY. 13135

*Saturday, February 1, 2025 6-10 PM*  
*Thank you to our venue sponsor: Phoenix VFW*

SCAN ME



Each sponsorship level includes social media mentions and appreciation posts before and after the event. Sponsors will also receive a thank-you letter and a certificate of appreciation for their support of the Erin's Angels Scholarship Program.



# 2025

## Appreciation Dinner

### Celebrating Stronger Communities

Thursday, March 27, 2025 | 6 pm

#### FEEDING OUR FUTURE, TOGETHER

On Thursday, March 27, 2025, we will host our annual Community Appreciation Dinner to show our thanks to the amazing volunteers that run our critical programs and services for children throughout Central New York. Would your organization be willing to sponsor this special event? Your donation is critical not only to the success of this event but for the future of Erin's Angels and the children we serve.

Through generous contributions by our donor friends, we can continue to address the needs of the community with innovative programming like our backpack program, scholarship program and summer meals program.

On behalf of the entire board, we are thankful for your support and thank you for helping the little ones thrive. Learn more about this special event on our website: [erinsangels.com/appreciation-dinner](https://erinsangels.com/appreciation-dinner)

*Your sponsorship celebrates the love our volunteers pour into their work.  
Together, let's show them the heartfelt gratitude they truly deserve!*







# 2025

## ***Appreciation Dinner***

*Celebrating Stronger Communities*

Thursday, March 27, 2025 | 6 pm

**Be part of our event through a generous sponsorship. Your contribution will be used to help advance our programs and services, ensuring there is no kid hungry in our town!**

### **\$10,000 PRESENTING SPONSOR**

- Verbal and logo recognition during event program as Presenting Sponsor
- Prominent logo and link to your website displayed on event webpage ([www.erinsangels.com/appreciation-dinner](http://www.erinsangels.com/appreciation-dinner))
- Premier recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts
- Event e-blasts with logo



### **\$5,000 MISSION SPONSOR**

- Logo and link to your website displayed on event webpage ([www.erinsangels.com/appreciation-dinner](http://www.erinsangels.com/appreciation-dinner))
- Significant recognition in Erin's Angels newsletter
- Logo and recognition in social media posts

### **\$2,500 GOLD SPONSOR**

- Logo displayed on event webpage ([www.erinsangels.com/appreciation-dinner](http://www.erinsangels.com/appreciation-dinner))
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

### **\$1000 SILVER SPONSOR**

- Grouped logo displayed on event webpage ([www.erinsangels.com/appreciation-dinner](http://www.erinsangels.com/appreciation-dinner))
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

### **\$500 BRONZE SPONSOR**

- Grouped logo displayed on event webpage ([www.erinsangels.com/appreciation-dinner](http://www.erinsangels.com/appreciation-dinner))
- Recognition in Erin's Angels email newsletter

**For more information about sponsorship opportunities, contact:**

**Maryann D'Addio**  
**[Fundraisingchair@erinsangels.com](mailto:Fundraisingchair@erinsangels.com)**  
**(315) 934-0181**  
**[www.erinsangels.com](http://www.erinsangels.com)**

**Thank you to our venue sponsor:**

# THE PIER







# 2025

## Appreciation Dinner

Celebrating Stronger Communities

Thursday, March 27, 2025 | 6 pm

### EVENT SPONSORSHIP PACKAGES

**SOLD**

- ☒ \$10,000 PRESENTING SPONSOR
- ☐ \$5,000 MISSION SPONSOR
- ☐ \$2,500 GOLD SPONSOR
- ☐ \$1000 SILVER SPONSOR
- ☐ \$500 BRONZE SPONSOR

*Please secure your sponsorship by February 28, 2025*

### SPONSOR INFORMATION

Name	Title	Company Name		
Address	City	State	Zip	
Phone	Email			
Total Commitment				

### PAYMENT INFORMATION

- ☐ Check enclosed (payable to Erin's Angels of CNY)  
☐ Credit Card ☐ Visa ☐ MasterCard ☐

Card Number	Expiration Date	Security Code	
Billing Address (if different from above)	City	State	Zip
Payment Authorized Signature	Date		

For more information about  
sponsorship opportunities, contact

Maryann D'Addio  
Fundraising Chair

EMAIL [fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com)  
PHONE 315-934-0181

**COACH**

Calvin Klein



kate spade  
NEW YORK

MICHAEL KORS



**BINGO**



*Bingo Turned Fashionable*



**SATURDAY  
APRIL 26, 2025**



## Fun, Fashion & Philanthropy!

Looking for an exciting sponsorship opportunity that puts your brand in the spotlight? Look no further! Join us for an afternoon of fun, fashion, and philanthropy at Designer Bag Bingo. This highly anticipated event brings together fashion enthusiasts and bingo aficionados for a chance to win coveted designer handbags while supporting a great cause.

As a sponsor, you'll enjoy a range of benefits, including:

- Increased brand visibility among our diverse audience
- Opportunities for product placement and promotional materials
- Networking with community leaders and influencers
- Recognition in event signage, marketing materials, and social media promotion

**Don't miss out on this unique opportunity to showcase your brand to a captivated audience.**

**Time: 3-7 PM**

**Location: White Pine Commons, Phoenix**

**Website: <https://erinsangels.com/bingo-for-bags>**

**Make a statement with your brand and support Feeding the Future of CNY at Designer Bag Bingo. We look forward to partnering with you for an unforgettable evening of fashion and philanthropy!**



# 2025

***Elevate Your Brand***  
*while helping to Feed Our Future!*

## EVENT SPONSORSHIP PACKAGES

**SOLD**

- ☐ \$3,000 Presenting Sponsor
- ☐ \$1,000 Food Sponsor
- ☐ \$500 Dessert Sponsor
- ☐ \$250 Game Sponsor- name mention before and after one Bingo Game (10 available)

## SPONSOR INFORMATION

*Please secure your sponsorship by March 31 2025!*

Name	Title	Company Name		
Address		City	State	Zip
Phone		Email		
Total Commitment				

## PAYMENT INFORMATION

- ☐ Check enclosed (payable to Erin's Angels of CNY)
- ☐ Credit Card ☐ Visa ☐ MasterCard ☐

Card Number	Expiration Date	Security Code	
Billing Address (if different from above)	City	State	Zip
Payment Authorized Signature	Date		

*Thank you to our venue sponsor:*  
*White Pines Commons*

For more information about  
sponsorship opportunities, contact

**Maryann D'Addio**  
Fundraising Chair

EMAIL [fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com)  
PHONE 315-934-0181



# MARCH WITH US IN THE PHOENIX



## MEMORIAL DAY



# PARADE

Does your company support volunteer time for employees? Here's a chance to make an impact and showcase your community spirit! We invite you and your team to march with Erin's Angels in the upcoming parade!

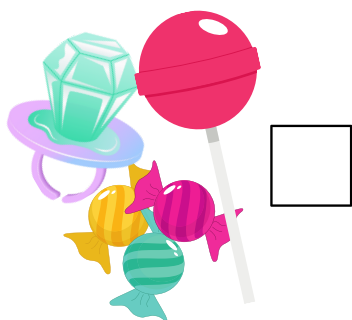
- **Show Your Support:** Walk proudly with Erin's Angels and help raise awareness for our mission to combat childhood hunger.
- **Team Spirit:** Strengthen team bonds by joining a cause that truly matters.
- **Community Impact:** Your presence amplifies the message of hope and support for children in need.

### Details:

- **Dress Code:** Wear **PURPLE** to stand out and represent Erin's Angels.
- **Parade Date:** Monday, May 26, 2025
- **Meeting Point:** Three Rivers Plaza, 219 County Route 57, Unit 4, Phoenix NY. 13135
- **Time:** Meeting at 11AM Parade starts at Noon

### Sign Up Today!

For more information or to sign up, contact [volunteercoordinator@erinsangels.com](mailto:volunteercoordinator@erinsangels.com)



Donate Candy for the parade!



One in 7 kids will go to bed hungry **IN OUR COMMUNITY** tonight. At Erin's Angels, we are working hard to make sure kids in need have the food necessary for their growth and development. Since our inception, we have sent home nearly 140,000 meals to children in need! Our annual Cruise for Food is fast approaching, and we hope to raise enough money to keep kids for an entire school year at this event!

On Saturday, June 14th from 10am-3pm riders will come from all over the state to raise money for food insecurity. We invite you to join us at the event. There will be chicken dinners and music beginning at noon. There will also be a 50/50 contest and raffle baskets. In addition, we think our efforts would go even further with **YOU** as one of our sponsors. You see, with you by our side, we're sure to achieve this year's fundraising goal and ensure that hunger does not get in the way of a child's education. If you have any questions, please call our office at (315) 934-0181, or email [fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com).

**Thank you to our venue sponsor:**

Phoenix VFW  
70 Culvert Street  
Phoenix, NY 13135

*Please secure your sponsorship by May 31, 2025*

[erinsangels.com/cruise-for-food](https://erinsangels.com/cruise-for-food)

# Cruise for Food

## Presenting Sponsor

Speaking opportunity at event. Recognition at event with your website link on Erin's Angels Cruise for Food website & social media pages. Eight tickets for the ride plus a reserved table for 8, Banner displayed at event (you provide). Company mention in press release.

**\$5,000**

## Gold Sponsor

Recognition at event with your website link on Erin's Angels Cruise for Food event page on website & social media pages. Four tickets for the ride plus a reserved table for 4, Banner displayed at event (you provide).

**\$2,500**

## Silver Sponsor

Recognition at event with your website link on Erin's Angels Cruise for Food event website page & social media pages. Two tickets for the ride plus a reserved table for 2, Banner displayed at event (you provide).

**\$1,000**

## Bronze Sponsor

Recognition on social media and Cruise for Food Event website Page with link to your website.

**\$500**

## Classic Sponsor

2 tickets for the ride. Recognition Facebook, Instagram, Google.

**\$250**

## In Kind Raffle Donation

Payment Information ☐ Check Included with Agreement ☐ Credit Card Payment:

<https://erinsangels-bloom.kindful.com/embeds/fl19593ee-e36c-469b-9da9-63f1fb1851c3>

Send completed agreements to: [fundriasingchair@erinsangels.com](mailto:fundriasingchair@erinsangels.com) or Erin's Angels 219

County Route 57 Unit 4, Phoenix, NY. 13135



*Everyone needs help sometimes.*

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.





Visit us at our table at  
Locktoberfest on  
Saturday October 4, 2025

On Saturday, September 28th from 11am-7pm  
we will come together as a community to  
raise money for food insecurity. We invite you  
to join us at this annual event in downtown  
Phoenix, NY. With you by our side, we're sure  
to achieve this year's fundraising goal and  
ensure that hunger does not get in the way of  
a child's education. If you have any questions,  
please call our office at (315) 934-0181, or  
email Maryann at  
[fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com).

[erinsangels.com/locktoberfest](http://erinsangels.com/locktoberfest)

# Locktoberfest

## Acorn Sponsor (\$250)

- Logo placement on event signage
- Recognition on social media and website

## Harvest Sponsor (\$500)

- All Acorn level benefits plus:
- Logo inclusion on event promotion giveaways

## Pumpkin Patch Sponsor (\$1,000)

- All Harvest level benefits plus:
- Opportunity to provide additional promotional materials for festival swag bags

## Raffle and Big Ticket Items Needed:

- Raffle Items:
  - Gift cards to local restaurants, shops, or entertainment venues
  - Themed gift baskets (e.g., movie night, spa day, outdoor adventure)
  - Electronics and gadgets (e.g., Bluetooth speakers, smart home devices)
  - Sports or fitness equipment (e.g., yoga mats, fitness trackers)
- Big Ticket Items:
  - Flat-screen TV
  - Gaming console (e.g., PlayStation, Xbox)
  - Outdoor grill or smoker
  - Weekend getaway package (e.g., hotel stay, dining vouchers)

Support us by donating raffle items or big-ticket items to enhance the event experience for our attendees. Your generosity will not only contribute to the success of our festival but also make a meaningful difference in our community.

## In Kind Raffle Donation

Payment Information □ Check Included with Agreement □ Credit Card Payment: <https://erinsangels-bloom.kindful.com/embeds/9cf248dc-76ac-425c-bebf-7de81b243625> Send completed agreements to: [fundriasingchair@erinsangels.com](mailto:fundriasingchair@erinsangels.com) or Erin's Angels 219 County Route 57 Unit 4, Phoenix, NY. 13135



*Everyone needs help sometimes.*

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.



# Annual Back to School Food Drive for Erin's Angels

Please bring individual cereal cups in the  
month of August (no full boxes please!)

Don't have time to shop?

Donate Here:



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continue to receive food vital to their growth and development  
through our Backpack Program and Food Pantry.





## ***Join us for Friendsgiving!***

*A fundraising event to benefit our programs*

**Sunday, November 23, 2025 | Noon - 4pm**

Did you know that 1 in 4 children in our community will go to bed hungry tonight? At Erin's Angels, we believe no child should have to face the challenges of hunger, and for years, we've been working tirelessly to ensure that kids in need have the nourishment essential for their growth, development, and success.

As we approach the holiday season, our annual fundraiser becomes even more critical to keeping these efforts alive. Every year we host a special "Friendsgiving" event to kick off the holidays. **This year's event is on Sunday, November 23rd, from Noon to 4 PM at Home Team Pub in Liverpool.** It promises to be an afternoon filled with food, drinks, and community spirit — all in support of the Erin's Angels mission.

But to make this event truly impactful, we need YOU as a sponsor. With your support, we're confident that we can meet and exceed our fundraising goal, ensuring that no child has to go to school hungry next year. Together, we can remove hunger as a barrier to education and open the door to brighter futures for countless kids.

Please consider partnering with us to make this year's "Friendsgiving" a success. If you have any questions or would like more information about how you can get involved, don't hesitate to reach out to Maryann at [fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com). **Your sponsorship could change a child's life. Thank you for being a champion for children in need!**

[www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving)

Thank you to our venue sponsor





## *Join Erin's Angels for Friendsgiving!* *A fundraising event to benefit our programs*

**Sunday, November 23, 2025 | Noon-4pm**

**Be part of our event through a generous sponsorship. Your contribution will be used to help advance our programs and services, ensuring there is no kid hungry in CNY!**

### **\$5,000 PRESENTING SPONSOR**

- Verbal and logo recognition during event program as Presenting Sponsor
- Prominent logo and link to your website displayed on event webpage ([www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving))
- Premier recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts
- Event e-blasts with logo and link to your website

### **\$2,500 MISSION SPONSOR**

- Logo and link to your website displayed on event webpage ([www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving))
- Logo placement and recognition as Mission Sponsor on printed coasters
- Significant recognition in Erin's Angels newsletter
- Logo and recognition in social media posts

### **\$1,000 GOLD SPONSOR**

- Logo displayed on event webpage ([www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving))
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

### **\$750 SILVER SPONSOR**

- Grouped logo displayed on event webpage ([www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving))
- Recognition in Erin's Angels email newsletter
- Logo and recognition in social media posts

### **\$500 BRONZE SPONSOR**

- Grouped logo displayed on event webpage ([www.erinsangels.com/friendsgiving](http://www.erinsangels.com/friendsgiving))
- Recognition in Erin's Angels email newsletter

**For more information about  
sponsorship opportunities,  
contact:**

**Maryann D'Addio**  
**[fundraisingchair@erinsangels.com](mailto:fundraisingchair@erinsangels.com)**  
**(315) 934-0181**  
**[www.erinsangels.com](http://www.erinsangels.com)**



*Everyone needs help sometimes.*

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.



# Friendsgiving Sponsorship Form

## A fundraising event to benefit our programs

**Sunday, November 23, 2025 | Noon-4pm**

### EVENT SPONSORSHIP PACKAGES

- ☐ \$5,000 PRESENTING SPONSOR
- ☐ \$2,500 MISSION SPONSOR
- ☐ \$1,000 GOLD SPONSOR
- ☐ \$750 SILVER SPONSOR
- ☐ \$500 BRONZE SPONSOR

### JOIN US AND HELP CHILDREN THRIVE!

Home Team Pub  
7990 Oswego Road  
Liverpool, NY 13090

*Please secure your sponsorship by October 31, 2025*

### SPONSOR INFORMATION

Name	Title	Company Name		
Address	City	State	Zip	
Phone	Email			
Total Commitment				

### PAYMENT INFORMATION

- ☐ Check enclosed (payable to Erin's Angels of CNY)
- ☐ Credit Card ☐ Visa ☐ MasterCard ☐

Card Number	Expiration Date	Security Code	
Billing Address (if different from above)	City	State	Zip
Payment Authorized Signature	Date		



For more information about  
sponsorship opportunities, contact

Maryann D'Addio  
Fundraising Chair

EMAIL fundraisingchair@erinsangels.com  
PHONE 315-934-0181

219 County Route 57, Unit 4, Phoenix, NY. 13135



# A heartfelt thank you: Over 140,000 meals have been served thanks to community partners like YOU!

This milestone is a testament to the collective effort and compassion that defines CNY. Your partnership is instrumental in making this possible. Whether through financial contributions, food donations/drives, or volunteering your time, your commitment will make a profound difference in the lives of many children in need. Every meal represents not just nourishment, but hope, love and kindness, and that is something we could not have achieved without your generosity.



Over 140,000 Meals  
Served since 2017!

We are a partner agency of the



*Everyone needs help sometimes.*

Erin's Angels ensures that children who rely on subsidized lunches continue to receive food vital to their growth and development through our Backpack Program and Food Pantry.



## Our Why

In August 2008, the tragic death of 11-year-old Erin Maxwell shook Oswego County to its core. Erin's life was marked by unimaginable suffering—abuse, neglect, and ultimately, a senseless death at the hands of those who should have protected her. Her story is a stark reminder of the vulnerabilities faced by children in our community.

August 2008 the death of 11-year-old Erin Maxwell sent a shockwave through Oswego County, and State Police made their arrests. The three people closest to Erin Maxwell, her own family were placed in cuffs, arraigned and sent to jail. Facing a charge of second degree murder was Erin's stepbrother Alan Jones. The indictment claims he killed her by strangulation with a rope, but Erin's death certificate cites "sexual trauma" as a contributing factor.

Also charged were Erin's father, Lindsey Maxwell and stepmother Lynn Maxwell. Both faced six counts of endangering the welfare of a child, accused of forcing the little girl to live in a house described as deplorable full of animals, garbage and feces with an overwhelming odor. The six counts were identical for both Lindsey and Lynn Maxwell and stemmed from statements from the Maxwell's and acquaintances. On August 29th, 2008, both are accused of locking Erin in her room which may seem more like a cage, "by means of a wooden half door which included a barrel lock as well as a screen door made of screen and chicken wire with included hook and eye locks and a latch. These locks were all on the outside." The endangerment charge claims the locks "prevented escape in the event of an emergency." They're also charged with locking Erin in her room during a family cookout on August 15th. The Maxwell's starved Erin. "Our investigation revealed that Erin was provided only minimal amounts of food." explained Captain Lincoln, "It's also been revealed that Erin was routinely locked in a small bedroom at approximately 5:30 pm where she was to remain overnight each evening."

The other charges on August 29th, August 15th, April 1st and February 1st, accuse the parents with forcing Erin to live in a home with "approximately 100 live cats, live chickens and birds with 20 dead kittens stored in the kitchen freezer" Police say it created an "unsanitary environment... injurious to the health and well being" of Erin.

Her killer served just 7 years.

**We fundraise because every child deserves to feel safe and secure, knowing they will have food to eat over the weekend. We raise money to provide meals, protect, and support children in need, ensuring they experience love and stability. Our efforts honor Erin's memory, working toward a future where every child is cared for, valued, and free from hunger. This is why we do what we do.**