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**Agent Resources** 



## We've got exciting news!

American Equity is offering financial professionals a 55 basis points (bps) bonus on all fixed index annuity commissions from Feb. 24 through April 30.



## Keep these business rules in mind:

- The 55 bps bonus applies to new FIA applications only and is available to all commission structures (A,B,C,U).
- · There is no minimum production to qualify.
- The promotion ends on April 30. The bonus commission is applied based on the FIA application signed date.
- Applications must be funded by June 13 to qualify for the bonus.

More information will be coming soon - let's start 2025 off right!

Thank you for all that you do.











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Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the EDIC.

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