



Showcasing **HBCU** Unity & Excellence

Sponsorship Letter & Sponsorship Levels



August 2022

Dear Prospective Sponsor,

South Carolina State University (SCSU), a historically Black university (HBCU) founded in 1896, Orangeburg, South Carolina has maintained a legacy of excellence in education. We are home to generations of scholars and leaders in business, military service, government, athletics, education, medicine, science, engineering, and technology. As a land grant college, our mission is simple—to educate and serve the citizens of South Carolina and the nation.

The Atlanta Chapter of South Carolina State University National Alumni Association (SCSUNAA) requests your generous support for its annual scholarship fundraiser, **HBCU Unity: The Fedora and Linen Experience**. Your donation will help us continue to lead the way into the next century by helping our students dream big and turn their aspirations into reality. Since our founding 53 years ago, the Atlanta Chapter has awarded more than **100** academic scholarships to young men and women who are among the best and brightest in the Atlanta metropolitan area. We have also assisted in providing:

- Scholarships for books and other literary prizes
- Housing aid
- Care packages
- Stipends, and
- Assistance with global educational travel

To continue this legacy, the Atlanta Chapter will host the inaugural **HBCU Unity: The Fedora and Linen Experience** on Saturday, September 17, 2022, at the Georgia Stockbridge Amphitheater, featuring musical performing artists and entertainers who graduated from HBCUs.

BE A PART OF SOMETHING GREAT! MAKE YOUR DONATION COUNT!

By donating to the Atlanta Chapter of SCSUNAA, you will be a part of a community that has established a strong presence in the Atlanta metropolitan area through volunteering and giving. We are proud to make a difference with your contributions and lend a helping hand to the Atlanta Community Food Bank Hunger Walk, Hands on Atlanta, Atlanta HBCU Alumni Alliance Run/Walk, and Little Debbie's Second Chance Home in conjunction with DeKalb County Division of Family & Children Services.

The Atlanta Chapter of SCSUNAA is tax exempt under Section 501(c)(3) of the Internal Revenue Service code. Please find our Sponsorship Package enclosed; it includes all the information you need to become a sponsor. Donations are also being accepted and/or the purchase of tickets. For information on sponsorship, please visit our website at <https://scsuatbulldogs.org/hbcu-unity>.

Please become a sponsor to help make a significant difference in the lives of our students. We truly thank you for your support!

Sincerely,

Ellaway D. Amiker, III

Carla Hawkins



SPONSOR LEVELS

Please check your sponsorship option below.

Garnet & Blue Sponsor - \$10,000: _____

- Fedora & Linen Suite seating (tickets and seating for 12)
- Access to the Green Room (Heavy hors d'oeuvres and 12 drink tickets at the VIP bar)
- 12 passes to Cigar lounge
- 12 Fedora & Linen swag bags
- Company logo and website on The Atlanta Chapters of SCSUNNA website
- Company premium signage in event venue
- VIP parking
- VIP Gate entrance
- 4 bottles of wine for table w/ souvenir drinkware for 12

Gold Sponsor - \$7,500: _____

- Fedora & Linen Suite seating (tickets and seating for 12)
- Access to the Green Room (Heavy hors d'oeuvre and 12 drink tickets at the VIP bar)
- 12 Fedoras & Linen swag bags
- Company logo and website on the Atlanta Chapter of SCSUNNA website.
- Premium signage in event venue
- VIP Parking
- VIP Gate entrance
- 4 bottles of wine for table w/souvenir drinkware for 12

Silver Sponsor - \$5000: _____

- VIP Table (tickets and seating for 8)
- 8 Fedora & Linen swag bags
- Premium signage in event venue
- Acknowledgement at the event
- VIP Parking
- VIP Gate entrance
- 2 bottles of wine for table

Bronze Sponsor - \$2,500: _____

- VIP High Boy table (Ticket and seating for 4)
- 4 Fedora & Linen swag bags
- Event signage in event venue
- Acknowledgement at the event
- VIP Parking
- VIP Gate Entrance
- 1 Bottle of Wine for the table

Payments can be made online at <https://scsuatbulldogs.org/hbcu-unity>.