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Fixed Annuity & Life Wholesaler

AIG Fixed Indexed Annuities No Cap Option Available

AVALIBLE OPTIONAL INCOME RIDER

Income Rider Brochure / Income Base Doubles / Guaranteed Rising Income

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Power 7 Protector / 7 Plus

Brochure 7
Brochure 7 Plus Income
Comparison of Power 7 Power 7 Plus

Rates

Power 10 Protector / 10 Plus

Brochure 10
Brochure 10 Plus Income
Comparison Power 10 & 10 Plus

Rates NY

November 05, 2014

In This Issue

Genworth 8.00% Income Rider

VOYA Financial Branding

Standard Insurance FIA's

> SPIA Income Payments

Life Insurance

Fixed and Indexed Rates

Guggenheim Hot Rates

<u>Liberty Bankers</u> <u>Rates Hold</u>

Join FSD On-Line

Fixed Indexed Annuities With Optional Income Rider



Secure Living Index 10 Plus

Optional Income Rider! 8.00% Benefit Base Enhancement

8.00% Simple Roll-up Credited Daily

7.00% Commission (0-75)

Income Pay Out Percentage



2014 News

MYGA Rate Page

NEW IRS RULE Limits
IRA Rollovers

2014 Tax Reference Guide

Age	55-59	60-64	65-69	70-74	75-79	80+	2014 Retirement
Single	4.00%	4.50%	5.00%	5.50%	6.00%	6.50%	Planning Guide
Joint	3.50%	4.00%	4.50%	5.00%	5.50%	6.00%	A close look at the definition of a policy maturity date

The Power of 8.64%

Did you know that the 8% Benefit Base Enhancement goes to work for your clients immediately? We take 100% of the clients Premium and the 8% Benefit Base Enhancement and add them together before calculating the 8% Roll Up on the SecureLiving Index 7 or Income 10 Plus with the Income Protection Rider. 108% of the premium multiplied by an 8% roll up equals 8.64%. Each year the Benefit Base increases by the 8.64%. See a sample illustration showing this benefit. (see page 3)

View as web page / Rider Fact Sheet

Get Appointed Paperwork / Index Rates Most States / Rates for AK,MN,MO,OR,PA,WA

ING USA is now VOYA FINANCIAL



VOYA is reducing commission on Opportunities Plus by 10% VOYA is reducing commission on Wealth Builder 6 by 100bps 11/10/2014

Voya Wealth Builder Eight (view as web page)

	\$15,000	\$100,000	\$750,000+
Annual Point- to-Point Cap	5.00%	5.75%	6.00%

Losing Interest on Taxable **Investments? SPIA Taxation** Refresher from LBL

After Tax Earnings

Buyers Guide To Annuities

Performance Trigger Rate	3.10%	3.60%	3.75%
Interest Rate Benchmark	10.00% Cap 3.90% Multiplier	10.00% Cap 4.55% Multiplier	10.00% Cap 4.75% Multiplier
Fixed Rate	2.00%	2.00%	2.00%
	<u>Brochure</u>	<u>Appointment</u>	Rate Sheet

Voya Wealth Builder Six

	\$15,000	\$100,000	\$750,000+
Annual Point- to-Point Cap	4.00%	4.75%	5.00%
Performance Trigger	2.35%	3.00%	3.10%
Interest Rate Benchmark	10.00% Cap 3.10% Multiplier	10.00% Cap 3.70% Multiplier	10.00% Cap 3.90% Multiplier
Fixed Rate	1.50%	1.50%	1.50%
	<u>Brochure</u>	<u>Appointment</u>	Rate Sheet

All Product Guide / Strategy For Any Market / We The People Brochure Company You Can Trust Brochure

Standard Insurance FIA



Transitioning To Income From One Of The Standard's Fixed Index Annuities

Index Select Annuity 5 Surrender Period: 5 years 7, 6, 5, 4, 2%			Index Select Annuity 7		Index Select Annuity 10	
		Surrender Period: 7 years 7, 6, 5, 4, 3, 2, 1%		Surrender Period: 9 years 8, 7, 6, 5, 4, 3, 2, 1, 0.9%		
3.25%	4.00%	3.65%	4.50%	4.50%	5.00%	
(15-99K)	(100k+)	(15-99K)	(100k+)	(15-99K)	(100k+)	
Accumula	Guaranteed Minimum Accumulation Value 105%		Guaranteed Minimum Accumulation Value 107%		d Minimum ition Value 0%	
Fixed Interest /	Fixed Interest Account 1.00%		Fixed Interest Account 1.00%		Fixed Interest Account 1.00%	
	Commission 3.00%		Commission 4.00%		Commission 5.00%	

Full Rate Sheet / Agent Appointment / State Approvals

Do Your Clients Need A Higher Return For Income?

Think about a SPIA!

Would you like to see an immediate guaranteed income for life quote for your client? Call 800-373-9697 or click for on-line request form.

Life Insurance

<u>Click here</u> for a Life Insurance Checkup form Great tool to evaluate your client's needs

F&G Life Insurance - **Great Products and Attractive Compensation**

Call Darren at 800-373-9697 for the enhanced commission details.

110% commission for Elite IUL sales!! - Product details

New allocation strategy for FG Choice IUL product!!

1 Year Annual Point to Point with 100% Participation Rate with a current Cap of 6% but with a Guarantee Interest Rate of 3%. This new allocation strategy is ideal for your client who has a more conservative risk tolerance level in that they are willing to give up some of the upside potential, but receive a higher guarantee interest rate.

<u>Heritage Single Premium IUL</u> - 11% commission up to age 79 **Help your clients transfer wealth -** Click here for Agent Guide

ROYAL NEIGHBORS OF AMERICA



Introducing lower rates and increased death benefits on Royal Neighbors' SPWL Royal Legacy product! Click here to register for a webinar on October 3rd.

Our death benefits have significantly increased and are market-competitive.

And the good news just gets better!

- Point of Sale (POS) Immediate decisions in most cases mean faster commission payouts!
- New higher limits now up to \$200,000 with just the underwriter's approval.
- Minimum premiums continuing to start at just \$10,000.
- Valuable Royal Neighbors membership benefits and discount programs currently include a scholarship program, retail, medical, and legal discounts; and disaster aid.
- Accelerated Benefit Rider includes nursing home confinement.
- Use rnaquickquote.org or Quick Quote from your smart phone for on the spot quotes.

13% commission PLUS bonus from FSD!!

Click here for Agent Guide

Life of the Southwest

Flex Life IUL offers 13.00% cap with Living Benefit Riders

<u>Click here for Agent Guide</u> Click here for Living Benefits Rider brochure

2015 Conference of Champions Trip to Maui - click here for details

American National

2015 Marketing Conference to The Cove Atlantis

Fixed Rate Annuities

MYGA HOT RATES

- 10 Year 3.30% (38.36% over the 10 years)
- 9 Year 3.20% (32.78% over the 9 years)
- 8 Year 3.10% (27.66% over the 8 years)

- 7 Year 3.15% (24.25% over the 7 years)
- 6 Year 2.90% (18.71% over the 6 years)
- <u>5 Year 3.00% (15.92% over the 5 years)</u>
- 5 Year 2.50% (3.25% Commission To Age 80)
- 4 Year 2.10% (8.67% over the 4 Years)
- 3 Year 1.60% (4.88% over the 3 years)
- Fixed Annuity MYG rate page
- Deferred Annuity Quick Reference Agent Guide
- Indexed Annuity Quick Reference Agent Guide

Company Rate Sheets

- Voya Financial Nee FIA's From VOYA
- Liberty Bankers
- American General (NY) New Products From AIG!
- Guggenheim
- Voya Financial Annuities
- American National (NY)
- The Standard Fixed Indexed Annuities
- Lincoln Financial (NY)
- Genworth (FIA) (SPDA) (NY)
 AK MN MO OR PA WA

Guggenheim Life & Annuity

Preserve Multi-Year Guarantee

	\$10,000 + \$249,999	\$250,000	Commission (0-80)
3 Year	1.50%	1.60%	1.00%
4 Year	2.00%	2.10%	1.75%
5 Year	2.60%	2.70%	2.50%
6 Year	2.80%	2.90%	2.50%
7 Year	2.90%	3.00%	2.50%
8 Year	3.00%	3.10%	2.50%
9 Year	3.10%	3.20%	2.50%
10 Year	3.20%	3.30%	3.00%

Agent Appointment Sales Presentation Brochure Ratings

Liberty Bankers Life

Guaranteed Fixed Annuity Rates

Bankers Elite 3	1.90%	Guaranteed 3 Years - 2.00% (0-90)
Bankers Elite 5	3.00%	Guaranteed 5 Years - 2.25% (0-90)
Bankers 5	2.50%	Guaranteed 5 Years - 3.25% (0-80)
Bankers Elite 7	3.15%	Guaranteed 7 Years - 2.50% (0-85)
Bankers 7	2.65%	Guaranteed 7 Years - 4.00% (0-80)
Bankers Elite 9	3.35%	Guaranteed 9 Years - 2.75% (0-80)

Full Rate Spreadsheet / Agent Appointment / Financial Update

A.M. Best recently reaffirmed the **B** (**stable**) financial strength rating of both LBL and CLIC. In their copyrighted news release, they commented on the company's strong capital position. Of particular note is that LBL's BCAR score was 181, an indication of significant strength. In spite of very good yields on real estate related investments, Best remains critical of this asset class.

Advertisement Portfolio

What We Do

Fixed Annuity and Life Wholesaler

FSD Financial is a full service fixed annuity and life insurance wholesale agency. We work directly with you, the agent. We are here to assist in product selection, brainstorming, follow-up on new business submissions and paperwork assistance. We focus on the product features and rates that benefit your clients. We can offer bonuses as marketing support for you as well.



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FIXED RATES - GUARANTEED GROWTH - TAX DEFERRAL

Jeff Affronti jeff@fsdfinancial.com



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FSD Financial Services News & Reviews

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Fixed Annuity & Life Wholesaler



FSD will be closing at 2pm Wednesday 11/26 and will reopen Monday 12/01

Genworth Rates INCREASE + All new Product!

FIXED INDEXED CAPS INCREASE

November 25, 2014

In This Issue

Holiday Hours

Genworth Rates INCREASE + All new Product!

AIG Fixed Indexed Annuities

VOYA Financial **Branding**

Standard Insurance FIA's

> SPIA Income **Payments**

Life Insurance

Fixed and Indexed **Rates**

Liberty Bankers Rates Hold

Guggenheim Hot <u>Rates</u>

Join FSD On-Line



2014 News

12/1/2014 1:36 PM 1 of 11

7 Years High Band Cap Now **5.20%** (bail-out cap 4.50%!) Click here for more cap rates and details.

NEW PRODUCT $\underline{\mathsf{CLICK}}$ FOR DETAILS

MYGA Rate Page

NEW IRS RULE Limits
IRA Rollovers

2014 Tax Reference Guide

2014 Retirement Planning Guide

A close look at the definition of a policy maturity date

Losing Interest on
Taxable
Investments?
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Refresher from LBL

After Tax Earnings

Buyers Guide To Annuities



SecureLiving Growth+ with IncomeChoice Rider

Six distinct differences - one unique approach to retirement income

50% Credit Enhancement

- The 50% credit enhancement gives your clients 50% more growth to interest credited to their contract during the deferral period.
- Any amount credited to the contract, including the credit enhancement, is immediately vested to contract value resulting in greater income potential and a greater death benefit.
- The 50% interest credit enhancement is set at contract issue, cannot be changed, and continues throughout the deferral period, as long as the IncomeChoice rider is in effect.
- Create the opportunity for your clients' contracts to grow faster during deferral. With the 50% credit enhancement, the amount credited to your clients' contract can be greater than the cap or annual rate – even if the index doesn't perform up to the full cap – and their contract value can grow faster.

2 2-Year Trigger Crediting Strategy

- Offers greater opportunity credits a specified rate if the S&P 500® Index value is flat or up each contract anniversary of the 2-year term.
- Unique, patent-pending 2-Year Trigger Crediting Strategy is based solely on the up or down movement of the index – it's not tied to a specified percentage increase.
- Create double digit growth/outstanding opportunity even if the market goes up in low single digit percentages over each of the next couple of years.
- Plus, until they begin income withdrawals and while the IncomeChoice rider is in effect, they get the 50% credit enhancement added to their contract value.

Renewal Protection with a Bailout

- . Give your clients growth potential protection with a promise,
- During the surrender charge period, if the renewal cap for the annual cap strategy is below the bailout rate, your client can make a full or partial withdrawal from their contract.
- Bailout applies to the entire contract value, including any prior credit enhancements – no matter the allocation – without surrender charge or market value adjustment and the annual rider charge will be prorated.
- The only performance driven fixed index annuity and rider combination that offers this level of protection.

My clients are looking for guaranteed income. increasing



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(Continued on back)

AIG Fixed Indexed Annuities No Cap Option Available

AVAILABLE OPTIONAL INCOME RIDER

Income Rider Brochure / Income Base Doubles / Guaranteed Rising Income

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Power 7 Protector / 7 Plus

D 1 10

Brochure 7

Brochure 10

Brochure 7 Plus Income

Brochure 10 Plus Income

Power 10 Protector / 10 Plus

Comparison of Power 7 Power 7 Plus

Comparison Power 10 & 10 Plus

Rates

Rates NY

ING USA is now VOYA FINANCIAL



Voya Wealth Builder Eight (view as web page)

	\$15,000	\$100,000	\$750,000+
Annual Point- to-Point Cap	5.00%	5.75%	6.00%
Performance Trigger Rate	3.10%	3.60%	3.75%
Interest Rate Benchmark	10.00% Cap 3.90% Multiplier	10.00% Cap 4.55% Multiplier	10.00% Cap 4.75% Multiplier
Fixed Rate	2.00%	2.00%	2.00%

Voya Wealth Builder Six

	\$15,000	\$100,000	\$750,000+
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Fixed Rate	1.50%	1.50%	1.50%
	<u>Brochure</u>	<u>Appointment</u>	Rate Sheet

All Product Guide / Strategy For Any Market / We The People Brochure Company You Can Trust Brochure /

Standard Insurance FIA



Transitioning To Income From One Of The Standard's Fixed Index Annuities

	Index Select Annuity 5 Surrender Period: 5 years 7, 6, 5, 4, 2%		Index Select Annuity 7 Surrender Period: 7 years 7, 6, 5, 4, 3, 2, 1%		Select lity 10
5 ye					Surrender Period: 9 years 8, 7, 6, 5, 4, 3, 2, 1, 0.9%
3.50%	4.10%	3.75%	4.60%	4.60%	5.10%
(15-99K)	(100k+)	(15-99K)	(100k+)	(15-99K)	(100k+)
Accumula 10	Guaranteed Minimum Accumulation Value 105% Fixed Interest Account 1.00%		Guaranteed Minimum Accumulation Value 107% Fixed Interest Account 1.00%		d Minimum ation Value 0% Account 1.00%
	Commission 3.00%		Commission 4.00%		nission

Full Rate Sheet / Agent Appointment / State Approvals

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Life Insurance

We want your F&G Life business

Great Products and Attractive Compensation

Call Darren at 800-373-9697 for details.

F&G Elite IUL

110% commission + bonus from FSD!! Product details

New allocation strategy for FG Choice IUL product!!

3% Guaranteed Interest rate with lower Annual Point to Point Cap

<u>Heritage Single Premium IUL</u> - 11% commission up to age 79

Help your clients transfer wealth - Click here for Agent Guide

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13% commission PLUS bonus from FSD!!

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Life of the Southwest

Flex Life IUL - 13.00% cap with Living Benefit Riders

Click here for Agent Guide
Click here for Living Benefits Rider brochure

Click here for a Life Insurance Checkup form Great tool to evaluate your client's needs

Fixed Rate Annuities

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- 9 Year 3.55% (36.88% over the 9 years)
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- 7 Year 3.40% (26.37% over the 7 years)
- 6 Year 2.90% (18.71% over the 6 years)
- <u>5 Year 3.25% (17.34% over the 5 years)</u>
- 5 Year 2.70% (3.25% Commission To Age 80)
- 4 Year 2.10% (8.67% over the 4 Years)
- 3 Year 2.00% (6.12% over the 3 years)
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Genworth (FIA) (SPDA) (NY)
 AK MN MO OR PA WA

Liberty Bankers Life

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Bankers 5	2.70%	Guaranteed 5 Years - 3.25% (0-80)
Bankers Elite 7	3.40%	Guaranteed 7 Years - 2.50% (0-85)
Bankers 7	2.90%	Guaranteed 7 Years - 4.00% (0-80)
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Advertisement Portfolio

Guggenheim Life & Annuity

Preserve Multi-Year Guarantee

	\$10,000 + \$249,999	\$250,000	Commission (0-80)
3 Year	1.50%	1.60%	1.00%
4 Year	2.00%	2.10%	1.75%
5 Year	2.60%	2.70%	2.50%

6 Year	2.80%	2.90%	2.50%
7 Year	2.90%	3.00%	2.50%
8 Year	3.00%	3.10%	2.50%
9 Year	3.10%	3.20%	2.50%
10 Year	3.20%	3.30%	3.00%
Agent Appointment	Sales Presentation	Brochure	<u>Ratings</u>

What We Do

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FIXED RATES - GUARANTEED GROWTH - TAX DEFERRAL

Jeff Affronti jeff@fsdfinancial.com



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