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Fixed Annuity & Life Wholesaler

# **Fixed Indexed Annuities With Optional Income Rider**



# **Secure Living Index 10 Plus**

**Optional Income Rider!** 

8.00% Benefit Base Enhancement

8.00% Simple Roll-up Credited Daily

**7.00% Commission** (0-75)

Financial 7

Genworth<sup>®</sup>

# Income Pay Out Percentage

Age	55-59	60-64	65-69	70-74	75-79	80+
Single	4.00%	4.50%	5.00%	5.50%	6.00%	6.50%
Joint	3.50%	4.00%	4.50%	5.00%	5.50%	6.00%

#### The Power of 8.64%

Did you know that the 8% Benefit Base Enhancement goes to work for your clients immediately? We take 100% of the clients Premium and the 8% Benefit Base Enhancement and add them together before calculating the 8% Roll Up on the SecureLiving Index 7 or Income 10 Plus with the Income Protection Rider. 108% of the premium multiplied by an 8% roll up equals 8.64%.

Each year the Benefit Base increases by the 8.64%.

See a sample illustration showing this benefit. (see page 3)

#### October 02, 2014

#### In This Issue

Genworth 8.00% Income Rider

VOYA Financial Branding

Standard Insurance FIA's

> SPIA Income Payments

Life Insurance

Fixed and Indexed Rates

Guggenheim Hot Rates

<u>Liberty Bankers</u> <u>Rates Hold</u>

Join FSD On-Line



#### **2014 News**

MYGA Rate Page

2014 Tax Reference Guide

2014 Retirement Planning Guide

# View as web page / Rider Fact Sheet

Get Appointed Paperwork / Index Rates Most States / Rates for AK,MN,MO,OR,PA,WA

# ING USA is now VOYA FINANCIAL



Voya Wealth Builder Eight (view as web page)

	\$15,000	\$100,000	\$750,000+
Annual Point- to-Point Cap	5.00%	5.75%	6.00%
Performance Trigger Rate	3.10%	3.60%	3.75%
Interest Rate Benchmark	10.00% Cap 3.90% Multiplier	10.00% Cap 4.55% Multiplier	10.00% Cap 4.75% Multiplier
Fixed Rate	2.00%	2.00%	2.00%
	<u>Brochure</u>	Appointment	Rate Sheet

# **Voya Wealth Builder Six**

	\$15,000	\$100,000	\$750,000+
Annual Point- to-Point Cap	3.75%	4.50%	4.75%
Performance Trigger	2.35%	3.00%	3.10%
Interest Rate Benchmark	10.00% Cap 3.10% Multiplier	10.00% Cap 3.70% Multiplier	10.00% Cap 3.90% Multiplier
Fixed Rate	1.50%	1.50%	1.50%
	Brochure	<u>Appointment</u>	Rate Sheet

A close look at the definition of a policy maturity date

Losing Interest on Taxable Investments?

SPIA Taxation
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After Tax Earnings

Buyers Guide To Annuities

All Product Guide / Strategy For Any Market / We The People Brochure Company You Can Trust Brochure

# **Standard Insurance FIA**



Transitioning To Income From One Of The Standard's Fixed Index Annuities

	Index Select Annuity 5		Index Select Annuity 7		Select ity 10
5 y	er Period: ears , 4, 2%	7 years 9 years		Surrender Period 9 years 8, 7, 6, 5, 4, 3, 2, 1, 0	
3.75%	4.75%	4.15%	5.00%	5.05%	5.30%
(15-99K)	(100k+)	(15-99K)	(100k+)	(15-99K)	(100k+)
Accumula 10	Guaranteed Minimum Accumulation Value 105% Fixed Interest Account 1.00%		Guaranteed Minimum Accumulation Value 107% Fixed Interest Account 1.00%		d Minimum ation Value 0% Account 1.00%
Commission 3.00%		Commission 4.00%		Commission 5.00%	

# **New Guaranteed Minimum Accumulation Benefit**

(GMAB) is here, and this means your clients will enjoy the highest caps offered by The Standard

and one of the stronger guarantees on account value growth that we offer.

**HOW IT WORKS:** At the beginning of the index term that follows the end of the Market Value Adjustment (MVA) period, the annuity fund value is assured to reach the guaranteed minimum accumulation value, which is 105%, 107% and 110% of original premium (net of withdrawals and applicable surrender charges) for the ISA 5, ISA 7 and ISA 10, respectively.

The GMAB ensures that even in an extended down market, the annuity fund value will have earned a guaranteed minimum interest growth.

Full Rate Sheet / Agent Appointment / State Approvals

# Do Your Clients Need A Higher Return For Income?

#### Think about a SPIA!

Would you like to see an immediate guaranteed income for life quote for your client? Call 800-373-9697 or click for on-line request form.

# Life Insurance

<u>Click here</u> for a Life Insurance Checkup form Great tool to evaluate your client's needs

F&G Life Insurance - Newly Enhanced Commission Call Darren at 800-373-9697 for the enhanced commission details.

110% commission for Elite IUL sales!! - Product details

Max Guaranteed Variable Loan Rates Reduced! Elite IUL reduced from 5% to 4.50% Choice IUL reduced from 6.50% to 5.00%

Heritage Single Premium IUL- Great wealth transfer product.

 $4 ext{ of } 8$   $10/2/2014 ext{ 2:03 PM}$ 

#### **ROYAL NEIGHBORS OF AMERICA**



Introducing lower rates and increased death benefits on Royal Neighbors' SPWL Royal Legacy product! <u>Click here</u> to register for a webinar on October 3rd.

Our death benefits have significantly increased and are market-competitive.

And the good news just gets better!

- Point of Sale (POS) Immediate decisions in most cases mean faster commission payouts!
- New higher limits now up to \$200,000 with just the underwriter's approval.
- Minimum premiums continuing to start at just \$10,000.
- Valuable Royal Neighbors membership benefits and discount programs currently include a scholarship program, retail, medical, and legal discounts; and disaster aid.
- Accelerated Benefit Rider includes nursing home confinement.
- Use <u>rnaquickquote.org</u> or Quick Quote from your smart phone for on the spot quotes.

# 13% commission PLUS bonus from FSD!!

Click here for Agent Guide

# Life of the Southwest

Flex Life IUL offers 13.00% cap with Living Benefit Riders

<u>Click here for Agent Guide</u> <u>Click here for Living Benefits Rider brochure</u>

2015 Conference of Champions Trip to Maui - click here for details

American National

### **American National**

2015 Marketing Conference to The Cove Atlantis

# **Fixed Rate Annuities**

#### **MYGA HOT RATES**

- 10 Year 3.40% (39.70% over the 10 years)
- 9 Year 3.30% (33.94% over the 9 years)
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### **Company Rate Sheets**

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- American General (NY) New Products From AIG!
- Guggenheim
- Voya Financial Annuities
- American National (NY)
- The Standard Fixed Indexed Annuities
- Lincoln Financial (NY)
- Genworth (FIA) (SPDA) (NY)
   AK MN MO OR PA WA

# **Guggenheim Life & Annuity**

Preserve Multi-Year Guarantee

	\$10,000 + \$249,999	\$250,000	Commission (0-80)
3 Year	1.85%	1.95%	1.00%
4 Year	2.25%	2.35%	1.75%
5 Year	2.75%	2.85%	2.50%
6 Year	2.90%	3.00%	2.50%
7 Year	3.00%	3.10%	2.50%
8 Year	3.10%	3.20%	2.50%
9 Year	3.20%	3.30%	2.50%
10 Year	3.30%	3.40%	3.00%
Agent Appointment	Sales Presentation	<u>Brochure</u>	<u>Ratings</u>

# **Liberty Bankers Life**

# **Guaranteed Fixed Annuity Rates**

Bankers Elite 3	1.90%	Guaranteed 3 Years - 2.00% (0-90)
Bankers Elite 5	3.00%	Guaranteed 5 Years - 2.25% (0-90)
Bankers 5	2.50%	Guaranteed 5 Years - 3.25% (0-80)
Bankers Elite 7	3.15%	Guaranteed 7 Years - 2.50% (0-85)
Bankers 7	2.65%	Guaranteed 7 Years - 4.00% (0-80)
Bankers Elite 9	3.35%	Guaranteed 9 Years - 2.75% (0-80)

# Full Rate Spreadsheet / Agent Appointment / Financial Update

A.M. Best recently reaffirmed the **B** (**stable**) financial strength rating of both LBL and CLIC. In their copyrighted news release, they commented on the company's strong capital position. Of particular note is that LBL's BCAR score was 181, an indication of significant strength. In spite of very good yields on real estate related investments, Best remains critical of this asset class.

# **Advertisement Portfolio**

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Fixed Annuity & Life Wholesaler

**Fixed Indexed Annuities With Optional Income Rider** 



# SecureLiving Independence

View as web page

	\$100,000 plus	\$50,000-\$99,999	\$15,000-\$49,999		
Year 1 Guaranteed Rate (3.05% Base Rate)	5.30% Includes 2.25% Additional Interest Credit	4.80% Includes 1.75% Additional Interest Credit	4.30% Includes 1.25% Additional Interest Credit		
Year 2 Guaranteed Rate (3.05% Base Rate)	3.05%	3.05%	3.05%		
Surrender:	6 Years: 9%, 9%, 8%, 7	%, 6%, 5%,0% -	NO MVA		
Issue Ages	0-85				
Brochures / Appointment	Brochure / Fact Sheet / Appointment				
Company Rating	A (excellent) by	A.M. Best / Finar	ncials		

October 07, 2014

#### In This Issue

Genworth 5.30% Year 1 or 3.00% for 5 Years

VOYA Financial FIA

Life Insurance

Fixed and Indexed Rates

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MYGA Rate Page

2014 Tax Reference Guide

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SPIA Taxation
Refresher from LBL

1 of 6

Sample Illustration: Illustration 10/06/2014

After Tax Earnings

Buyers Guide To Annuities

# **SecureLiving Smart Rate**

(View as web page)

		\$15,K - \$49,999	\$50K - \$99,999	\$100K - \$249,999	\$250,000+		
Interest Rate:	5 Year Guaranteed Rate	2.20%	2.70%	2.90%	3.00%		
		7 year period: NO MVA 8,8,8,7,6,5,4,0%					
Issue Age:	0-85						
Commission:	<b>3.00% (0-75)</b> 1.95% (76-80) 1.05% (81-85)						
Brochure:	Brochure / Fact Sheet						
Appointment:	Agent Appointment						
Ratings:	A By A.M. Best - <u>Click Here</u>						
Sample							
Illustration:	Illustration 10	<u>/07/2014</u>					

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   AK MN MO OR PA WA

# What We Do

#### **Fixed Annuity and Life Wholesaler**

FSD Financial is a full service fixed annuity and life insurance wholesale agency. We work directly with you, the agent. We are here to assist in product selection, brainstorming, follow-up on new business submissions and paperwork assistance. We focus on the product features and rates that benefit your clients. We can offer bonuses as marketing support for you as well.



# **FIXED RATES - GUARANTEED GROWTH - TAX DEFERRAL**

Jeff Affronti jeff@fsdfinancial.com



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**Fixed Annuity & Life Wholesaler** 

### **AIG Fixed Indexed Annuities - Income Rider Available**

#### NO CAP OPTION - INCOME BASE DOUBLES - INCREASING INCOME

		wer 7 tector	AG Power 7 Protector Plus Income		Protector		Power 10 Protector	Power 10 Protector Plus Income
Premium Bonus	0.	00%	0.00%		4.00%	4.00%		
	\$100K+	\$10K-100K	\$100K+	\$10K-100K	All Premium \$	All Premium \$		
100% Participation Annual Pt to Pt	4.60%	4.10%	5.25%	4.75%	3.50%	3.00%		
NO CAP Monthly Aver Spread	2.25%	2.75%	1.75%	2.25%	3.00%	3.75%		
Monthly Additive Cap	2.00%	1.65%	2.10%	1.75%	1.65%	1.00%		
Fixed Rate	2.20%	2.20%	1.80%	1.80%	1.50%	1.20%		
Issue Ages	0-85		50	0-80	0-75	50-75		
Living Benefit Rider (see below)	Not Available			ed 0.95% Fee	Not Available	Included 0.95% Fee		

October 14, 2014

In This Issue

NO CAP OPTION -INCOME BASE DOUBLER

Fixed and Indexed Rates

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MYGA Rate Page

2014 Tax Reference Guide

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Surrender Charges W/ MVA	8,7,6,5,4,3,2,0	8,7,6,5,4,3,2,0	10,9,8,7,6, 5,4,3,2,1,0	10,9,8,7,6, 5,4,3,2,1,0	
Commission	Option 1 4.00% (0-80) 2.00% plus 0.25% Trail (81-85)  Option 2 1.50% (issue -80) With a 0.50% Trail	Option 1 4.00% (50 -80) Option 2 1.50% (50 -80) With a 0.50% Trail	Option 1 6.50% (issue -7 (71-75)  Option 2 3.75% (issue -7 (71-75)  With a 0.50% Tr Option 3 1.25% (issue -7 With a 1.00% Tr	0) / 1.75% rail 5)	
Brochures	Brochure 7 Brochure 7 Plus Ir Comparison of Po Plus		Brochure 10 Brochure 10 Plu Comparison Por Plus		
Living Benefit Rider	Attained Age: 60-64 65-69 70-74 75 + Single Covered Person: 4.25% 5.00% 5.50% 6.00%  Joint Covered Person: 3.75% 4.50% 5.00% 5.50%  Brochure / Income Base Doubles / Guaranteed Rising Income				

Buyers Guide To Annuities

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Fixed Annuity & Life Wholesaler

# **Life Insurance Product News**

# The Role of Life Insurance in Retirement

Do your clients need to know more about the role that life insurance can play in their retirement? This <u>Producers</u> <u>Web article</u> can help YOU help your clients better understand their life insurance needs.

- Did you know that life insurance not only provides financial support to beneficiaries, but can also be used to supplement retirement income?
- Do you have clients who'd like to know more about how life insurance can help with their retirement income?
- Do your clients understand how taxes can affect their retirement goals?
- Are your clients researching the benefits of Indexed Universal Life Insurance vs. a Roth 401(k)?
- Do your clients know that with an indexed universal life product like FG Life-Elite, they can take policy loans against the cash value of their life insurance policy? The guaranteed maximum variable loan rate of 4.5% makes the FG Life-Elite product one of the most competitive IULs in the tax-free retirement marketplace. Click here to see how it works!

October 21, 2014

In This Issue

Role of Life Insurance in Retirement

Royal Legacy SPWL re-price

Importance of Living
Benefits



#### **Fixed Annuities**

Deferred Rate Page

**Indexed Annuity** 

#### **F&G Elite IUL**

\*15.25% annual cap

\*110% commission (1st year target) PLUS bonus from FSD Call Darren at 800-373-9697 for Bonus details.

**Click here for Product details** 

#### **LOW Guaranteed Loan Rates!**

Elite IUL only 4.50% Choice IUL only 5.00%

# Heritage Single Premium IUL - Great wealth transfer product

\*10% Premium bonus

\*Return of Premium rider

\*Simplified Underwriting

\*11% commission PLUS bonus from FSD

**Click here for Agent Guide** 

# **Royal Legacy SPWL Re-priced!**



# Fantastic Royal Legacy SPWL Re-price!

Now your clients can get more **death benefit for their premium dollars** with Royal Legacy Life Single Premium Whole Life (SPWL), making us one of the best choices out there. **Compare our rates!** 

#### And the good news just gets better!

- Immediate decisions for your clients mean faster coverage and faster payouts!\*
- New higher limits for home office approvals up to \$200,000 with just the underwriter's approval.
- Minimum premiums start at just \$10,000.
- Valuable Royal Neighbors membership benefits and discount programs\*\* currently include a scholarship program, disaster aid, and retail, medical, and legal discounts.
- Accelerated Benefit Rider includes terminal illness and permanent nursing home confinement.
- Use Quick Quote from your smart phone educate your customers on the spot!
- \* Additional medical underwriting may be needed if the information provided isn't sufficient to determine an immediate pre-approval.
- \*\* Member benefits are provided at the discretion of Royal Neighbors of America and are not available in all states. They are not part of any insurance or annuity contract and are not guaranteed.

#### 13% commission PLUS bonus from FSD!!

**Click here for Agent Guide** 

# The Importance of Living Benefits





# Meet the Other Guy



# National Life has a new compelling consumer approved video to help you tell their living benefits story.

There is a saying that goes "that won't happen to me, that always happens to the other guy."

They would like to introduce you to one of those other guys.



Robert Curry is a military veteran, father and husband. When he purchased Life insurance from National Life Group he was so moved by the living benefits, he became an agent himself. Bob didn't know that he would eventually have to use the Living Benefits that he was so passionate about.

We are proud to have captured Robert Curry's courageous story for you, your clients, and your prospects to experience. He wants as many people as possible to know what our life insurance products can do. Watch his story and find out why, and then help him tell it.

# Flex Life IUL

\*13.00% cap with Living Benefit Riders

\*100% commission (1st year target) PLUS bonus from FSD

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