



August 13, 2019

Dear Supporters of South Carolina State University,

We, the Atlanta Chapter of the National Alumni Association of the South Carolina State University are excited to host our 50th Celebration to help benefit our Scholarship Fund to benefit deserving students that have the desire of attending our beloved University. The success of this celebration over the last 50 years has truly defined what is possible when we LIVE UNITED. This Celebration provides an opportunity for corporate citizens and community leaders to raise funds and awareness to support our Scholarship Fund in its quest for a thriving community and a better quality of life.

The Atlanta Chapter of the National Alumni Association of South Carolina State University has a new and innovative focus on improving child well-being in our community. Through the efforts of the Celebration, we have identified deserving students that can benefit from this fundraising event. This also means that we all must take part in positively impacting our region where we live and work.

Please help us continue to support our efforts through this Celebration in creating long-lasting changes by addressing the underlying causes and identifying collaborative solutions that lead to positive outcomes for youth and their families. It takes all of us working together to create a brighter future.

We're looking forward to an evening of Dinner, Entertainment, Dancing, along with a Silent Auction to follow.

Please find enclosed the details of how you can participate whether through sponsorship or just coming out to support a great cause.

We appreciate your consideration and look forward to seeing you at our 50th Celebration.

Please email your commitment form back promptly. Please check your sponsorship option below. Mail this form and a check or money order payable to the Atlanta Chapter of SCSUNAA by October 1, 2019 to the Atlanta Chapter of SCSUNAA, PO Box 310774, Atlanta, GA, 31131. Benefits of sponsorship will not occur until full payment is received. Payments can also be made online at <https://scsuatlbulldogs.org/50th-celebration>.

Email camera-ready ads by **October 1, 2019** to Brenda Holmes at holmesbrh@bellsouth.net.

Please direct all further questions to **Sponsorship Co-Chairs Wayne Blake and Carla Hawkins**.

Wayne Blake – wdblake28@hotmail.com – 803-347-4744

Carla Hawkins - carlahawkins36@yahoo.com – 678-477-6412

Sincerely,

Sponsorship Committee



**Atlanta Chapter
South Carolina State University
National Alumni Association**

50th CELEBRATION

Donation & Sponsorship Package

Proceeds to benefit the scholarship fund.

Saturday, December 7, 2019

Atlanta Metropolitan College Conference Center

1630 Metropolitan Parkway, S.W.

Atlanta, GA 31131

Silent Auction - Dinner - Entertainment & Dancing

Atlanta Chapter of South Carolina State University
National Alumni Association (SCSUNAA)

"50 Years of Bulldog Legacy: Service and Excellence in Atlanta"

Sponsorship Levels

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GARNET & BLUE SPONSOR - \$10,000:

- Table of ten (10) tickets; reserved prime seating
- 10 Souvenir program booklets
- Full page ad with preferred placement in event program
- Company logo and website link prominently displayed on the Atlanta Chapter of SCSUNAA website
- Company or donor signage
- Premium recognition at the event
- VIP parking
- Table service

GOLD SPONSOR - \$7500

- Table of ten (10) tickets; reserved prime seating
- 10 Souvenir program booklets
- Full page ad
- Company logo and website link prominently displayed on the Atlanta Chapter of SCSUNAA website
- Company or donor signage
- Acknowledgement at the event
- Table service

SILVER SPONSOR - \$5000

- Table of six (6) tickets; reserved prime seating
- 6 Souvenir program booklets
- Half page ad
- Company or donor name in program
- Acknowledgement at the event
- 2 bottles of wine for the table

BRONZE SPONSOR - \$2500:

- Table of four (4) tickets; reserved prime seating
- 4 Souvenir program booklets
- Quarter page ad
- 2 bottles of wine for the table

Point of Contact:		Title:
Address:		
City:	State:	Zip Code:
Phone:		Fax:
Email:		
Company URL:		
Sponsor Signature:		Date:

Atlanta Chapter of South Carolina State University
National Alumni Association (SCSUNAA)

"50 Years of Bulldog Legacy: Service and Excellence in Atlanta"

TICKET ORDER FORM

Atlanta Chapter of SCSUNAA is a 501 (c) (3) non-profit organization. Contributions are tax deductible within IRS guidelines.

Name:		Guest Name(s):	
Address:			
City:	State:	Zip Code:	
Phone:			
Email:			

TICKET & DINNER INDIVIDUAL GENERAL SEATING - \$85

PAYMENT DUE WITH TICKET ORDER: Please designate payment method & amount paid *below.*

Check # _____ Money Order _____ Online _____

Total Amount Paid: \$ _____ Number of Tickets: _____

Tickets Online:

<http://events.constantcontact.com/register/event?llr=8mr9bzipab&oeidk=a07egaagophf4f00d46>

Tickets by Mail: Submit this ticket order form and payment by **November 15, 2019** to the Atlanta Chapter of SCSUNAA, P.O. Box 310774, Atlanta, GA 31131. Make check(s) or money

order(s) payable to: Atlanta Chapter of SCSUNAA with 50th Celebration on the memo line.

Atlanta Chapter of South Carolina State University
National Alumni Association (SCSUNAA)

“50 Years of Bulldog Legacy: Service and Excellence in Atlanta”

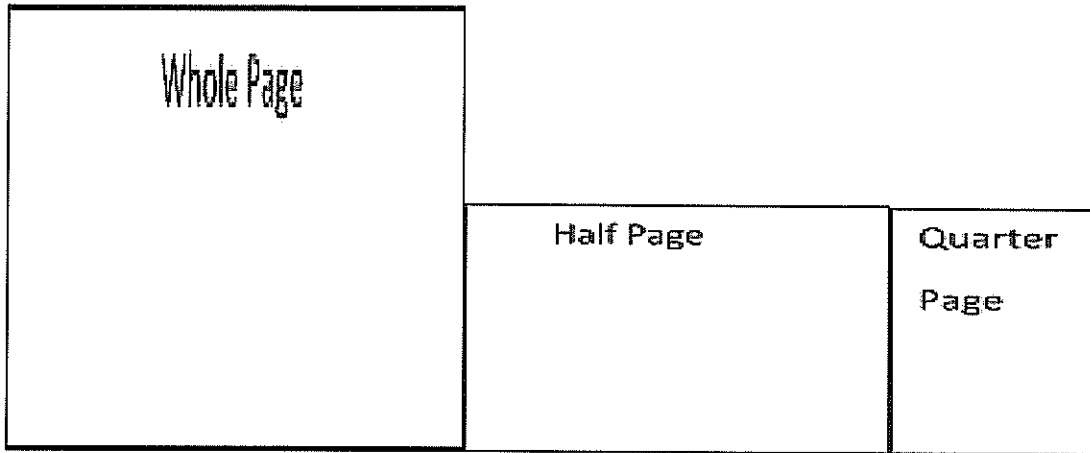
PROGRAM ADVERTISEMENT ORDER FORM

Circle an advertisement option below. Mail this form and a check or money order payable to the Atlanta Chapter of SCSUNAA by **October 1, 2019** to Atlanta Chapter of SCSUNAA, PO Box 310774, Atlanta, GA 31131. Email camera-ready artwork or ads to holmesbrh@bellsouth.net. Online payments can be made at <https://scsuatlbulldogs.org/50th-celebration>.

AD TYPE	COST	FILE NAME (FORMAT jpg or pdf)
Cover (Inside Front, Back, Outside Back)	\$350	CoverPage_Name.jpg
Full Page	\$250	FullPage_Name.jpg
Half Page	\$175	HalfPage_Name.jpg
Quarter Page	\$125	QuarterPage_Name.jpg
Business Card	\$75	BusinessCard.jpg
Patron	\$50	Patron_Name.jpg

Company or Donor Information

Name: _____
Phone Number: _____
Name of Business (if applicable) _____
Mailing Address: _____
City/State: _____
Email Address: _____



- Acceptable formats: PDF, JPG, or TIFF (300 dpi CMYK or grayscale)
- Digital submission is required for ALL ads.
- Please proof your ad for correct size, contact information, and spelling - Corrections cannot be made to the camera-ready electronic ads submitted.

National Alumni Association (SCSUNAA)

“50 Years of Bulldog Legacy: Service and Excellence in Atlanta”

SILENT AUCTION DONATION FORM

Donor/Organization Name: _____

Mailing Address: _____

City, State & Zip Code: _____

Phone : _____ E-mail : _____

Describe the item you are donating (Please be as descriptive as possible):

Approximate fair market value: \$ _____

Monetary Donations

We are pleased to accept all monetary donations in lieu of donations toward our silent auction. Please complete this form and mail with all monetary donations to: Atlanta Chapter of SCSUNAA , PO Box 310774 Atlanta GA 31131. Donations are requested by **November 1, 2019**. Online Donations can be made at <https://scsuatbulldogs.org/50th-celebration>.

Make checks/money orders payable to: Atlanta Chapter of SCSUNAA

Donors – Individual Donations: ___\$25 ___\$50 ___ \$100 ___ Other

Total enclosed: \$ _____

For additional information contact: 50thcelebration@scsuatbulldogs.org

The Atlanta Chapter of SCSUNAA is a 501(c)(3) non-profit organization. Charitable contributions support our scholarship program. Contributions are tax deductible within IRS guidelines.

Thank you for your generous support!

Notes

Alumni and Friends Invite List

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Potential Sponsors and Donors I will Invite to Support the Event

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Potential Program Ad and Silent Auction Donors I will Contact

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____