



Board Member Biography

MICHAEL REAVEY

TITLE / ROLE: Board Member | Director of Marketing & Communication

BOARD TENURE 2026 - Present

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Professional Background

Michael has been employed at USAA Federal Savings Bank since April 2012, where he currently works in fraud operations. Prior to USAA, from 2009 to 2011, Michael worked in the athletic development and marketing office at Northern Arizona University, where he gained hands-on experience in donor relations, fundraising strategy, and community outreach — skills he continues to bring to every organization he serves.

Connection to the Mission

Michael's connection to the DreamAbility mission is deeply personal. Since 2018, he has volunteered as a Special Olympics coach, and in 2021 began coaching the Switchbacks Unified Soccer Team, where he developed close relationships with individuals with special needs — including a close friendship with DreamAbility co-founder Yariv Bennaim. Through those years on the field, Michael witnessed firsthand how rarely the systems in place truly honor the dreams, passions, and goals of the individuals they serve. That yearning to help people beyond the soccer field — to see their potential realized in real, meaningful ways — is what brought him to DreamAbility.

Board Responsibilities & Contributions

Michael serves as the foundation's Director of Marketing & Communications, leading efforts around branding, social media, and public messaging. He has been instrumental in developing DreamAbility's voice — crafting vision statements, elevator pitches, and the language the founding team uses to communicate who they are and what they stand for. His goal is to bring DreamAbility's mission to the world in a way that is authentic, energetic, and true to the community it was built by and for.

Community & Volunteer Involvement

Michael has been a dedicated Special Olympics volunteer since 2018, coaching athletes and contributing to unified sports programming in his community. He has also participated in various volunteer events through his employer, USAA Bank, reflecting a long-standing commitment to service beyond the workplace.

Skills & Areas of Expertise

Fundraising & donor development | Marketing & brand strategy | Social media & community outreach | Athletic development (Northern Arizona University) | Communication & storytelling | Unified & inclusive sports programming | Relationship building within the special needs community