EquiTrust
Life Insurance Company

WEALTHMAX BONUS LIFE® SALES PROCESS

Four easy steps to write business!

1
Complete field underwriting and review pre-qualification checklist with the client

2
Start FireLight E-App (no paper) and input identification and health information, then obtain client signature to authorize underwriting

3
Get an instant underwriting decision in 100% of cases

4
Complete, sign and submit the application

If your client is declined in underwriting, they can still submit the application for reconsideration. However, applications are not required to be submitted.

Want to learn more about the WealthMax Bonus Life sales process or run an illustration? Call Sales Support at 866-598-3694 or visit Agents.EquiTrust.com/WealthMax-Bonus-Life.

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