

LIFE IS
GRAND

Agent Travel Incentive



Become immersed in wondrous scenery, incomparable wildlife, riveting geology, and the chance to observe a natural environment hard at work — all of which are waiting for you in Jackson Hole. In the shadow of Grand Teton National Park, you and an adult guest will enjoy four exhilarating days of unique outdoor experiences, fine dining, and first-class accommodations at the Four Seasons Resort — as a qualifier of this exciting travel incentive from EquiTrust.

QUALIFICATIONS

Top-30 producers will be selected at the end of the January 1, 2022 — June 30, 2022 qualification period. Eligible business must be issued by July 15, 2022 to qualify.

Eligible Products: all annuity products currently offered by EquiTrust.

Minimum Production/Business Requirements:

\$1.5 million premium in 5-or-more cases on eligible business.

For Travel-Incentive Rules

Visit Agents.EquiTrust.com
Or call 866-598-3694

In consideration of this travel-incentive program and all production-based incentives, be certain to always give top priority to your clients' financial circumstances, objectives and needs. Incentive programs should not be considered or used as the basis for determining suitable products for your clients. Products underwritten and issued by EquiTrust Life Insurance Company, West Des Moines, Iowa. Products distributed by EquiTrust Insurance Marketing Services; in California doing business as EQT Insurance Marketing Services. **For Producer Use Only.**
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